

Pepsodent
6901 WEST 65TH STREET
CHICAGO

February 3, 1942

Dr. Robert A. Kehoe
Kettering Laboratory
Univ. of Cincinnati
Cincinnati, Ohio

Dear Dr. Kehoe:

I greatly appreciate your letter of January 26th.

While I appreciate your feelings that it would be desirable to hold the lead content of dentifrices to a minimum this may not be possible. Any lead-bearing tube apparently introduces some lead into a contained dentifrice and the amount of lead in the dentifrice appears to approximate 50 to 100 p.p.m. of those dentifrices showing the lowest absorption and much greater quantities in some other dentifrices.

I quite appreciate your point that it is impossible to establish a safe lead tolerance for tooth paste. Can you on the other hand say approximately how high the lead content would have to go before you would feel that it was definitely dangerous?

Very truly yours,

THE PEPSODENT CO.


T. H. Rider
Technical Director

THR:MG

KE 02466