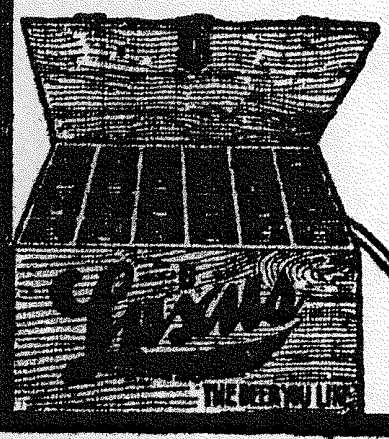
You Like"

An unique beer, and distinctive. Brewed along new lines to suit the true, refined American taste. All of the good—none of the bad of ordinary beers. The finest beer brewed.

The luxury of beer is Luxus. Piquantly pleasing to the palate. A life that sparkles, a snap that appetizes. Its peculiar distinction is that you can drink all you like of it, and no regrets.



Luxus is deliciously different.

If you question—if you argue—you'll miss something. Try it—that's the test! At your next thirst—or with your luncheon today—one bottle will convince you. Then order a case sent home (from your dealer or direct)—Luxus belongs there—it's the ideal beer for the home.

Brewed and Bottled in Omaha by the

FRED KRUG BREWING CO.

"Exponents of the Fine Art of Brewing."

SF EXAMINER MAY 16, 1907 P.8

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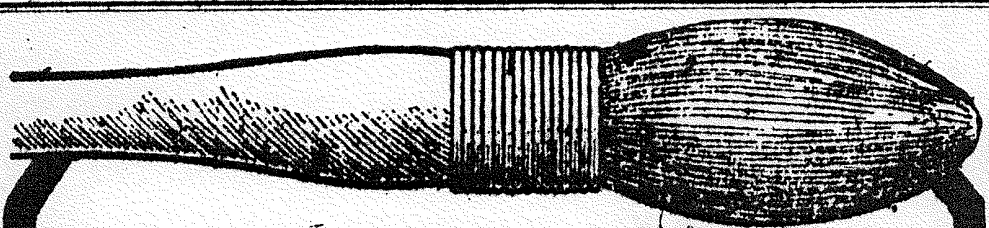

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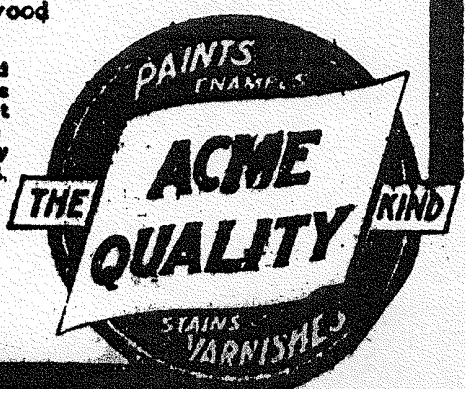

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