Monsanto

FROM (NAME & LOCATION) John R. Getz A2NF

DATE September 15, 1975

SUBJECT ASSOCIATED TRADING CORP. - INDIA

REFERENCE SWITZER PAPER CO. AGENT

TO D. Wood
B2SC

cc: L. F. Mascarenhas - Bombay
V. L. Narayan - Bombay

During my recent visit to Bombay, Mr. K. C. Parekh of Associated Trading Corporation was kind enough to meet with me at our MINDIA office. We discussed his representation to Switzer Paper Co., and the relationship of his activities to Monsanto's dielectrics market, and we established a mutual interest regarding marketing of products to accounts common to each of us.

Mr. Parekh is a very likeable and capable individual. Of a personal interest was his daughter, Seema, being a Rotary Exchange Student to Ardmore, Oklahoma. My own daughter recently returned from Austria on the same type of Rotary Exchange Program. We, of course, had a most compatable and interesting meeting ... personally as well as business-wise.

Along with Thor Sweinhart at Switzer, Mr. Mike Parekh has reportedly developed a successful marketing position in India. He appeared pleased to make a contact with MINDIA people as well as with myself from the St. Louis Headquarters. We agreed it would contribute to overall efforts if we strived to develop a closer working relationship; thereby supporting mutual interests in the market place.

Mr. Mascarenhas will maintain contact with Mr. Parekh. And, my future visits to India will include calls on him, as might be appropriate.

John

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