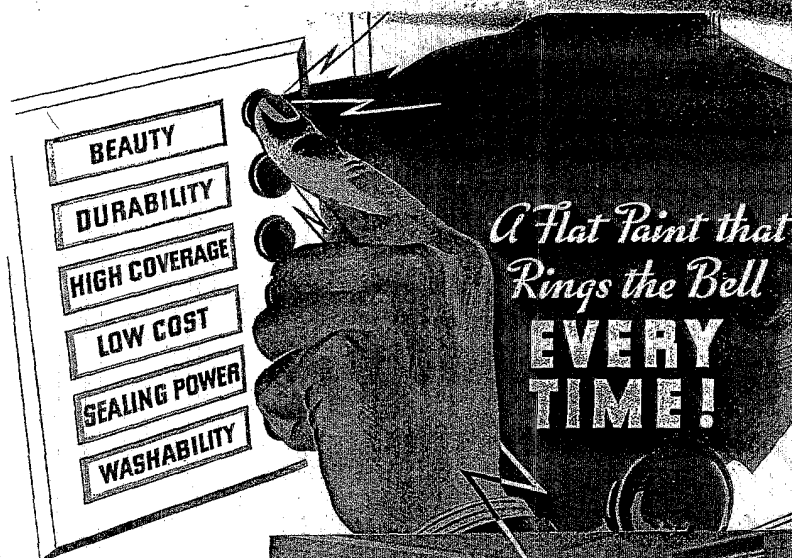




NO MATTER which qualities you're looking for—there's one flat paint in which you'll find them all, the "flat" made by combining Dutch Boy White-Lead with its companion product, Dutch Boy Lead Mixing Oil.

Beauty, for example. It's a paint with all the richness, solidity and depth characteristic of a white-lead finish... a paint that levels out so smooth that stippling to eliminate brush-marks becomes unnecessary... a paint that provides a finish fine enough for the finest interior.

Yet durable, too. So durable, in fact, that it is extensively used for sealing and finishing concrete, stucco and brick exteriors. It takes all the punishment the elements can give, defying the weather year after year.

That sort of service outside gives you some idea of how it behaves inside... how it stands up under repeated washing and other severe use.



Also, it can be washed completely clean even after being ink-stained, pencil-marked, grease-smudged or defaced with shoe-blackening and mercuriochrome.

Other advantages of Dutch Boy White-Lead and Lead Mixing Oil paint are the following: It stops suc-

tion and hides fire-cracks. It gives high coverage, averaging about 800 square feet per gallon on smooth surfaces. This, added to its quick mixing and easy spreading makes it low in first cost while its long wear and easy cleanability make it low in cost per year.

DUTCH BOY

WHITE-LEAD & LEAD MIXING OIL



KD-6139—Nat'l Real Estate Journal, May, 1938—*Rev.*
Buildings & Building Management, June
Hotel Management, June
Modern Hospital, June
Architectural Forum, Sept.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak Street, Buffalo; 900 W. 19th Street, Chicago;
600 Franklin Avenue, Cincinnati; 123 W. Superior Avenue, Cleveland; 127
Chestnut Street, St. Louis; 2240 24th Street, San Francisco; National Paint
Dept. 200, Albany, N.Y.; Building National Lead & Oil Co. of Pennsylvania, 216
Fourth Avenue, Philadelphia; John F. Lewis & Sons Co., Windsor Hill, Pa. (Lehigh Valley).

Master Painter & Decorator, Oct.
Painter & Decorator, Oct.
American Painter & Decorator, Sept.
National Painters' Magazine, Oct.

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