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is less clear than this
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NLI 109611

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Handwritten notes and stamps on a document page. The page contains a large rectangular area with a grid pattern, possibly a ledger or a form. The text is mostly illegible due to the quality of the scan, but some words like "Handwritten" and "Notes" are visible. There are also some numbers and dates written on the page.

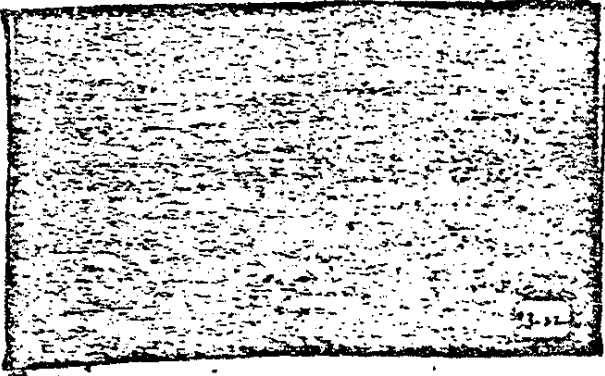
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NLI 109616

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Circular		Dutch Boy	
Order No.	14-22	Order No.	14-22
Quantity	1	Quantity	1
Shipment to	John T. Lewis & Bros. Co.	Shipment to	John T. Lewis & Bros. Co.
Address	10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100	Address	10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100
Price	\$1.25	Price	\$1.25
Total	\$1.25	Total	\$1.25
Order by	John T. Lewis & Bros. Co.	Order by	John T. Lewis & Bros. Co.
Order date	1/1/25	Order date	1/1/25
Order place	Philadelphia, Pa.	Order place	Philadelphia, Pa.
Order ref.		Order ref.	
Order no.	14-22	Order no.	14-22
Order date	1/1/25	Order date	1/1/25
Order place	Philadelphia, Pa.	Order place	Philadelphia, Pa.
Order ref.		Order ref.	
Order no.	14-22	Order no.	14-22
Order date	1/1/25	Order date	1/1/25
Order place	Philadelphia, Pa.	Order place	Philadelphia, Pa.
Order ref.		Order ref.	

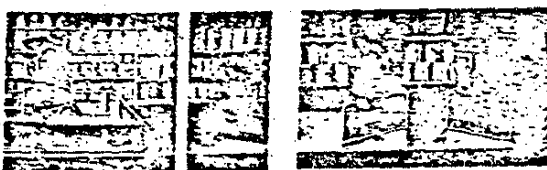
A Window Display, A Hanger and Two Counter Signs

THIS Dutch Boy display is unique in that it is designed to serve three distinct purposes. Assembled as illustrated above, its four parts form a smashing window display for your show window. The large Dutch Boy cut-out, being provided with a cord at the top for hanging, is an excellent store sign. Used together or singly as shown below, the two keg cut-outs make an attractive display for your counter or show case.

Use the Display All Ways

The big advantage of this display is that it gives you three advertising "shows" at each price point, thus tripling your chances of landing big business. Use the display in all the ways suggested and in any other ways which occur to you. A good plan is first to put the complete display in your window, then hang the Dutch Boy cut-out in a prominent place in your store and place the two keg cut-outs on your show case or counter.

JOHN T. LEWIS & BROS. CO.
IN LAFAYETTE BUILDING
PHILADELPHIA, PA.

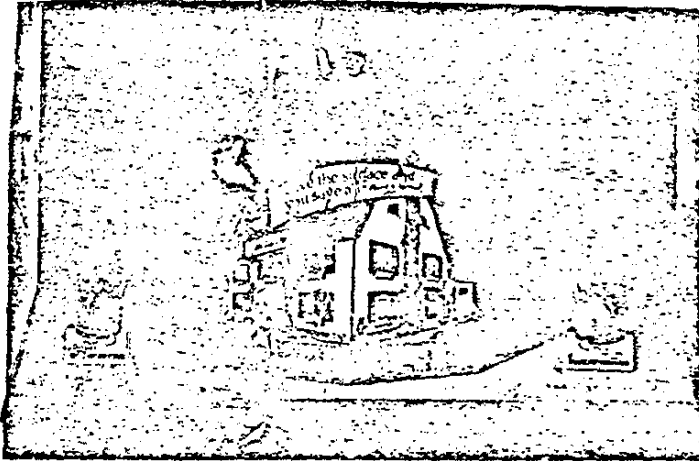


COUNTER DISPLAYS: Also using keg cut-outs in window, then show cut-out on show case. Use individually or together as shown.

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NLI 109617

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WINDOW DISPLAY: Arrange all four parts of display in your window as shown above. Dutch Boy figure is placed as to face crowd. Keg cut-outs are fixed with nails for making them up.

A Window Display, A Hanger and Two Counter Signs

THIS Dutch Boy display is unique in that it is designed to serve three distinct purposes. Assembled as illustrated above, its four parts form a smashing window display for your show window. The large Dutch

Boy cut-out, being provided with a cord at the top for hanging, is an excellent store sign. Used together or singly as shown below, the two keg cut-outs make an attractive display for your counter or show case.

Use the Display All Ways

The big advantage of this display is that it gives you three advertising "shots" at each prospect, thus tripling your chances of landing his business. Use the display in all the ways suggested and in any other ways which occur to you. A good plan is first to put the complete display in your window for about two weeks, then hang the Dutch Boy cut-out in a prominent place in your store and place the two keg cut-outs on your show case or counter.

JOHN S. LEWIS & BROS. CO.
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PHILADELPHIA, PA.



COUNTER DISPLAYS: After using the cut-outs in window, place them on counter or show case. Use with sherry to register an address.

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NLI 109618