

July 31, 1971

Miss Sally Friedman
Endeavor Products Ltd.
120 Johnston Avenue
Jersey City, New Jersey 07303

Dear Miss Friedman:

Regarding your letter dated July 19, it has only been received this morning. When you spoke with me over the telephone, no mention was made of the fact that you were seeking information which you would then use in developing a label for your lead or lead bearing products. Certainly, I do not feel in a position to advise you concerning either the legal or health aspects of your labeling practices. I think such advice should be sought through your legal counsel.

For an opinion on the possible hazards to children from ingestion of lead came, I am forwarding your letter, along with a copy of this reply, to our Manager of Environmental Health, Dr. Jerome F. Cole.

I am sorry for this misunderstanding, for I had no intention in advising you or anyone else, on labeling practices.

Very truly yours,

JFS:lm

Jerome F. Smith
Manager, Advertising & Technical Service

cc: Dr. Jerome F. Cole ✓
International Lead Zinc Research Organization, Inc.

LIA-76996