

SHERWIN-WILLIAMS

**BOOK
OF COLORS,
DECORATIVE SUGGEST
AND DIRECTIONS**



Copyright 1928
by The Sherwin-Williams Co.
601 Canal Road, Cleveland, Ohio

S-W Semi-Lustre

A Satin Finish Interior Paint

Directions for using on next page

Sherwin-Williams Semi-Lustre is an interior paint which dries with a mellow, satin-like finish, for walls, ceilings and woodwork. The film is exceedingly hard and tight with the result that dirt does not penetrate and is very easily washed off.

Semi-Lustre is recommended for the finishing and decorating of walls in schools and public buildings where a gloss finish is objectionable because of glare and reflections and where a flat wall paint would soil too easily.

About the home Semi-Lustre is unsurpassed for the kitchen, bath room and hallways where the walls soil so readily and where the finish must be such as to clean without special effort.

Semi-Lustre is a finish of the first quality and should not be confused with the general run of lower-priced general

utility paints one sees upon every hand. It will prove to be more economical than any of these because it has two outstanding characteristics:

1. Semi-Lustre covers with a dense film and therefore requires fewer coats than a cheaper paint.
2. Semi-Lustre washes clean and shows no signs of wear even after long service.

TEXTURE EFFECTS:

Semi-Lustre may be stippled and may also be glazed in the same manner as shown for Flat-Tone. See page 99.

COVERING CAPACITY:

Approximately 300 square feet, two coats per gallon. Put up in quart, half-gallon and gallon cans.

Heavy White



Orchid



Green



Light Pink



Powder Blue



Light Sage



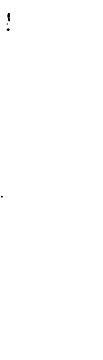
Large (New)



Pale Green



Green-Lake



Dark

Silver-Lake

Canary Yellow

Also White

S-W Semi-Lustre Colors Mixed with Semi-Lustre White

A few of the shades made possible by intermixing regular colors

Powder Blue and White equal parts



Light Pink and White equal parts



Light Sage and White equal parts



Sponge-Stipple Semi-Lustre for Multi-Color Effects or Glaze it for Tiffany Work same as S-W Flat-Tone. For Helpful Suggestions, see Flat-Tone, page 102.

S-W Semi-Lustre

DIRECTIONS FOR USING

Sherwin-Williams Semi-Lustre is a durable washable paint that produces a soft, mellow lustre on surfaces such as rough sand or smooth plaster, brick, tile, concrete, cement or composition boards. The following directions are recommended for the best results:

NEW WORK

First Coat In painting porous surfaces it is absolutely necessary that they be thoroughly sealed so as to prevent "spotting" caused by the paint "striking in" where portions of the wall or surface are very porous. Sherwin-Williams Wall Primer and Sealer has been developed to give maximum satisfaction in sealing the surface and in priming it for the paint coat. It should be applied according to directions on the package.

Second Coat Apply S-W Semi-Lustre, using it just as it comes from the package.

Note Where three-coat work is planned, the second coat should be prepared by adding 1 pint of turpentine to the gallon of S-W Semi-Lustre. The third coat is applied using Semi-Lustre just as it comes from the can.

OLD WORK

First Coat The surface should be smooth, clean and free from dust, grease or loose paint. Apply one coat of Wall Primer and Sealer to all bare spots and patches. If the surface is porous apply one coat of Wall Primer and Sealer over the entire surface. On surfaces in fairly good condition or where portions of the wall are fairly tight, add 2 quarts of Semi-Lustre to the gallon of S-W Wall Primer and Sealer.

Second Coat For second coat, Semi-Lustre should be applied as it comes from the package.

Note Where three-coat work is planned, the second coat should be prepared by adding 1 pint of turpentine to the gallon of S-W Semi-Lustre. The third coat is applied using Semi-Lustre just as it comes from the can.

NEW INTERIOR WOOD TRIM

First Coat Apply Semi-Lustre, reducing each gallon with 1 pint of pure turpentine.

Second Coat Apply Semi-Lustre just as it comes from the package.

PREVIOUSLY FINISHED INTERIOR TRIM

The surface to be finished shall be thoroughly cleaned, preferably with Sherwin-Williams Flaxoap (pure linseed oil soap) and warm water. When dry, sand thoroughly to remove any gloss that may be on the old finish.

First Coat Apply Semi-Lustre just as it comes from the package.

Second Coat (if desired). Apply Semi-Lustre as it comes from the package.

Suggestions If any thinning is necessary use pure turpentine.

Many special shades can be produced by intermixing the colors as shown on the color card.

Allow sufficient time for drying between coats. Twenty-four hours is usually sufficient.

IMPORTANT STIR THOROUGHLY

CCC7-SWP-000

Dainty color schemes are practical with S-W Semi-Lustre because it is so easy to keep clean. Use it on walls, woodwork or furniture. Semi-Lustre is the correct finish for the finest home or building and, at the same time, is the ideal, practical finish for the simplest, inexpensive building. It produces a finish of exceptional hardness and durability.

A SATIN FINISH FOR INTERIOR USE

Semi-Lustre

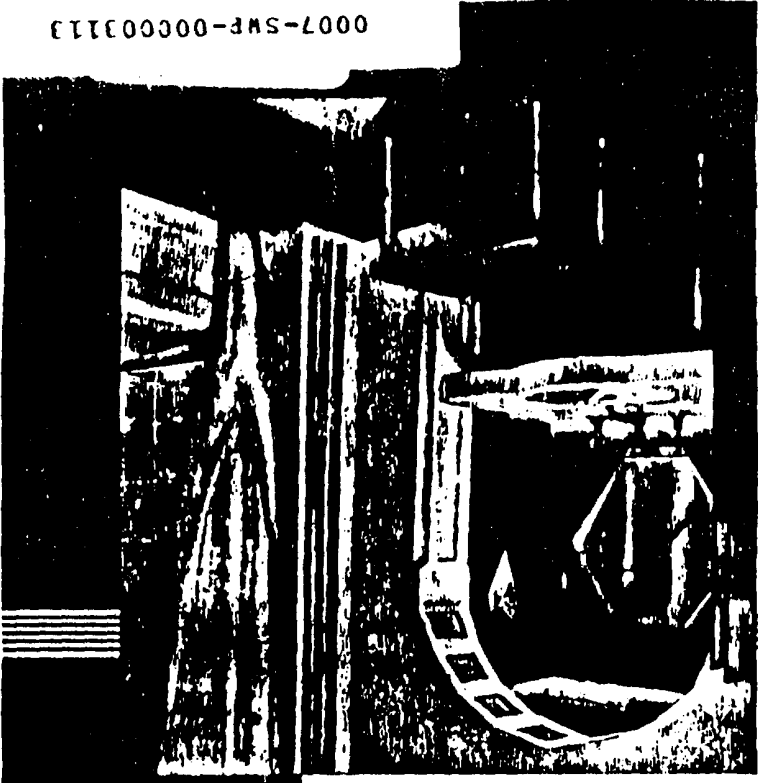
SHERWIN-WILLIAMS

IN

A FINISH OF EXCEPTIONAL HARDNESS AND DURABILITY



**COLOR
SCHEMES
FOR
KITCHEN
AND
BATH**



This brochure can give you but a few of the many delightful color combinations you can have in S-W Semi-Lustre. Let our Decorative Studios help with any difficult problem.

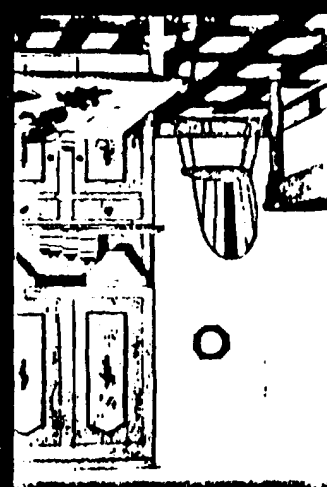


0007-SWF-000003113

0C07-SWP-000003114

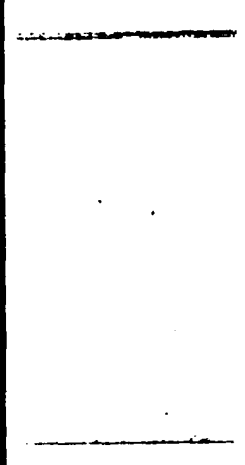


Ceiling and Wall—S.W. Semi-Lustré Bright
Sage and White, equal parts
Woodwork—S.W. Semi-Lustré Cream
Panel—S.W. Semi-Lustré Silver Gray and
Bright Sage, equal parts

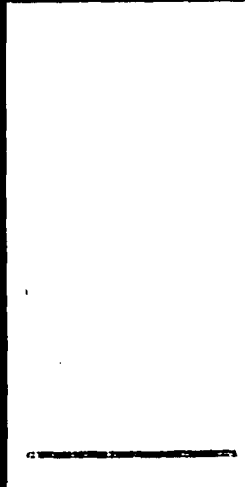


Ceiling and Wall—
S.W. Semi-Lustré Cream
Woodwork—
S.W. Semi-Lustré Silver Gray

MI-LUSTRE



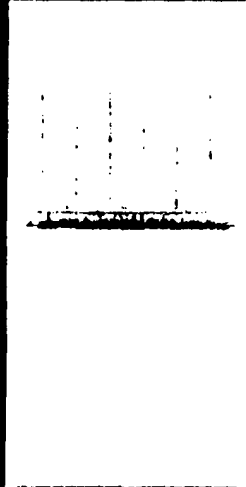
Ceiling—S.W. Semi-Lustré Cream
Wall—S.W. Semi-Lustré Orchid
Woodwork—
S.W. Semi-Lustré Cream Gray
Trimming Color—
S.W. Semi-Lustré Pale Green



Ceiling—S.W. Semi-Lustré Cream
Wall—S.W. Semi-Lustré Taupe (New)
and White, equal parts
Woodwork—
S.W. Semi-Lustré Taupe (New)
Trimming Color—
S.W. Semi-Lustré Bright Sage



Ceiling and Wall—
S.W. Semi-Lustré Cream
S.W. Semi-Lustré Cream
Woodwork—
S.W. Semi-Lustré Canary Yellow
Trimming Color—
S.W. Semi-Lustré Orchid



Ceiling and Upper Wall—
S.W. Semi-Lustré Cream
Lower Wall and Woodwork—
S.W. Semi-Lustré Light Pink