

PLAINTIFF'S EXHIBIT

USG-1965

This advertisement appears in *Engineering News-Record*—October, 1953

Architects
Swanson Associates

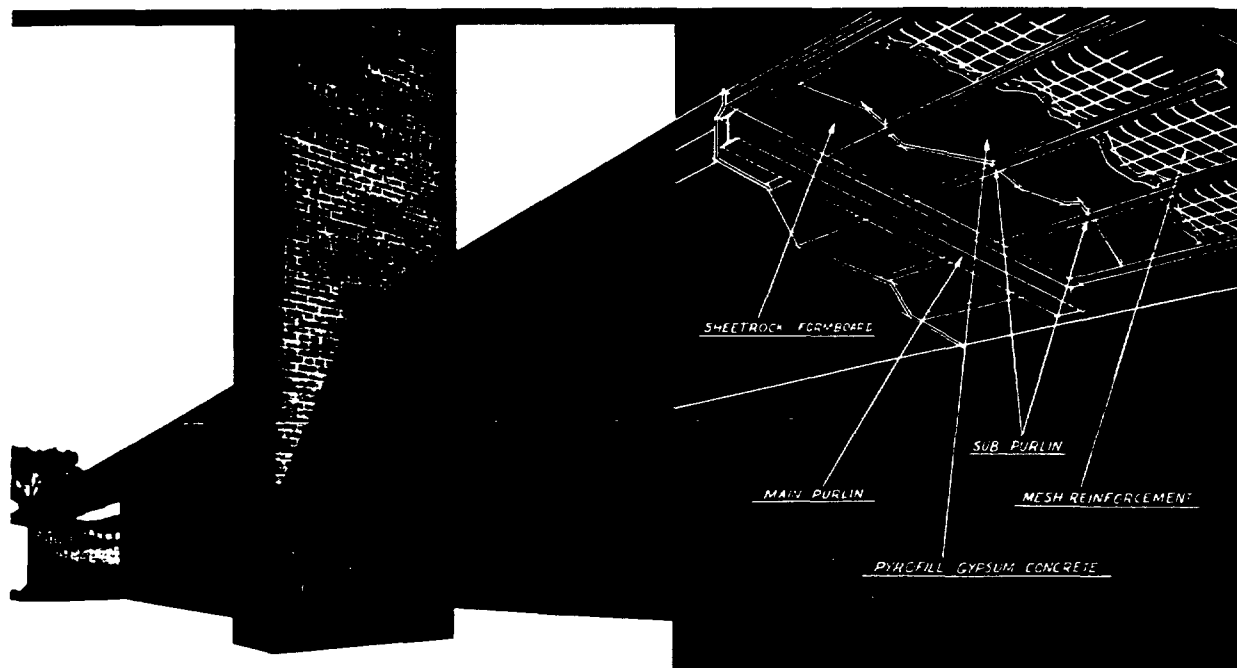


Tony Elementary School
Birmingham, Mich.
General Contractor
J. E. Nichols and Co.
PYROFILL Roof Contractors
R. W. Engineering Co.

all roof deck
requirements
met here with

PYROFILL*

THE ORIGINAL GYPSUM ROOF DECK



Roof deck requirements for a school as modern as this one were many and varied—the versatility of PYROFILL made it the logical choice. It's fire-proof, strong, lightweight; meets desired heat loss requirements. With the wide choice of formboards available, it can be adapted to almost any type of roof or building. And PYROFILL Gypsum Concrete is economical, quickly installed—a single crew often pours more than 20,000 feet

in one day. PYROFILL poured-in-place roof deck can very well be the answer on your next project. Why not keep it in mind?

SHEETROCK* PYROFILL
USG*ACOUSTICAL PYROFILL
USG INSULATION PYROFILL
Asbestos-Cement Board PYROFILL

*U.S. Reg. U.S. Pat. Off.

For complete drafting room details, write Industrial Sales Division, United States Gypsum, Chicago 6



UNITED STATES GYPSUM

the greatest name in building

INDUSTRIAL

BB025 2094