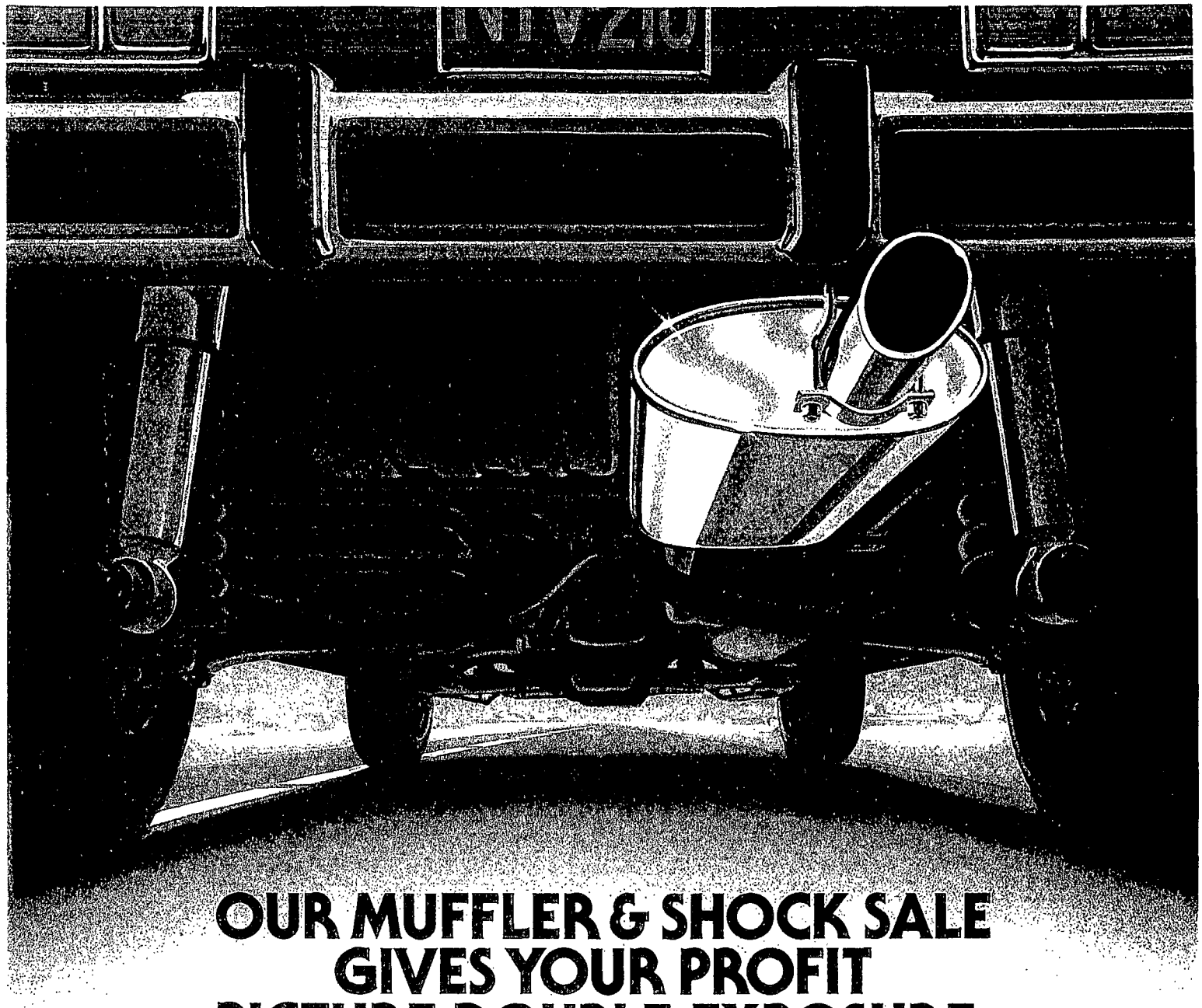
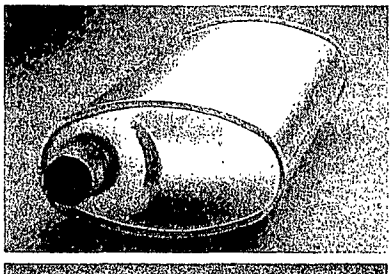


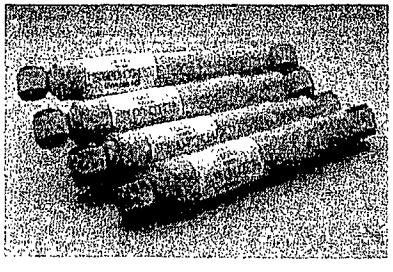
OUR MUFFLER & SHOCK SALE GIVES YOUR PROFIT PICTURE DOUBLE EXPOSURE.

Now that NAPA mufflers and shocks have joined together, you can offer your customers twice the product . . . twice the sale. And we'll help you promote it with twice the impact.

Our Muffler and Shock sale is timed to coincide with NAPA's Fall Car Care Days, which will generate plenty of business. You can offer your customers two great savings. Price NAPA Deluxe Heavy Duty Shocks for just $12.88* each and offer $10.00 off** the price of NAPA original equipment mufflers.

Twice the sale . . . plus colorful window streamers, posters and co-op advertising that will appeal to twice the customers — on television and radio, as well as in print. Our sale will put you on the road to muffler and shock profits. Contact your NAPA muffler and shocks salesman or distribution center for complete details.





*Manufacturer's suggested sale price.
**Manufacturer's suggested retail price.

NAPA MUFFLERS & SHOCKS

Division of Tenneco Automotive TENNECO