



SUGGESTED RETAIL PRICE LIST

No. 38

EFFECTIVE AUGUST 31, 1950

Subject to change without notice



CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis, Mo.



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EXTERIOR PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
HOUSE PAINTS					
CAMPBELL QUALITY					
—PREPARED					
Outside and Inside					
and Flat White.....					
Regular Shades and					
Black.....					
Permanent Green.....					
CAMPBELL QUALITY					
IMPERIAL HOUSE					
PAINT.....	\$7.10	\$7.20	\$2.08		
SUPERIOR HOUSE					
PAINT.....	4.40	4.50	1.40		
TITAN-O-ZINC					
OUTSIDE WHITE ..	7.15	7.25	2.09		
PRYMLASTIC					
Exterior.....	5.35	5.45	1.58		
KNOT SEALER.....		5.80	1.73	\$.98	
CEMENT AND CON-					
CRETE FINISH					
White.....	5.85	5.95			
Mixing Liquid.....	3.40	3.50			
TRIM AND TRELLIS					
COLORS					
Royal Red No. 3 and					
Light Yellow No. 37 ..		8.45	2.39	1.30	
Shutter Green No. 71..		7.15	2.05	1.15	
Other Colors.....		6.35	1.85	1.05	
TITAN-O-ZINC					
PASTE PAINT.....	7.15	7.25	2.09		

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ZINCO WHITE					
Semi-Paste.....	\$6.40	\$6.50	\$1.90		
DRIWAL					
Clear.....	2.70	2.80			
Heavy Bodied.....	2.90	3.00			
White.....	5.10	5.20			
SHINGLE STAIN					
Dark Brown, Maroon,					
Red.....	2.90	3.00			
Light, Medium and					
Dark Green.....	3.45	3.55			
French Gray, White..	3.75	3.85			
Contra Blue.....	4.40	4.50			
WHITE CREOSOTE					
PAINT.....	4.30	4.40			

FLOOR PAINTS (Exterior — Interior)

	1's each	1/4's each	1/8's each
FLORENAMEL			
All Colors.....	\$5.50	\$1.65	
PLI-NAMEL			
Regular Colors.....	7.05	\$2.05	
White.....	7.85	2.25	
Black.....	5.90	1.75	



WALL FINISHES

CAMPBELL QUALITY FLAT WALL FINISH	5's per gal.	1's each	1/4's each	1/8's each
White and Colors.....	\$3.85	\$3.95	\$1.27	----

RAPID WALL AND MOROCCO — Semi- Gloss	5's per gal.	1's each	1/4's each	1/8's each
White and Colors.....	5.20	5.30	1.60	----

INTERIOR GLOSS FINISH	5's per gal.	1's each	1/4's each	1/8's each
White and Colors.....	5.35	5.45	1.65	\$.94

OIL FIRST COATER.....	4.25	4.35	1.36	----
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GLAZING LIQUID.....	4.50	4.60	1.45	----
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SEALETTE.....	3.60	3.70	1.20	----
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METAL PROTECTIVE PAINTS

STRUCTURAL STEEL FINISH	5's per gal.	1's each
Gray and Greens.....	\$ 6.20	\$ 6.30
Red, Brown and Black.....	6.00	6.10

ZINC DUST PAINT.....	Prices on request
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CHROMATIZED METAL PRIMER	5's per gal.	1's each
Red.....	7.15	7.25

GALVANIZED IRON PRIMER	5's per gal.	1's each
White.....	4.75	4.85

BARN AND ROOF PAINTS

CAMPBELL QUALITY BARN AND ROOF PAINT	5's per gal.	1's each	1/4's each
Red.....	\$3.05	\$3.15	\$1.06
Gray.....	3.95	4.05	1.30

LIQUID RED LEAD..... (Modified)	7.15	7.25
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TINNERS' PAINTS	5's per gal.	1's each	1/4's each
Light Red, Dark Red.....	3.50	3.60	1.18
Green.....	6.15	6.25	----

SMOKE STACK BLACK.....	3.80	3.90
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ENAMELS AND UNDERCOATERS

	1's each	¼'s each	⅛'s each	⅙'s each
RIPOLIN — ARCHI- TECTURAL — B.L.T. Gloss, Semi-Gloss, Flat White.....	\$10.20	\$2.85	\$1.53	---

RIPOLIN — QUICK DRYING Gloss, Semi-Gloss White	9.05	2.55	1.39	\$.79
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RIPOLIN — UNDER- COAT Quick Drying.....	5.90	1.75	1.00	---
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SUPERIOR SPEDENE ENAMEL Gloss.....	7.45	2.15	---	---
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FOUR-HOUR UNDER- COAT.....	5.25	1.59	.91	.54
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VARNISHES

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
Exterior Spar- Bar and Table Top Fin- ishing Varnish.....	---	\$7.50	\$2.15	\$1.20	\$.72

Exterior Finish.....	---	6.30	1.85	1.05	.65
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Finest Floor.....	---	6.30	1.85	1.05	.65
Flat Finish.....	---	6.30	1.85	1.05	.65
Quick Var.....	---	6.30	1.85	1.05	.65
Seat Finishing.....	---	6.30	1.85	1.05	.65

No. 65 Velvet Floor Varnish.....	---	6.05	1.79	1.02	.62
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Slick.....	---	5.80	1.75	.99	.61
Crystal Spar.....	---	6.00	1.78	1.00	.63
Painters' Floor.....	---	4.60	1.43	.83	.53

BRONZING LIQUID ..	\$3.30	3.40	1.13	.68	.44
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DIAMOND C. JAPAN.	2.55	2.65	.95	.59	.40
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BLACK ASPHALTUM	1.70	1.80	.73	.48	.37
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GLID-SEAL.....	---	5.50	1.65	---	---
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PENETREX.....	5.00	5.10	1.55	---	---
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PURE SHELLAC.....	(Prices upon application)				
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STAINS — FILLERS — REMOVERS

	1's each	1/4's each	1/8's each	
AD-EL-ITE NON-INFLAM- MABLE PAINT & VARNISH REMOVER.....	\$4.20	\$1.33	\$.78	
	5's per gal.	1's each	1/4's each	1/8's each
AD-EL-ITE PAINT AND VARNISH REMOVER.....	\$1.92	\$2.02	\$.78	\$.35
PASTE WOOD FILLERS.....		4.30	1.35	.51
	1's each	1/4's each	1/8's each	1/2's each
GLID-TONE STAINS Stains—All Colors.....	\$4.25	\$1.35	\$.80	\$.50
Reducer.....	1.90	.55	.35	.25

AUTO FINISHES

	1/4's each	1/8's each	1/2's each	1's each
QUICK MOTOR KOTOR Black, Autumn Brown.....	\$2.08	\$1.15	\$.68	---
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue	2.25	1.23	.73	---
Fire Red, Monroe Maroon, Jersey Cream.....	2.50	1.37	.77	---
Gray Primer.....	1.58	.91	.55	---
Auto Body Solder.....	---	---	---	\$.55
TOUCH-UP BLACK Half-pint cans only.....				each \$.55

HOUSEHOLD SPECIALTIES

	1's each	1/4's each	1/8's each	1/2's each	1's each
TILENAMESL All White, Blacks and Colors.....	\$7.30	\$2.10	\$1.17	\$.70	\$.45
	1's each	1/4's each	1/8's each	1/2's each	
AGATITE—Varnish Stain Colors and Natural.....	\$5.55	\$1.65	\$.95	\$.59	
Ground Colors.....	4.25	1.60	.91	.58	
				1/8's each	
GRAINING SPECIALTIES Light and Dark Graining Color.....				\$.58	
	1/4's each	1/8's each	1/2's each	1/4's each	1/2's each
AGATITE—Bronzes Aluminum.....	\$1.92	\$1.08	\$.66	\$.42	\$.32
	1's each	1/4's each	1/8's each	1/2's each	1/4's each
SCREEN ENAMEL Black.....	\$3.10	\$1.05	\$.64	\$.44	---
STOVE PIPE ENAMEL.....	---	1.10	.67	.45	.32
SLICK LINOLEUM COATING.....	6.05	1.80	1.00	---	---
SLICK REDUCER.....	---	---	.75	---	---

IMPLEMENT — TRACTOR

	1's each	1/4's each
WAGON AND IMPLEMENT PAINT Black.....	\$5.75	\$1.65
I. H. C. Red, J. D. Yellow, A. C. Orange, J. D. Green, Cletrac Orange, Hi-Way Yellow..	7.20	2.10
I. H. C. Blue, New Fordson Gray.....	5.90	1.75

ALUMINUM PAINT

	1's each	1/4's each	1/8's each	1/2's each
METALLITE INTERIOR CHROME FINISH ..	\$5.30	\$1.60	\$.92	\$.54
METALLITE EXTERIOR READY MIXED.....	5.60	1.68	.96	.57
	5's per gal.	1's each	1/4's each	1/8's each
HEAT RESISTING METALLITE.....	\$5.09	\$5.19	\$1.54	\$.88
				\$.53
ALUMINUM ASPHALT ROOF PAINT.....	4.00	4.10	---	---



MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX.....	1 lb. each	\$1.19
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	Large Unit	Small Unit
WOOD BLEACH.....	\$9.60	\$4.00

	1's each	1/4's each
BLACKBOARD SLATING Black.....	\$4.15	\$1.31

	1's each	1/4's each
VISMATIC GREEN CHALKBOARD COATING	\$8.25	\$2.34

CAULKING COMPOUND

White.....	} Prices upon application.
Gray and Natural.....	
Cartridge Gun.....	

PURE COLORS IN OIL	1's each	1/4's each	1/8's each
Zinc Oxide White.....	\$9.90	\$2.75	\$.85
Raw Umber, Burnt Umber.....	6.05	1.79	.60
Burnt Sienna, Raw Sienna.....	7.40	2.10	.69
Van Dyke Brown.....	6.10	1.80	.62
Ivory Drop Black.....	---	2.00	.68
Lamp Black.....	5.60	1.68	.57
Prussian Blue.....	---	2.45	.84
Ultramarine Blue.....	---	---	.81
Chrome Green, Light } Chrome Green, Med. } Chrome Green, Dark }	9.20	2.58	.82
Chrome Yellow, Light } Chrome Yellow, Med. }	---	3.45	1.05
Chrome Yellow, Dark.....	---	4.30	1.30
Yellow Ochre.....	5.60	1.68	.57
Venetian Red.....	5.65	1.69	.58

MISCELLANEOUS AND SPECIALTIES (Continued)

PURE COLORS IN OIL (Continued)	1's each	1/4's each	1/8's each
Tuscan Red.....	---	\$3.50	\$1.08
Rose Lake.....	---	---	.98
American Vermilion.....	---	3.50	1.08
Cobalt Blue.....	---	2.45	.79

OIL COLORS IN TUBES

Master Painters' Size—1 x 6-inch.....	each	\$.32
Household Size—1/2 x 8-inch.....		.17

NEVA-ROT	5's per gal.	1's each	1/4's each	1/8's each	1/2's each
Neva-Rot Clear.....	\$3.55	\$3.65	\$1.20	---	---
Neva-Rot Green.....	2.97	3.07	1.05	---	---

SURFACENE.....	---	2.90	1.00	.62	---
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ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete.....	\$1.55	\$1.65
Masticrete Primer.....	1.55	1.65

WEATHERPRUF COATING..... (Prices upon application)

WEATHERPRUF CEMENT..... (Prices upon application)

ASPHALT ROOF COATING
(Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF
COATING (Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF
CEMENT (Plastic)..... (Prices upon application)



SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.79	\$1.22	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$5.49	\$1.65	-----	-----

SPRED SATIN

		1's each	1/4's each		
White and Tints.....	-----	\$4.79	\$1.49	-----	-----

SPRED PRIMER-SEALER (Vapor Barrier)

5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----	\$4.45	\$1.39	-----	-----

SPRED TEXTURE BASE

(Prices on request)

MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.00	\$1.03	-----	-----

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling)

(See Separate Price List)



**YOUR ASSURANCE OF
VALUE AND DEPENDABILITY
IN PAINT PRODUCTS**

CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis 2, Mo.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

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