

PURE LEAD-IN-OIL

... IN
time-saving
form



Dutch Boy soft paste white-lead has easy-breaking qualities—gives pure lead paint . . . quick

DUTCH BOY RED-LEAD IN OIL

Are you handling Dutch Boy red-lead? Fine, uniform, highly oxidized—there is no better red-lead obtainable . . . no better paint for mixed. In convenient paste form . . . 100 lb. kegs; 50, 25, 12½ lb. pails.

PAINTERS and other buyers of white-lead are turning more and more to the use of this easy-to-thin lead-in-oil.

With Dutch Boy soft paste white-lead, "breaking-up" is greatly speeded. Soft paste can be brought to brushing consistency at the rate of a gallon of paint a minute.

Dutch Boy soft paste is pure white-lead and pure linseed oil, differing from regular or heavy paste lead only in that it contains a higher percentage of oil. It is this extra oil, ground in at the factory, that gives

soft paste its easy-breaking qualities.

The user of Dutch Boy soft paste white-lead saves time and labor in mixing pure lead paint. This more convenient form of lead-in-oil also tints easily. And it produces a smooth paint that spreads in a superior manner . . . a pure white-lead paint, the standard for generations.



Dutch Boy soft paste white-lead is the same strictly pure lead-in-oil always sold under the Dutch Boy trademark. It simply contains a higher percentage of linseed oil than the regular grinding.

Dutch Boy soft paste white-lead is sold by the pound in 100 lb. steel kegs and in 50, 25, and 12½ lb. steel pails.

NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak St. • Chicago, 909 West 18th St. • Cincinnati, 659 Freeman Ave. • Cleveland, 820 West Superior Ave. • St. Louis, 722 Chestnut St. • San Francisco, 215 Montgomery St. • Boston, National-Boston Lead Co., 800 Albany St. • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave. • Philadelphia, John T. Lewis & Bros. Co., Widener Building

DUTCH BOY *Soft Paste* WHITE-LEAD

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