

7112

SHERWIN-WILLIAMS
PAINTS
AND
VARNISHES



SWP
FAMILY PAINT
VARNISH STAIN
ENAMEL PAINT
FLOORLAC

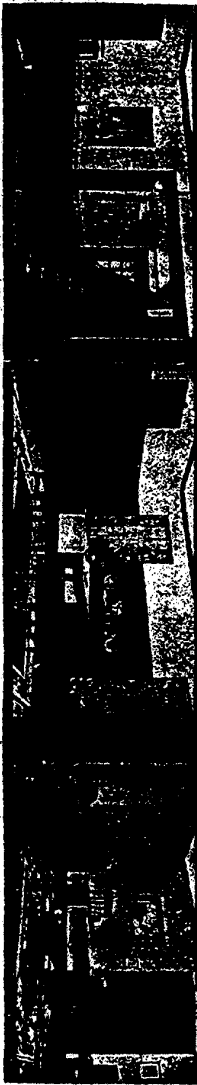
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H-10-12

SOLD BY
**THE AMERICAN HARDWARE
AND PLUMBING CO.**
NO. 30 MARKET STREET
(CALLE EXCHANGE)
MANILA PHILIPPINE ISLANDS

0007-SWP-039022

N29079

3206ECO-DMS-L000



THE SHERWIN-WILLIAMS DECORATIVE DEPARTMENT

The illustrations of interiors of rooms shown on this folder, show designs worked out by the Sherwin-Williams Decorative Department. This department consists of designers well qualified by training and experience to solve any problem which may confront you. Owing to the close study which we have given to the best material for interior and exterior decorating in the Philippines, we are enabled to give requests for suggestions from these islands the same practical and intelligent attention as requests received from parties in the United States. The services of the Sherwin-Williams Decorative Department are free of charge. In order to take advantage of this free service it is only necessary to send

us such information as will guide our decorators in their choice of color-schemes. If suggestions are desired for exterior or interior decorating of the house, it is advisable to send us a rough pencil-sketch or blue-print showing plans of the house, and such information as will enable us to work out a harmonious color arrangement, with the surroundings of the building. For suggestions for interior decorating only, we would like to know the size of the room, and to have an idea of the color-scheme desired. When the information has been received, our decorators prepare special sketches in every case, making them contain as nearly as possible to the conditions surrounding each operation. To enable the par-

ty to whom these suggestions are supplied to see just how this work will look when finished, color-sketches are made up with the actual goods in each case, and are sent along with the suggestions. Samples of wallpapers, fabrics, etc., which will harmonize best with your color suggestions given are also included. This service is supplied not only for decorating all rooms in a house, but for a single room as well. If you are considering painting and have sufficient time to await the arrival of our suggestions, we would like to serve you. Our agents who carry our material in stock will be willing to give you the benefit of their advice gained by experience in selling our materials.

SHERWIN-WILLIAMS LINE OF

PAINTS AND VARNISHES

Aluminum Paint—For producing a lasting silver finish on metal and wooden surfaces. Can be used outside as well as inside.

Bois d'Inde—Produces a porcelain-like surface that will successfully withstand the effects of hot and cold water.

Bois d'Inde—For reproducing the original finish.

Copper Paint—Made to protect wooden bottoms of vessels from barnacles, worms, seaweed, etc.

Enamel—For producing an enamel finish on wood, metal, etc.

Family Paint—A paint for household use. It dries on oil glass finish which can be repeatedly washed.

Fast Quality Oil Colors—Made from highest raw materials, finely ground in linseed oil.

Fluorescent—For coloring and varnishing floors and other surfaces in one operation.

Fluorescent—For a waxed finish on varnished floors and those finished with Shell Floorlac.

Galvanized Iron Primer—For first coats on galvanized ironwork.

Masonry, Lathing and Plaster Varnishes—All these have a special varnish for every purpose for which varnish is used.

Roof and Bridge Paint—For use on roofs, bridges, structural ironwork, rough lumber, etc.

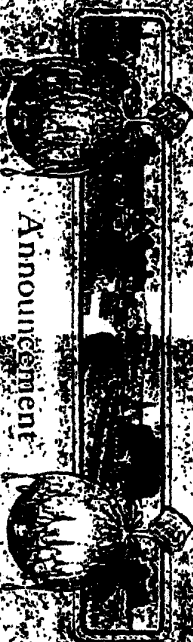
Some Pipe and Lead Enamel—For refinishing old stoves, pipes, gates and similar iron surfaces subjected to heat.

Trails—For removing old paint or varnish from any surface.

Varnish Stain—A stain and varnish combined for use on old and new woodwork, furniture, etc.

Wagon Paint—For painting and refashioning iron and steel wagon bodies, implements, tools and similar articles.

Furniture Polish—Cleans and polishes at one operation.



Announcement

WE take pleasure in announcing that we have been appointed distributors for **THE SHERWIN-WILLIAMS PAINTS AND VARNISHES** in Beaumont and adjoining territory. With our complete stock of S.W. Products we are prepared to handle your requirements in this line with efficiency and dispatch.

Of the *high quality* of Sherwin-Williams Paints and Varnishes it is scarcely necessary to speak. They are *made always of best materials* and by the highest skill of manufacture. They are known and recognized universally for their strong points of economy, durability and satisfaction.

Many of the finest residences in Beaumont are finished with Sherwin-Williams Paint and their distinctive appearance and style speak for the excellence of these products.

We are ready to attend your demands and we trust that you will favor us with your patronage whenever you are in need of anything in the paint and varnish line.

The E. L. Wilson Hardware Co.

Wholesale Hardware, Paints, Varnishes, etc.

Beaumont, Texas

0007-SWP-039024

0007-SWP-0001224

Good Paint and

Good Profit

The success of *The Sherwin-Williams Co.* is the result of good quality in their products. This, accompanied by invincible uniformity and reliability, insured by best methods of manufacture, is the only foundation for a permanent and steadily increasing trade.

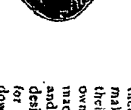
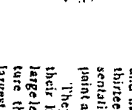
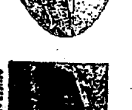
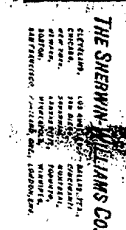
Sherwin-Williams Paints, Varnishes and Colors bring success and profit to those who handle them as well as to those who make them. They are designed to meet every demand of the master painter, decorator, sign writer and wood finisher. There is not one of them that will not work right, spread right, dry right and give the results that mean satisfaction to your trade and better business for you.

These working, spreading and wearing qualities are what enable the painter to do work of which he may be proud, and at the same time be assured of a profit on every job. The reputation, too, you gain by pleasing your customers is an asset that is of the highest value and makes the trade your own.

We are the distributors for *The Sherwin-Williams Co.* because their goods are right and their methods are right. We want your paint business. We believe that working together we can both benefit and increase sales.

Good paint — good business — good profit. That's what we are working for. We are at your service.

LARGEST OF PAINT AND VARNISH FACTORIES IN THE WORLD



The Largest in the World

THE SHERWIN-WILLIAMS CO. was founded in 1866. Ever since that time they have held to the highest standard of quality in paint and varnish making. They believed that the best goods would sell the best, and their splendid success has proved they are right. Today they are undoubtedly the largest concern of the kind in the world, and they have just begun to grow.

They operate five large plants in Cleveland, Chicago, Montreal, Newark, and London. England, and have warehouses and offices in thirteen other cities. Their representatives cover every important paint and varnish field in the world.

They make, treat and refine all their blazed oil; own and operate large lead and zinc mines; manufacture their own dry colors in the largest and best equipped dry color factory in the country; make all their varnishes, japans and cires; make all their own tin cans; operate their own box factory; have their own printing plant; run their own machine shops for making the mills and machinery of their exclusive design, and own a screw steamship for carrying flaked and lumber down the Great Lakes.

These facilities enable *The Sherwin-Williams Co.* to control absolutely the quality of the material used and to save much in cost of manufacture, thus making it possible to give in all their products the best working qualities and the greatest durability at the most economical cost.

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