

BAKER PAINT & VARNISH CO.

218 SUYDAM AVE., JERSEY CITY, N.J.

WHITE LEAD & TITANIUM PIGMENT

OUTSIDE WHITE

OLD FORMULA

INGREDIENTS USED

NEW FORMULA

330 Lbs.

Lead In Oil

330 Lbs.

50 Lbs.

Zinc Oxide

50 Lbs.

50 Lbs.

Lead Titanate

50 Lbs.

400 Lbs.

R.O. Titanox

400 Lbs.

325 Lbs.

Special Refined Linseed Oil

200 Lbs.

20 Lbs.

Bodied Linseed Oil

85 Lbs.

20 Lbs.

Liquid Cobalt Dryer

20 Lbs.

50 Lbs.

Pale Varnish Hardener

50 Lbs.

5 Lbs.

Volatile Spirit

65 Lbs.

82 1/4 Gallons

.. YIELD

82 1/4 Gallons

Allowable Linseed Oil in above batch @ 3 3/4 Lbs. Linseed Per Gallon. 308 Lbs.

Linseed Oil actually used in above batch

307 Lbs.

Material Cost of Old Formula 1.56 per gallon. Material Cost of New

December -1943 Linseed Oil & Solids in vehicle 78% - Opacity same. Formula 1.45 per gallon