



White Lead for General Electric Demonstration Home

THE General Electric Home Electric competition has attracted home plans from more than 2,000 architects, and the General Electric Company is sponsoring the construction of a number of "New American" demonstration homes throughout the country from these and builders' own plans. The object is to provide economically planned homes of good construction making the best use of all modern facilities for the comfort and convenience of occupants.

One of the model homes erected which has proved most popular with builders is a Cape Cod Colonial type erected at Marblehead, Mass., by Angus MacDonald, builder, from plans by Royal Barry Wills, well known Boston architect. The cost of this house is reported to be \$9,000. It includes air conditioning, scientific lighting, electric range, home laundry, dishwasher, kitchen ventilation, basement workshop and basement game room and other modern conveniences.

It is interesting to note that quality has been carried through to the materials in addition to providing the conveniences described, for good materials are essential if a home owner is to enjoy his home to the fullest and if he is to be free from undue maintenance costs which would nullify enjoyment of the things around him. As will be seen from the painting specifications provided for this house, which are printed here, pure white lead and oil paint is specified throughout except for special finishes. The value of white lead as a universal paint of highest quality for interior and exterior is recognized in this "New American" model home. With all the latest features which are provided, white lead remains the standard of quality for painting.

Specifications Call for White Lead for Both Exterior and Interior Painting

The painting of this house is an excellent example of the all-purpose nature of white lead. From the following sections of the painting specifications, it

can be seen that white lead is used for exterior and interior wood, for metal and for plaster.

Extract from Painting Specifications for New American House

EXTERIOR PAINTING

Woodwork: All exterior woodwork shall be painted three coats of white lead and oil paint, except blinds which shall be painted in an approved shade of green, very dark. The above includes clapboards, matched boarding, doors, windows, trim, porch, dormers, and so forth.

Leaders: Toncan metal leaders shall be painted three coats of lead and oil paint, white.

INTERIOR PAINTING

General: The room side of all doors shall be finished to match the finish in the respective rooms in which they are a part.

Walls: Walls of bath and lavatory above tile dado, walls of kitchen, dado in living room, dining room, and hall, shall be painted three coats lead and oil paint, last coat part enamel, and stippled.

Closet walls shall be painted two coats lead and oil, stippled.

Basement walls shall be painted two coats lead and oil paint.

Woodwork: All woodwork on the first floor shall be painted three coats of lead and oil paint, last coat part enamel.

All woodwork on the second floor shall be painted three coats of lead and oil paint, last coat part enamel.

Floors: All pine floors throughout the house shall be painted two coats lead and oil floor paint, spattered in three colors.

Stairs: Risers to be finished same as woodwork. There shall be three coats of paint on the treads, with a strip of spattering about two feet wide up the stairs.



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The exterior of this General Electric demonstration home at Marblehead, Mass., is painted with white lead.
Royal Barry Wills, architect.



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Interior woodwork is painted with three coats of lead and oil paint, last coat being part enamel.