DUPONT industry news

DU PONT NAMES MEMPHIS COMPANY TO DISTRIBUTE FINISHES

Pidgeon-Thomas Iron Company, Memphis, has been named a distributor for maintenance and new construction finishes manufactured by the Du Pont Company.

According to Hollis J. Woody, general sales manager of Pidgeon-Thomas Iron Company, the new operation will include product supplies, sales and technical service. Du Pont industrial paint products such as "Imron" polyurethane enamels, "Ganicin" zinc-rich coatings, "Corlar" epoxy enamels and all safety color requirements will be available to new and old accounts in Arkansas; Memphis, Union City and Jonesboro, Tenn.; Corinth, Miss., and surrounding areas.

"The purpose of Du Pont's distributor program is to establish and maintain new outlets in geographic areas where the company does not maintain its own distribution facilities and support manpower," said Joseph F. Mulvey, Du Pont's national accounts manager for maintenance finishes.

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