



MANUFACTURERS OF THE
HIGH LINE AND INDIAN BRAND
PAINTS AND VARNISHES

The Floorman Manufacturing Co.

MAKERS OF
Paints and Varnishes
JOBBER IN

Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

#1-C
FLOORMAN'S
EL NAVAJO ALL PURPOSE PAINT
INTERIOR OR EXTERIOR
WHITE
No. 299

PIGMENT-----60%	Lbs	Yield in Gallons	Unit Cost	Total Cost
Titanox B	210	5.86	.06	12.60
Zinc Oxide	100	2.12	.071	7.50
Whiting	100	4.45	.02	2.00
Leaded Zinc 35%	100	2.02	.07	7.00
Asbestine	100	4.21	.011	1.50

VEHICLE-----40%	Lbs	Yield in Gallons	Unit Cost	Total Cost
Raw Linseed Oil	241	2.1	.12	29.32
Varnish	64	1.07	.17	10.88
Drier	28	1.	.12	3.36
Mineral Spirits	54	1.	.11	5.94
Water	27	3.		
Yield	1024	15		80.60

Total Cost Divided By Yield----- 1.08
Plus Factory Overhead-Labor-Filling-Containers-Gallons .30
Cost Per Gallon 1.38

Price March 1942

A 1.67
B 1.67
C 1.65
E 1.67