

Close prospects quicker with

GLATEX

T. M. Reg. U. S. Pat. Off

aristocrat of asbestos cement siding—

in **COLOURS**

Now—time-proved GLATEX in the three most-preferred, soft-hued colors (plus Satin White). Never any need to paint; colors last the lifetime of the house because they're fused under high temperatures into the ceramic surface. And, as always, GLATEX has the china-like glaze finish that washes like a dish.

See how this combination of selling features puts you far ahead of competition. Show your GLATEX colors (and popular Satin White), start chalking up those extra sales and profits!

Greentone

Mist Gray

Browntone

Satin White



UNITED STATES GYPSUM

The Greatest Name in Building