

Lead Industries Association, Inc.

292 MADISON AVENUE
NEW YORK, N. Y. 10017

AREA CODE 212
OR 9-6020

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May 11, 1965

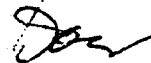
Robert A. Kehoe, M.D.
Kettering Laboratory
University of Cincinnati
College of Medicine
Eden Avenue
Cincinnati 19, Ohio

Dear Bob:

In case you haven't seen it already I am enclosing a copy of the press release which was issued to the papers announcing the LIA Award. I am also sending a news clipping from the American Metal Market issue of Thursday, April 29, in which a nice write up occurs.

With very best regards to you.

Very truly yours,



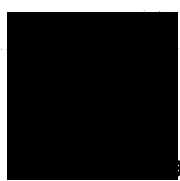
Don G. Fowler

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Enclosures

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→ Dr. Kehoe

NEWS From



Lead Industries Association, Inc.

292 Madison Avenue

Lead with Lead New York, N. Y. 10017 — OR 9-6020

RELEASE: April 28
LIA 151 (Special)

Further information: Don Fowler

DR. KEHOE HONORED BY LEAD PRODUCERS

Chicago -- Dr. Robert A. Kehoe, internationally known authority on industrial toxicology, was honored here today by the presentation of a plaque in recognition of 30 years of service. The occasion was a special luncheon at the 37th Annual Meeting of the Lead Industries Association, Inc.

The plaque is the most recent of many honors accorded Dr. Kehoe for his pioneering work in environmental medicine, trace metal metabolism, and related fields. The Industrial Medical Association, of which he is a member, has given him its highest honor, the William A. Knudsen Award. He has been similarly honored by being named Cummings Memorial Lecturer by the American Industrial Hygiene Association, of which he is past President.

In June, Dr. Kehoe will retire as Professor of Medicine and Director of the Kettering Laboratory in the Department of Preventive Medicine and Industrial Health at the College of Medicine, University of Cincinnati. The new Administration Building of the Kettering Laboratory there has been named for him.

The simple lead plaque awarded him at the luncheon expresses the respect he has won in his work with lead toxicology in particular. His work in this field began in the very early days of mass manufacture of automobiles with the purpose of achieving safety and high health standards in the manufacture and use of tetraethyl lead for gasoline. The excellent record which has been maintained in this area can be largely traced to work performed by Dr. Kehoe.

* * * *

Note -- Photos taken at the luncheon will be available on request as soon as possible.

Lead Industry Shows Optimism For Continued Market Expansion

(Continued from first page)

Mr. Hubbell explained how his company and other aluminum enamellers can now produce porcelain enamel that contains lead oxide that results in a high quality product for architectural applications. He pointed out that the durability of the glass formed in enameling augments the high strength and light weight of aluminum to produce attractive structural components that have excellent life expectancy.

Discussing "Lead Research Formula for Industry Progress," Schrader F. Radtke, research director, International Lead Zinc Research Organization, told the industry representatives that significant progress has been made in the past year through I.L.Z.R.O. research in two prime lead marketing areas—lead metallurgy and acoustical uses.

Dr. Radtke said dispersion strengthening has opened up an entirely new field of lead alloy exploration. "These alloys," he added, "offer higher strength, and increased corrosion, creep and fatigue resistance." He told the meeting that emphasis has

In a report to L.I.A. members, Robert L. Ziegfeld, the association's executive vice president, surveyed growth possibilities for lead in the future. He said the idea that gasoline additives or storage batteries could ever have accounted for their present rate of consumption would have been considered preposterous earlier in the century.

But today there are a host of interesting new applications for lead, Mr. Ziegfeld declared, although he said he did not expect all of them to grow to major proportions in the over-all marketing picture. He did, however, speculate that one or more of them may be a major marketing outlet for lead in the foreseeable future. For example, he cited new uses for storage batteries in personnel transportation and appliances, magnetic leaded ferrites now under consideration for monorail trains, leaded porcelain enamels, and a few others.

Sport Shooting

Charles Dickey, director, National Sport Shooting Foundation, told the gathering that a remarkable growth has occurred in

In addition, nuclear merchant ships, miscellaneous nuclear uses, and irradiation by isotopes, are also expected to expand, resulting in more lead being used in the nuclear field.

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