REPRODUCED AT THE NATIONAL ARCHIVES

SOUTH SAN FRANCISCO

Trade Name: Flat Stippling Paste
Category: Paste Whites - (A) Interior
Color: White
Number: 3391
Quality: First

PIGMENT: 76.6 %	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Ti-Cal H.O.	300	11.5	.0575 Lb.	$17.25
Cryptone BA-19	75	2.14	.0585 "	4.39
Snow White Primer	400	17.76	.007 "	2.80
XX Zinc	10	.22	.0775 "	.78
VEHICLE: 23.4 %				
Miscible Diamond K Oil	8.2	1	1.26 Gal.	1.26
Elastoil D	95.0	12	1.07 "	12.84
3024 Coal Oil	114	17	.084 "	1.43
Linseed Fatty Acids	8	1	1.21 "	1.21
V-257 Drier	14.8	2	.61 "	1.22
Calculated Yield	1,025	64.62		
Manufacturing Loss 2.4%	25	1.73		
Actual Yield	1,000	62.89		

COST ANALYSIS:

Material Cost per Gallon (Total Cost divided by actual yield).....	.69
Direct Labor Cost per Gallon.....	.071
Factory Overhead per Gallon.....	.199
Bulk Cost per Gallon.....	.96
Complete Package Cost per Gallon (Container plus Filling Expense).....	.25
Factory Cost in Package per Gallon.....	1.21

PRICES:

(A)	To a Company owned or controlled outlet.....	1.23
(B)	To an independent wholesaler.....	1.3[illegible]
(C)	By Company owned or controlled outlet to retail customer.....	[illegible]
(D)	To an independent retailer (Dealer).....	1.57[illegible]
(E)	To other (specify).....	2.56*
		1.75**

* - small Commercial user.
** - large Commercial user.

N 5203

GPO 16431