

TRADE NAME: MOORE'S HOUSE PAINT

COLOR: OUTSIDE WHITE

CATEGORY: I

QUALITY: 1

PIGMENT: 66.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

|                      |     |            |       |      |       |
|----------------------|-----|------------|-------|------|-------|
| White Lead Carbonate | 350 | 6.16.017   | 8.25  | Cwt. | 28.88 |
| Lehigh Zinc          | 700 | 14.70.1122 | 6.75  | "    | 47.25 |
| Titanox AA           | 110 | 3.39.0356  | 14.50 | "    | 15.95 |
| Asbestine            | 270 | 11.38.0868 | 1.03  | "    | 2.78  |
|                      |     |            |       |      |       |
| VEHICLE 34.0 %       |     |            |       |      |       |
| Raw Linseed Oil      | 566 | 73.0 5570  | .99   | Gal. | 72.27 |
| #1062                | 61  | 8.0 0610   | 1.07  | "    | 8.56  |
| Turpentine           | 22  | 3.0 0180   | .79   | "    | 2.37  |
| Varsol               | 33  | 5.0        | .104  | "    | .51   |
| #10-R                | 47  | 6.5        | .56   | "    | 3.64  |

CALCULATED YIELD 2,159 131.13 182.21

MANUFACTURED LOSS 2.0%

ACTUAL YIELD 128.5 gals.

# COST ANALYSIS:

MATERIAL COST PER GAL., OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....1.4180  
DIRECT LABOR COST PER GAL., OR LB. ....0.0635  
FACTORY OVERHEAD PER GAL., OR LB. ....0.0631  
BULK COST PER GAL., OR LB. ....1.5446  
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)...1.1369  
FACTORY COST IN PACKAGE PER GAL., OR LB. ....1.6815

## PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

|                                                     |      |
|-----------------------------------------------------|------|
| (A) TO A COMPANY OWNED OR CONTROLLED OUTLET         | 1.90 |
| (B) TO AN INDEPENDENT WHOLESALER                    | 1.90 |
| (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER | 3.20 |
| (D) TO AN INDEPENDENT RETAILER (DEALER)             | 2.37 |
| (E) TO OTHER (SPECIFY) Painting Contractor          | 2.63 |

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