

Interior gloss is especially made for all surfaces where a high gloss and a hard, and durable finish is desired.

Interior gloss is recommended for use on material, plaster concrete, tile, brick or wood kitchens—halls—schools, hospitals, etc.

BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "Bri-Mar Interior Gloss"
 CATEGORY: Interior Gloss Paint
 COLOR: White
 NUMBER: 750
 QUALITY: First

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 36.3%				
Titanium Dioxide	320	10.00	\$15.16 cwt.	\$48.51
Surfex	125	5.50	2.15 "	2.69
VEHICLE: 63.7%				
Varnish #60		67	.92 gal.	61.64
Varnish #14		26	.40 "	10.40
Nuodex Cobalt Dryer		9	.45 "	4.05
Dryer W		2	.61 "	1.22
Solution		1 1/2		
CALCULATED YIELD		121		128.51
MANUFACTURING LOSS 2-1/2%		3		
ACTUAL YIELD		118		

N 4504

COST ANALYSIS:

Material Cost Per Gallon (Total Cost Divided By Actual Yield).....	\$1.0
Direct Labor Cost Per Gallon	.0
Factory Overhead Per Gallon	.1
Bulk Cost Per Gallon	1.2
Complete Package Cost Per Gallon (Container Plus Filling Expense).....	.1
Factory Cost In Package Per Gallon	\$1.4

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of Buyers or Transferees:

(A) To a Company owned or controlled outlet	none
(B) To an independent Wholesaler	\$2.04
(C) By Company owned or controlled outlet to retail customer	none
(D) To an independent retailer (Dealer)	\$2.40
(E) To other (specify)	