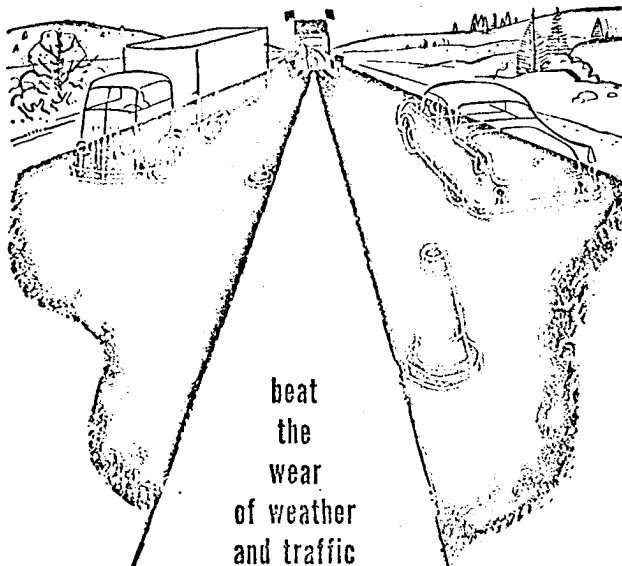




beat
the
wear
of weather
and traffic

use AROCLORS in your HIGHWAY PAINTS

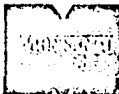
Now you can get rapid drying, long wear, exceptional durability to weather, and high resistance to alkalinity of concrete by using Monsanto's Aroclors in your highway paints.

Aroclor 1254 increases paint flexibility

and acts as an excellent plasticizer. Aroclor 5460 in your formulation is an excellent resinous fortifier, increasing weather resistance and all-round durability. Aroclors are economical.

Aroclor Reg. U. S. Pat. Off.

For more information ask for Technical Bulletin P-124 and P-126 from MONSANTO CHEMICAL COMPANY, Phosphate Division, 1700 South Second Street, St. Louis 4, Missouri.



Serving Industry... When Serves Mankind

DISTRICT SALES OFFICES: Birmingham, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, New York, Philadelphia, Portland, Ore., San Francisco, Seattle, Twin Cities. In Canada, Monsanto Canada Limited, Montreal.

0222752