

jiffy beauty paint

for tired, faded rooms!



Kem-Tone • One gallon does the average room.
TRADE MARK • U.S. Pat. Off.
MIRACLE WALL FINISH

2.98
GALLON
PASTE FORM



NEW PLASTIC PATCH
Try this "smoothie" to quickly fill holes and cracks in walls, woodwork.
1 lb. — 23¢



KEM-TONE ROLLER-KOATER
Roll Kem-Tone over your walls—it's even easier than brushing!
Each — 89¢



KEM-TONE BORDER TRIMS
Real decorator's touch! Washable, colorful. Gummed and ready-to-use.
Per roll, 15¢ up

TIME IN! The KEM-TONE MIRACLE SHOW with DUNNINGER, Miracle Mentalist.
Every Wednesday Night 9:00 to 9:30 E.W.T. The Blue Network.

TIMELY VALUES IN SHERWIN-WILLIAMS PAINTS

one-coat beauty treatment

for shabby floors... furniture!

SHERWIN-WILLIAMS MAR-NOT VARNISH
Here's the varnish that gives floors, furniture, woodwork a grand new lease on life. Makes 'em gleam like new! Wear? You bet! Scrub it, scuff it, scratch it—Mar-not shrives on heavy duty, comes through smiling! 2 Types—Gloss and Satin-Finish.
Qt. — \$1.57



SHERWIN-WILLIAMS ENAMELS
Colorful, 1-coat enamel that resists stains, abuse. For furniture, woodwork, toys.
Pt. — 69¢



SHERWIN-WILLIAMS SEMI-LUSTRE
Beautiful, amazingly washable, satin-finish paint for kitchens, bathrooms, woodwork, toys.
Qt. — \$1.22



SHERWIN-WILLIAMS REPAIR VARNISH
Handsome, heavy-duty outdoor spar varnish for outdoor doors, porches, ceilings, beams.
Qt. — \$1.95

SEE US FOR YOUR HOUSEHOLD NEEDS!

GLASS CLEANER
Gleams walls, woodwork.

Save on Wallpaper for every room in your home.

DON'T FORGET!

SHERWIN-WILLIAMS PAINTS

IN THE BAG—Presenting a weird sight to uninitiated onlookers, newly commissioned U. S. army nurses cuddle up in anti-gas capes as they undergo combat training at Fort Devens, Mass.

ARMY, NAVY MEN IN NEW PLEA FOR 'WORK OR FIGHT' ORDER

WASHINGTON, July 26—Army, Navy and production chiefs today urged passage of a work-or-fight law, amendment to back up the fighting men and lessened resentment against higher management front workers.

The bill, by Sens. Owen Brewster, Me., and Joseph Bailey, D. N. H., would give the selective service system authority to order men 18 to 45 to take essential jobs. Any who refused would be subject to induction into the armed services or into work battalions.

CITIZENS' OBLIGATION

Secretary of Navy James V. Forrestal, Undersecretary of War Robert P. Patterson, and War Production Chief Donald M. Nelson advocated passage of the bill in testimony before the senate military affairs committee.

"I regard the bill as a statutory affirmation of the obligation of citizens at home to back up the men on the fighting front by working on essential war jobs," Forrestal said.

Forrestal told the committee that job turnover had been one of the most "plaguing problems" facing the navy yards.

FEARS 'RESENTMENT'

Forrestal called on Rear Adm. Thomas L. Gatch, who was skipper of the battleship South Dakota in its notable conquest over Japanese planes in the Pacific, to tell what he, "a man who's been through it out there," thinks about the attitude of fighting men.

"I fear the resentment of fighting men," Gatch said, "against the men at home, who are getting 10 times the salary they are, and are not backing them up."

Nelson, supporting the measure, said there was no question about the seriousness of manpower at the present time. He termed "desperately acute" the situation in the iron and steel foundries.

Bailey expressed doubt about prospects for the bill's passage unless President Roosevelt and Manpower Commissioner Paul V. McNutt support it.

Helpful Proprietors Open Hobby Shop

Helpful proprietors will operate a Patio Hobby shop which will open tomorrow at No. 7, El Patio Jardin. The shop will be managed by James, 14; Bob, 16; and Le Mar, 19, sons of Raymond Scott, a technician who has his office above the store.

Expected to attract youthful customers, the shop has a rustic design—aged wood ceiling beams, counters made from renovated packing cases and even cobwebs hanging from the beams. The store will feature model airplanes and boats and model airplane supplies. Later, additional supply kits for other hobbies will be added and individual hobbies will be placed on display.

The shop will be open from 4 to 6 p.m. during the remainder of the school term and, with the close of school, will be open from 9 a.m. to 6 p.m. There, on rustic benches, hobby enthusiasts will be able to glance through the latest hobby magazines.

Ventura Coffee Shop Opens Tomorrow

Operated under new management, the new Ventura Coffee shop on Main street, next door to Hotel Ventura, will open tomorrow.

Breakfast, lunch and dinner will be served, the cafe being open from 9:30 a.m. to 11 p.m. daily except Thursday. It will be operated by Mr. and Mrs. Ivan Fitzgerald, former restaurateurs in the east.

The cafe has been remodeled, a walk-in refrigerator having been installed and fluorescent lighting being used. The remodeled booths have been painted light oak and are lined with blue leather upholstered seats.

The WPB has designated 25,000 trailers for civilian use during 1944.

VENTURA HISTORY

Yesterday and Tomorrow

20 Years Ago:

Harold Serene and Ralph Weigle have completed plans whereby they will open a dance hall at La Conchita, Del Mar, ten miles up the Rincon, very shortly. They hope to be open for business June 1. The establishment will be operated as strictly first class.

One Year Ago:

That of \$125 from the cash register at the Ventura Hotel.

The United States first to employ 1 lunch planes from Ship scouting pl up 15 per cent o force.

"Please play 'Trust In Me' for my wife who is visiting the coast guard station."

"I recently had a thrilling and dramatic experience with an insane man who visited my home in the middle of the night. Do you know of a radio program looking for experiences of this sort?"

"Would you kindly send me a list of quizzes and answers appropriate for a group of middle-aged ladies at an afternoon get-together?"

"I am a shipyard crane operator and get lonesome on the swing shift. Please read more poetry."

Mrs. Wanda Watson, head of the audience mail department, was elated that once again, people

GLA

- AUTO GI
- INSTALL
- AUTO DO
- LOCK UP
- MIRRORS
- AND RES
- DRESSER
- TABLE T
- PLATE GI
- INSTALL

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Pho



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CHEVROLET

Dealer's—Too



ADJUST SERVICE BRAKES

EXAMINE BRAKE LININGS

CHECK EMERGENCY BRAKE

HAVE SAFE BRAKES—

Safe driving is always important today, in wartime, it's more important before to avoid car accident principle of safe driving is to keep at highest operating efficiency serviced now, fluid checked—