

SOUTH SAN FRANCISCO

Trade Name: Traffic Line Paint
 Category: Traffic Paint
 Color: White
 Number: 6697
 Quality: First

PIGMENT: 48.4 %	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Ti-Cal L.O.	261	10	.0575 Lb.	\$15.01
102 Diatomaceous Silica	39	2.03	.023 "	.90
105 Talc	230	10.1	.013 "	2.99

VEHICLE: 51.6 %

V-323 Paint Vehicle	302	41	.84 Gal.	34.44
Solvsol 19/27	99	15	.15 "	2.25
V-333 Cobalt Drier	7.7	1	1.56 "	1.56
V-430 Non-Penetrating Oil	59.8	8	.72 "	5.76
3033 Gas Thinner	97.5	15	.105 "	1.58
				\$64.49

Calculated Yield	1,096	102.13
Manufacturing Loss 2.1%		2.13
Actual Yield		100

COST ANALYSIS:

Material Cost per Gallon (Total Cost divided by actual yield).....	.64
Direct Labor Cost per Gallon.....	.021
Factory Overhead per Gallon.....	.079
Bulk Cost per Gallon.....	.74
Complete Package Cost per Gallon (Container plus Filling Expense).....	.25
Factory Cost in Package per Gallon.....	.99

PRICES:

(A) To a Company owned or controlled outlet.....	1.20
(B) To an independent wholesaler.....	1.30
(C) By Company owned or controlled outlet to retail customer.....	1.40
(D) To an independent retailer (Dealer).....	1.50
(E) To other (specify).....	1.60

* - Small Commercial prices
 ** - Large Commercial prices.

N 5200