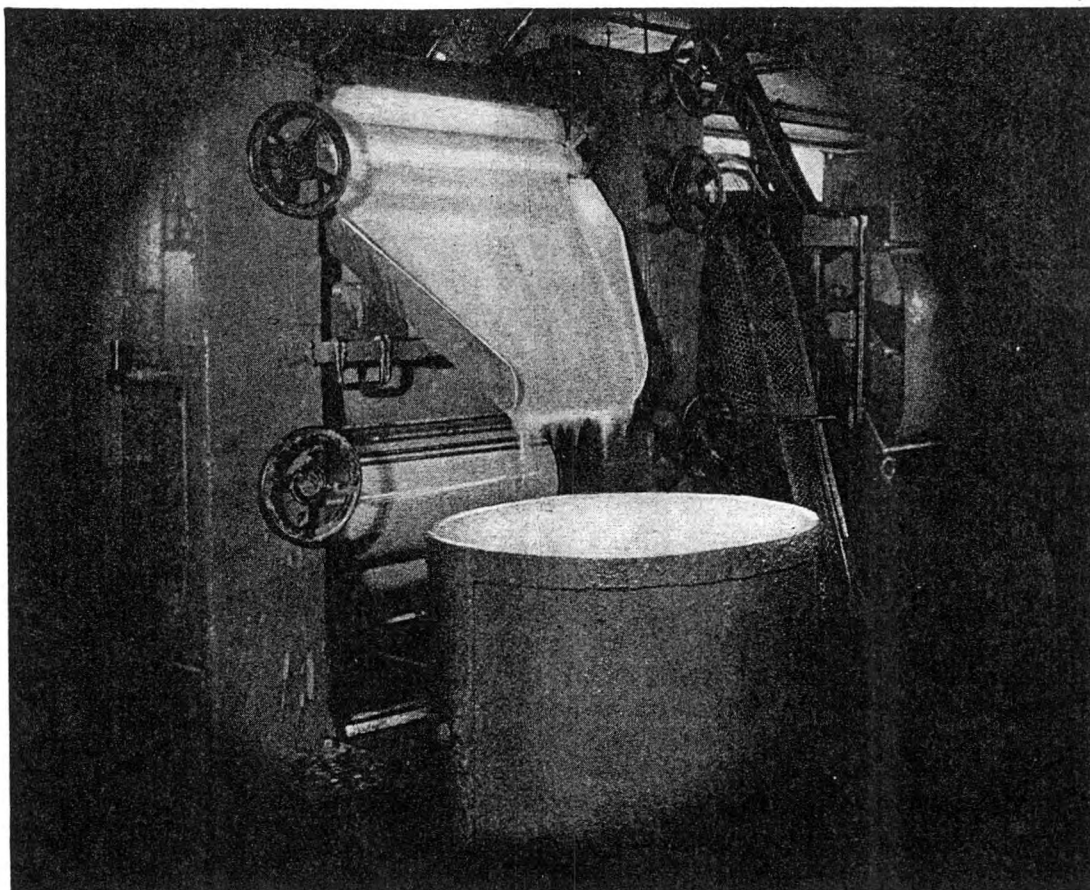




YOU GET EASIER GRINDING



Oil and white lead "like" each other immensely. The surface of each pigment particle wets readily and completely. Thus, grinding operations are facilitated, thorough dispersion is reached sooner—and costs kept down.

And another thing: White lead today comes packed in easy-to-heft 50-lb. bags—a Dutch Boy innovation which makes paint-making easier.

Remember, too, white lead adds the very qualities most desired in paint—better adhesion and drying, greater ease in brushing, more satisfactory leveling and flow—plus proved durability.

Below are described the five Dutch Boy Basic Carbo-

nate White Leads. They range from a low oil absorption type to one with extra-high hiding and paint thickening power. Among them there is a lead exactly suited to every need.

DUTCH BOY *Basic Carbonate* WHITE LEADS



111—Extra-high hiding and paint consistency.
333—High hiding and paint consistency, but less than 111. H.T.S.—Medium-high hiding and paint consistency. Carter—Medium-low oil absorption white lead, made by the Carter Process. Dutch—Low oil absorption white lead, made by the Dutch Process.

NATIONAL LEAD COMPANY: 111 Broadway, New York; 116 Oak Street, Buffalo; 900 West 18th Street, Chicago; 659 Freeman Avenue, Cincinnati; 1213 West Third Street, Cleveland; 722 Chestnut Street, St. Louis; 2240 24th Street, San Francisco; National-Boston Lead Company, 800 Albany Street, Boston; National Lead & Oil Co. of Pennsylvania, 1376 River Avenue, Pittsburgh; John T. Lewis & Bros. Company, Widener Building, Philadelphia.