

WEST PAINT AND VARNISH CO.



MANUFACTURERS OF

PAINT AND VARNISH SPECIALTIES

TELEPHONES
EVERETT 4690
4691
4692

BOSTON, MASS.

(EVERETT STATION)

Item #1

Trade Name: Touraine and Beeco
Category: 100% Pure Mixed Paint
Color: White
Number: 450
Quality: 1st.

	Lb.	Yield in Gals.	Unit Cost	Total Cost
Pigment: 65%				
Basic Carbonate Lead	175	3.15	.062	\$14.88
Barium Base Titanium	200	5.58	.0575	11.50
Zinc Oxide	125	2.62	.0559	9.38
			<u>.2422</u>	
Vehicle: 38%				
Linseed Oil	240	31.00	.667	31.93
Dryer	10.8	1.50	.0120	.75
Mineral Spirits	19.5	3.00	.0400	.33
Calculated Yield	770.3	46.85		68.77
Manufacturing Loss 2-1/2%		1.17		
Actual Yield		45.68		

Cost Analysis:

Material Cost per Gallon.....	1.50
Direct Labor Cost per Gallon.....	.03
Factory Overhead per Gallon.....	.07
Bulk Cost per Gallon.....	1.60
Complete Package Cost per Gallon.....	.17
	<u>1.77</u>
Factory Cost in Package per Gallon.....	

Unit Price March 1942

(To an Independent Retailer (Dealer))

2.25

Touraine packed in Lithographed can.

N 4707