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From: Anna Palmer Jake Sherman Daniel Lippman
Sent: Mon 7/31/2017 5:02:56 PM
Subject: Playbook Power Briefing: TRUMP welcomes KELLY in new role -- RNC staffers asked to save all documents related to 2016 election -- Amazon mentioned more than POTUS on earning calls

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Good Monday afternoon. THE NEW WASHINGTON -- THE DAILY MAIL posts near daily photos of Ivanka and Jared leaving their Kalorama house. <http://dailym.ai/2tX4MpJ>

WHAT TRUMP IS SAYING ABOUT HIS NEW CHIEF OF STAFF -- At a Cabinet meeting: "This is our first Cabinet meeting with General Kelly. He will be chief of staff, as you know. We all know him, we respect him, admire what he's done. And at Homeland, what he has done has been nothing short of miraculous. As you know, the border was a tremendous problem and they're close to 80 percent stoppage. And even the President of Mexico called me -- they said their southern border, very few people are coming because they know they're not going to get through our border, which is the ultimate compliment. ...

"But, overall, I think we're doing incredibly well. The economy is doing incredibly well, and many other things. So we're starting from a really good base. I predict that General Kelly will go down, in terms of the position of chief of staff, one of the great ever. And we're going to have a good time, but, much more importantly, we're going to work hard and we're going to make America great again.

ON NORTH KOREA: "We'll handle North Korea. We're going to be able to handle them. It will be handled. We handle everything. Thank you very much."

-- **TRUMP** also held a cabinet meeting today, Kelly's first as chief of staff. **ATTORNEY GENERAL JEFF SESSIONS** sat across the table from Trump. Trump did not mention him in his remarks before the pool. ***Pic from Jennifer Jacobs*** <http://bit.ly/2ucAPxv>

-- **EARLIER**, at Kelly's swearing in, the president said "we have a tremendous base" and "the country is optimistic. And I think the general will just add to it."

TOP ED -- "Take it from this former colleague: John Kelly will bring order to the White House chaos," by Blain Rethmeier (one of Kelly's confirmation sherpas) in the Washington Examiner: "For newly-minted staff or those thinking about a position (not to mention currently entrenched factions) my advice is to fall in line, at least for now, and put your faith in the new chief of staff. His steady authority, quiet courage, and straightforward style make you want to follow his lead." <http://washex.am/2ucrkyb>

FROM THE WHITE HOUSE -- @realDonaldTrump at 8:16 a.m. : "If ObamaCare is hurting people, & it is, why shouldn't it hurt the insurance companies & why should Congress not be paying what public pays?" ... **at 8:28 a.m.:** "Highest Stock Market EVER, best economic numbers in years, unemployment lowest in 17 years, wages raising, border secure, S.C.: No WH chaos!"

SILENCE -- @MaxBoot : "Not one word re Russia's expulsion of US Embassy personnel. Trump replies to ALL other slights, no matter how minor."

HAPPENING THIS AFTERNOON -- @CNN: "Trump awards his first Medal of Honor today. Here's who's getting it." cnn.it/2uO8jWj

VICE PRESIDENT MIKE PENCE touched down in Tbilisi, Georgia at around 6:10 p.m. local time. He was greeted by Georgian Prime Minister Giorgi Kvirikashvili and his wife and U.S. ambassador to Georgia Ian Kelly and his wife, per pooler Ashley Parker of the Washington Post. The Pences and the Kvirikashvilis are dining at Funicular Restaurant.

***** **A message from Morgan Stanley:** Now that President Trump has announced his intention to withdraw the U.S. from the 2015 Paris Agreement, what does it mean for the stated goals of the accord, and what might be the impact on markets and investors? [Read more from Morgan Stanley.](#) *****

WHAT BURGESS EVERETT IS READING -- "LePage rallies his supporters against Susan Collins," by Bangor Daily News's Michael Shepherd: "Gov. Paul LePage looks to be leading a Republican civil war against U.S. Sen. Susan Collins' 2018 gubernatorial bid - before anyone's sure she'll declare one and as she sits at the center of the national health care debate.

The governor railed against the moderate Republican senator at a Saturday pig roast put on by the Somerset County Republican Committee in Canaan, where an attendee said LePage repeatedly mentioned working to defeat Collins if she runs for governor next year....

"[C]ollins is also considering a Blaine House run in 2018 and has said she'd make a decision on running by the fall. Few in Maine politics are certain she'll declare one besides LePage, who said in a Thursday radio interview that he thinks she's planning on it. "If the Republican base -- which is the 290,000 people that voted for me (in his 2014 re-election) -- tell her, 'We don't want you; you're not winning the primary,' she'll back down," he said in a video provided by the attendee at the Canaan event under conditions of anonymity." <http://bit.ly/2tRCLvI>

SAVE THOSE EMAILS -- "RNC Tells Staff To Preserve All Documents Related To 2016 Campaign," by BuzzFeed's Henry Gomez: RNC "employees have been asked to preserve all documents related to last year's presidential campaign - a step RNC lawyers describe as precautionary, but necessary, as investigations continue into

Russia's meddling in the election. 'Given the important role that the RNC plays in national elections and the potentially expansive scope of the inquiries and investigations, it is possible that we will be contacted with requests for information,' reads a July 28 memo to staff from the RNC counsel's office. 'Therefore, we must preserve all documents potentially relevant to these matters until they are resolved or until we are informed by all necessary parties that preservation is no longer necessary.'" <http://bzfd.it/2ucQE77>

CAMPAIGN WATCH -- "Dem campaign chief vows no litmus test on abortion," by The Hill's Ben Kamisar and Reid Wilson: "Democrats will not withhold financial support for candidates who oppose abortion rights, the chairman of the party's campaign arm in the House said in an interview with The Hill. Rep. Ben Ray Lujan (D-N.M.) said there will be no litmus tests for candidates as Democrats seek to find a winning roster to win back the House majority in 2018." <http://bit.ly/2uch4FZ>

-- **MANY DEMOCRATS TELL US** that if they ever want to get back into power, they'll have to embrace a big-tent strategy. They did it in 2006, and ended up with the majority.

-- **@gdebenedetti:** "Long expected news in MT: State Auditor @MattRosendale formally says he'll challenge @jontester, becoming the biggest GOP name to jump in."

FUN READ -- "How Anthony Scaramucci Made It Into 'Wall Street 2' -- And Donald Trump Got Cut," by The Daily Beast's Marlow Stern: "In both of the scenes, presented in split-screen, Scaramucci is talking to clients by phone, and in the later one, at around the film's 40-minute mark, he even appears to channel his new boss, using one of Trump's favorite made-up words. 'Churchill Schwartz has a yuge position in this thing and I want to get you in that stock,' he says. The Mooch's brief cameos, which amount to less than fifteen total seconds of screen time, didn't come cheap. According to sources close to the production, in exchange for the cameos-and the SkyBridge Capital logo being displayed prominently during a charity gala sequence in the film -- Scaramucci ponied up around \$100,000. Former president George W. Bush didn't nickname him 'Gucci Scaramucci' for nothing. That, of course, is more screen time than Donald Trump received. ... According to [Oliver] Stone, Trump was 'good' but came with 'two pages of prerequisites' for his scene. ... Furthermore, the New York Daily News reported that those involved with Trump's barbershop scene had to sign a contract stating that they would not touch his cotton candy hair." <http://thebea.st/2vdyAOj>

BUSINESS BURST -- "Executives Are More Worried About Amazon Than President Trump," by Bloomberg's Julie Verhage: "What keeps corporate leaders up at night? It isn't the chaos in Washington or rising worker pay. It's what Amazon.com Inc. is, or could be, doing to their business models. ... Looking at the last 90 days of earnings calls and other corporate events such as investor days, a trend emerges. Amazon comes up a lot. It was mentioned a staggering 635 times over that time frame, while President Trump came up just 162 times and wages were discussed 111, according to data compiled by Bloomberg. It's become even more pronounced over the past 30 days, with Amazon garnering 165 mentions compared with 32 for Trump and 22

for wages." <https://bloom.bg/2ucUMUy>

TODAY'S BEYOND THE BELTWAY -- Charlie Baker has big donor weekend -- Trump draws flak in New York for police speech <http://politi.co/2ucgt7x>

SPOTTED at Congressional Country Club Sunday at the Golf Parent Child Championships: Norah O'Donnell and Geoff, Riley and Grace Tracy and Bret and Daniel Baier.

TRANSITIONS -- Valerie Jarrett has joined the board of directors for Lyft. ... **Joe Nolan**, former deputy chief of staff for Sen. Thom Tillis, joined the federal affairs team at SAS, Inc.

ENGAGED - Following a trip to El Salvador with Attorney General Jeff Sessions, DOJ spokesman **Devin O'Malley**, a Portman, Cotton and Christie alum, proposed to **Amanda Kitchen**, director of statesmen and cabinet memberships for the RGA, in the pouring rain in Deltaville, Va., on Saturday. "The couple was in town to plant a bush along the Rappahannock River in honor of Amanda's recently deceased grandmother, and Devin had the ring hidden in the dirt. The couple celebrated at a surprise dinner with family and a number of Amanda's friends at Stella's in Richmond." Kevin Benacci (who works for Josh Mandel) introduced the couple at Pearl Dive. *Pic* <http://bit.ly/2vaRSUZ> ... **Instapic** <http://bit.ly/2wcPpGp>

***** **A message from Morgan Stanley:** What's the real impact of President Trump's move to pull the U.S. out of the global accords to combat climate change? Current country commitments are insufficient to hold global warming to under 2° Celsius from preindustrial levels, the stated goal of the accords, so little changes in the immediate future. Meanwhile, countries abroad in Europe and China have doubled down on their investments to combat climate change. Trump's decision diverges from what many companies and investors have been signaling lately, and Morgan Stanley's view is that most sectors are currently driven by economics and technology rather than policy. [Read more from Morgan Stanley.](#) *****

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