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EXHIBIT

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HOW TO CUT COSTS

WHEN THE HEAT'S ON →



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ROCKBESTOS AVC[®] (NEMA TYPE AVA) CONTROL CABLE

Here's your best protection against shutdowns in Steel Mill and Industrial Plant hot spots. Rockbestos AVC is built to beat the heat and corrosive fumes.

You get long life — more dependable service under severe operating conditions because the individual conductors are insulated with walls of impregnated felted asbestos — to permanently resist heat, moisture, and mechanical damage . . . as well as to effectively seal the high

dielectric varnished cambric tapes from any deterioration.

Install Rockbestos AVC and see how it reduces maintenance and operating costs — keeps your production dependably on the go. Once you've tried it, we believe you'll always insist on Rockbestos AVC.

Rockbestos will engineer and build special multiconductor cable constructions for any specific applications you may have.



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