

7 February 1946.

MEMORANDUM TO: Lead Industries Association

ATTENTION: Mr. Felix Wormser

COPY TO: Mr. Drew Fletcher

Attendance at the meeting today suggested a few notions that I should like to pass on to you for what they are worth.

1. The problem of Lead Industries Association initially, is to educate the practicing physician with respect to criteria for diagnosis of plumbism.

2. The idea of the Symposium is good, but one should not be too optimistic about it's accomplishments insofar as the average doctor is concerned. A man sufficiently interested to spend four or five days attending a Meeting on Industrial Hygiene, is the kind of man who is alert enough to get at the facts which are readily available in the literature. The man you want to reach is the man who attends few if any medical meetings.

3. No educational program will have any real effect unless it is based upon research and/or new points of view.

4. Research which is to provide answers to specific problems must be carefully designed to and integrated with these problems. All of which adds up to the fact that, from a long range point of view, any effective better understanding of plumbism should be based upon a consistent and planned research program.

5. Lead Industries Association should sponsor such a research program, the general plan of which is determined by it's group of medical consultants --- not by the people who prosecute the research.

6. An attitude of complete realism toward the problems can only be achieved if the Lead Industries Association has proper medical advice.

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