

A manufacturing plant of modern, fireproof design, equipped with the latest types of machinery, which will have an annual output of thousands of tons of gypsum products, will be located at Midland, according to announcement just made by the local sales office of the United States Gypsum Company, which has headquarters at Chicago. Construction will begin in the near future.

Snow white gypsum rock, mountain high, is to be converted into gypsum products for use in California, Oregon and Washington. The quality of the rock at Midland is said to be unusually fine.

In anticipation of the completion of the Midland manufactory, the company has installed warehouses in San Francisco, Oakland and other Coast cities.

Asks Permit For \$30,000 Apartment

Hilda J. Petterman, 46 Divisadero St., has applied for permission to build a three-story and basement frame apartment structure on the east line of Octavia street, 50 feet north of Francisco street. The building will contain twelve apartments and will cost \$30,000, it is estimated.

TESRA

Steam Heat

by Electricity

Port This Winter

You said you'd never go through another winter in your room. The cold weather will soon. Hundreds of Tesra installations

Piping or Flue. NO FUMES

in old and new homes and cheap to install throughout the room. Heat a cup of water two or three times a day. Keeps even temperature and cuts bill. Sold on easy terms.

Tesra
STEAM HEAT
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TESRA COMPANY, 744 Harrison Street
boxed folder containing complete
Steam Heat

Announcement

Our former offices at
Harrison Street to

KEARNY

Push and Pine
Havenport 6565

business in our new office
Saturday, Oct. 1, 1927

NS & SONS

ALVIN A. SCHMIDLOWITZ

make your HOUSE & HOME



Decoret Enamel

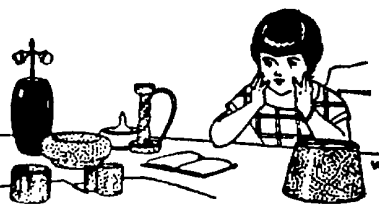
Make the little things count! Let them express your individual taste. Decoret Enamel affords the opportunity for infinite variety, as well as warmth and color.

This rich, lustrous finish enables you to obtain charming room effects by adding brilliant touches of color wherever needed. Use it for furniture and all kinds of art objects. For walls and woodwork too, where bright effects are appropriate.

There are ten attractive Decoret colors—and black and white! Many intermediate shades can be made by mixing colors. Your Fuller Dealer stocks Decoret in both gloss and semi-gloss finish. He will gladly help you choose the kind and color best suited to your needs.



SILKENWHITE ENAMEL
The "whitest white" enamel. Lustrous, durable—dries with a full, brilliant gloss.



W. P. FULLER & CO., 301 MISSION STREET, SAN FRANCISCO

Branches in 27 Pacific Coast Cities; Franchises in San Francisco, Los Angeles, Portland, Distributors of Valparaiso on the Pacific Coast

You can buy Fuller Products from your Dealer listed below:

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John A. Bunney	1457 Market St.
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E. J. Jones Hardware & Tool Co.	1261 Market St.
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M. J. Blackman	1245 Divisadero St.
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Demaria Martin & Co.	3011 Fillmore St.
Pick Bros.	520 Haight St.
Fillmore Hardware Co.	1424 Fillmore St.
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M. Gibbs	2116 Fillmore St.
San Francisco Electric & Hardware Co.	1066 Fillmore St.
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R. Ames Hardware Co.	3153 Mission St.
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P. R. Horne & Sons	and 4440 Mission St.
J. H. Kruse	2812 Mission St.
E. Leonard	2 Sadowa St.
S. Marant & Sons	2481 24th St.
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Mission Bazaar	2116 18 Mission St.
Julia Moore	1211 Mission St.
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Paga Hardware Co.	605 Roseworth St.
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Thos. P. White	4107 24th St.
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Cincotta & Bros.	444 Bay St.
Ferrari Bros.	1224 Powell St.
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Regale & Demartini	454 Columbus Ave.
N. Siciliano	2044 Powell St.
Wing Lee & Co.	900 Grant Ave.
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Geary Hardware Co.	3525 Geary St.
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A. O'Grady	431 Balboa St.
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Promer & Hdw. Co.	1027 Irving St.
Koffman Hdw.	144 Taraval
Ruggles & Allen	840 Union St.
Sunset Bazaar	630 Irving St.
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San Francisco Plumbing Supply Co.	1015 3rd St.
A. J. Taylor	2550 San Bruno Ave.
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Dimmet Hardware Co.	1715 Polk St.
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