BESTWALL LIGHT ACOUSTICAL PLASTER is an ideal sound conditioner for new work or refinishing ceilings in commercial, institutional or industrial buildings. Restaurants, offices, churches, schools, auditoriums, hospitals and homes can use Bestwall Light Acoustical Plaster for sound conditioning.

FIREPROOF GYPSUM BESTWALL BUILDING PRODUCTS

LIGHT ACOUSTICAL PLASTER

Bestwall Gypsum Company provides you with "top quality gypsum products through creative research." Bestwall Light Acoustical Plaster is no exception, it is tested and re-tested constantly in the Bestwall Gypsum Company laboratory to assure you of the highest quality product *always*.

Made By: **Bestwall Gypsum Company**
Sold Through:
Bestwall Certain-teed Sales Corporation
120 East Lancaster Avenue
Ardmore, Pennsylvania

Form No. BW-58121-REP-10M-9-58-H Printed in U.S.A.

SOUND REDUCTION
LIGHT REFLECTION
COLOR
GUN APPLICATION
LOW COST
EASY TEXTURE

FIREPROOF GYPSUM BESTWALL BUILDING PRODUCTS

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LIGHT ACOUSTICAL PLASTER

SGP 0027055

PLAINTIFF'S EXHIBIT
GP-645 R

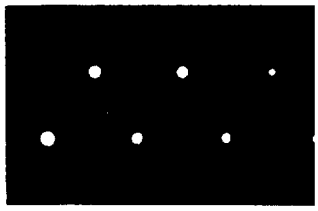
Advantages of Bestwall Light Acoustical Plaster

- HIGH NOISE REDUCTION COEFFICIENT
- GOOD LIGHT REFLECTIVITY
- EASILY DECORATED
- IDEAL FOR MACHINE APPLICATION
- 100% FIREPROOF
- ECONOMICAL

FIREPROOF GYPSUM
BESTWALL
BUILDING PRODUCTS

Question	Answer
1 How effective is Bestwall Light Acoustical Plaster for noise reduction?	*—Bestwall Light Acoustical Plaster has a noise reduction coefficient of from .55 to .60. Ordinary hard wall and ceiling surfaces reflects about 97% of the noise reaching it and bounces it back and forth in a room. This reflection creates air disturbances and echoes in a room. This reflection of sound waves from hard wall surfaces is known as "reverberation" and is one of the main causes of sound distortion and unsatisfactory acoustics.* *Bestwall Light Acoustical Plaster absorbs about 50% of the original sound and soaks up reverberations and echoes fast enough so that sounds produced within a room are not garbled or confused, but clear and audible for perfect sound control.* *The sound-ball chart at the right shows the sound absorbing action of Bestwall Light Acoustical Plaster.*
2 Does Bestwall Light Acoustical Plaster reflect light as well as sound?	*—Bestwall Light Acoustical Plaster, upon application produces an attractive natural white finish which reflects from 67 to 69% of the light striking its surface. This is important in places such as schools or offices where correct lighting is a must.*
3 Does Bestwall Light Acoustical Plaster protect against fire as well as sound?	*—Bestwall Light Acoustical Plaster is made of incombustible minerals—it can't burn or support combustion. In fact, the fire protection obtained by using this plaster, in many cases, may cut the cost of fire insurance premiums.*
4 Can Bestwall Light Acoustical Plaster be applied by plaster gun?	*—Bestwall Light Acoustical Plaster is specially developed for application with a plaster gun, and is easily applied by hand.*
5 Is Bestwall Light Acoustical Plaster expensive?	*Bestwall Light Acoustical Plaster is one of the most economical materials used to control sound in rooms.*
6 Can Bestwall Light Acoustical Plaster be decorated easily?	*The natural white finish of Bestwall Light Acoustical Plaster may be painted if desired with a flat wall paint. When painting a non-bridging breather type of paint should be used to the surface of Bestwall Light Acoustical Plaster.*

1



2



3





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