



Lead Industries Association, Inc. • Zinc Institute Inc.

Werner T. Meyer
President

June 5, 1979

TO ALL OFFICIAL MEMBERS:

It is a pleasure to announce the addition of Mr. Ernest L. Pennington effective June 1, 1979 as Director of Communications for Lead Industries Association, Inc. and Zinc Institute Inc.

He will be responsible for public relations, advertising and our communications in general. He will coordinate and supervise the work with our outside agencies in these areas and all staff members are requested to process all releases through him. Mr. Pennington will report to me.

Ernie joins us after a successful career, lately as vice president with Hill and Knowlton, and I know that you will give him your full cooperation.

Ernie, welcome aboard!

WTM:jds

cc: LIA/ZI Staff
S. F. Radtke

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