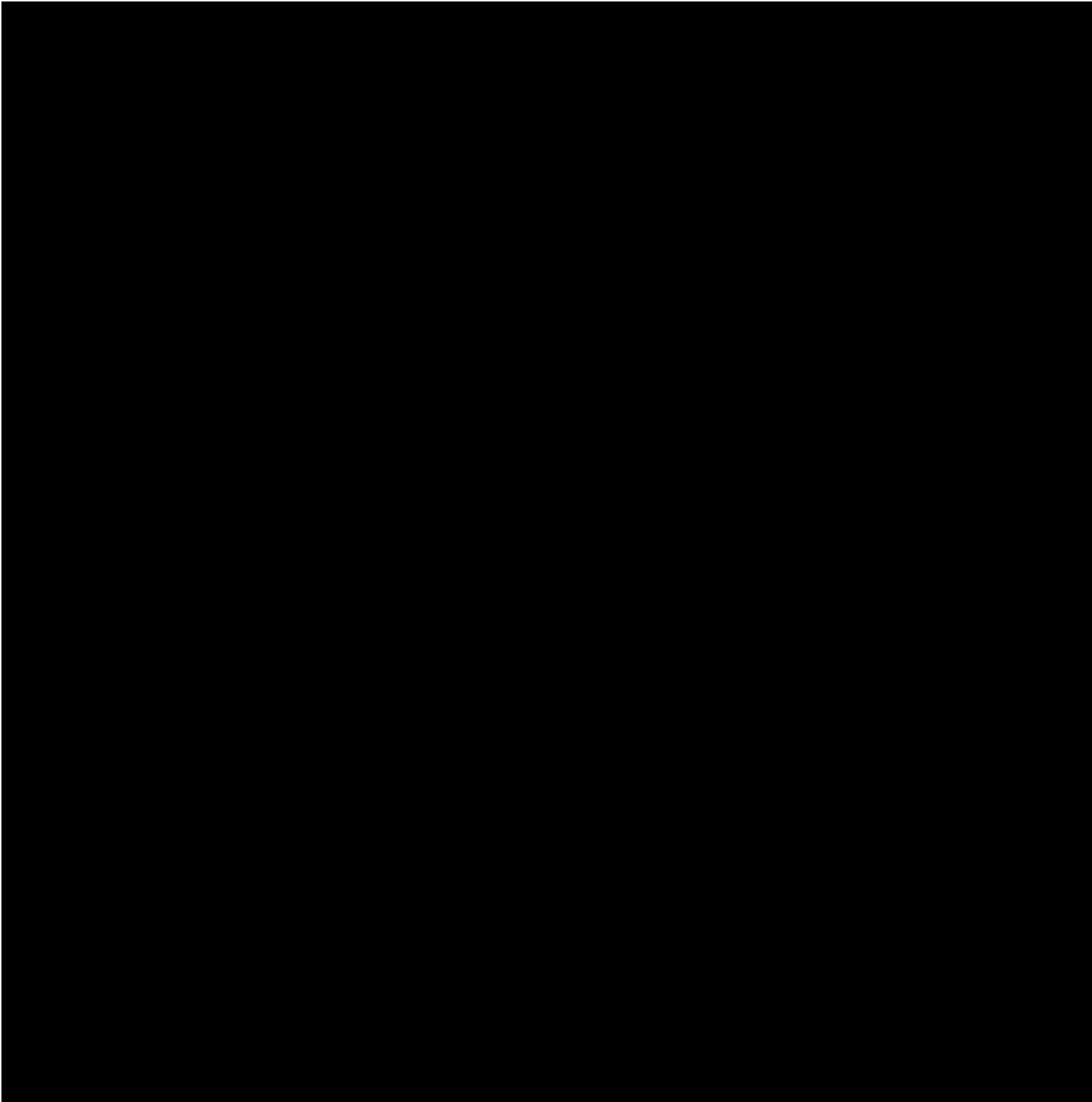




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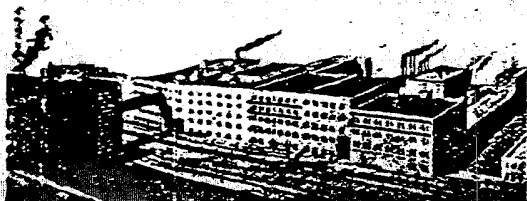
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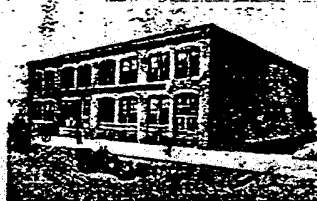
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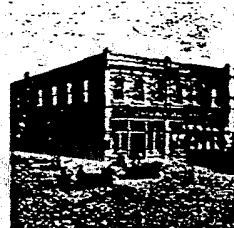
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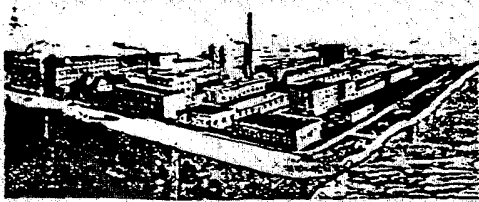
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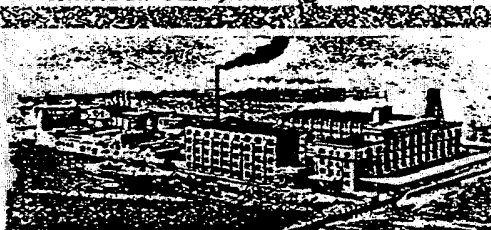
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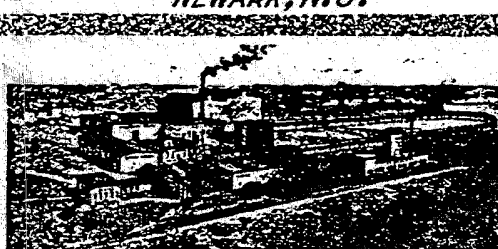
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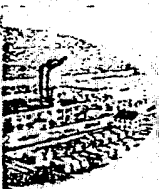
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JOPLIN, MO.



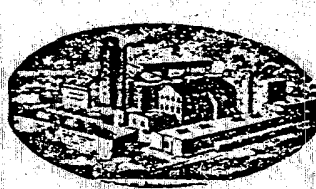
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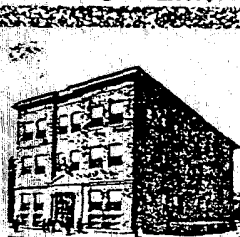
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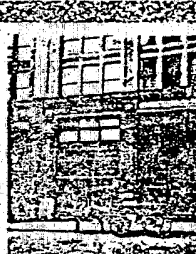
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DENVER, COL.

AND VARNISH FACTORIES AND WAREHOUSES IN THE WORLD.



1 - *Trans L.P. 3/4-1.5 65*
64

TERMS

REGULAR AND SPECIAL

The following are the terms, which will be plainly printed or stamped on all invoices, and customers' settlements will be expected in strict conformity therewith:

TRADE SALES DEPARTMENT

STANDARD TERMS ARE AS FOLLOWS:

For regular goods including ODP (Lead)

"60 DAYS NET: 2% discount for cash within 15 days from date of invoice."

Linseed oil, turpentine, dry colors, insecticide materials, and goods not of our manufacture:

"30 DAYS NET: 1% discount for cash within 10 days from date of invoice."

(It is designed to have the above terms printed on our bill forms which will avoid the necessity of using rubber stamps.)

Varnish:

Where varnish is sold to the trade in excess of five gallons, separate bills are to be rendered and the following terms will apply:

"FOUR MONTHS NET: 4% discount for cash within 15 days from date of invoice."

SPECIAL SPRING STOCK-ORDER TERMS

Special terms will apply on stock-orders booked for shipment between November 1st and the following April 1st, as specified below. It is understood that no agency order of less than \$50, nor a Brighten Up assortment for a dealer for less than this amount will be considered a stock-order. Also that these special terms apply to only one shipment during any fiscal year. Where these terms apply they are to include all varnish incorporated in the stock-order, but in no case to include linseed oil, turpentine, or other material specified above under the 30-day classification:

"SPECIAL THIS BILL ONLY

60 days from April 1st, NET

2% for cash if paid on or before April 15th."

MANUFACTURERS' SALES DEPARTMENT

For agricultural implement paint business, automobile and small carriage trade, the regular trade 60-day terms, as above noted, will apply.

RAILWAY SALES DEPARTMENT

All invoices to bear the following stamp:

"TERMS—60 DAYS."

This applies to all railway, street railway and car company business. No mention is made of discount for cash, although 2% will be allowed if requested and if payment is made within 15 days from invoice date.

VARNISH SALES TO DEALERS AND JOBBERS

Orders of varnish should be booked on our regular paint terms, as far as possible, viz.:

"60 days, less 2% for cash in 15 days."

Special varnish terms, however, will read as follows:

"TERMS—4 MONTHS NET: 4% for cash within 15 days from date of invoice."

Note: Where small orders for varnish are booked with a larger order for paint, the entire order is to be included in one bill, to be governed by the Paint Terms. If it is found necessary, however, to quote different terms on varnish than on paint, the orders will be written up separately and two bills will be rendered to customer. The same arrangement will also apply to turpentine and linseed oil, etc. In other words, there will not be a combination of terms on any one invoice.

Rough Stuff	6 ⁻⁵	10 3/4	12¢	1
"	20 ⁻⁵	09 3/4	12¢	

Furniture Polish		90¢ - 1.00	25¢ per can	1
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Ice Cream hot Paint	1.50			
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Linum Red	95	\$ 1.25		
	.75			

Ford Outfit		5.00	\$ 5.00	
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Yacht White Lin	40/15			
	gt	2.10		

Tarpaulin Lin. Clear	Gal.	1.00		
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CONFIDENTIAL TRADE NET PRICES

Issued September 1, 1911. Subject to change without notice.



SHERWIN-WILLIAMS PAINT, PREPARED

	Qts.	1/2 Gals.	Gals.	5 Gals. and 50 lbs.
Regular Colors	1.50	1.55	1.60	1.65
Outside Gloss White	2.65	2.70	2.75	2.80
China Gloss White	1.55	1.60	1.65	1.70
Flat White	2.65	2.70	2.75	2.80
Inside Varnish White	2.35	2.40	2.45	2.50
French Crown Green (Nos. 362, 366 and 389)	2.00	2.05	2.10	2.15
Moss Green (No. 498)	2.00	2.05	2.10	2.15
Permanent Cardinal Red (No. 463)	2.00	2.05	2.10	2.15
Metallic Brown (No. 370)	1.50	1.55	1.60	1.65
Primer (Gray and Yellow)	1.45	1.50	1.55	1.60

Net prices per gallon

Quarts, two dozen in case; half gallons, one dozen in case; gallons, half dozen in case

	Page	Qts.	1/2 Gals.	Gals.	5 Gals. and 50 lbs.
Carbon Paint, Red Diamond Brand	12	1.35	1.30	1.25	1.20
Creosote Paint					
Regular Colors (5)	12		1.05	1.00	.95
Special Colors (8)	12		1.20	1.15	1.10
White	12		1.35	1.30	1.25
Commonwealth Barn Red	11		.80	.75	.70
Commonwealth Barn Gray	11		1.10	1.05	1.00
Concrete Floor Finish	18	1.40	1.35	1.30	1.25
Copper Paint (Brown)	12	1.95	1.90	1.85	1.80
Copper Paint (Red)	12	1.95	1.90	1.85	1.80
Copper Paint (Green)	12	2.20	2.15	2.10	2.05
Galvanized Iron Primer	15	1.70	1.65	1.60	1.55
Inside Floor Paint	28	1.40	1.35	1.30	1.25
Metalastic Liquid (Black, Brown, Gray and Green)	12	1.25	1.20	1.15	1.10
Mine, Mill and Factory Colors					
Regular Colors (5)	16		1.05	1.00	.95
Special Colors (8)	16		1.20	1.15	1.10
White	16		1.35	1.30	1.25
Non-Corrosible Graphite	15	1.30	1.25	1.20	1.15
Porch and Deck Paint	11	1.60	1.55	1.50	1.45
Roof and Bridge Paint	11		.90	.85	.80

Net prices per gallon

	Page	32 1/4 lb. Pails per lb.	25 lb. Pails per lb.
Paste Colored Paint (P. C. P.)	59	7 1/4	7 1/4

Net prices per pound

Eastern U-1

CONFIDENTIAL TRADE DISCOUNTS

Issued Sept. 1, 1915 Subject to change without notice

Aluminum Paint	35	25
Auto Leather Dressing	30	20
Automobile Refinishing Outfit	30	20
Asphalts	30	20
Bath Enamel	30	20
Brighten Up Stain	30	20
Bronzing Liquid	35	25
Buggy and Auto Paint	30	20
Cement and Stucco Stains	30	20
Crack and Seam Filler	30	20
Cycle Enamel (Air-Drying)	30	20
Dancing Floor Wax	30	20
Decotint Wall Colors	30	20
Decotint Wall Finish	30	20
Distemper Colors	30	20
Driers	30	20
Empress Liquid Gold	30	20
Enamel Leather Dressing	30	20
Enamel	30	20
Enameloid	30	20
English Patent Drier	30	20
Family Paint	30	20
Filler (Liquid)	30	20
Filler (Paste)	30	20
First-Coaters	30	20
First Quality Oil Colors	30	20
Flat Black	30	20
Flat-Tone Glazing Liquid	30	20
Flat-Tone Glaze and Stencil Colors	30	20
Flaxoap	30	20
Floorlac	30	20
Floor Wax	30	20
Floorwipe	30	20
Free-Flowing Color Varnishes	30	20
French Crown Green	30	20
Glaze Colors for Flat-Tone System Effects	30	20
Glazing Putty	30	20
Golden Oak Stain	30	20
Graining Colors (Oil and Distemper)	30	20
Graining Preparation	30	20
Graphite-Black Lead	30	20
Graphite Pipe Joint and Gasket Compound	30	20
Handcraft Stains	30	20
Harmless Sheep-Marking Liquid	30	20
High Polish Fluid Wax	30	20
Japans	30	20
Kalzo	30	20
Liquid Gold	30	20
Lustroline Imperial Gold Enamel	30	20
Machine Paint and Filler	30	20
Old Dutch Enamel	30	20
Oil Stain	30	20
Permanent Mahogany Stain No. 700	30	20
Permento	30	20
P. M. Primers, Surfacers, Fillers	30	20
Polish-oil	30	20
Porch and Lawn Furniture Enamel	30	20
Preservative Shingle Stains	30	20
Quick-Drying Colors (Blacks)	30	20
Quick-Drying Colors (Colors)	30	20
Quick-Drying Colors (Tubes)	30	20
Red Lead	30	20
Schoolboard Slating	30	20
Screen Enamel	30	20
Shellac-coat	30	20
Shellacine	30	20
Stencils	30	20
Stencil Outfits	30	20
Stove-Pipe and Iron Enamel	30	20
Tire-Coat	30	20
Varnishes	30	20
Wagon and Implement Paint	30	20
Wood Crack Filler	30	20
Woodcraft Stains	30	20

THE LARGEST PAINT AND VARNISH MAKERS IN THE WORLD

THE paints, varnishes, colors and specialties listed in the following pages include everything demanded in modern finishing. They will satisfactorily supply the paint and varnish needs of the painter and decorator, the sign-writer, the contractor and builder, the architect, the carriage custom and repair-shop, the property-owner, the farmer and the housewife.

We offer our line of products to the trade with the knowledge that they will fulfil every claim we make for them and, when used as intended, will always prove satisfactory.

Controlling as we do, the supply of nearly all important raw materials used in our products and maintaining chemical laboratories and testing-rooms where they are carefully examined for quality, we are able to offer goods of higher quality, which are more reliable and uniform than those made by less favorably situated makers. When pushed by a live, wide-awake merchant, Sherwin-Williams Paints and Varnishes will overcome competition, bring good trade and profits and give the dealer a reputation for reliable goods that will be one of his most valuable trade assets.

The Sherwin-Williams Co. was founded in 1866. Ever since that time we have held strictly to the highest standard of quality in paint and varnish making. We believed that the best goods would sell the best and our splendid success has proved we were right. Today we are the largest concern of the kind and growing rapidly. Our facilities include:

Five Factories, in Cleveland, Chicago, Montreal, Newark, and London, England.

Warehouses and Offices in principal cities from Atlantic to Pacific Ocean.

Representatives covering every important paint and varnish field in the world.

Linseed Oil Mills, where we make, treat and age strictly pure linseed oil for our products.

Lead and Zinc Mines and Smelters, where we employ large forces of men to mine and convert these ores.

White Lead Plants, where we corrode white lead by the Old Dutch Process, and manufacture other lead products.

Dry-Color Factories, the largest and best equipped in America, where our dry colors are made.

Lime-Sulfur Solution, Arsenate of Lead and Paris Green Factories, where we make a complete line of insecticides and fungicides.

Varnish, Japan and Drier Works, where these products are made exclusively.

Tin Can Factories, that make the tin cans we use.

Box Factory. A separate plant where boxes of all kinds are manufactured.

Printing Plant, with seventeen presses, bindery, sampling and finishing department, etc., where our advertising and printing are economically handled.

Machine-Shops, that make mills and machinery of our exclusive design.

These facilities enable us to make sure our goods are right from the foundation up and save us much in cost of manufacture that is put into the quality of the goods and the maintenance of a strict standard of service.





THE SHERWIN-WILLIAMS Co.

FACTORIES AND OFFICES

CLEVELAND, 601 Canal Road, N. W.
CHICAGO, Pullman Station
NEWARK, Brown Street and Lister Avenue
MONTREAL, 897 Centre Street
LONDON, ENGLAND

WAREHOUSES AND OFFICES

BIRMINGHAM, 2309-2311 Morris Avenue
BOSTON, 11-13-15 Stillings Street
BUFFALO, 66-68 Erie Street
CHICAGO, City Office, 1101-1103 People's Gas Building
CINCINNATI, 420 Pioneer Street
DALLAS, 2411 Swiss Avenue
DENVER, 2249-2251 Blake Street
DETROIT, 138-140 Bates Street
HOUSTON, Corner Pine and Steam Mill Streets
INDIANAPOLIS, 314-316 West Georgia Street
KANSAS CITY, 1400 St. Louis Avenue
LONDON, ENGLAND, 7 Well Court, Queen Street, E. C.
LOS ANGELES, 820-822 Stephenson Avenue
MINNEAPOLIS, 119-121 Second Street, North
NEW ORLEANS, 322-326 Lafayette Street
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PHILADELPHIA, Delaware Avenue and Chestnut Street
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SHERWIN-WILLIAMS PAINT, PREPARED

FOR BUILDINGS, OUTSIDE AND INSIDE

The most durable and economical paint that can be made. There is no other material, either ready prepared or hand-mixed, that will give such uniformly good results. SWP is made from carefully selected materials that the most reputable and intelligent authorities recognize as possessing best paint qualities, thoroughly mixed in most scientific proportions to insure best results, and very finely ground in machinery of our own design. On comparative test with lead and oil or cheaper materials, SWP will prove to cost less by the job, or on an average per year will cost less per 1000 square feet, because it spreads easier under the brush, saves the painter's time, covers the greatest number of square feet to the gallon and wears the longest possible time. *Briefly, a given surface can be properly painted with SWP for a less average cost per annum than any other paint made*, including pure white lead and oil. SWP is made in one quality only, and that the very best that our long experience in high-grade paint-making indicates will give best results. SWP has been on the market for over 40 years and enjoys a higher reputation and larger sale than any other paint in the world. It will cover 360 square feet of average surface two coats to the gallon.

SWP is sold direct to dealers who have been selected as our agents for its sale to consumers. There is but one price for the paint, all dealers or agencies being served alike.

For usual directions for use, see our color-cards and labels on each can.

For detailed directions for specific surfaces, see our pamphlet, "The Right Use of Paint."

SWP PRIMERS

GRAY AND YELLOW

A scientific under-coating and best foundation on which to apply good paint. Costs no more per job than a primer made from cheap ochre, either paste or dry, which sort of primer is absolutely worthless as a foundation for subsequent coats. *Furnished heavy in consistency and should be reduced with two gallons of pure raw linseed oil and one quart to three pints pure spirits turpentine to each gallon of primer for priming ordinary new or for first coats on old, weather-beaten surfaces.*

SWP WHITES

SWP OUTSIDE GLOSS WHITES

The most durable and economical white paints for general use on all exposed surfaces. Our Pure Outside Gloss White is an absolutely pure paint, containing nothing but pure carbonate of lead (ODP), sulphate of lead, pure oxide of zinc, and pure linseed oil with the necessary japan drier and turpentine.

SWP CHINA GLOSS WHITE

Slower drying and not quite so white as Inside Varnish White, but very satisfactory for ivory white finish on interiors where economy is of first importance.

SWP FLAT WHITE

For finishing without a gloss or as a ground coat for S-W Inside Varnish White. The best paint for this purpose ever prepared for the market. Extensively used by contracting painters and decorators instead of lead, for flat coating.

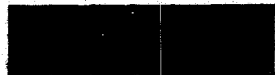
SWP INSIDE VARNISH WHITE

For producing a white, varnish finish on inside work. It dries better, works freer, and is more economical than the varnish whites under various names generally found on the market. Apply over two or more coats of Flat White.

SHERWIN-WILLIAMS PAINT, PREPARED



351—Stone



352—Dark Fawn



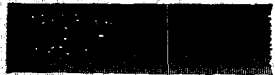
353—Light Lead



354—Sea Green



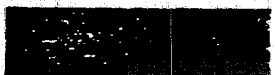
355—Sage Green



357—Silver Gray



358—Green Stone



360—Cream Gray



361—Lavender



362—French Crown Green, M.



363—Slate



364—Pink



366—French Crown Green, Dark



367—Red



369—Blue



370—Metallic Brown



371—Lincoln Green



372—Olive Brown



375—Colonial Yellow



382—Rich Maroon



383—Pea Green



385—Straw



386—Teak Brown, Dark



387—Canary Yellow



388—Modern Brown



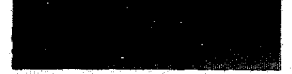
389—French Crown Green, DD.



391—Quaker Drab



392—Spruce



393—Tobacco Brown



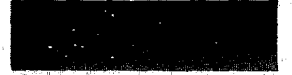
394—Primrose Yellow



456—Salmon



457—Coral Tint



460—Apple Green



461—Willow Green



462—Ivory



463—Permanent Cardinal Red



464—Sky Blue



470—Golden Yellow



472—Tan Brown

SHERWIN-WILLIAMS PAINT, PREPARED—Continued



473—Brown Drab



475—Bronze Green



478—Citron Green



479—Pearl Gray



481—Flesh



482—Pale Brimstone



484—Bottle Green



485—Warm Drab



486—Golden Brown



497—Rich Red



498—Moss Green



499—Antique Brown

Special Blue Enamel
" Primer
" Reducer

1.35

~~1.20~~

45

1.20

132.00 per hour

- 151.00 per hour

Blue Primer
" Enamel

1.18
11-16

1.60

1.40

DMO 25- 40 65 1.25 2.40
China 25 40 70 1.25 2.45
P 4 178 to



SHERWIN-WILLIAMS PAINT, PREPARED

		Net Prices per Gallon			
<i>Pure Gloss White & China</i>		25	40	65	1.25 2.40 2.30
					5 Gal. square cans and 50 Gal. Bbls.
Regular Colors.....		25	40	65	1.25 2.40 2.30
Outside Gloss White.....		25	40	65	1.25 2.40 2.30
China Gloss White.....		25	40	65	1.25 2.40 2.30
Flat White.....		25	40	65	1.25 2.40 2.30
Inside Varnish White.....		25	40	65	1.25 2.40 2.30
French Crown Green, M. D. and D. D. (Nos. 362, 366 and 389).....		25	40	65	1.25 2.40 2.30
Moss Green (No. 498).....		25	40	65	1.25 2.40 2.30
Permanent Cardinal Red (No. 463).....		25	40	65	1.25 2.40 2.30
Metallic Brown (No. 370).....		25	40	65	1.25 2.40 2.30
Primer (Gray and Yellow).....		25	40	65	1.25 2.40 2.30

Can also be furnished in ½ pints and pints at an advance of 40 cents and 20 cents per gallon, respectively, over price in quarts.

Quarts, two dozen in case; half gallons, one dozen in case; gallons, half dozen in case.

PORCH AND DECK PAINT



45—Continental Yellow



47—Deep Buff



49—Light Gray



46—Light Olive Drab



48—Gray Stone



50—Brown Stone



51—Dark Slate



69—Dark Gray

ROOF AND BRIDGE PAINT



Bronze Green



Brown



Gray Slate



Red

COMMONWEALTH BARN RED



Red

COMMONWEALTH BARN GRAY



Gray

PORCH AND DECK PAINT

Prepared Ready for the Brush

No. 45 Con'l Yellow...	1.75	1.70	1.65
No. 46 Lt. Olive Drab.	Qts.	½ Gals.	Gals.
No. 47 Deep Buff.....	1.60	1.55	1.50
No. 48 Gray Stone.....	1.55	1.50	1.45
No. 49 Light Gray.....	1.50	1.45	1.40
No. 50 Brown Stone.....	1.45	1.40	1.35
No. 51 Dark Slate.....	1.40	1.35	1.30
No. 52 Dark Gray.....	1.35	1.30	1.25

Net prices per gallon

Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

(For Inside Floor Paint and other Floor Finishes, see pages 28-31)

For porch floors, steps, and decks of boats, etc., especially prepared for outside exposure. Gives best possible service under hard foot-wear, exposure to rain, snow and cleaning and scrubbing. Spreads easily. Dries with a full gloss.



ROOF AND BRIDGE PAINT

Prepared Ready for the Brush

✓ Black, Bronze Green	70	135	1.80
✓ Brown, Gray and Red	65	125	1.70
	½ Gals.	Gals.	Bbls.
	1.50	95	3.00
	1.45	90	2.80
	1.40	85	2.60

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

For use on barns, bridges, structural ironwork, metal and tin roofs, rough lumber, etc. Works freely and easily under the brush, has good covering capacity and is durable. Roof and Bridge Paint offers greater paint value for such use than any other similar paint on the market.



COMMONWEALTH BARN RED

Prepared Ready for the Brush

85	60	1.10	1.65
55	55	1.00	95
80	50	1.00	75
75	45	1.00	70
1.00	1.00	1.00	90
40	65	1.25	1.25

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

A bright, handsome red, for painting barns, corn-cribs, fences, etc. Works very easily, covers well and is more economical to use than short measure barn paints. Commonwealth Barn Red is always put up full measure.



COMMONWEALTH BARN GRAY

Prepared Ready for the Brush

95	1.75	1.65
90	1.70	1.60
85	1.60	1.55
80	1.50	1.45
75	1.40	1.35
70	1.30	1.25
65	1.20	1.15
1.25	1.20	1.15
1.30	1.25	1.20

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

A handsome gray for painting barns, corn-cribs, roofs, fences, etc. It works very easily, dries with a nice, smooth appearance, has good covering capacity and is very durable.



CREOSOTE PAINT

Prepared Ready for the Brush



Especially adapted for small structures, farm buildings, fences, roofs, bridges and shops, where a durable paint at a moderate cost is wanted. The creosote it contains helps arrest decay of wood surfaces.

COPPER PAINT

Prepared Ready for the Brush



Made to protect wooden bottoms of vessels, launches and other craft from barnacles, worms, seaweed, etc. Contains more copper per gallon than any other and is the most reliable and economical anti-fouling paint on the market. Freshly painted hulls can be put in the water while wet, without injury to the paint. Testimonials furnished upon application.

Metalastic

REGISTERED

Prepared Ready for the Brush



The most satisfactory all 'round metal protective paint on the market. Particularly adapted where conditions of use require rapid and hard-drying qualities. It is a careful combination of graphite and other materials with strictly pure linseed oil and a special drier, and has greater durability than many of the so-called pure graphite paints of other manufacturers. Especially adapted for use on structural steel, steel cars and metal surfaces that must be handled soon after painting, on roofs where a slower drying paint could not be satisfactorily used and on all other surfaces subject to abrasion.

Metalastic

REGISTERED

Prepared Ready for the Brush



This paint is made on a graphite base that is approximately 95 per cent pure graphite. It has greater durability and protective qualities than any other metal protective paint known. The superior qualities of the pigment, however, represent but a part of the reason for its remarkably long life under extreme exposure. In addition the strictly pure linseed oil of our own manufacture and the processes of uniting the pigment and liquid are large factors in producing a paint that has maximum covering capacity. Made only in the natural graphite color.

	1/2 Gal.	Gals.	5-Gal. square cans and 50-Gal. Bbls.
Brown Green.....			
Carbon Black.....			
Yellow Oxide.....	1.45	1.10	0.35
Metallic Brown.....			
Red Oxide.....			
Iron Ore.....			
No. 401 Light Yellow.....			
No. 402 Olive-Drab.....			
No. 410 Light Brown.....			
No. 411 Slate.....			
No. 412 Bottle Green.....			
No. 414 Terra-Cotta.....	1.20	1.10	0.10
No. 417 Dark Green.....			
No. 419 Brown-Drab.....			
No. 420 Olive-Brown.....			
No. 420 Drab.....			
No. 414 Light Slate.....			
No. 405 Ivy Green.....			
No. 415 Moss Green.....			

Net prices per gallon
Half gallons, one dozen in case
Gallons, half dozen in case

	Qts.	1/2 Gal.	Gals.
Brown.....			
Red.....			
Green.....			

Net prices per gallon
Quarts, forty in case
Half gallons, twenty in case
Gallons, ten in case

	Qts.	1/2 Gal.	Gals.	5-Gal. square cans and 50-Gal. Bbls.
Black and Brown.....				

Net prices per gallon

Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

(Can also be furnished in semi-paste form in gallons and larger)

	Qts.	1/2 Gal.	Gals.	5-Gal. square cans and 50-Gal. Bbls.
Graphite Color.....	1.40	1.25	1.10	0.35

Net prices per gallon

Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

1.40	1.25	1.10	0.35
1.40	1.25	1.10	0.35
1.40	1.25	1.10	0.35

CREOSOTE PAINT



Bronze Green



Yellow Oxide



Metallic Brown



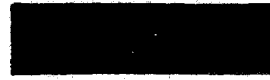
Red Oxide



Iron Ore



401—Light Yellow



402—Olive Drab



410—Light Brown



411—Slate



413—Bottle Green



416—Terra Cotta



417—Dark Stone



418—Brown Drab



419—Olive Brown



420—Drab



414—Light Slate



405—Ivy Green



415—Moss Green

COPPER PAINT



Brown



Red



Green

METALASTIC No. 2



Brown

METALASTIC No. 4



Graphite Color

A20

B46

C76

A22

B47

C77

B41

B48

C78

B42

C71

C79

B43

C72

C81

B44

C73

C82

B45

C74

C83

C75

GALVANIZED IRON PRIMER

Gray

14

list

	Gals.	5 Gals.	50-Gal. Bbls.
A20			
*A21	60.75	30.00	60.00
A22	45	70	65
*B41			
*B42			
*B43			
B44	90.90	70.44	60.70
B45	95	85	70
B46			
*B47			
*B48			
*C71	1.60	7.05	1.00
*C72		1.45	
C73			
*C74	2.00	4.00	7.00
*C75	75	85	75
C76			
C77		1.10	1.00
C78			
C79			
C82			
C83			

Trade discount 15 per cent 10/10
Gallons, half dozen in case
No charge for packages

*Shades marked thus are the ones most largely used and should be carried in stock by all dealers who have a demand for this class of goods.

Gals.	5 Gals.	50 Gal. Bbls.
70	60	50

PRESERVATIVE SHINGLE STAINS

MADE WITH CREOSOTE

Prepared Ready for Use

The idea of combining creosote with paint originated with us, and we have valuable special knowledge in the production and use of linseed oil, which has aided us in making a beautiful line of shingle stains, strong in staining powers, permanent and effective. S-W Shingle Stains will cover on an average surface about 150 square feet to the gallon if brushed, or 2 1/4 to 2 3/4 gallons will stain 1000 ordinary shingles as a dipping-coat for usual laying. See color samples and descriptive booklet for more general information.



CARBOLIC-OL SHINGLE STAIN

The Natural Wood Preservative Stain

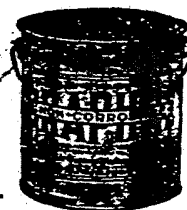
Carbolic-ol Shingle Stain represents the latest development in high-grade preservative stains. It is a product embodying all the essentials of an ideal wood preservative, and is particularly valuable in the treatment of shingles. It contains absolutely no foreign coloring matter, and imparts to the treated shingle a beautiful natural nut-brown color, which lends itself splendidly to various decorative schemes. Its great penetrative qualities insure maximum weather-resisting and weather-defying qualities to the surfaces treated.

NON-CORRODIBLE GRAPHITE PAINT

REGISTERED

Prepared Ready for the Brush

A splendid anti-rust paint for metal surfaces, with graphite for its pigment base. Very durable.



EBONOL

An Elastic Black Paint

This material is primarily intended as a roofing-paint for use on paper, felt or composition roofing, although it may also be used on tin roofing where a low-priced paint is required.



GALVANIZED IRON PRIMER

Prepared Ready for the Brush

For first coats on galvanized ironwork. A perfect under-coating for subsequent coats of paint, which obviates the liability of peeling and scaling, so common where ordinary paints are applied directly to the galvanized surface. Has especial value for use on high-grade work, such as store-fronts, finials, roofs, etc. Made only in the one color listed



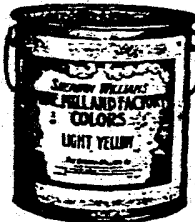
	Qts.	1/2 Gal.	Gals.	5 Gals.
Gray	60	1.15	2.25	
	1.40	1.60	1.80	
	1.70	1.75	1.90	1.65

Net prices per gallon

Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

MINE, MILL AND FACTORY COLORS

Prepared Ready for the Brush



A well selected line of colors suitable for decorating and preserving exterior surfaces where a durable Oil Paint is required at moderate cost. Used largely where manufacturers desire to maintain standard uniform colors at various plants. Exceptionally permanent, considering the moderate cost to the consumer.

Black
Metallic Brown
Bright Red
Olive Green
Dark Green

5-Gal.
square
cans and
50-Gal.
Bbls.
1/2 Gal. Gal. Bbls.

115 110 105

Orange Yellow
Colonial Yellow
French Gray
Drab
Ivy Green
Moss Green
Light Yellow
Slate

130 125 120

White

145 140 135

Net prices per gallon
Half gallons, one dozen in case
Gallons, half dozen in case

LINOLEUM CEMENT

Prepared Ready for the Brush

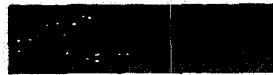
A liquid preparation used for cementing Linoleum or Oilcloth on floors. This material has maximum adhesive power and quick-drying qualities. Sherwin-Williams Linoleum Cement offers resistance to both salt and fresh water. Sold in large quantities by department stores, furniture stores, etc.

Qts. 1 Gal.
Cans

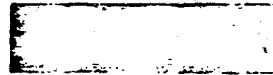
1 60 1 50

Net price per gallon

DECO-PASTE



Bright Sage



Cream



Silver Gray



Buff



Ivory



Forest Green



Coconut Brown



Pale Azure



Rich Maroon

MINE, MILL AND FACTORY COLORS



Light Yellow



Stone



Bright Red



Deep Yellow



Dark Drab



Slate



Drab



Terra Cotta



Gray



French Gray



Leather Brown



Dark Green



Moss Green

CONCRETE WALL FINISH

Prepared Ready for the Brush



A new finish prepared in liquid form for use on walls of buildings, concrete chimneys and for the decoration and protection of concrete in factories, printing and machine-shops, breweries, dairies, offices, residences, garages, barns, etc. It produces beautiful effects on plaster and stucco walls, brickwork and terra-cotta. This finish is made along different lines to other so-called concrete finishes, and contains no linseed oil or other materials that would be injurious to the texture of the concrete. The material is easy to apply and very durable.

Buff	
Colonial Yellow	
Cream	
Dark Brown	
Dark Gray	
Extra Light Gray	
Green Stone	
Light Brown	
Light Gray	
Tan	
Terra Cotta	
Venetian Red	
White	

200-19519.0
50-Gal.
Gals. 5 Gals. Bbls.

1.35 1.40
1.20 1.25 1.30
1.40 1.45 1.40
1.45 1.50 1.50
1.40 1.45 1.50
1.40 1.45 1.50

Net prices per gallon

(Other shades can be supplied when desired)

CONCRETE FLOOR FINISH

Prepared Ready for the Brush

Concrete Floor Finish is made in ten attractive shades, and on good dry surfaces the material will dry hard overnight, and can be walked upon the next day. Dries with a good gloss and will withstand hard wear.

Dust Color	
Gray	
Light Tan	
Light Brown	
Maroon	
Moss Green	
Orange	
Red	
Slate	
Yellow	

1.75

1.40 1.45 1.50
1.50 1.55 1.60

Net price per gallon

Can be supplied in larger packages if desired

CEMENT AND STUCCO STAINS

Prepared Ready for the Brush

On account of the constantly increasing use of cement and stucco in home-building, we have added a line of stains, which on rough cement or stucco work produce a handsome and durable finish without altering the cement or stucco effect.

On cement and stucco exteriors, however, which have a smooth finish, we would recommend first applying a coat of our Concrete Sealer, over which should be applied a coat of Cement and Stucco Stains.

	Gals. 60	5 Gals. 50	50-Gals. Bbls. 40
Vandyke Brown			
Indian Red			
Terra Cotta Brown			
Light Brown			
Light Lead			
Venetian Red			
Indian Yellow			
Ivy Green			
Emerald Green			
Dark Gray			
Light Gray			
Moss Green			
Silver Gray			

Trade discount..... per cent

Gallons, half dozen in case
(Other shades can be supplied on demand)

CONCRETE WALL FINISH



Buff



Colonial Yellow



Cream



Dark Brown



Dark Gray



Extra Light Gray



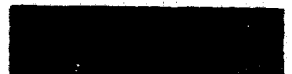
Green Stone



Light Brown



Light Gray



Tan



Terra Cotta



Venetian Red

306
15.64

CONCRETE FLOOR FINISH



Dust Color



Gray



Light Tan



Light Brown



Slate



Maroon



Moss Green



Orange



Red



Yellow

FLAT-TONE



Aurora Yellow



Bright Sage



Buff



Buff Stone



Cocoanut Brown



Cream



Delft Blue



Forest Green



Holland Blue



French Gray



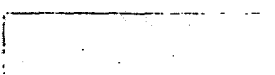
Fresco Green



Golden Brown



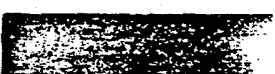
Ivory



Lichen Gray



Maple Green



Old Gold



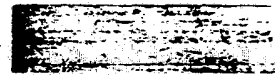
Pale Azure



Old Rose



Pale Olive



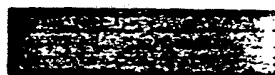
Pearl Gray



Pompeian Red



Rich Maroon



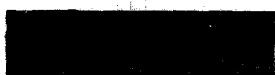
Shell Pink



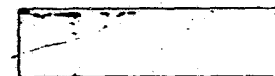
Silver Gray



Tan



Terra Cotta



Caen Stone



FLAT-TONE (LIQUID)

	1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
White	1.28	1.60	1.60	1.60	1.60

Bright Sage					
Buff					
Buff Stone					
Caen Stone					
Cocoonut Brown					
Cream					
Forest Green					
French Gray					
Fresco Green					
Golden Brown					
Holland Blue					
Ivory					
Ivory Tan					
Lichen Gray					
Maple Green					
Old Gold					
Old Rose					
Pale Azure					
Pale Olive					
Pearl Gray					
Shell Pink					
Silver Gray					
Tan					
Terra Cotta					
Pompeian Red					
Rich Maroon					
Mixing Size					

Net prices per gallon

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

There is an increasing demand for rich and durable flat effects in the artistic decoration of interior walls and woodwork. There are many cheap kalsomine finishes on the market which aim at this result and are satisfactory for some of the cheaper classes of finish, but which are in no way suitable for high-class work. S-W Flat-Tone is made to meet the particular requirements of the higher class, genteel effects in finishing. It does not drag or pull under the brush, nor does it leave brush-marks. Can be cleaned without injury. It is the ideal flat finish and the only satisfactory one which combines:

- Soft, velvety, flat effects;
- Richness and depth of tone;
- A satisfactory surface for refinishing at any time;
- Thorough binding, which insures freedom from chalking or washing off;
- Durability, which permits of repeated washing and cleaning without injury;
- Ease of application; does not streak when applied with a wide wall or kalsomine brush;
- Adaptability for use as a groundwork under enamels and glaze colors—the highest type of decoration;
- Economy in first cost, due to large covering capacity secured through extreme fineness in grinding; uniformity in shade, which saves the time required in matching and mixing materials on the job, etc.

The paint should be stirred thoroughly from the bottom of the can to a uniform consistency. If found too thick for ordinary use, thin slightly with spirits turpentine.

S-W Liquid Flat-Tone should be applied with a wide wall-brush and flowed on freely with a sweeping stroke similar to the method used in applying kalsomine.

Owing to the varying conditions of the surfaces over which Flat-Tone may be applied, it is not possible to give definite instructions for use which will be found applicable in every case. Hence the following directions are only intended to suggest in a general way the best method for use:

NEW WORK—Plaster or cement walls should first be primed with a mixture composed of S-W Flat-Tone Mixing Size and Liquid Flat-Tone equal parts. Over this two coats of the lighter shades or one coat of the darker colors will usually give very good results. Allow at least twenty-four hours for drying and hardening between coats.

On new woodwork we would recommend for the priming-coat adding a pint of raw linseed oil and a pint of turpentine to each gallon of Liquid Flat-Tone. Usually two coats of the lighter colors over a suitable priming-coat will be found to give very satisfactory results, while oftentimes one coat of the darker colors will suffice. Allow from thirty-six to forty-eight hours for drying and hardening between coats.

OLD WORK—On walls or woodwork that have been previously painted, first remove all loose paint and see that the surface is firm, smooth and free from high gloss. Two coats of Liquid Flat-Tone, as it comes from the can, will be found to give very satisfactory results.

Covering Capacity—One gallon of S-W Liquid Flat-Tone will cover approximately 275 to 300 square feet, two coats, depending upon the condition of the surface over which the goods are applied. When used over smooth plastered walls one gallon will cover between 350 to 400 square feet, two coats.

The problem of wall treatment is one which demands very careful consideration in interior decoration. The walls should harmonize with the woodwork, furniture and draperies. They should not be too prominent, harsh or glossy, but should rather form a pleasing background, holding the entire room in complete harmony.

FLAT-TONE GLAZE AND STENCIL COLORS

Flat-Tone Glaze and Stencil Colors are especially prepared for use on walls, ceilings and relief work to produce rich, transparent glaze effects over a suitable groundwork of opaque color. By using these colors in connection with Flat-Tone Glazing Liquid over a suitable groundwork, such as S-W Flat-Tone or ODP White Lead, the experienced decorator or painter can obtain an infinite variety of shades, with tones of great depth and beauty of color, and of a character impossible with any other finish. Owing to the variety of effects obtained, it is always possible to finish walls and ceilings in perfect harmony with the rest of the color-scheme, not only in an endless variety of colors, but also in effects, ranging from the simple transparent glaze to a two or three-color mottled and blended effect. Flat-Tone Glaze and Stencil Colors are ground in oil to impalpable fineness, and by the addition of Flat-Tone Glazing Liquid can be reduced to the most delicate tones, yet always retaining their brilliancy, no matter what the reduction. They are extremely transparent, lack any tendency to clouding and blend admirably with suitable groundwork, giving a depth of color usually found only in rich fabrics. They are adapted for use in the most elaborate stencil decorations on walls and ceilings—both for application of the stencil itself and for "tinting in" the design.

Being very transparent, very rich in color and finely ground, Flat-Tone Glaze and Stencil Colors are most suitable for stenciling on fabrics of all kinds. They are of the exact consistency for this purpose, and by the addition of one-tenth part of Flat-Tone Stencil Medium become fast in the fabric and may be washed with soap and water. The most artistic and durable effects may be obtained on delicate materials without stiffening the fabric.

	Large tubes	Medium tubes	Small tubes
BLUES			
Cobalt.....	55	18	12
Steel.....	50	15	10
Chinese.....	45	15	10
Prussian.....	45	15	10
Italian.....	45	12	8
Ultramarine.....	40	12	8
BROWNS			
Brown Pink.....	60	20	12
Asphaltum.....	40	12	8
Raw Sienna.....	22	10	7
Burnt Sienna.....	22	10	7
Raw Umber.....	22	10	7
Burnt Umber.....	22	10	7
Vandyke.....	22	10	7
BLACKS			
Ivory Drop.....	25	10	8
GREENS			
Emeraldine.....	80	20	12
Green Lake Permanent.....	65	20	12
Vert Emeraude.....	60	18	12
Alizarin, L. and D.....	60	18	12
Verdigris.....	60	18	12
Sap Green.....	45	15	10
Olive Lake.....	40	12	8
Emerald.....	30	12	8
REDS			
Florentine Lake.....	70	20	12
Vienna Rose Lake.....	60	18	12
Alizarin Lake.....	55	18	10
Scarlet Lake.....	45	15	10
Permanent Crimson Lake.....	40	12	8
Mauve.....	60	20	12

FLAT-TONE GLAZE AND STENCIL COLORS—Continued

YELLOWS

	Large tubes	Medium tubes	Small tubes
Gamboge.....	70	20	12
Indian Yellow.....	65	18	10
Royal Golden Lake.....	65	18	10
Italian Pink.....	60	18	10
Yellow Lake, L. and D.....	50	15	10
Orange Lake.....	45	12	8
Chrome Yellow, L. and M.....	40	12	8
Golden Ochre.....	25	10	7

WHITES

Stencil White.....	20	12	8
Stencil Medium.....	20	12	8

STENCIL MEDIUM—FOR FABRICS ONLY

$\frac{1}{4}$ Pts.	$\frac{1}{2}$ Pts.	Pts.
10	25	40

FLAT-TONE GLAZING LIQUID

<i>Test</i> Pts.	Qts.	Gals.
35	65	2 25

Trade discount $3\frac{3}{4}\%$ per cent / 10

GLAZE COLORS FOR FLAT-TONE SYSTEM EFFECTS

In order to assist you in the sale of our System Effects, we have put up in tubes the following colors, which will make it possible to produce any of our System Effects by the use of a single color. This will eliminate the necessity of intermixing our present glaze colors.

The only exception to this is an Effect No. 12, where two colors are required.

Flat-tone System Effect	Quarter-pound tubes
No. 1 Scarlet Orange.....	40
No. 2 Madras Lake.....	45
No. 3 Japanese Brown.....	65
No. 4 Brown Sienna.....	24
No. 5 Red Sienna.....	28
No. 6 Heliotrope Lake.....	40
No. 7 Rose Lake.....	50
No. 9 Purple Brown.....	50
No. 10 Mahogany Brown.....	30
No. 11 Moss Green.....	35
No. 12 First mixture, Golden Brown; second mixture, Olive Lake.....	28
No. 13 Sepia Brown.....	30
No. 14 Myrtle.....	35
No. 15 Cardinal Wine.....	30
No. 16 Deep Olive.....	35
No. 18 Deep Cerulean.....	35
No. 19 Holland Blue.....	40
No. 20 Persian Brown.....	35
No. 21 Nile Green.....	35
No. 23 Peacock Green.....	40
No. 25 Sage Gray.....	35
No. 26 Steel Green.....	40

Trade discount $3\frac{3}{4}\%$ per cent / 10

The goods will be put up regularly in quarter-pound tubes only, but in cases where it is desirable to supply this material in one-pound cans, we will be glad to quote prices on request.



STENCIL OUTFITS

We have prepared five popular-priced outfits containing a full complement of the materials needed for stenciling fabrics. Complete directions for use are furnished with each outfit, and our Decorative Department is always at the disposal of any of our customers who desire further information.

No. 1

Consists of two stencil brushes, three ready-cut stencils, one stencil paper, a book of instructions, seven small tubes of stencil colors and larger tubes of Stencil White and Stencil Medium.

\$1 25

No. 2

Consists of four ready-cut stencils, a book of instructions, two stencil brushes and an assortment of thirteen tubes of stencil colors, together with two large tubes of Stencil White and Stencil Medium, thumb-tacks and a palette-knife.

\$2 00

No. 3

This outfit is complete in every detail. In addition to twelve 4-inch tubes of stencil colors, it has large tubes of Stencil White and Stencil Medium, three stencil brushes, a stencil cutting-knife, one palette-knife, a block of thumb-tacks, six blank sheets of stencil paper, six ready-cut stencils, one mixing-plate, on which to mix the stencil colors, a book of instructions and a sheet of stencil transfer-patterns. This is without doubt the most complete outfit on the market today.

\$3 00

"A"

Consists of a stencil brush, ready-cut stencils, book of instructions, stencil paper and an assortment of twelve stencil colors, with Stencil White, Ivory Black and Stencil Medium.

\$1 50

"B"

Consists of stencil brush, ready-cut stencils, book of instructions, stencil paper and an assortment of six stencil colors with Stencil White, Ivory Black and Stencil Medium.

\$1 00

Trade discount.....per cent

S-W STENCILS

No. of Stencil Parts	No. of	Size in inches	Price
2	one	8 x 35	\$ 50
3	one	7 1/4 x 19	20
3y	one	3 1/4 inches high	15
6	one	8 1/4 x 19 1/4	25
8	two	10 x 40	75
9	one	6 x 21	35
10	two	9 1/4 x 20	60
11	one	8 1/4 x 54	1 00
11y	one	4 inches high	50
12	one	15 x 21	50
13	one	13 1/4 x 29 1/4	1 50
13a	one	2 inches high	20
14	one	10 1/4 x 29 1/4	40
14y	one	6 1/4 inches high	40
15	two	20 x 27 1/4	1 50
17	one	17 1/4 x 30	1 50
17a	one	12 x 12	50
17b	one	3 x 12	20
18	two	8 x 40	1 00
18y	one	4 x 20	20
19	two	10 x 15	65
19y	one	3 1/4 x 9	25
20	two	10 x 15	80
20y	two	5 x 7 1/4	70
21	two	15 x 30	1 00
23	one	4 1/4 x 5	15
24	one	4 1/4 x 5	10
25	one	5 x 5	15
26	one	2 1/4 x 2 1/4	10
26y	one	4 x 4	15
27	one	8 x 4	25
28	one	1 x 2 1/4	05
28y	one	10 x 4	10
29	one	12 x 2	50
29y	one	6 x 1	30
30	two	8 x 3	35
30y	two	4 x 1 1/4	30
31	one	4 inches in diam.	10
32	one	3 1/4 inches in diam.	15
33	one	3 x 12	15
34	two	3 x 11	20
35	one	6 1/4 x 7	15
36	two	36 inches high	1 00
37	one	6 1/4 x 19 1/4	25
37y	one	10 x 40	70
38	one	3 x 12	15
38y	one	4 x 16	35
39	two	8 x 40	1 00
39y	two	3 x 15	50
40	two	10 x 32	60
41	two	12 x 48	90
41y	one	6 inches high	50
42	one	10 x 40	1 00
43	one	3 1/4 x 13 1/4	25
44	two	10 x 43	1 00
45	two	3 x 10	50
45a	two	2 1/4 inches high	25
46	two	3 1/4 x 18	60
47	two	8 x 36	75
48	one	3 x 15	15
49	one	2 x 6	20
50	one	2 x 6	25
51	one	2 x 6	25
52	one	9 1/4 x 7 1/4	20
53	one	8 x 6	25
54	one	11 x 8	50
55	one	9 x 8	20
56	one	10 x 10	25
57	one	8 1/4 x 11 1/4	25
58	one	9 x 12	75
59	one	9 x 5	25
60	one	9 x 7 1/4	40
61	one	4 x 3 1/4	15
62	one	12 x 4	30
63	one	12 x 9 1/4	50
64	Outline	18 inches high	2 00
64a	one	18 inches high	30
64b	one	18 inches high	1 00
64c	Outline	2 1/4 x 12	30
64y	Outline	8 1/4 inches high	1 25
65	one	3 x 14	20
66	two	4 inches high	50
67	Outline	6 inches high	1 40
68	Outline	14 inches high	3 00
69	Outline	32 inches high	3 50
70	Outline	20 inches high	1 00
71	Outline	3 x 12	1 00
72	Outline	24 inches high	3 00
73	two	5 inches high	30
73y	one	10 inches high	75
74	two	3 inches high	20
74y	one	8 inches high	60
75	one	7 inches high	60
76	one	10 inches high	50
77	one	7 inches high	40
78	one	7 inches high	40
79	one	7 inches high	50
80	one	7 inches high	40
81	one	7 inches high	40

No. of Stencil Parts	No. of	Size in inches	Price
82	one	7 inches high	\$ 50
83	two	6 inches high	25
83y	two	12 inches high	80
84	one	8 inches high	25
85	one	2 1/4 inches high	25
86	Outline	80 inches high	2 50
87	Outline	86 inches high	1 50
87y	Outline	18 inches high	1 00
88	Outline	18 inches high	1 50
88y	Outline	6 inches high	75
89	Outline	2 1/4 inches high	40
89y	Outline	5 inches high	80
90	Outline	42 inches high	2 60
91	Outline	8 inches high	50
91y	Outline	12 inches high	80
92	Outline	12 inches high	50
93	two	19 x 33 inches high	2 40
94	two	3 inches high	20
94y	two	6 inches high	50
95	Outline	18 inches high	1 50
95y	Outline	9 inches high	1 00
96	two	6 inches high	1 50
97	two	13 1/4 inches high	60
98	two	25 inches high	65
98y	one	15 inches high	50
99	one	2 x 2	05
100	two	12 inches high	60
103	one	2 1/4 inches square	05
103a	one	10 inches long	20
104	one	6 inches high	30
105	one	6 inches high	30
105y	one	12 inches high	40
106	one	8 1/4 inches high	25
107	one	3 inches in diam.	10
107y	one	6 inches in diam.	15
108	one	4 x 4	20
108y	one	2 x 2	15
109	two	5 inches high	40
109y	two	10 inches high	60
110	one	3 x 3	05
110y	one	7 x 7	15
111	one	8 1/4 inches high	15
112	one	6 1/4 inches high	20
113	one	2 x 8	20
114	one	5 inches high	05
115	one	1 1/4 inches high	05
115y	one	7 inches high	30
116	one	1 1/4 inches high	20
117	two	5 1/4 inches high	30
118	one	5 1/4 inches high	30
119	one	12 inches high	30
120	two	11 1/4 inches high	45
121	one	18 inches in diam.	30
122	one	5 1/4 inches high	10
123	one	2 1/4 inches high	10
124	one	3 1/4 inches high	15
124y	one	2 inches high	10
125	one	4 1/4 inches high	15
125y	one	8 inches high	20
126	one	15 inches in diam.	25
127	one	7 inches high	15
128	one	15 inches high	15
128y	one	7 inches high	10
129	one	9 inches high	25
130	one	8 inches high	20
130y	one	15 inches high	75
131	one	18 inches high	75
131y	one	36 inches high	1 50
132	one	11 1/4 inches high	25
133	one	11 inches high	20
134	one	6 1/4 inches high	15
200	one	4 1/4 inches high	30
200y	one	6 inches high	50
201	one	2 inches high	30
201y	one	5 inches high	40
201x	one	10 inches high	80
202	one	12 inches high	80
203	one	10 inches in diam.	1 00
204	one	3 inches high	10
204y	one	8 inches high	20
205	one	9 inches high	25
205y	one	4 inches high	50
206	one	7 inches high	25
206y	one	3 inches high	40
207	one	1 1/4 inches high	10
207y	one	3 inches high	15
208	one	3 1/4 inches high	15
209	one	18 inches high	1 00
209y	one	12 inches high	80
210	one	15 inches high	70
211	one	3 inches high	15
211y	one	5 inches high	20
212	one	2 inches high	20
212y	one	3 inches high	25
213	one	4 inches high	40
213y	one	8 inches high	60
214	one	9 inches high	1 00
214y	one	18 inches high	2 00
300	one	18 inches long	1 20

S-W STENCILS—Continued

No. of Stencil Parts	No. of Parts	Size in inches	Price	No. of Stencil Parts	No. of Parts	Size in inches	Price
301	one	12 inches high	\$ 70	518	one	12 inches in diam.	\$1 30
301y	one	6 inches high	30	519	one	17 inches high	1 30
302	one	10 inches high	50	600	one	3 inches high	60
302y	two	6 inches high	30	600y	one	7 inches high	70
303	one	12 inches high	70	601	one	13 inches high	1 50
303y	one	6 inches high	40	601y	one	9 inches high	1 50
304	one	10 inches high	1 20	602	one	6 inches high	1 00
304y	one	6 inches high	80	602y	one	9 inches high	1 30
305	one	3 inches high	15	603	one	5 inches high	30
306	one	5 inches high	25	603y	one	7 inches high	40
306y	one	8 inches high	40	604	one	2½ inches high	30
307	one	15 inches high	60	604y	one	5 inches high	30
307y	one	7 inches high	45	605	one	3 inches high	30
308	one	10 inches high	50	606	one	9 inches high	70
309	one	18 inches long	60	607	one	9 inches high	1 50
309y	one	9 inches long	40	607y	one	20 inches high	3 00
310	two	20 inches long	50	700	one	47 inches high	3 00
400	one	10 inches high	80	701	one	2½ inches high	30
401	one	6 inches in diam.	50	702	one	8 inches high	25
402	one	18 inches high	90	703	one	5 inches high	30
402y	one	10 inches high	70	703y	one	10 inches high	50
403	two	3 inches high	30	704	one	16 x 30	1 70
403y	two	5 inches high	30	705	one	3 inches high	15
404	one	5½ inches high	30	705y	one	5 inches high	30
404y	one	8 inches high	50	706	one	5 inches high	30
405	one	9 inches high	50	800	one	15 inches high	1 50
405y	one	3½ inches high	20	801	one	2½ inches high	20
406	one	18 inches high	1 00	802	one	4 inches high	50
406y	one	6 inches high	80	803	one	8 inches high	1 00
407	one	15 inches high	1 20	803y	one	12 inches high	1 50
407y	one	6 inches high	60	804	one	10 inches high	50
408	one	10 inches high	1 00	805	one	3 inches high	30
408y	one	4 inches high	60	805y	one	4 inches high	50
409	two	4½ inches high	20	900	one	12 inches high	60
409y	two	10 inches high	40	900y	one	6 inches high	80
500	one	6 inches high	40	901	one	11½ inches high	70
501	one	18 x 10	60	902	one	3 inches high	25
501y	one	10 x 6	40	902y	one	1 inch high	10
502	one	18 inches high	80	903	one	6 inches high	25
503	one	3 inches high	25	903y	one	2 inches high	35
504	one	5 inches in diam.	35	904	one	9 inches high	70
504y	one	3 inches in diam.	25	905	one	8 inches high	60
505	one	2 inches square	20	906	one	12 inches high	70
505y	one	4 inches square	25	906y	one	15 inches high	80
506	one	4 inches in diam.	30	907	one	15 inches high	1 50
506y	one	8 inches in diam.	40	1000	one	4 inches in diam.	40
507	one	4 inches high	60	1000y	one	10 inches in diam.	60
508	one	15 inches high	1 00	1001	one	10 inches high	1 00
509	one	12 inches square	40	1002	any let.	2½ inches high	10
509y	one	6 inches square	30	1002y	any let.	4 inches high	10
510	one	4 inches high	60	1003	one	8 inches high	60
510y	one	8 inches high	1 20	1004	one	8 inches high	1 20
511	one	5 inches high	15	1004y	one	6 inches high	80
512	one	6½ inches high	30	1005	one	12 inches high	1 00
512y	one	3 inches high	20	1006	one	12 inches high	70
513	one	8 inches high	60	1007	one	8 inches high	50
513y	one	4 inches high	40	1007y	one	15 inches high	85
514	one	12 inches in diam.	60	1008	one	10 x 40	1 00
514y	one	4 inches in diam.	30	1009	one	15 x 45	1 50
515	one	12 inches high	80	1015	one	6 inches high	15
516	one	10 inches high	70	1015y	one	10 inches high	30
517	one	2½ inches high	1 20	1016	one	8½ inches high	25

NOTE—"X," "Y," etc., following above stencil numbers, signifies a different size of same design. "A," "B," etc., signifies different parts of same stencil design.

STENCIL BRUSHES

It is not our desire to sell brushes, except when they cannot be obtained from a local dealer. In such cases we will furnish you with price quotations on request.

5. VETHOIRE W-2

341800

SHERWIN-WILLIAMS BRIGHTEN UP FINISHES

We have grouped in one line, under a uniform label, the paints, varnishes, stains and enamels we manufacture, which are intended especially for use by the householder and housewife. The Brighten Up Finish line includes the proper material for refinishing and *brightening up* chairs, tables, shelves, fixtures, iron bedsteads, bath-tubs, screens, porch and lawn furniture, floors, woodwork and all of the little things about the home.

The products in the Brighten Up Finish line have been in use for many years throughout the United States and Canada. They are recognized standard products and have a large established demand under the old label.

All S-W paint and varnish products in the Brighten Up Finish line bear on one side the Brighten Up label and on the other side the old, familiar Sherwin-Williams label which is so well known to the paint consumers of the country. The dealer therefore has the option of displaying his stock as Brighten Up Finishes or as the old-style Sherwin-Williams Shelf-Goods, it being to his advantage, however, to display them in the former way, as Brighten Up Finishes are being advertised extensively in the magazines and farm papers.



The old, familiar Family Paint Label



The new Brighten Up Label

By our method of using both labels there will be no confusion or doubt in the minds of purchasers—whether they ask for S-W Screen Enamel, for instance, or for Brighten Up Finish for finishing screens. The use of the name Brighten Up Finishes is simply to enable the goods to be more effectively advertised, to make them more attractive as a line and to make them easier for the consumer to remember. Under the Brighten Up Finish idea the householder and housewife need remember but one name and the dealer will supply the proper Brighten Up Finish when he learns what the purchaser wants to finish.

THE LINE OF BRIGHTEN UP FINISHES

Aluminum Paint
Bath Enamel
Bras-Brite
Brighten Up Stain
Crack and Seam Filler
Dancing Floor Wax
Durable Household Varnish
Empress Liquid Gold
Enamel
Family Paint
Flat Black
Flaxoap

Floorlac
Floor Wax
Floorwipe
Fluid Wax
Graining Preparation
Inside Floor Paint
Liquid Gold
Lustroline Imperial Gold Enamel
Polish-ol
Porch and Lawn Furniture Enamel
Screen Enamel
Stove-Pipe and Iron Enamel

S-W BRIGHTEN UP FINISHES

FLOORLAC

REGISTERED

Prepared Ready for the Brush

For staining and varnishing floors, furniture and woodwork at one operation



A combination of stain that is non-fading and good floor varnish, which is tough and durable and will not show scratches and heel-marks readily. It preserves to the greatest extent the beauty of the natural grain of the wood and is not like the various fugitive dye stains on the market that look well when first put on but soon lose their brilliancy and fade out to undesirable tones after exposure to sunlight. Floorlac is durable in point of color as well as wearing qualities. It was the first article of its kind specially made and adapted for hard wear under

foot. Can be used with equal success on furniture and inside woodwork where a stain and varnish rather than a paint is desired.

	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
Cherry	15	20	50	90	1	65	3
Dark Oak	15	20	50	90	1	65	3
Extra Light Oak	15	20	50	90	1	65	3
Green	15	20	50	90	1	65	3
Light Oak	15	20	50	90	1	65	3
Mahogany	15	20	50	90	1	65	3
Walnut	15	20	50	90	1	65	3
Clear	15	20	50	90	1	65	3
Ground	15	20	50	90	1	65	3

Trade discount..... per cent /15

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case



INSIDE FLOOR PAINT

Prepared Ready for the Brush

Made expressly for inside floors. Is easily applied, dries overnight with a good gloss and stands hard wear.

No. 489 Dust Color	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 487 Gray	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 486 Light Brown	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 488 Light Tan	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 378 Maroon	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 451 Moss Green	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 452 Orange	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 453 Red	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 468 Slate	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.
No. 376 Yellow	1/2 Pts.	1/2 Pts.	1/2 Pts.	1/2 Pts.

Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

Can also be furnished in White
(For Porch and Deck Paint, see page 11)



CRACK AND SEAM FILLER

An elastic composition for filling cracks and seams in old or new floors. Does not shrink and dry up like putty, but gives a smooth surface over which to apply paint, stain or varnish. Apply with a putty-knife or palm of the hand.

WOOD CRACK FILLER (WATER PUTTY)

This is a preparation in powdered form, for use in filling checks, cracks and holes in wood used for interior finishing. It will be found particularly adapted for use in filling cracks in both old and new floors. It is easy to use and when thoroughly dry will not have any tendency to shrink or crack, if applied in accordance with directions. Before using Wood Crack Filler, make sure that the checks, cracks or holes are free from dust, dirt or grease. The space to be filled should then be wiped out with a sponge or cloth dampened with water. Then take a small quantity of the powder and mix it thoroughly with water in a shallow pan or pail until a thick plastic paste is formed. Apply to the cracks with a putty-knife or with the palm of the hand, pressing the material down firmly, then smoothing off the top with a putty-knife or wiping off with a cloth.

15	50	100s
15	12	8

Trade discount..... per cent /15

(Can also be furnished in barrels)

FLOORLAC



Cherry



Green



Mahogany



Dark Oak



Light Oak



Walnut



Extra Light Oak



Ground

INSIDE FLOOR PAINT



469-Dust Color



488-Light Tan



452-Orange



487-Gray



378-Maroon



453-Red



466-Light Brown



451-Moss Green



468-Slate



376-Yellow

S-W BRIGHTEN UP FINISHES

25	40	80	1.50
Pts.	Qts.	½ Gals.	Gals.
35	65	1 20	2 25
Trade discount 50 per cent 1/20			
Pints, two dozen in case			
Quarts, two dozen in case			
Half gallons, one dozen in case			
Gallons, half dozen in case			

FLOORWIPE

Prepared Ready for Use

A special preparation for cleaning and renewing the finish of waxed and varnished floors and waxed and varnished woodwork. Makes old waxed or varnished surfaces look like new. A cloth should simply be dampened with the material and the floor wiped up just as an ordinary cleaning — no rubbing or polishing necessary.



DANCING FLOOR WAX

(POWDERED)

For waxing ballroom floors.



45	40
½-pound cans, sprinkler-top	35c each
1-pound cans, sprinkler-top	60c each
Trade discount 25 per cent 1/20	

FLOOR WAX

For a waxed finish on varnished floors or floors finished with Floorlac. Also used on furniture where a wax finish is desired. Suitable for ballrooms, bowling-alleys, etc. Needs no tools—put on with a cloth, and polished with a cloth.



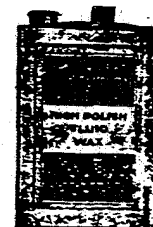
45	40
½-pound cans	1, 2 and 5-pound cans
35	60
Trade discount 50 per cent 1/20	

(Floor Wax Black can be supplied when desired)

A display-rack is furnished with an assortment containing 12 pounds each Crack and Seam Filler and Floor Wax.

HIGH POLISH FLUID WAX

High Polish Fluid Wax is for use on all surfaces where a wax finish is desired. Especially adapted to surfaces subjected to severe usage, particularly dancing floors, bowling-alleys, etc., made of soft or hardwood. For furniture and popular Mission effects it is without an equal. The goods possess exceptional covering capacity, being more economical, easier of application, and dry more readily than paste wax.



20	30	60	1.5	1.65
¼ Pts.	Pts.	Qts.	½ Gals.	Gals.
25	40	75	1 40	2 65
Trade discount 50 per cent 1/20				

GRAINING PREPARATION

A special preparation for producing the effect of the natural grain of woods on disfigured floors or interior woodwork.

For directions and more complete information, see label on package.



FLAT BLACK

Prepared Ready for the Brush

For producing a dead black, wrought iron finish on wood or metal. Particularly suited for ornamental ironwork, picture-frames, mouldings, lamps, gas-fixtures, etc.; is easily applied, has large covering capacity, wears well, and is very economical.



S-W BRIGHTEN UP FINISHES

FAMILY PAINT

Prepared Ready for the Brush



A paint for household use, suitable for baseboards, shelves, boxes, and the many little things about the house; produces an oil finish that can be repeatedly washed. Handsome assortment of colors. Packages are attractive.

Apple Green				
Ash Gray				
Black				
Bottle Green				
Brown				
Buff				
Cherry				
Flat White				
Flesh				
French Gray				
Inside White				
Lavender				
Lemon				
Light Blue				
Light Fawn				
Light Lead				
Maroon				
Orange				
Pea Green				
Red				
Rose				
Sky-Blue				
Straw				
Yellow				
White				
Dark Blue				
Green				
Scarlet Vermilion				

Trade discount 45 per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case

PORCH AND LAWN FURNITURE ENAMEL

Prepared Ready for the Brush



Made expressly for porch and lawn furniture and similar work where the finish is exposed to the weather. Colors are bright and thoroughly meet the popular demand. Dries with a hard, glossy surface that will not soften under heat or stick to the clothing.

Bog Green					
Carmin					
Grass Green					
Willow Green					
Vermilion					

Trade discount 75 per cent

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

SCREEN ENAMEL

Prepared Ready for the Brush



For renewing old screens and preventing rust. Does not close up the mesh and dries with a high gloss that prevents dust and dirt from adhering to the screen.

Black					
Green					

Trade discount 15 per cent

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

(Put up in five-gallon cans on special order)

BATH ENAMEL

Prepared Ready for the Brush



The best bath enamel that can be made. Ground in special liquids which produce a porcelain-like surface that will successfully withstand the effects of hot and cold water. It is tough and tenacious and will not chip or flake. It is also very durable, and frequent repainting is unnecessary as in the use of cheaper enamels on the market. Bath Enamel is not a cheap, low-priced article, but the highest quality and most satisfactory and economical one made.

Porcelain					
Ground					

Trade discount 42 per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

FAMILY PAINT



Apple Green



Ash Gray



Bottle Green



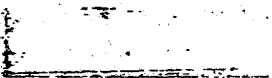
Brown



Buff



Cherry



Flesh



French Gray



Lavender



Lemon



Light Blue



Light Fawn



Light Lead



Maroon



Orange



Pea Green



Red



Rose



Sky Blue



Straw



Yellow



Dark Blue



Green



Scarlet Vermilion

PORCH AND LAWN FURNITURE ENAMEL



Carmine



Grass Green



Willow Green



Bog Green



Vermilion

S-W BRIGHTEN UP FINISHES

ALUMINUM PAINT

"BRIGHT AS SILVER"

Prepared Ready for the Brush

15	25	45	75	1.50	4.50
1/4 Pts.	1/4 Pts.	1/4 Pts.	Pts.	Qts.	Gals.
15	25	45	75	1.50	4.50
15	27	50	95	1.75	6.50

Trade discount $\frac{33}{100}$ per cent / 15

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

(Quarter pints also put up in fancy cartons containing one dozen cans)

A lasting silver finish for use on radiators, ranges, water-boilers, gas, steam and water-pipes, gas-stoves, machinery, engines, etc. Also adapted for outside use on auto-engines, boats, metal work, cornices, cupolas, etc. Gives most satisfactory results, because it is perfectly mixed and finely ground, works freely under the brush, has great spreading capacity, is fast in color, stands longest on outside exposure. Extreme heat and cold does not crack, peel, blister or discolor it. One coat covers a clean black surface. It has no disagreeable banana-like odor found in many other Aluminum paints.



LUSTROLINE IMPERIAL GOLD ENAMEL

Bronze and Liquid Separate

A Superior Grade for Decorative Uses

Put up in fancy cardboard boxes containing a vial of finest bronze powder, bottle of liquid, brush and dish for mixing the bronze with the liquid and packed in handsome cartons containing one dozen boxes.



Per dozen _____ 2 50

Trade discount _____ per cent

EMPRESS LIQUID GOLD

Prepared Ready for Use

A high quality gold paint for decorating picture-frames, chairs, tables, novelties, etc. Put up in fancy cardboard boxes containing a bottle of gold paint and a brush and packed in handsome cartons containing one dozen boxes.



Per dozen _____ 2 50

Trade discount _____ per cent

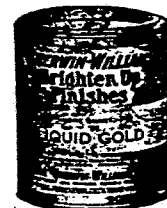
Packed in cases containing twelve cartons of one dozen packages each.

35	40				
1/4 Pts.	1/4 Pts.	Pts.	Qts.	Gals.	
35	50	1.50	2.00	4.50	
35	50	1.75	3.30	5.50	

Trade discount _____ per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

A gold finish for use on radiators, hot-air registers, piping and similar surfaces.



LIQUID GOLD

BRONZING LIQUID

Used for Mixing Bronze



	Prices per gallon				
	Pts. each	Qts.	Gals.	Gals.	Gals.
First Quality	30.37	2.00	3.00	3.00	2.15
No. 2	28	1.85	1.70	1.50	1.40
No. 3	23	1.45	1.30	1.10	1.00

1-ounce bottles, per dozen 95
2-ounce bottles, per dozen 1 30
3-ounce bottles, per dozen 1 80

Trade discount $\frac{3}{100}$ per cent

(Bottles put up in fancy cartons, containing one dozen, any size)

East. B55 H-15 1578

35

S-W BRIGHTEN UP FINISHES

BRIGHTEN UP STAIN

Prepared Ready for the Brush



This stain and varnish combined is for use on old and new woodwork, furniture, etc. It closely imitates the natural woods and produces a finish with a high varnish lustre. Does not fade or lose its lustre like many similar products on the market. Surfaces previously painted can be changed to any of the woods represented in this list by first applying a coat of S-W Brighten Up Stain Ground. A grained effect can be secured by painting a square yard at a time, then going over the surface again without dipping the brush in the stain, and waving it from side to side, or a worn whisk-broom may be used for the same purpose.

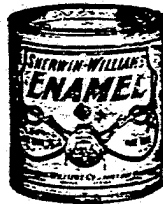
Cherry	15	25	45	75		
Dark Oak	1/4	1/2			1/2	
Ebony	Pts.	Pts.	Pts.	Qts.	Gals.	Gals.
Ex. Light Oak	15	25	45	80	1 50	2 90
Green						
Light Oak	15				1 00	3 00
Mahogany						
Rosewood						
Walnut						
Ground	15	22	40	70	1 30	2 50

Trade discount 40 per cent 1/15

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

ENAMEL

Prepared Ready for the Brush



Enamel differs from paint in hardness and gloss, which is obtained through the use of zinc white and varnish in addition to materials found in ordinary linseed oil paint. S-W Enamel produces the much desired enamel finish on woodwork and walls at a great saving of time, labor, number of coats and cost of material over old methods. It brings enamel finish within the reach of persons of moderate means. It is especially suited, also, for use on bedsteads, dressers, chiffoniers, desks, tables, chairs, wickerwork, shelving, pottery, etc.

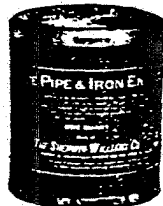
Dark Coral	20	30	50	90	1 70	3 25
Emerald Green	35	60	1 00	1 65	3 00	
Fawn						
Forest Green	20	30	50	90	1 65	3 25
Gloss Black						
Golden Brown	1/4	1/2			1/2	
Ground	Pts.	Pts.	Pts.	Qts.	Gals.	Gals.
Ivory White	25	45	75	1 40	2 60	5 00
Light Blue	25	45	75	1 40	2 60	5 00
Light Sage	25	45	75	1 40	2 60	5 00
Light Yellow	25	45	75	1 40	2 60	5 00
Pearl Gray						
Shell Pink						
Snow White						
Willow Green						
Carmine	30	50	90	1 70	3 20	6 00
Vermilion						

Trade discount 40 per cent 1/15

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

STOVE-PIPE AND IRON ENAMEL

Prepared Ready for the Brush



For refinishing old stove-pipes, grates, and similar iron surfaces, subjected to heat. It is possible, by using Stove-Pipe and Iron Enamel, to refinish old discolored and rusty pipes and thus save the expense of buying new ones. This material should be applied while the surface is still slightly warm, and allowed to dry 24 hours before subjecting to high temperature, under which conditions it will be practically smokeless and will produce a better surface and wear longer than any other Stove-Pipe Enamel or Stove-Pipe Varnish made.

Care must be exercised not to let Stove-Pipe and Iron Enamel come in contact with superheated surfaces, open flame or live sparks, as the ingredients from which it is made are inflammable under these conditions.

15	25	40
1/4 Pts.	1/4 Pts.	Pts.
12	20	35

Trade discount 40 per cent 1/15

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case

(Quarter pints also put up in cartons containing one dozen cans)

BRIGHTEN UP STAIN



Cherry



Dark Oak



Ebony



Green



Light Oak



Mahogany



Rosewood



Walnut



Ground

ENAMEL



Carmine



Emerald Green



Flesh



Light Yellow



Robin's Egg Blue



Rose Pink



Sea Green



Shell Pink



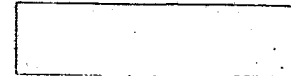
Silver Gray



Vermilion



Willow Green



Ground

BRIGHTEN UP STAIN



Cherry



Dark Oak



Ebony



Green



Light Oak



Extra Light Oak



Ground



Mahogany



Rosewood



Walnut

ENAMEL

Snow White



Light Sage



Shell Pink



Light Blue



Golden Brown



Ivory White



Dark Coral



Fawn



Emerald Green



Forest Green



Light Yellow



Pearl Gray



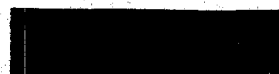
Vermilion



Willow Green



Carmine



Gloss Black

Ground

37-A

S-W BRIGHTEN UP FINISHES

12	20	35	50	90
1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
1 10	1 75	3 25	4 75	8 50

Net prices per dozen packages

1/2-lb. cans each	1-lb. cans per lb.	2-lb. cans per lb.	5-lb. pails per lb.	10-lb. pails per lb.
11 1/2	24 1/2	46 1/2	25 1/2	44 1/2
Trade discount 3 3/4 per cent				
1-pound cans, fifty in case				
2-pound cans, thirty in case				
5-pound pails, ten in case				
10-pound pails, six in case				

Can also be furnished in larger packages

23	22	21	20
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BRAS-BRITE (LIQUID METAL POLISH)

A liquid preparation for cleaning and polishing brass and other polished metals. Unlike other polishes, Bras-Brite requires but little rubbing, even on old metal that has not been polished for a long time. The material is non-explosive and can be used practically anywhere with perfect safety. Will keep in perfect condition in any climate, and will not deteriorate with age. The goods are put up in beautiful lithographed packages.



FLAXOAP—A PURE LINSEED OIL SOAP

Flaxoap is an absolutely pure linseed oil soap, made from cold pressed linseed oil and potash, contains no animal fat whatever, no free caustic alkali, consequently can be used on the finest fabrics without fear of injury. Flaxoap lathers freely in hot or cold, hard or soft water. It is especially adapted to cleaning floors, woodwork, furniture, etc. Owing to the fact that pure linseed oil is the life of all paints and varnishes, Flaxoap is the best cleaner for all painted and varnished surfaces. It will be found most excellent for cleaning automobiles, carriages, windows, mirrors and cut glass. The housewife will find it particularly valuable in the cleaning of carpets and rugs. Complete directions shown on the label.



Bliskol

Prepared Ready for Use

Cleans and polishes at one operation. It brings out and intensifies the original finish, gives a handsome gloss and is not in any way harmful to the finish on woodwork or furniture. It is an ideal brightener for use on varnished floors.



4-oz. Bottles	12-oz. Bottles
25	50
Trade discount 3 3/4 per cent	

30	50	10
1/2 Pts.	Pts.	Qts.
40	70	1 00
Trade discount 1 1/2 per cent		
Half pints, four dozen in case		
Pints, four dozen in case		
Quarts, one dozen in case		
Half gallons, half dozen in case		

AUTO LEATHER DRESSING

A semi-gloss black leather dressing for use in renewing the finish on leather used on the seats and backs of automobiles, leather chairs, turkish-rockers, couches, etc. Material can be applied with a soft brush, and will dry quickly without showing brush-marks, and will restore the original appearance of the leather.



TIRE-COAT (FOR PRESERVING AUTO TIRES)

Tire-Coat is a rubber preservative for use on tires of automobiles. Tire-Coat is not a paint in the strict acceptance of that term, but is a preparation made by dissolving pure Para rubber in certain liquids. It is made in the natural rubber gray color, and will be found to wear splendidly, with no tendency to chalk or rub off. Tire-Coat affords absolute protection to the rubber surface to which it is applied, and prevents the disintegration of the tire through the ill effects of water, lubricating oil, etc. For use on tires which have developed small cracks or cuts, or where the rubber has been worn away from the fabric, Tire-Coat will be found to prolong the life of the tire by filling up these places and rendering them in a very large measure impervious to water. Tire-Coat can be quickly applied to the tire with an ordinary small, flat brush, and dries within fifteen or twenty minutes.



Pts.	Qts.	Gals.
45	85	3 00

Trade discount _____ per cent

Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

BUGGY AND AUTO PAINT

Prepared Ready for the Brush

A varnish gloss paint of great durability, made to stand outside exposure. For painting and varnishing at one operation, buggies, automobiles, carriages, wagons, sleighs, carts, sleds, farm implements, etc. Vehicles can be washed and cleaned without injuring the gloss or durability of the paint. Is far superior to other carriage paints and must not be confused with the numerous cheap mixtures on the market.



Yellow } 45 70 1.20 2.25 4.40
Gray } 30 60 80

Black	30	60	80		
Blue	1/2	Pts.	Pts.	Qts.	Gals.
Brewster Green	42	65	1	10	2 10 4 00
Clear					
Gray					
Light Green	45	65	1.20		
Rubber Finish					
Yellow					
Carbide	70	1	10	1 85	3 40 6 50
Vermilion	40	65	1.00		
Cart Red	60	90	1 45	2 75	5 30
White					

Trade discount 60 per cent 1/15

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

ENAMEL LEATHER DRESSING

Prepared Ready for the Brush

For renovating and renewing the finish on carriage-tops, side curtains and similar surfaces. Will not crack when top is let down. Livery-stables and carriage repair-shops use this largely, as well as owners of buggies, carriages, etc.



30 50 80

1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
42	65	1 10	2 10	4 00

Trade discount 60 per cent 1/15

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

WAGON AND IMPLEMENT PAINT

Prepared Ready for the Brush

For painting and refinishing farm machinery, wagons, implements, tools and similar surfaces. Dries with a rich oil gloss, prevents rust and decay, and is one of the most economical paints on the market for the uses recommended. Brushes out easily, covers well, is very permanent in color as well as durable. Where parts of surfaces are badly worn, the worn places should be given a coat of the paint as a primer, which should be allowed to dry hard prior to painting the balance of the surface.



Red } 40 70 1.00
Mix } 60 1.05 1.95 3.75

Black	30	65	1.05	2.00
Blue				
Green				
Wagon Coach Clear	40	75	1 40	2 70
Yellow				
Red	85	65	1.20	
White	45	85	1.60	3.00
	40	1.00	1.80	3.50

Trade discount 40 per cent 1/15

Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

MEDICINAL LINSEED OIL

Pure linseed oil, cold screw pressed from choicest Northwestern seed and put up particularly for veterinary and internal uses.



Pt. Bottles per dozen	Qt. Bottles per dozen	5-Gal. Cans
2 50	4 75	

Net prices subject to market fluctuations

Pints, two dozen in case
Quarts, one dozen in case

CYCLE ENAMEL—AIR-DRYING

Prepared Ready for the Brush

Made for closely and satisfactorily reproducing the original surface. Easy to put on, hard to knock off. The surface should be carefully cleaned with benzine and rubbed dry.



Black	25
Cycle Blue	
Golden Brown	
Green	
Motor Gray	
Orange	
Robin's Egg Blue	
White	
Yellow	

Quarter pints 25

Blue	
Brilliant Green	
Carbide	
Maroon	
Sterling Green	
Vermilion	30

Trade discount 40 per cent 1/15

Quarter pints, four dozen in case

YACHT, POWER-BOAT AND CANOE FINISHES

	List Prices		Pt.	Qt.	½ Gal.	Gal.
	¼ Pt.	½ Pt.				
Aluminum Paint.....	25	45	85	1 60		6 00

Discount.....per cent

Durable Spar Varnish.....	36	66	5 10	4 95	4 75
Marine Spar Varnish.....	25	45	3 60	3 45	3 25
Cabin and Locker Varnish.....		43	3 10	2 95	2 75

Discount.....per cent

Liquid Gold.....	35	60	1 10		
Inside White Cabin Enamel.....		30	45	80	1 50
Deck Furniture Enamel.....		35	60	95	

Discount.....per cent

Canoe Colors.....	42	65	1 10	2 10	4 00
Marine Engine Enamel.....	42	65	1 10		

Discount.....per cent

Paint and Varnish Remover (Taxite).....	25	40	70	1 35	2 50
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Discount.....per cent

Flaxoap.....	1s	2s	5s	10s
	16	15	14	13

Discount.....per cent

	Pts.	Net Prices Per Gal.		
		Qts.	½ Gals.	Gals.
Corinthian Green (Anti-Fouling).....	4 25	4 10	4 05	4 00
Boot Top Paint.....		4 10	4 05	4 00
Yacht White Enamel.....		3 75	3 65	3 50
Yacht Black Enamel.....		3 00	2 90	2 75
Royal Green (Anti-Fouling).....		2 85	2 80	2 75
Yacht Flat White.....		2 10	2 05	2 00
Extra Heavy Yacht Flat White..		2 35	2 30	2 25
Copper Paint Green.....		1 85	1 80	1 75
Copper Paint Red.....		1 70	1 65	1 60
Copper Paint Brown.....		1 60	1 55	1 50
Deck and Canvas Paint.....		1 60	1 55	1 50
Anti-Fouling Composition No. 1.....				2 50
Anti-Fouling Composition No. 2.....				3 50
Anti-Fouling Liquid Bronze.....		1 00 ea.		

BUGGY AND AUTO PAINT



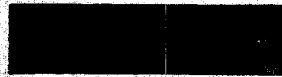
Blue



Gray



Wine



Brewster Green



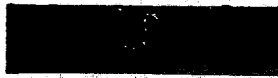
Light Green



Carmine



Cart Red



Yellow



Vermilion

WAGON AND IMPLEMENT PAINT



Blue



Green



Red



Wine



Yellow

CYCLE ENAMEL



Blue



Green



Brilliant Green



Maroon



Vermilion



Carmine



Orange



Yellow



Cycle Blue



Motor Gray



Golden Brown



Robin's Egg Blue

HANDCRAFT STAINS



Antwerp Oak



Bog Oak



Brown Oak



Cathedral Oak



Early English Oak



Fumed Oak



Flemish Oak



Old English Oak



Walnut



Tavern Oak



Weathered Oak



Green Weathered Oak



Mahogany

PERMANENT MAHOGANY STAIN



No. 700, Light



No. 700, Dark

GOLDEN OAK STAIN



Golden Oak Stain