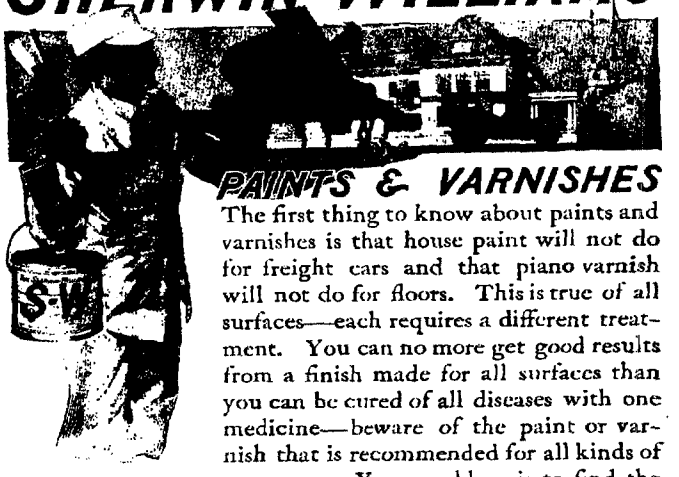


Have You Read these Advertisements?

They appear
in
Saturday Evening Post,
Collier's
and in
November issues of
Century, McClure's
Munsey, Everybody's,
Canadian Magazine,
Ladies' Home Journal

SHERWIN-WILLIAMS



PAINTS & VARNISHES

The first thing to know about paints and varnishes is that house paint will not do for freight cars and that piano varnish will not do for floors. This is true of all surfaces—each requires a different treatment. You can no more get good results from a finish made for all surfaces than you can be cured of all diseases with one medicine—beware of the paint or varnish that is recommended for all kinds of purposes. Your problem is to find the paint or varnish best suited to the surface you wish to cover. We have worked out this problem for everyone—for every surface. The right quality in our products protects and beautifies longest the surface for which each is intended. This right quality has made us the largest manufacturers of paints and varnishes in the world.

"Who Makes the Best Paints and Varnishes?" is the name of a free booklet which answers the question. Write for it.



THE SHERWIN-WILLIAMS CO.

LARGEST (BECAUSE BEST) PAINT & VARNISH MAKERS IN THE WORLD
FACTORIES: CLEVELAND, CHICAGO, NEWARK, MONTREAL, LONDON, ENG.
SALES OFFICES AND WAREHOUSES IN 23 PRINCIPAL CITIES
Address all inquiries to 601 Canal Road, N. W., Cleveland, Ohio
In Canada to 639 Centre St., Montreal
London Address: 7 Well Court, Queen St., E.C.

SHERWIN-WILLIAMS PAINTS & VARNISHES



IN beautifying your home and the things that go *into it by means of paint and varnish, look to durability* as well as to a pleasing and harmonious effect.

With Sherwin-Williams Paints and Varnishes you can secure not only the exact colors and finishes desired but also sufficient durability to maintain for years the artistic results obtained.

The time of the painter is expensive (usually twice the cost of the material); hence the economy of using only the best paints and varnishes, to put off the necessity of refinishing the longest possible time.

To help you select the right paint or varnish for whatever purpose you have in mind, we will send you free a booklet entitled "Paints and Varnishes for the Home." It tells just what you need and how to carry out the work.

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This store is the
place
where these goods
can be secured.
We will be
pleased to talk
the paint
and varnish
question
over with you.

Come in!

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