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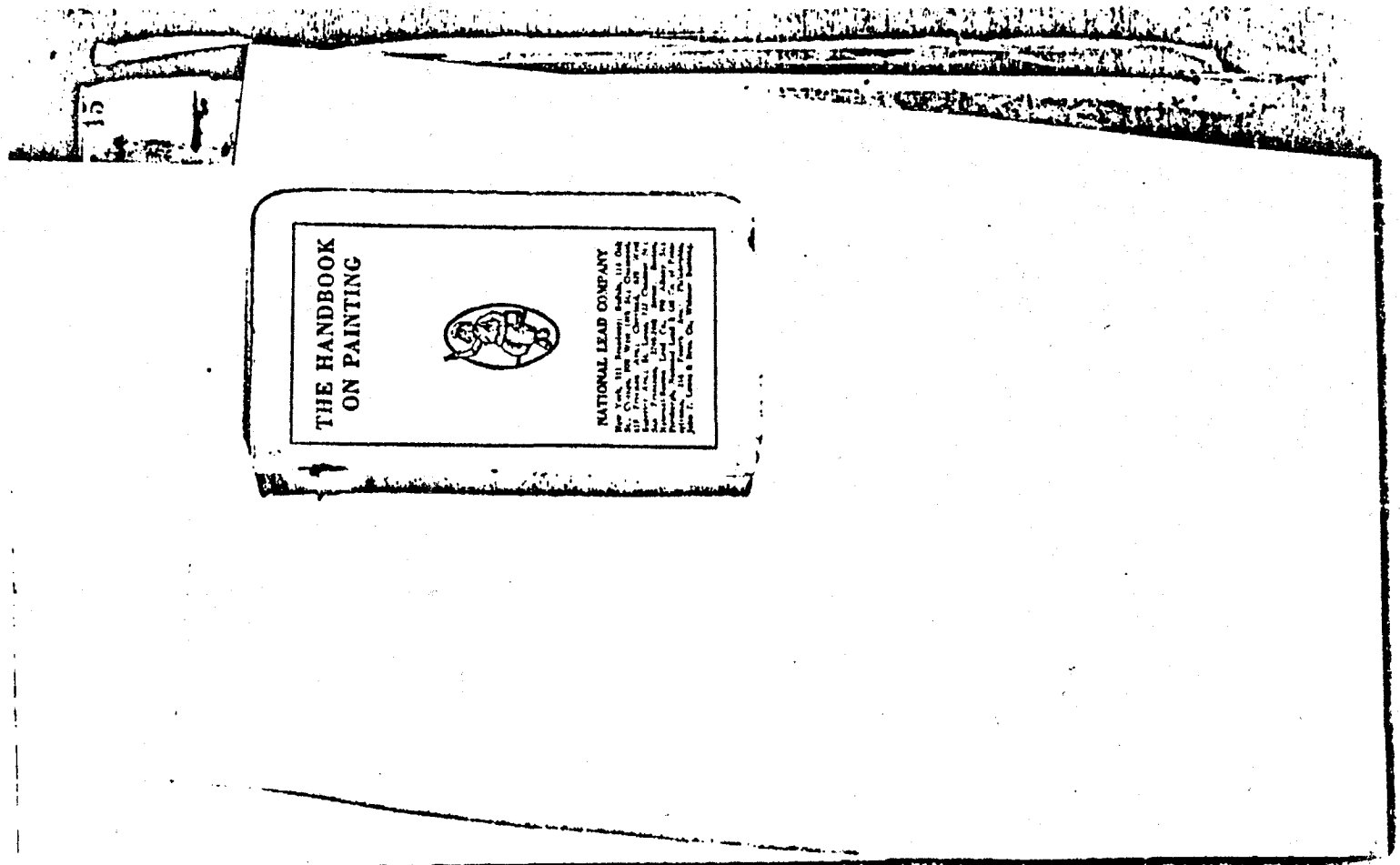

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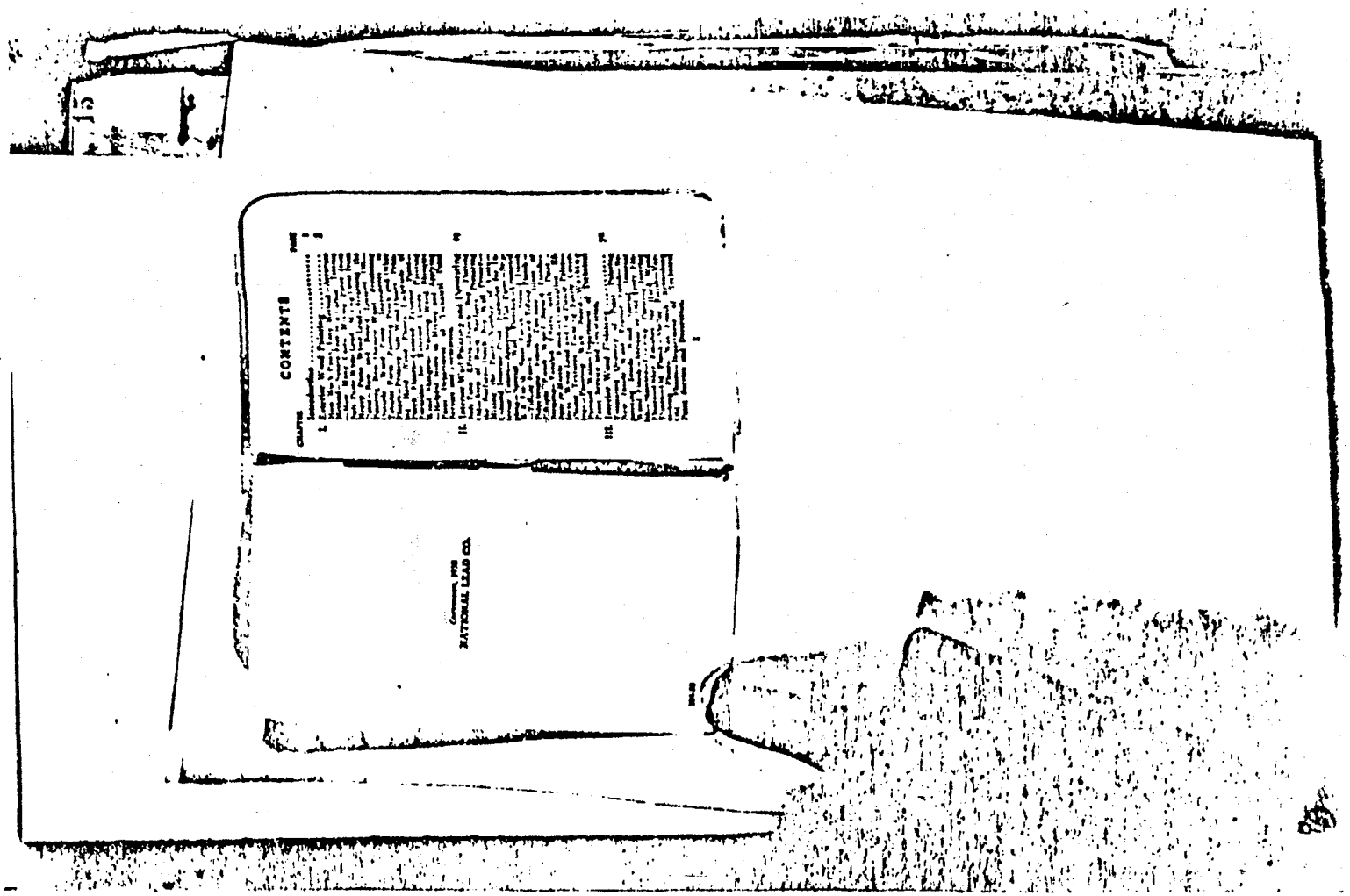

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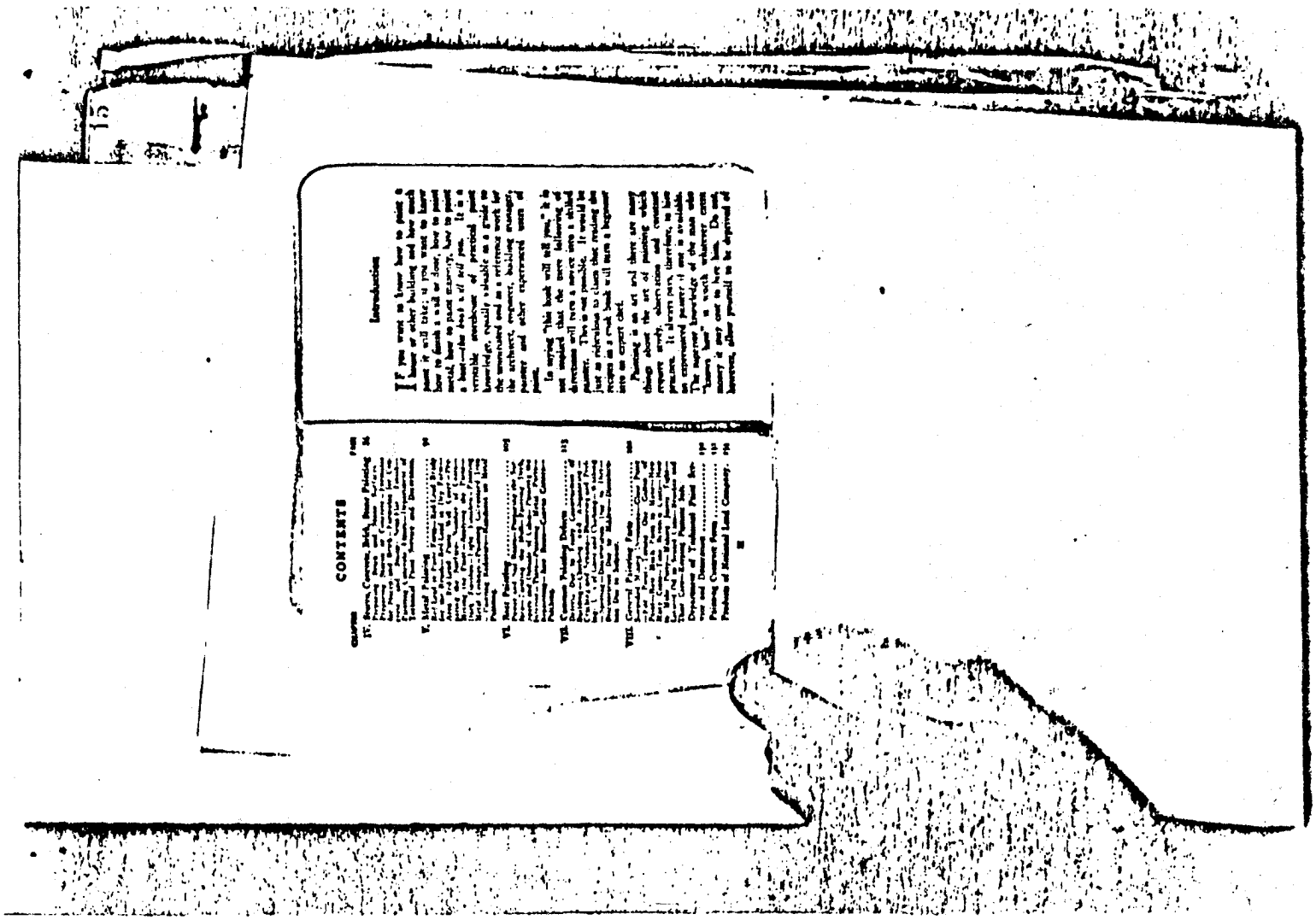

Introduction

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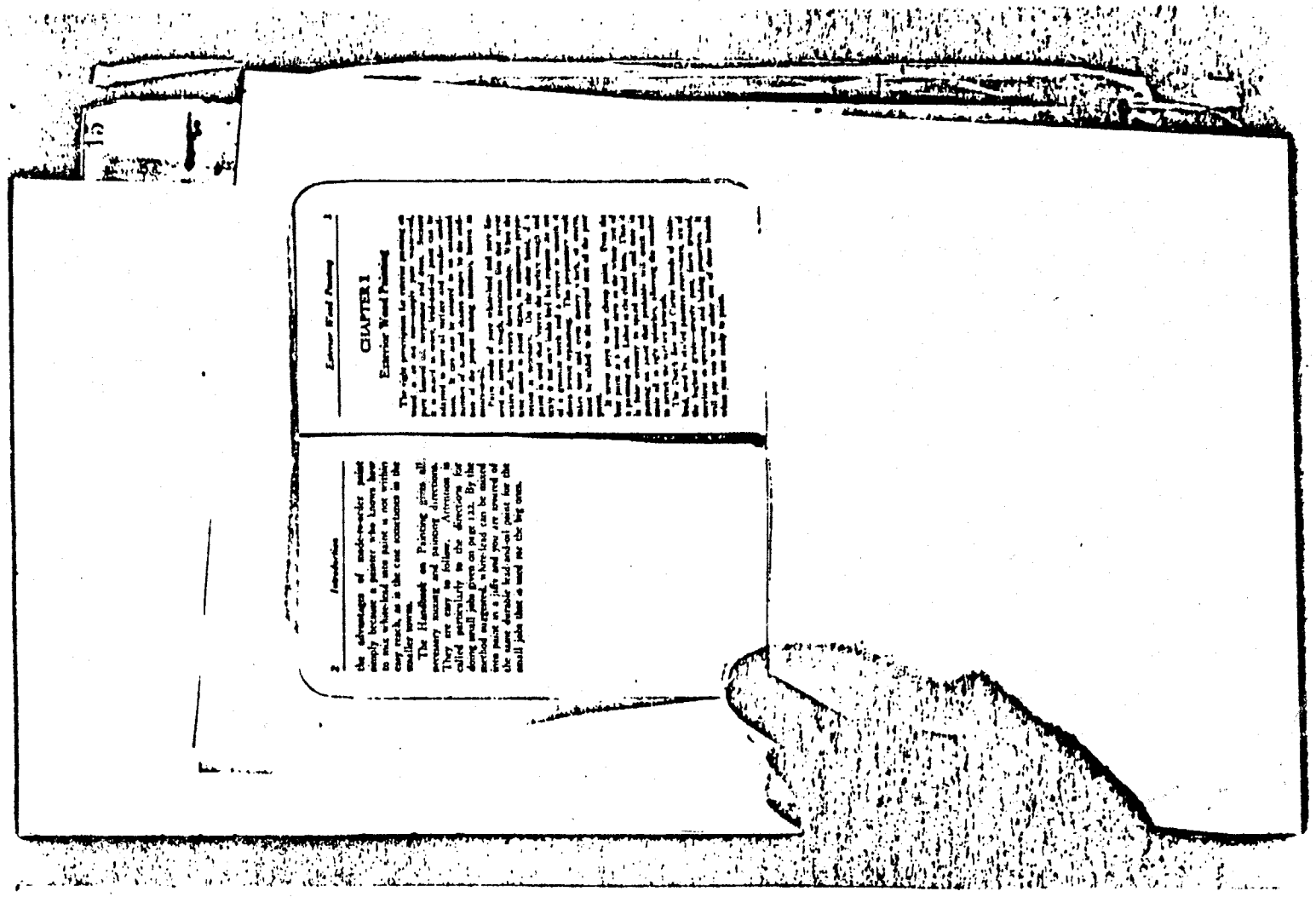

CHAPTER 1

Exterior Wood Painting

Introduction

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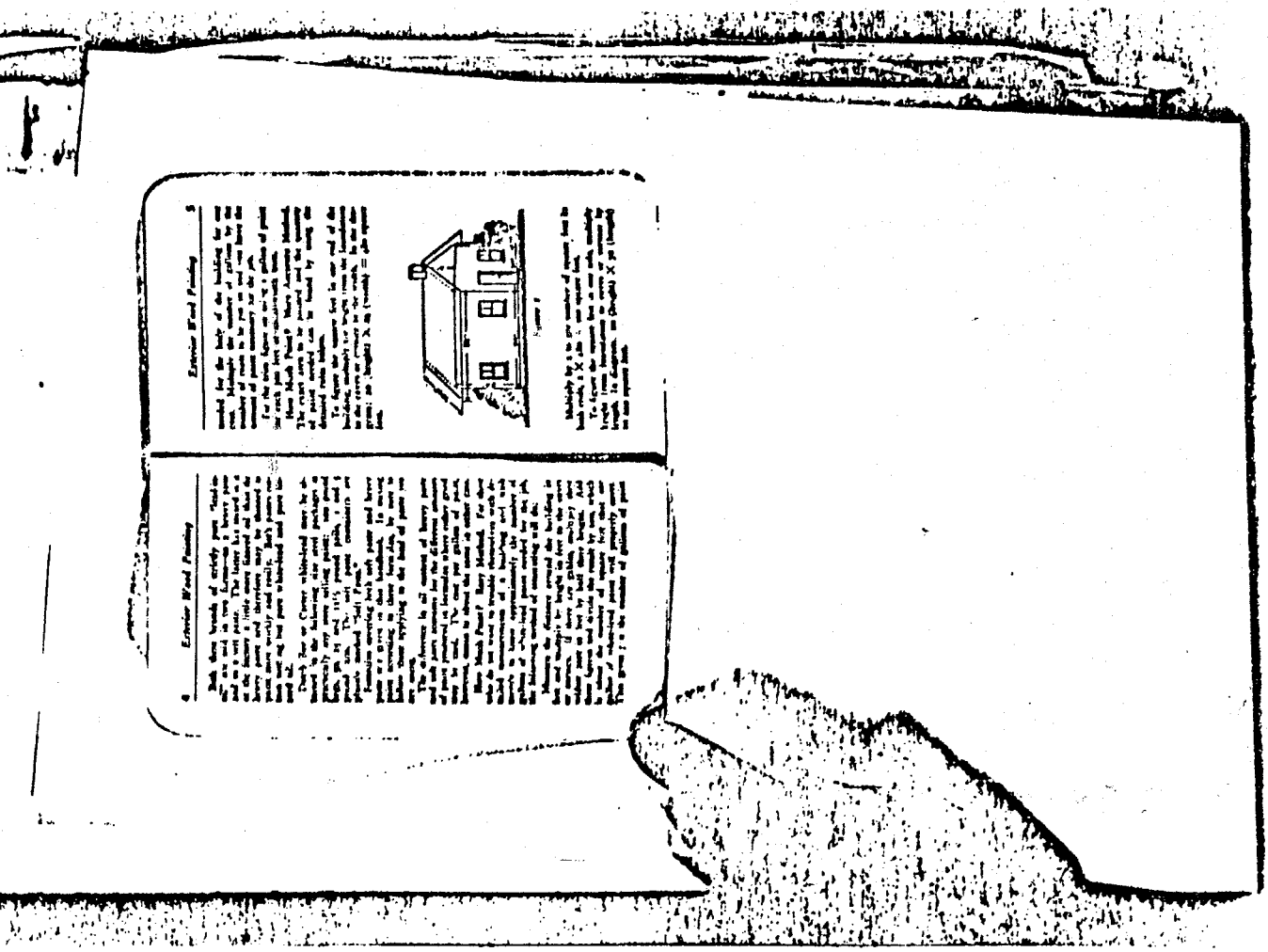

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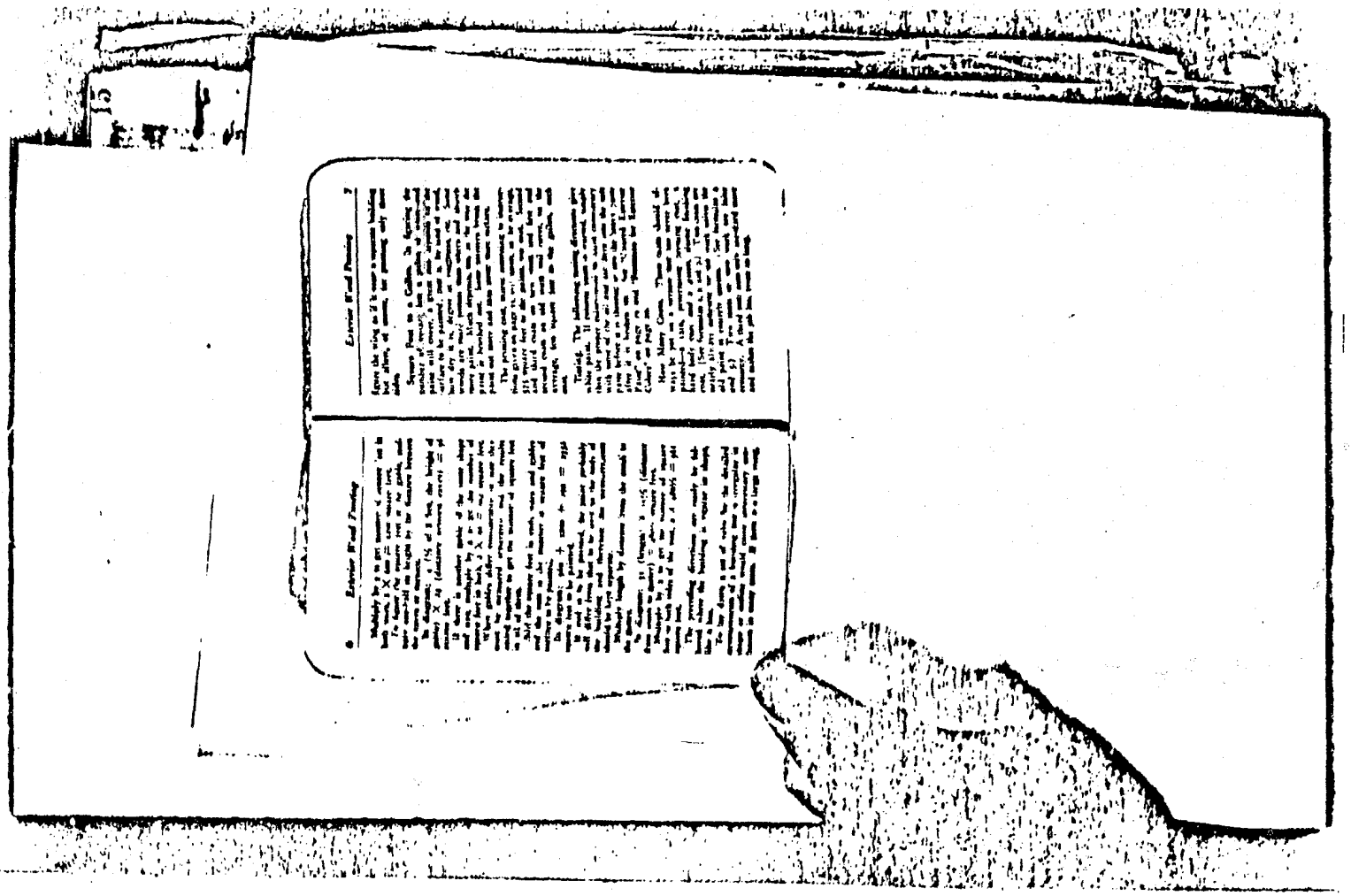

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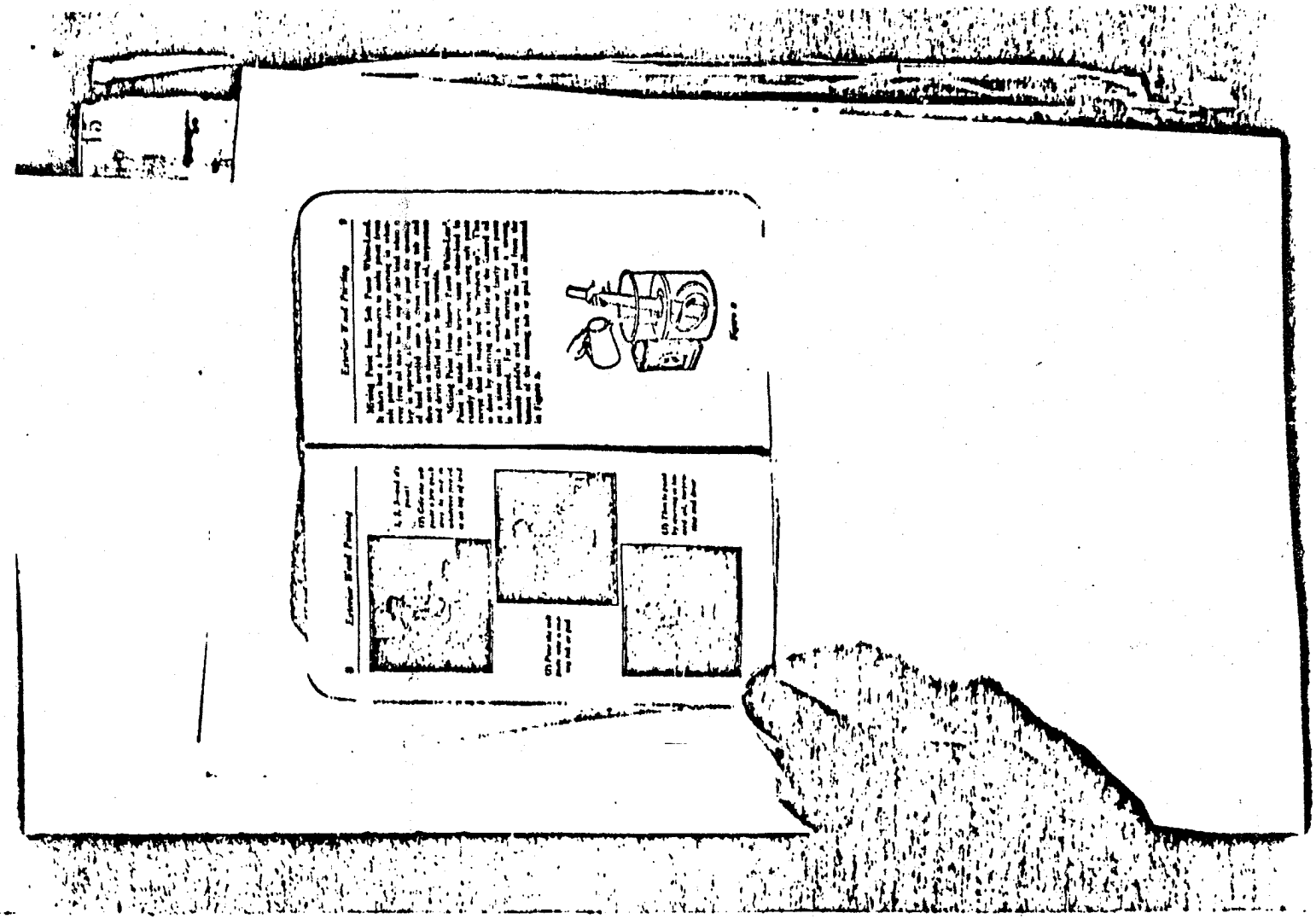

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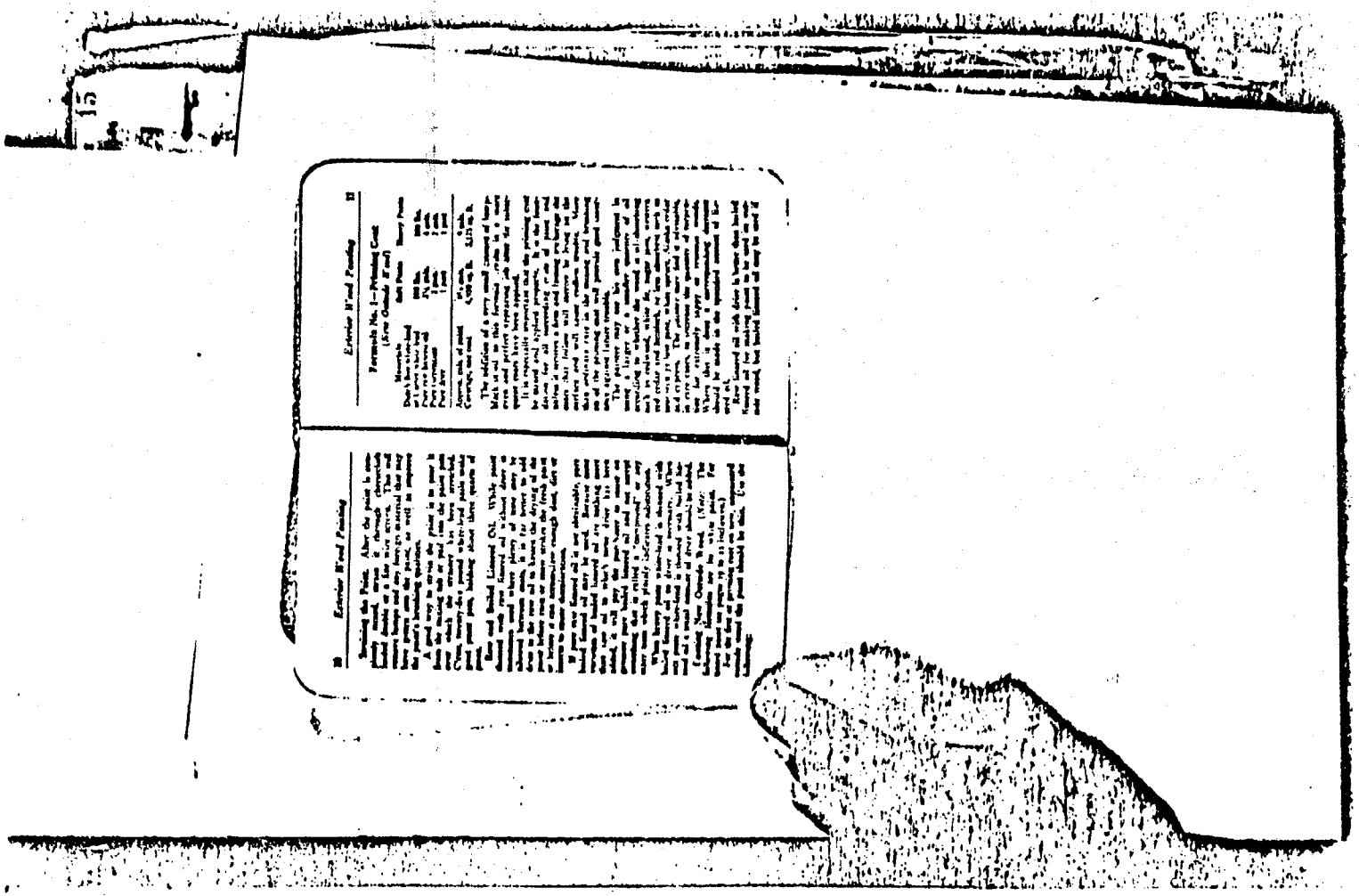

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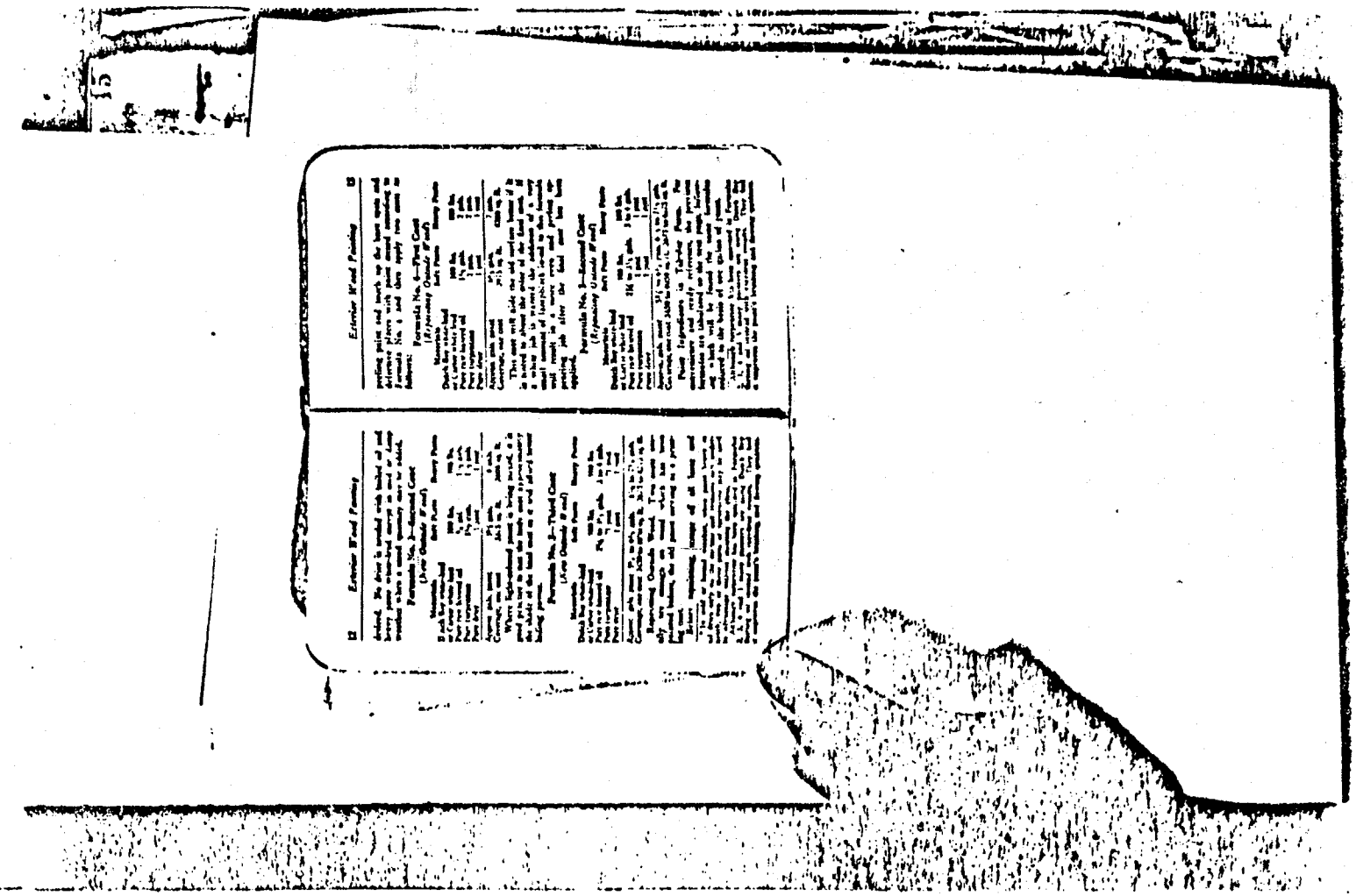

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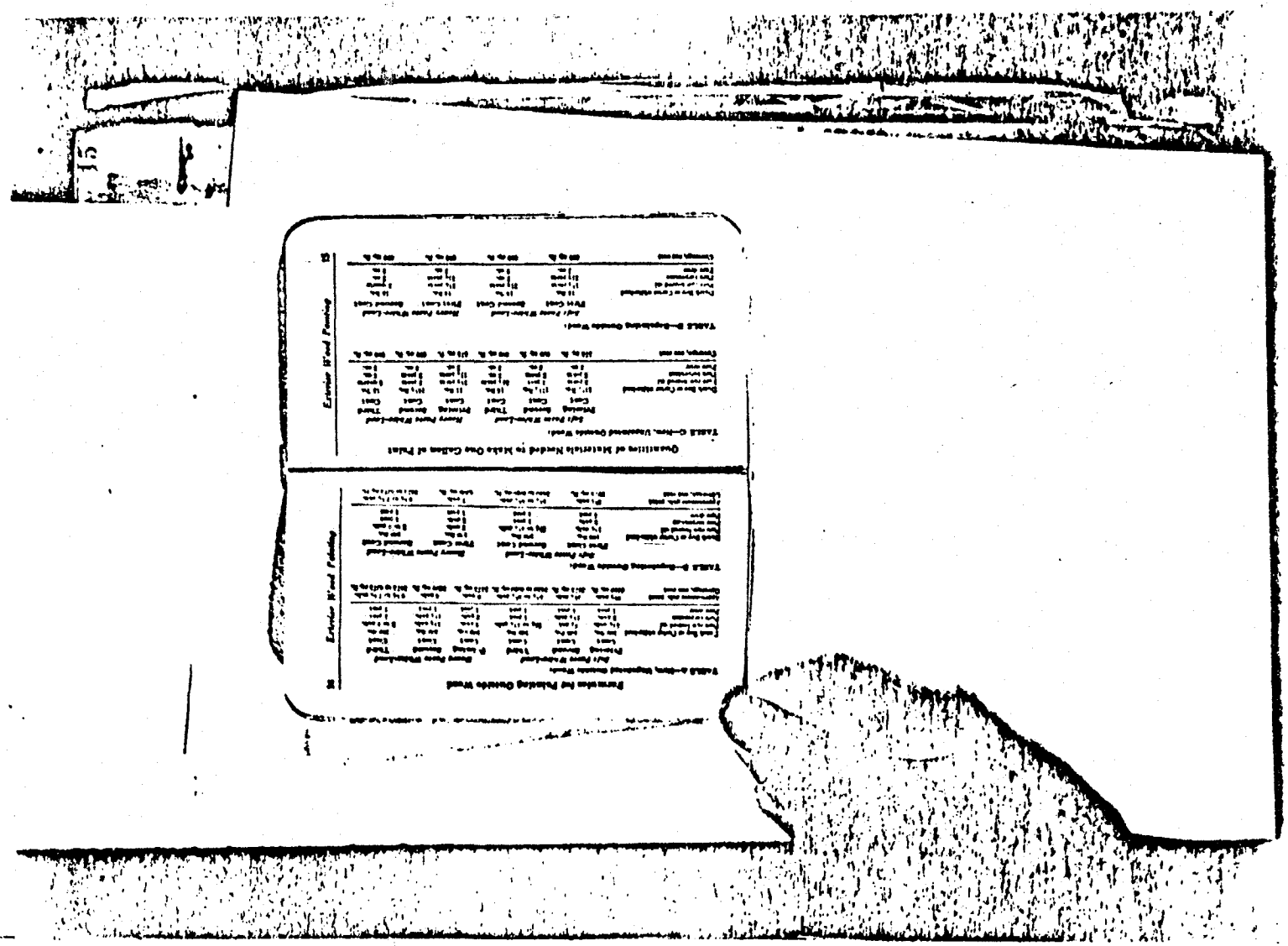

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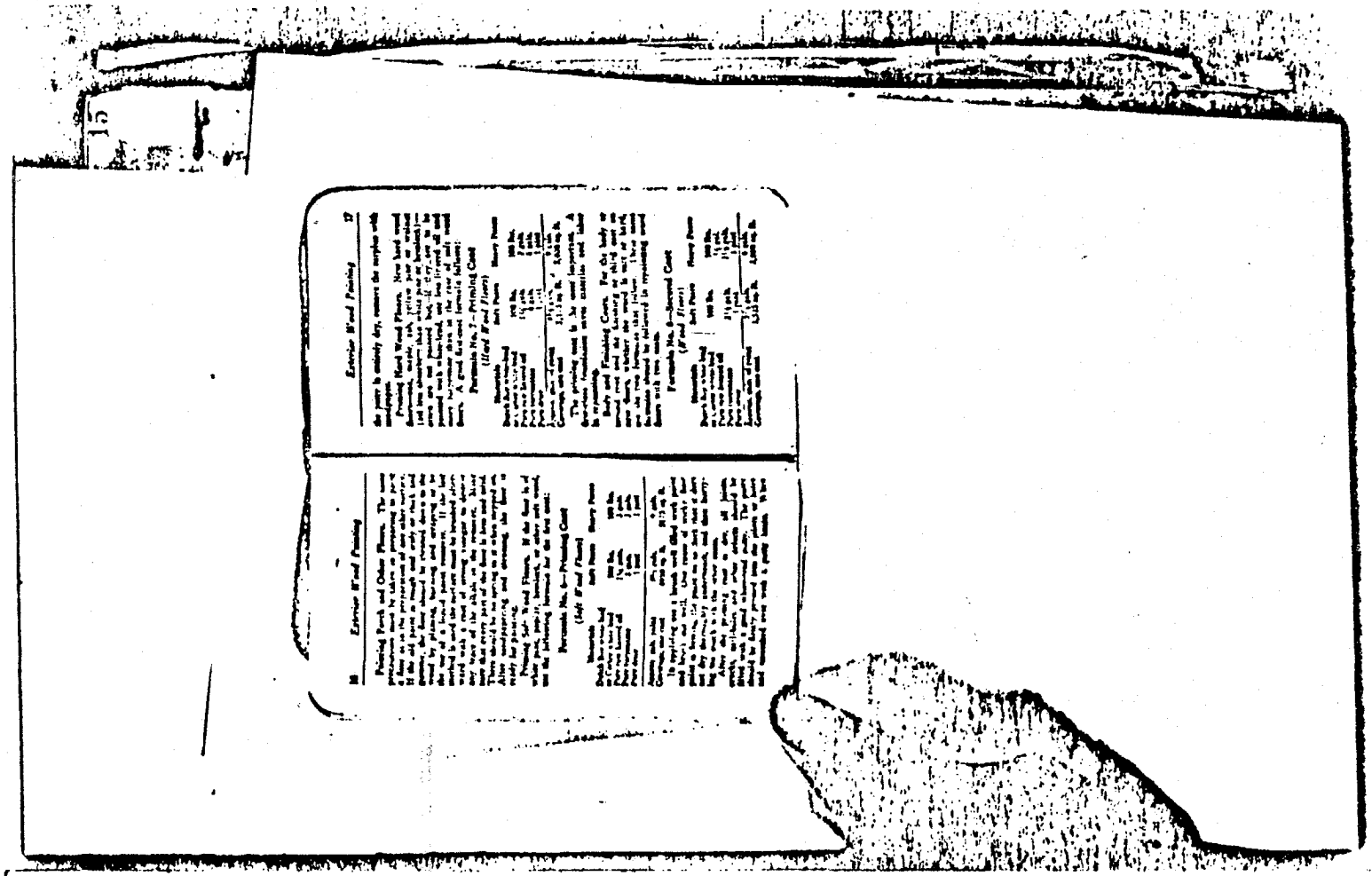

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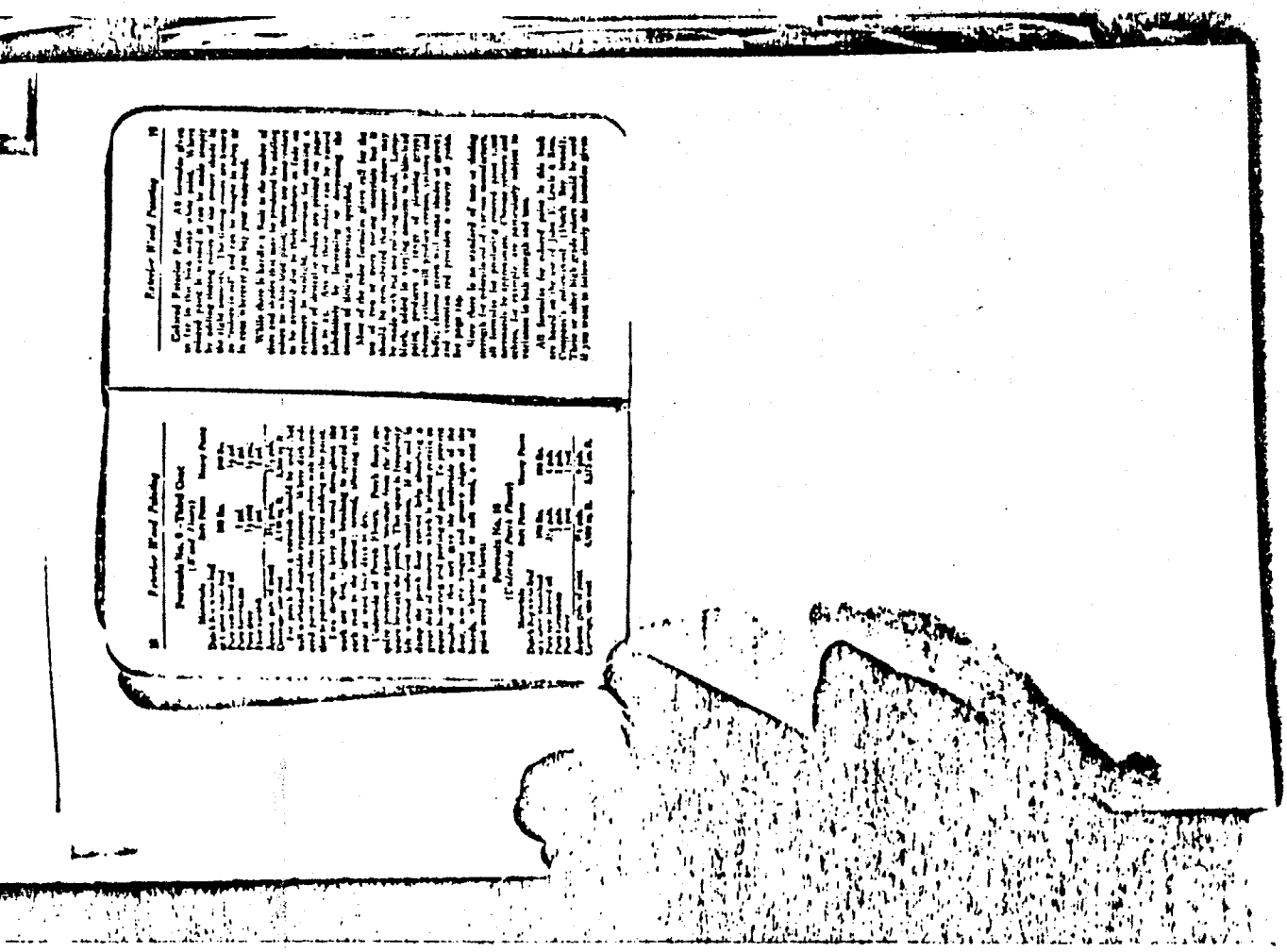

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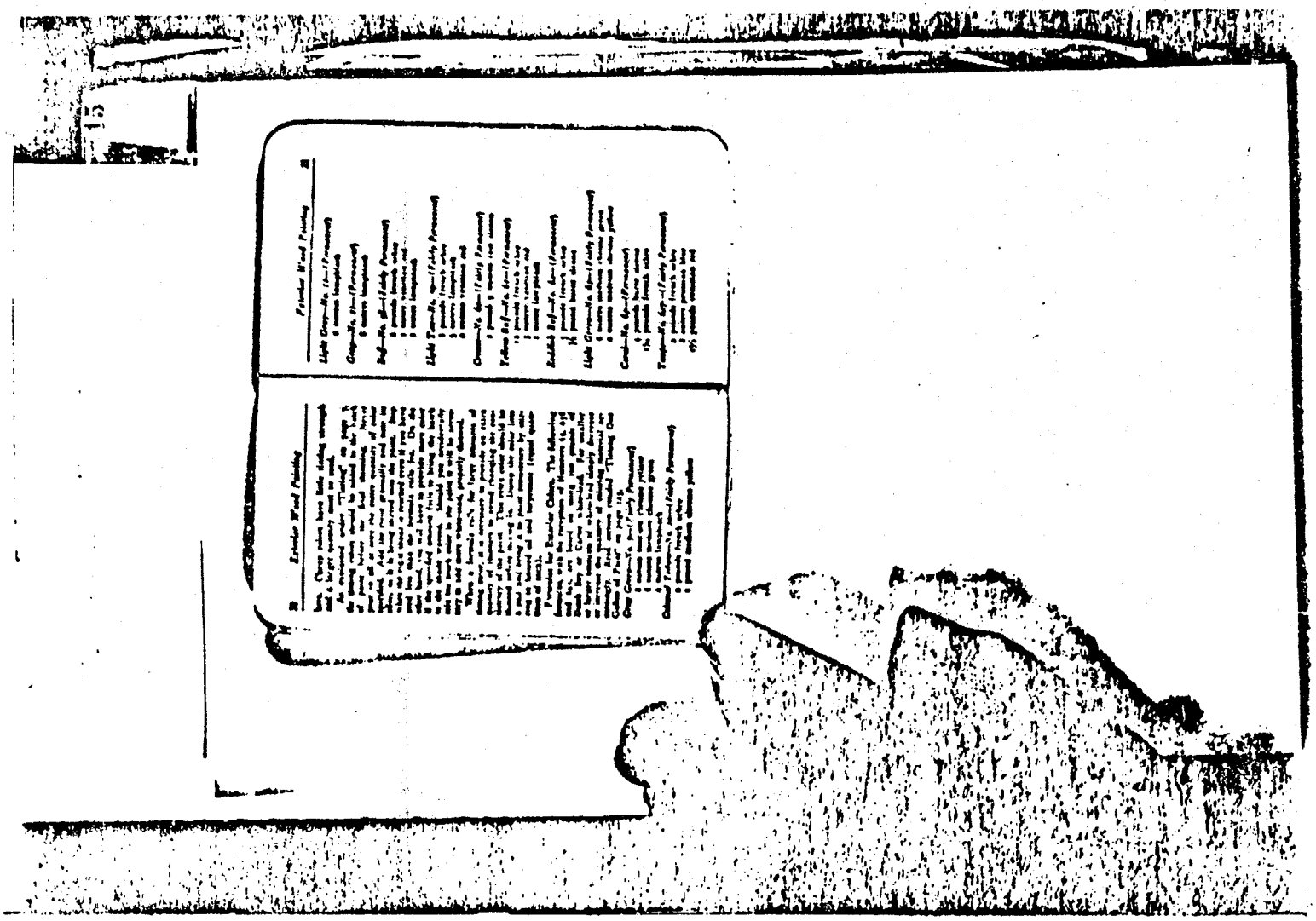

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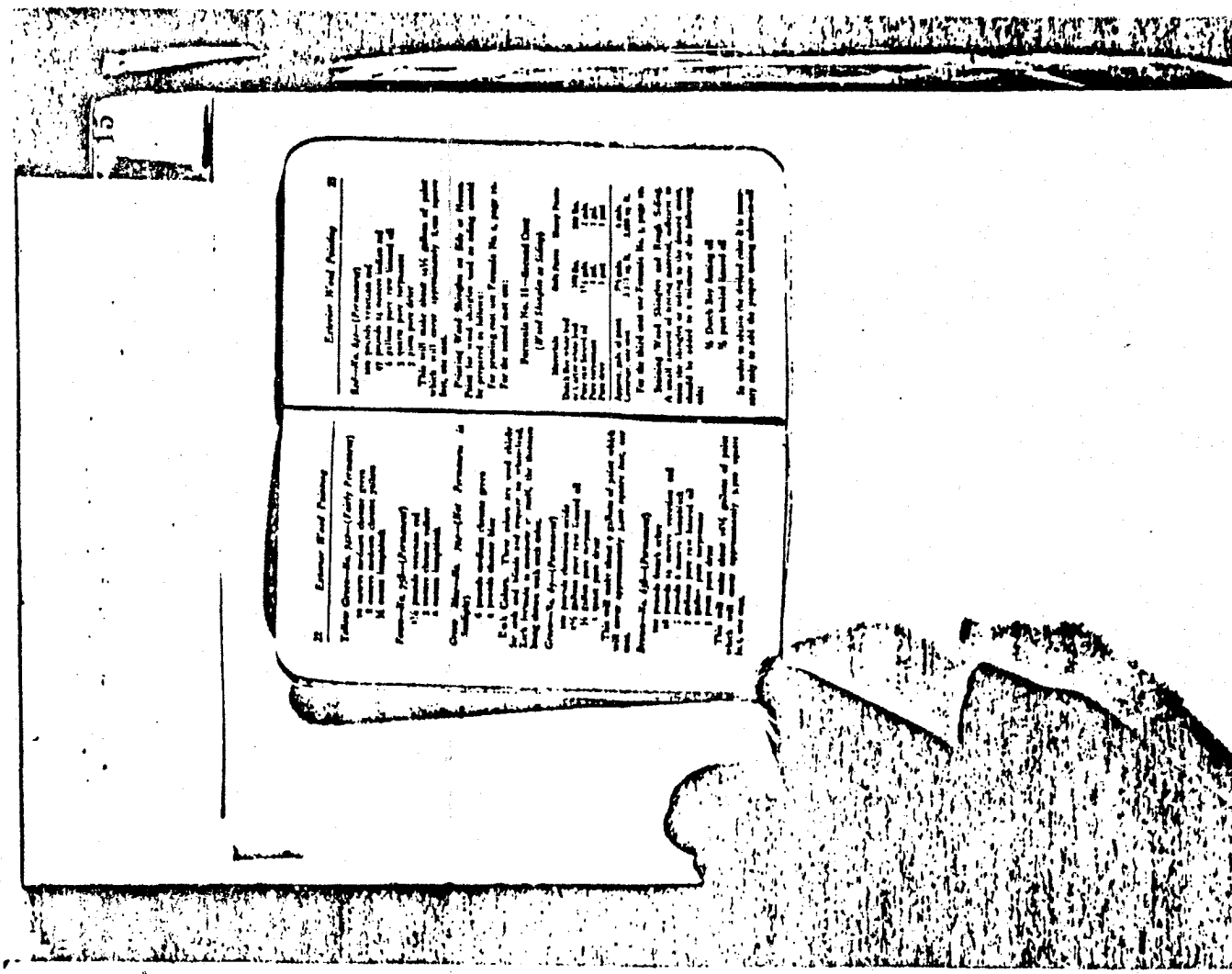

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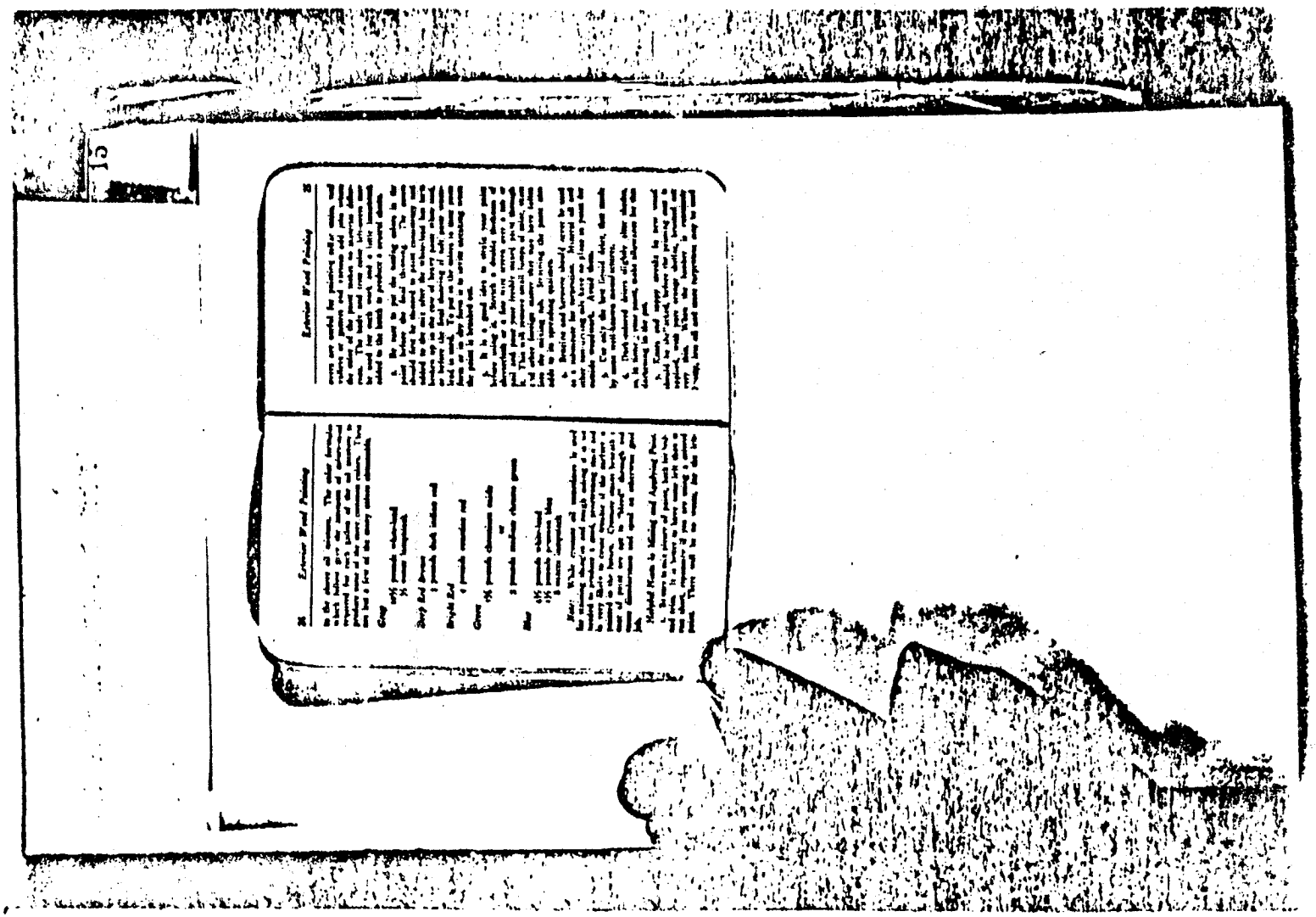

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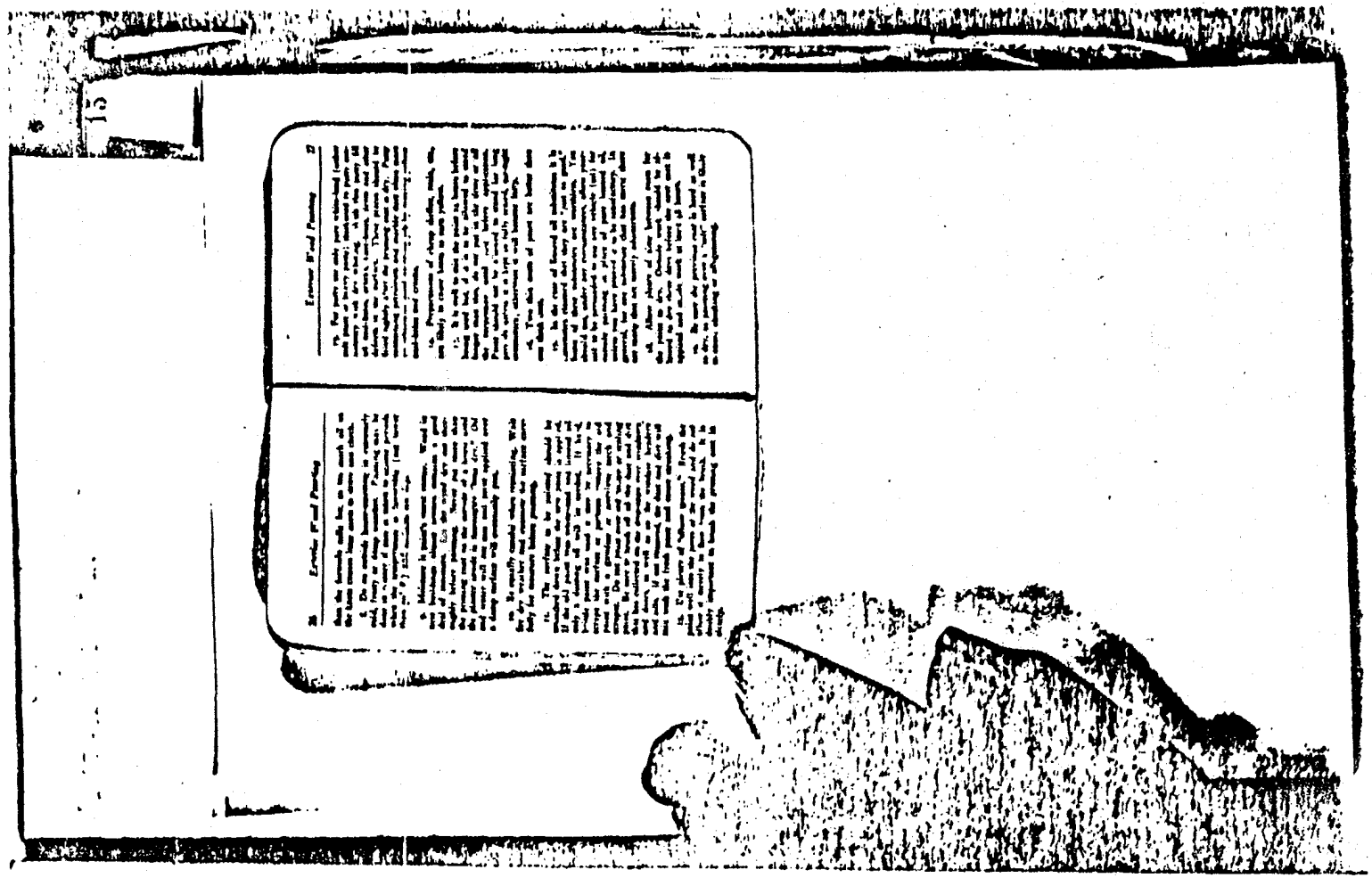

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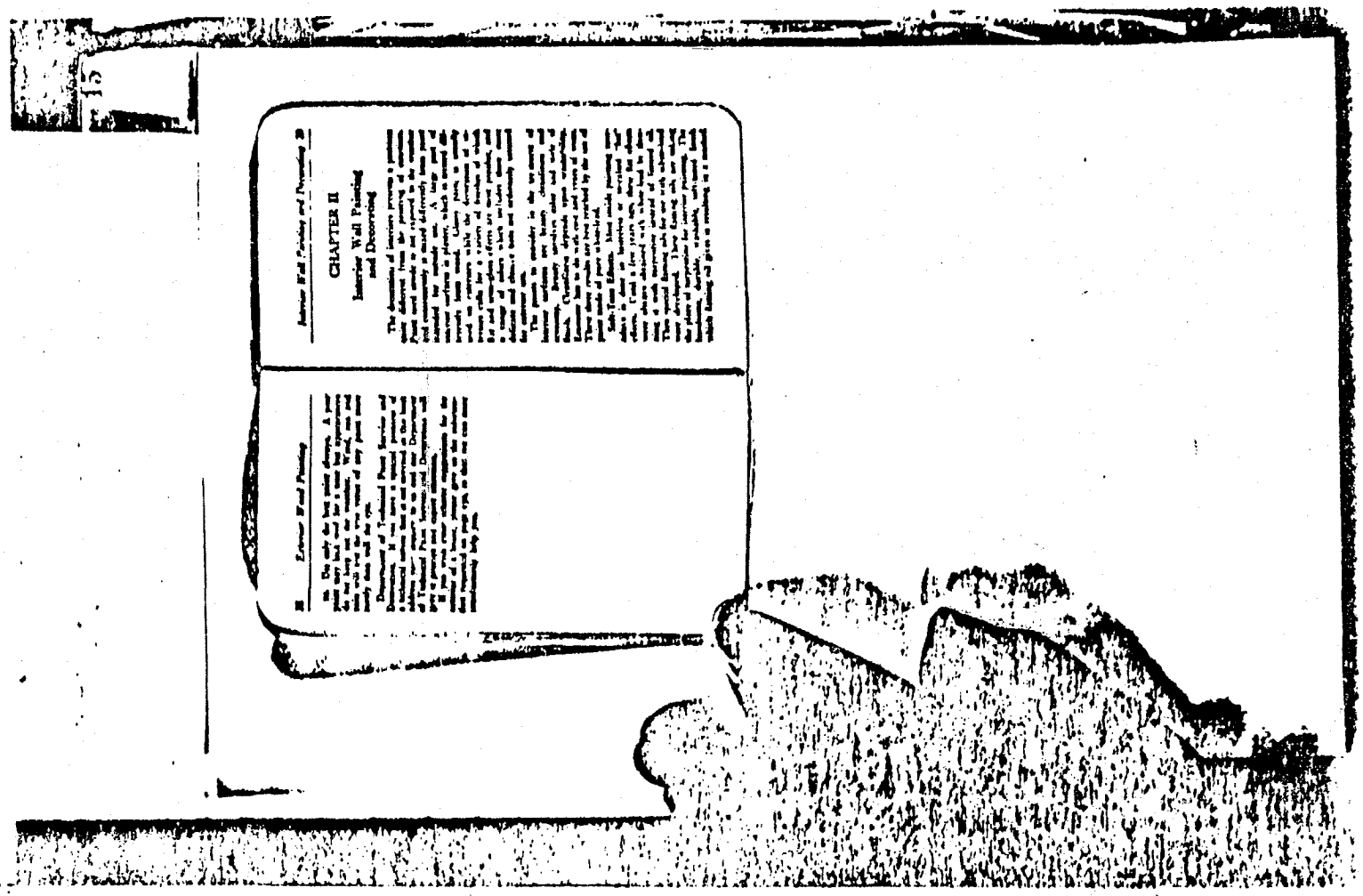

CHAPTER II

Interior Wall Painting and Decorating

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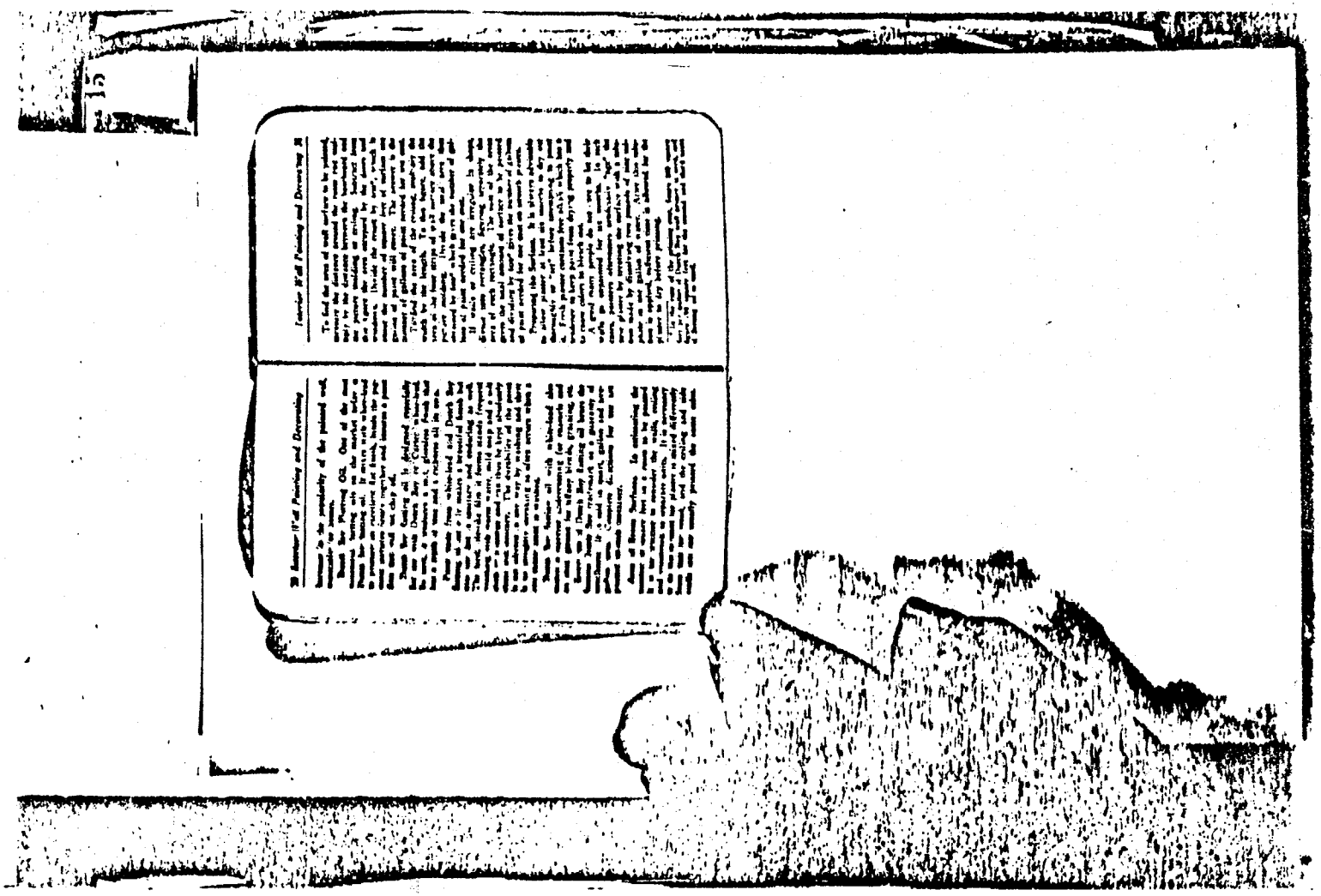

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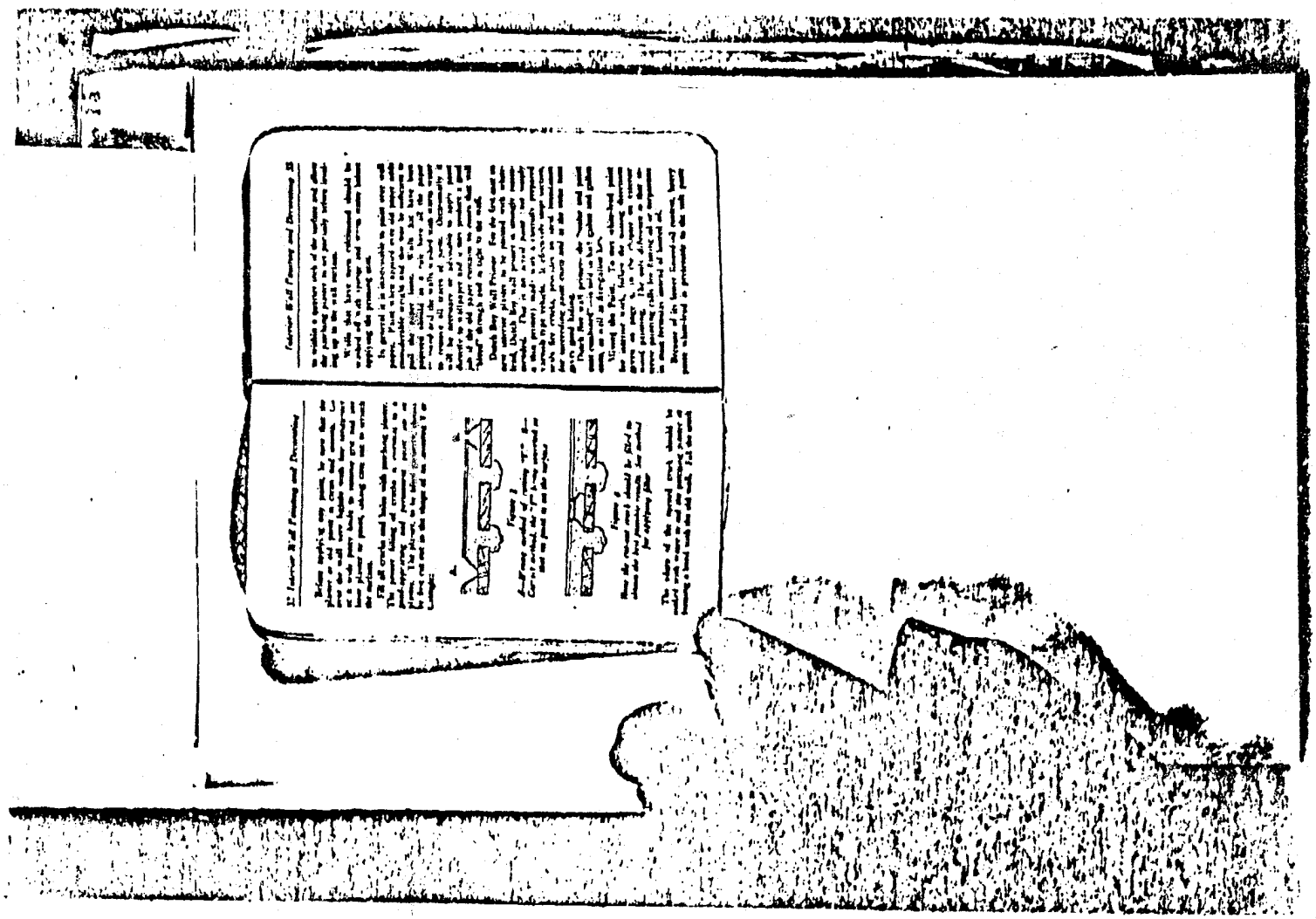

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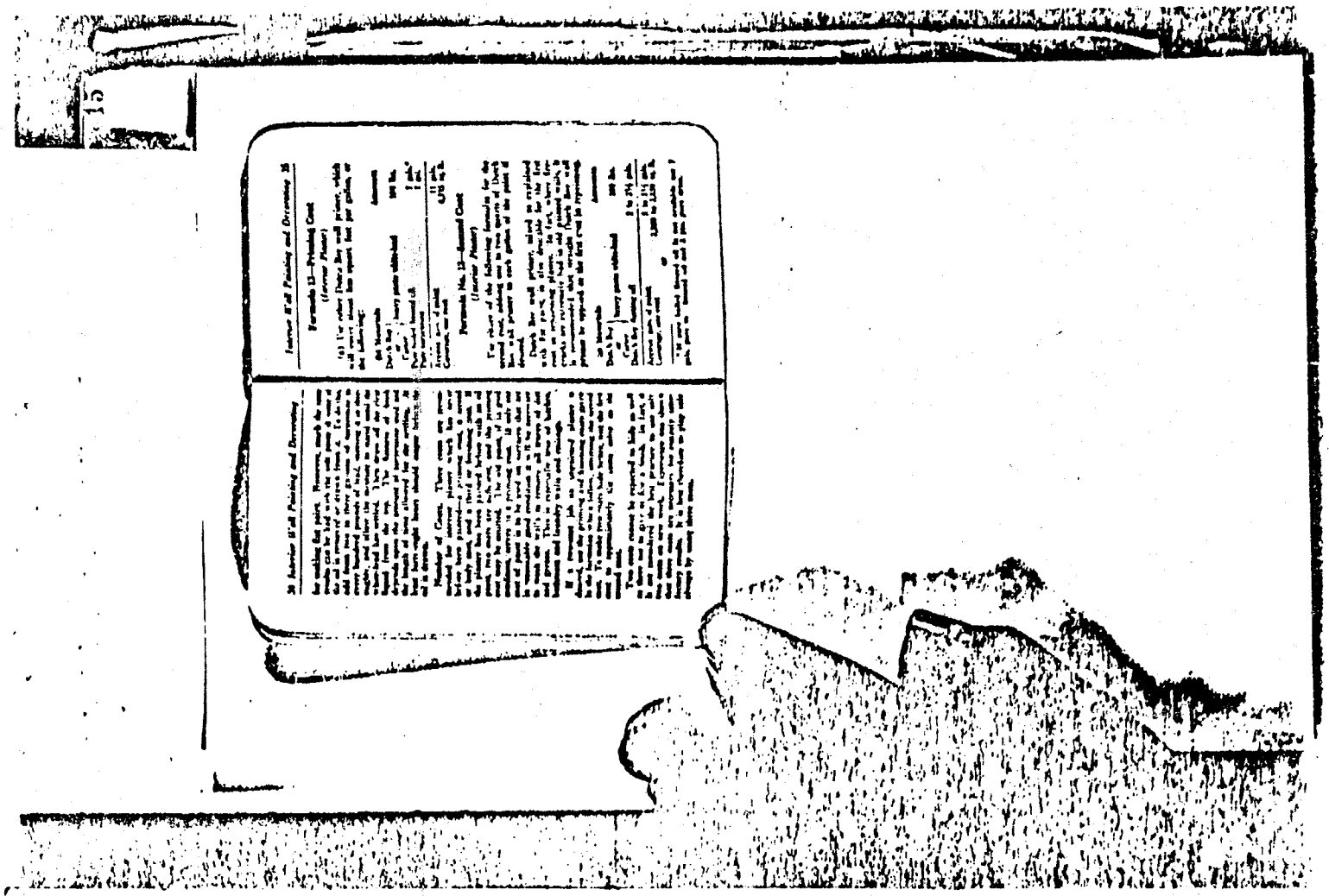

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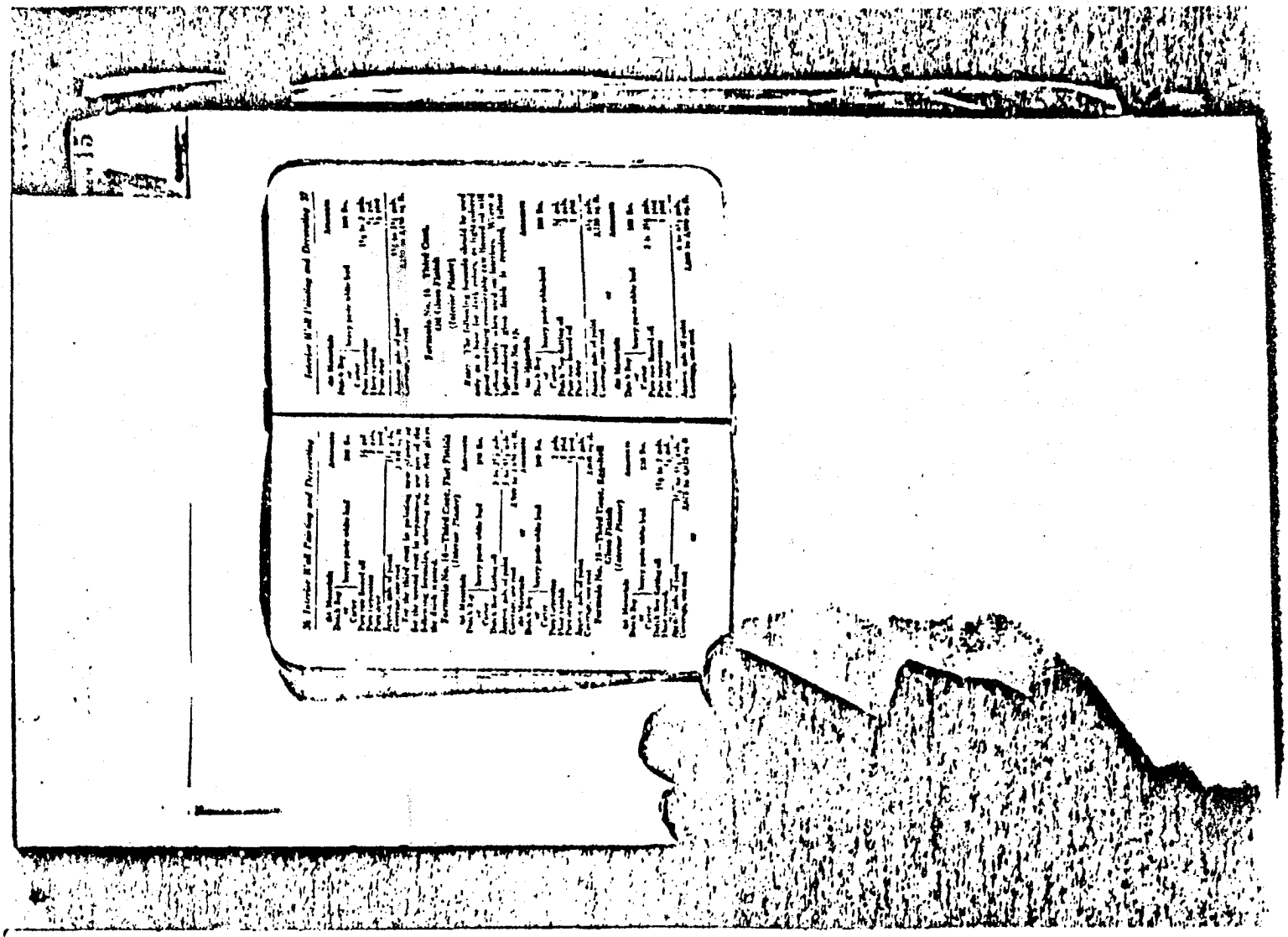

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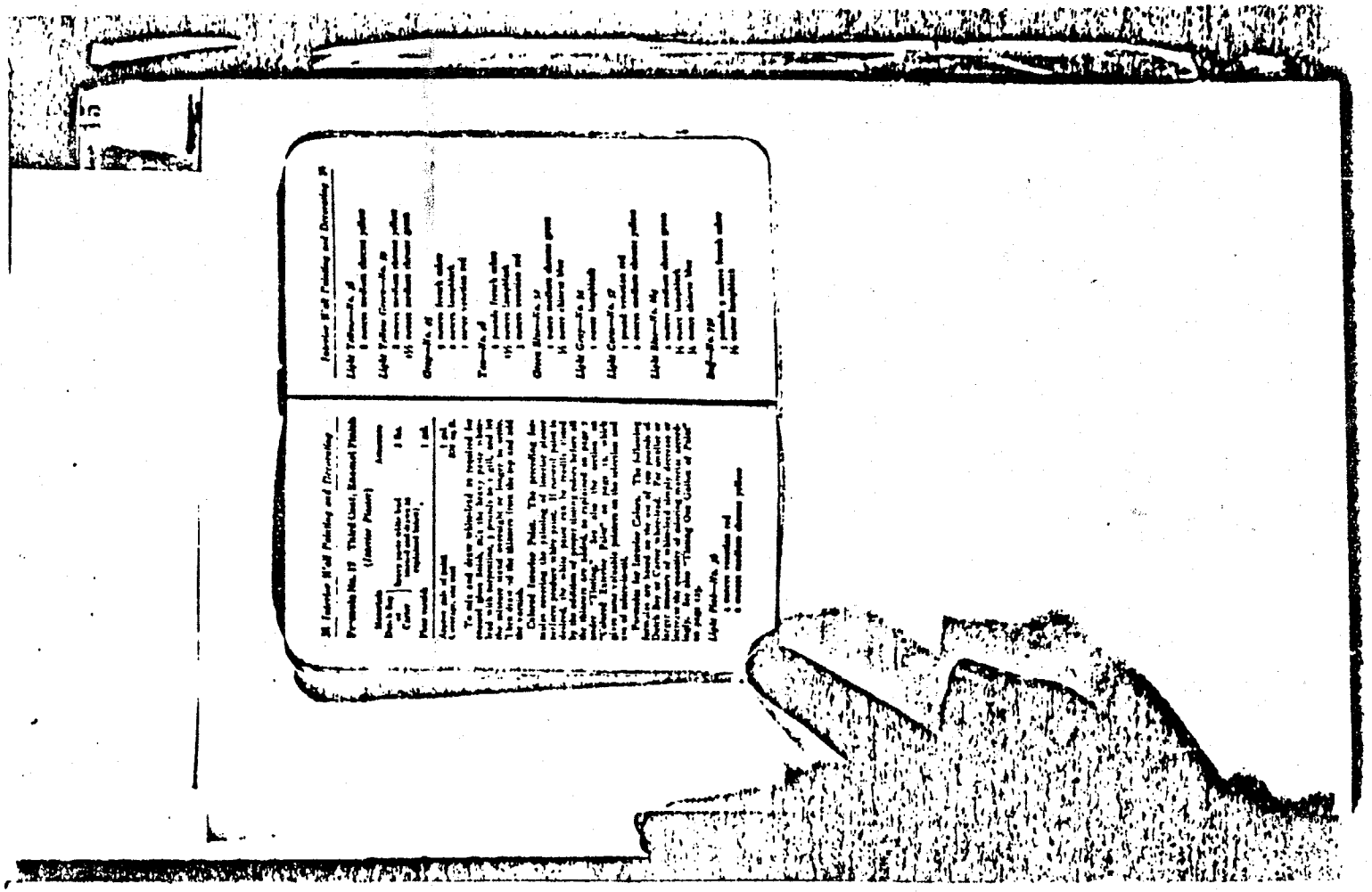

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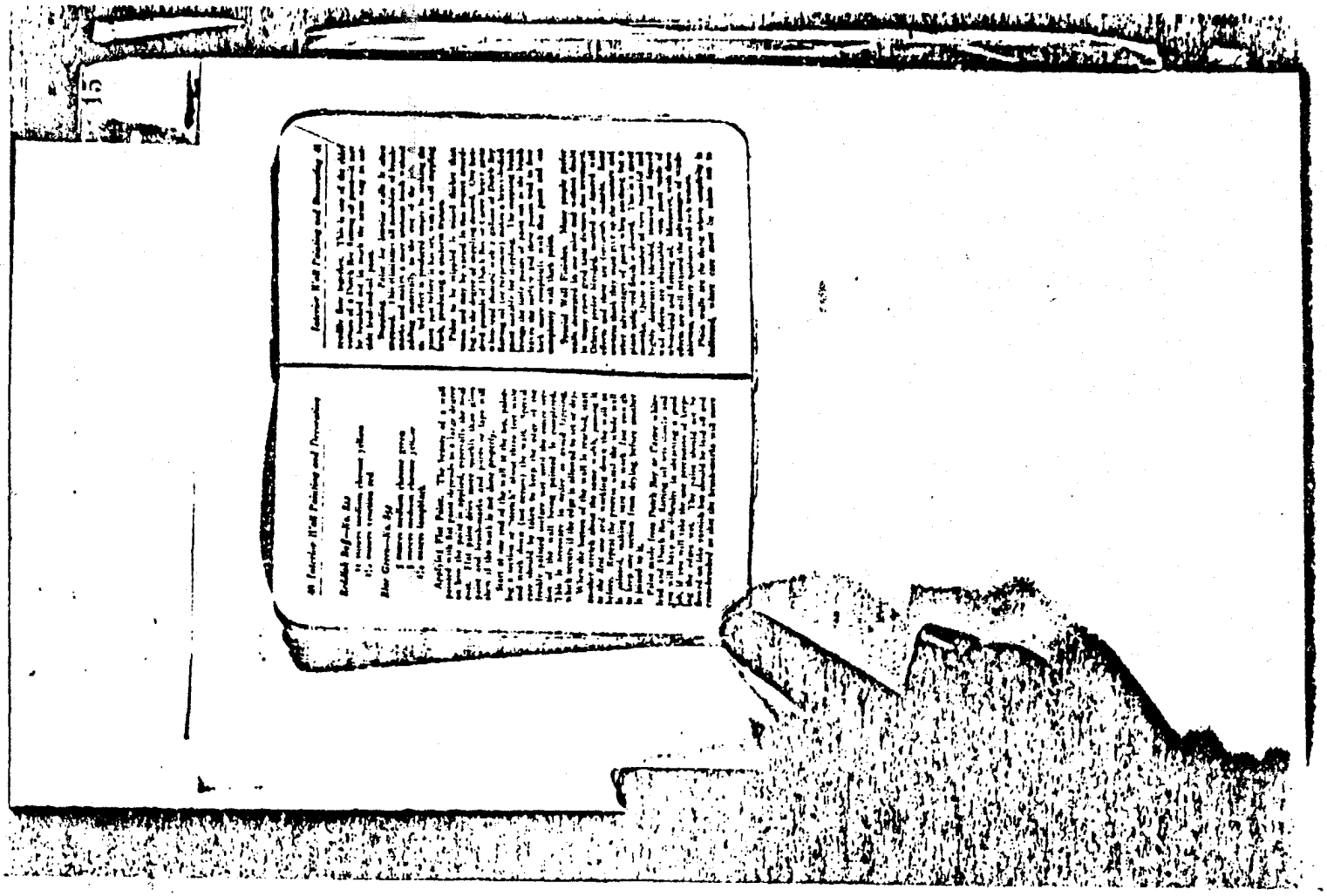

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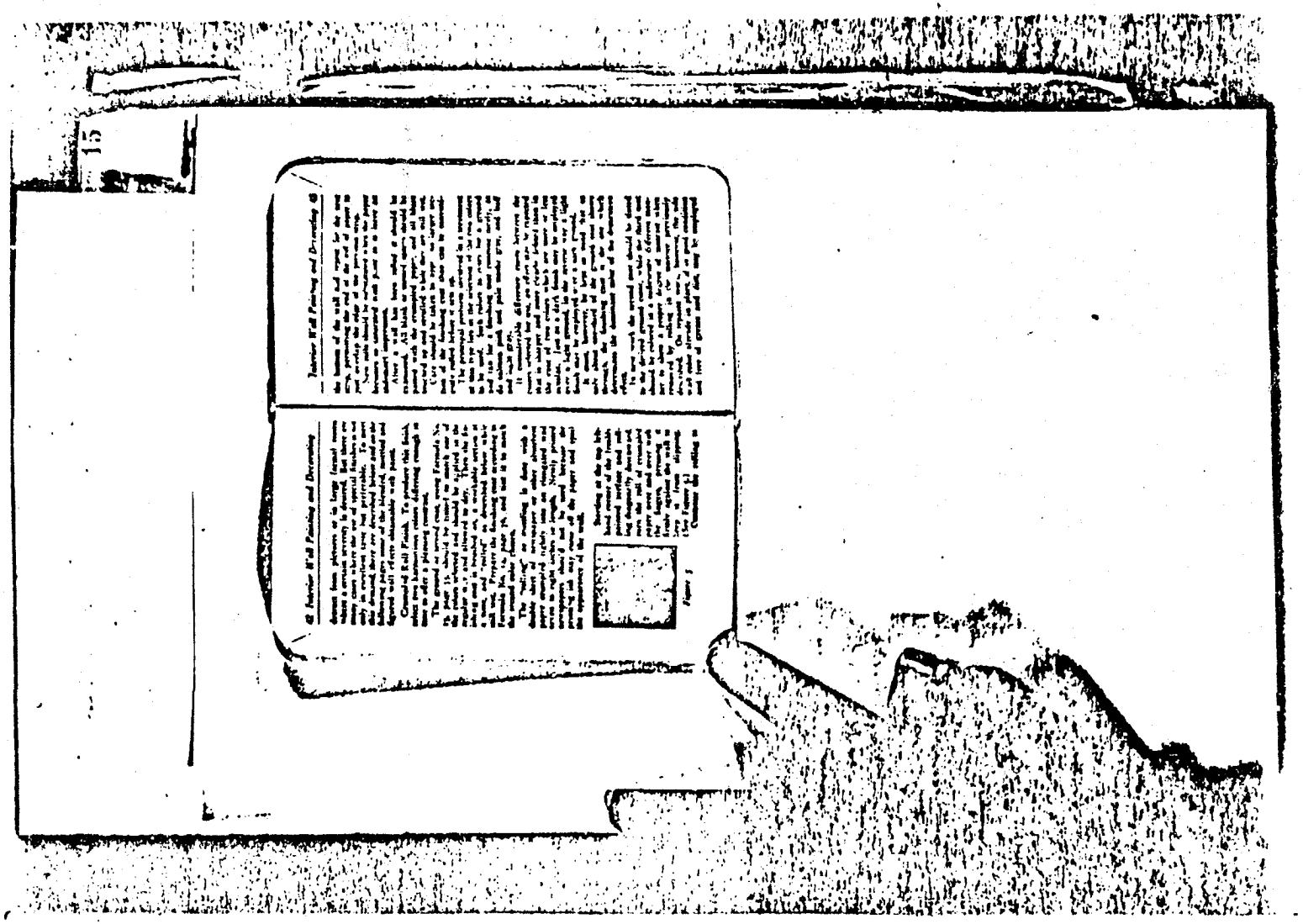

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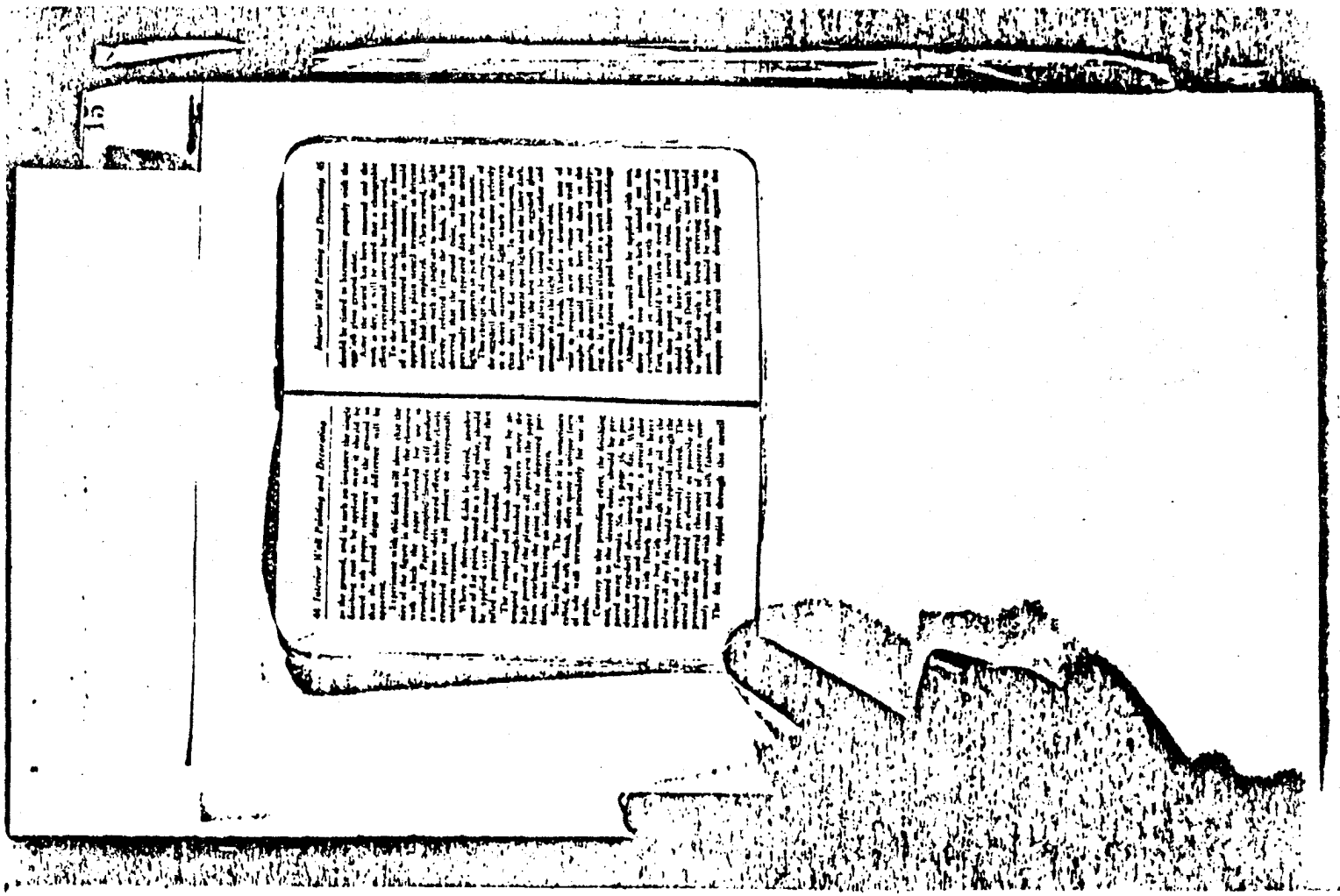

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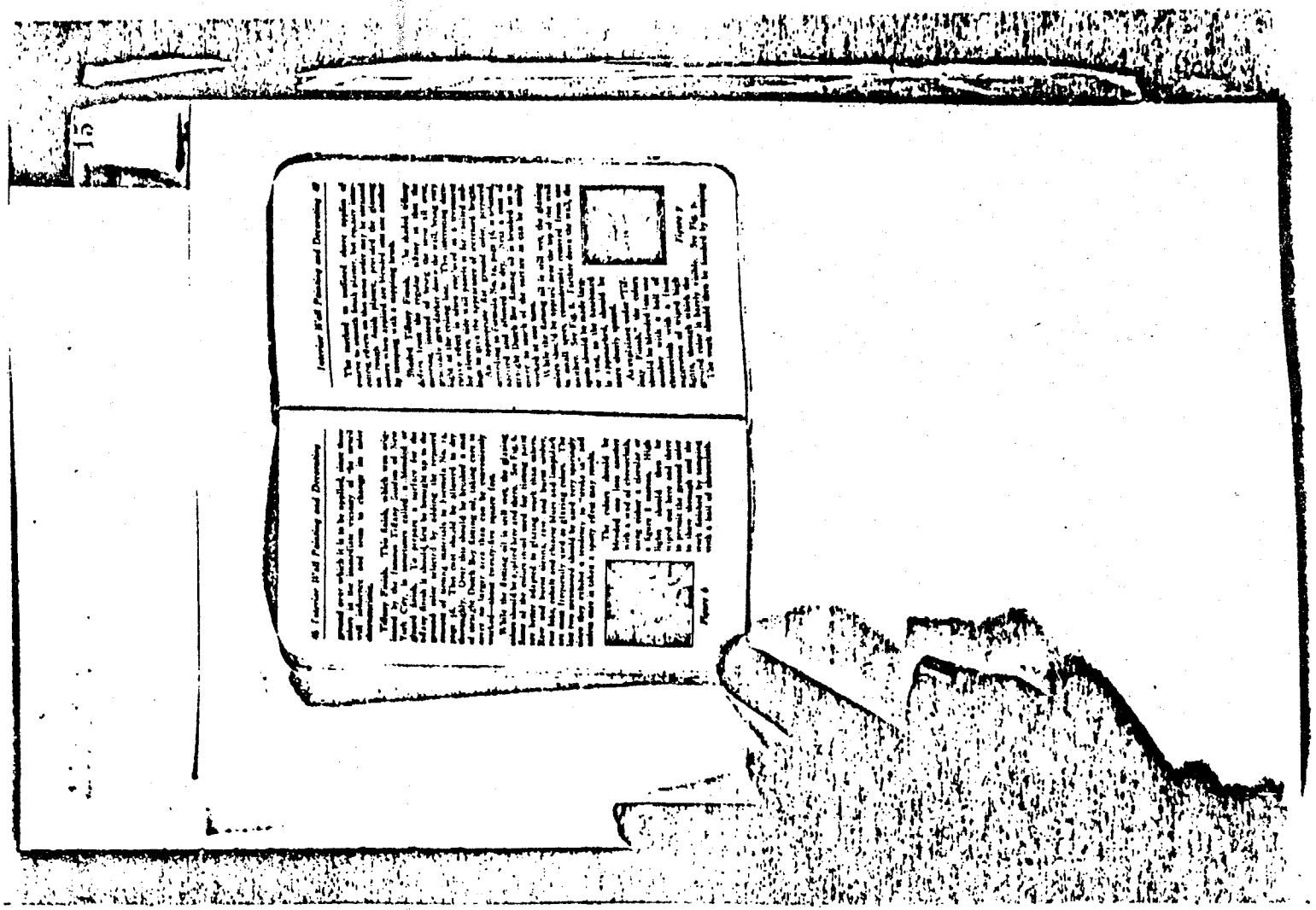

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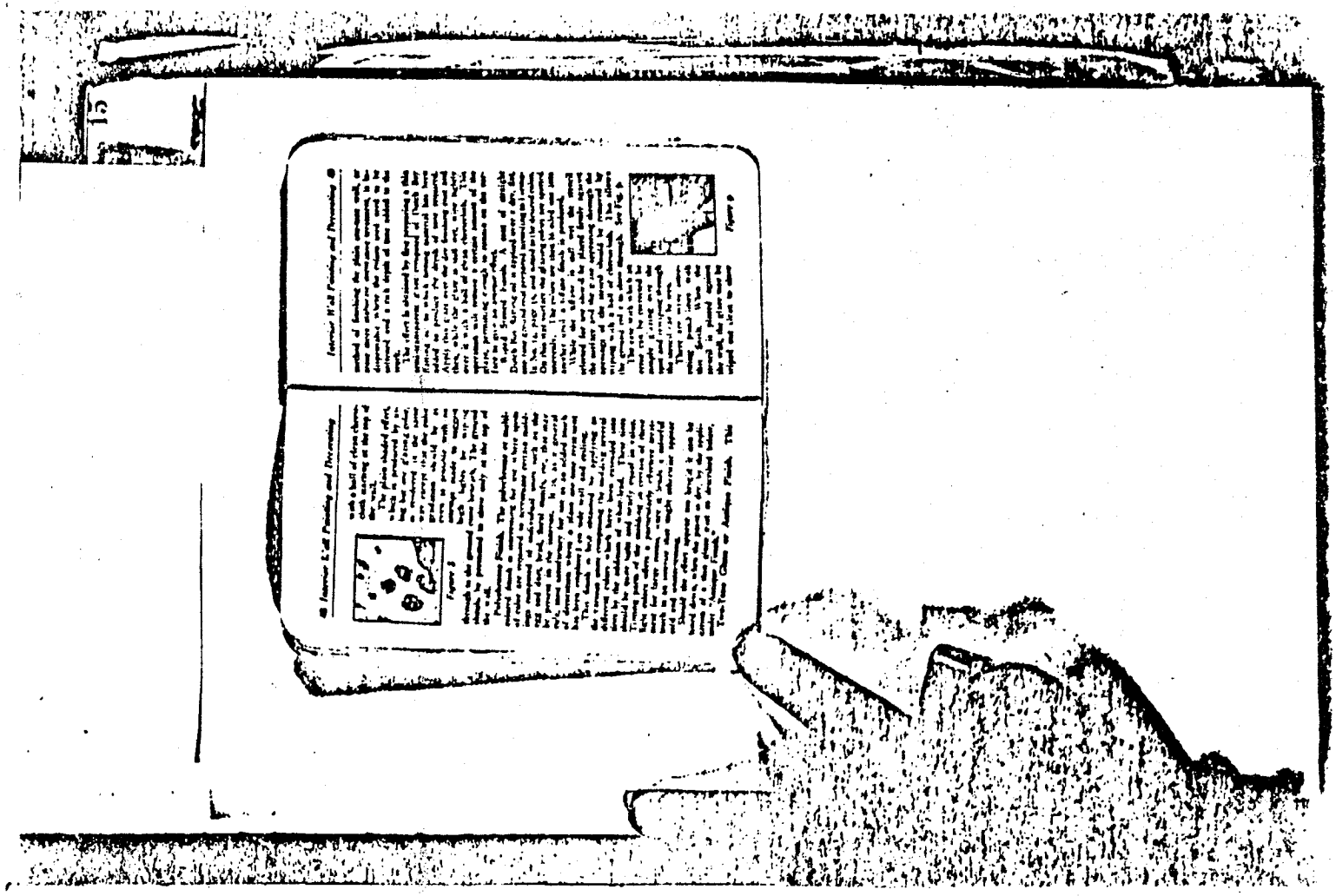

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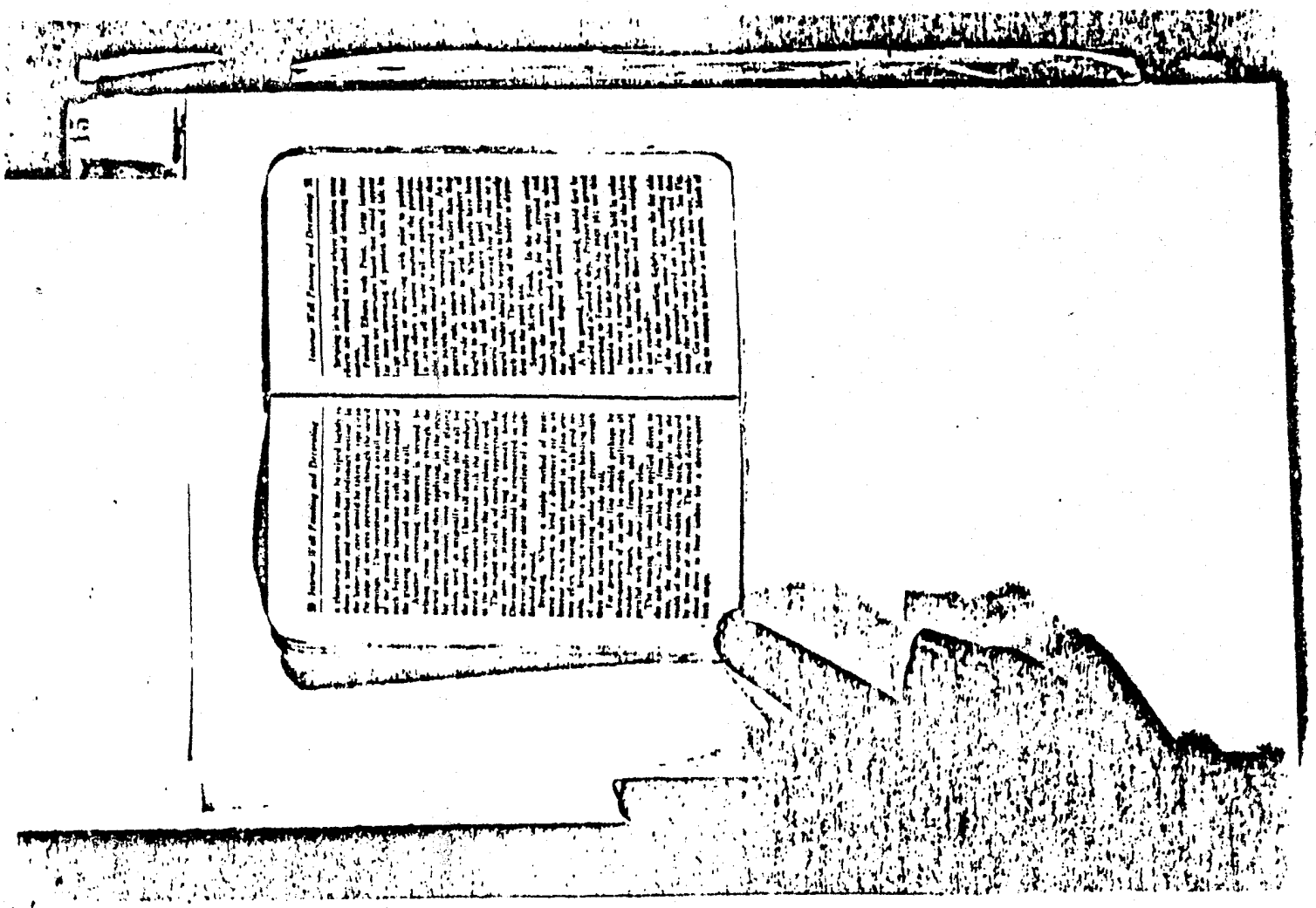

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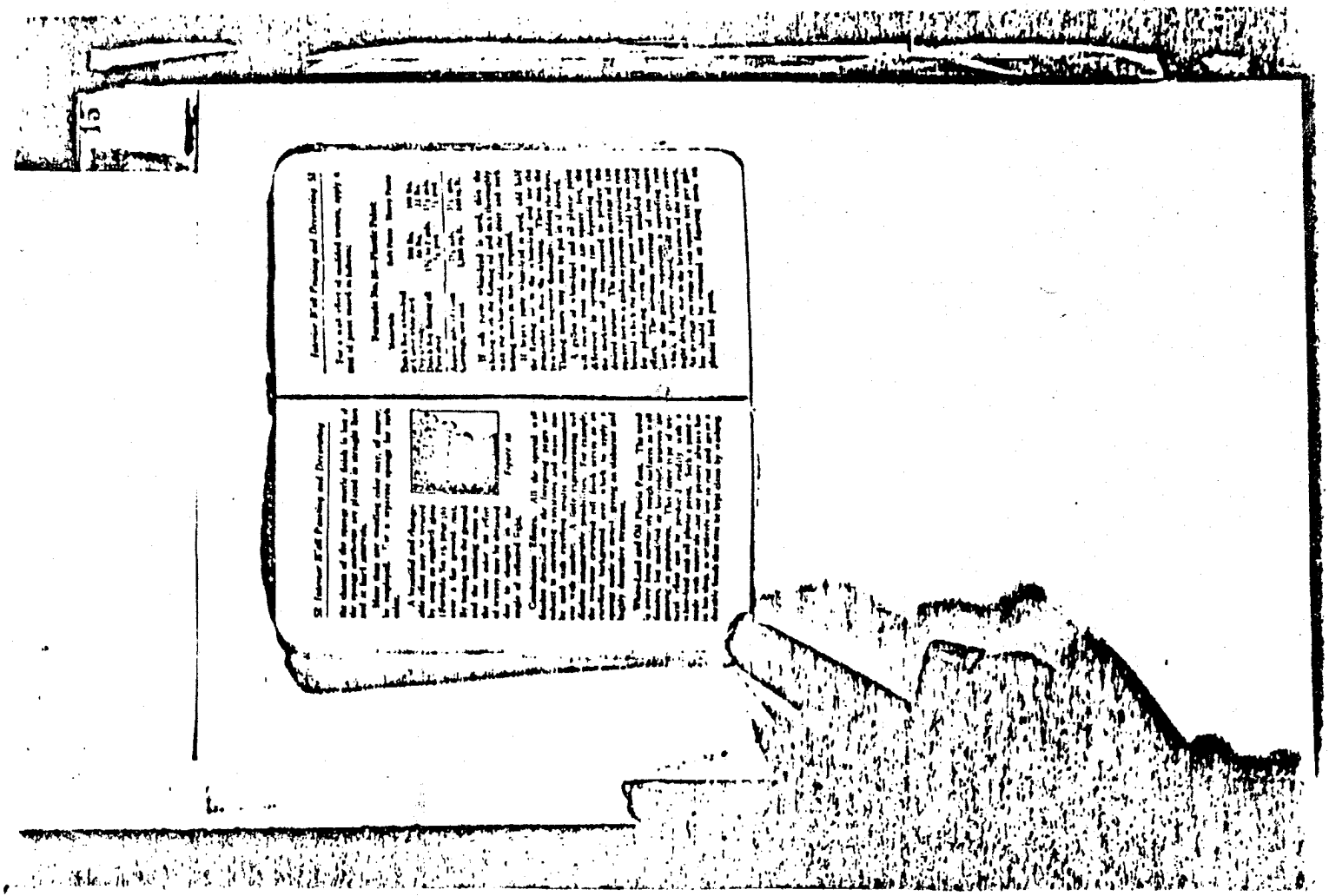

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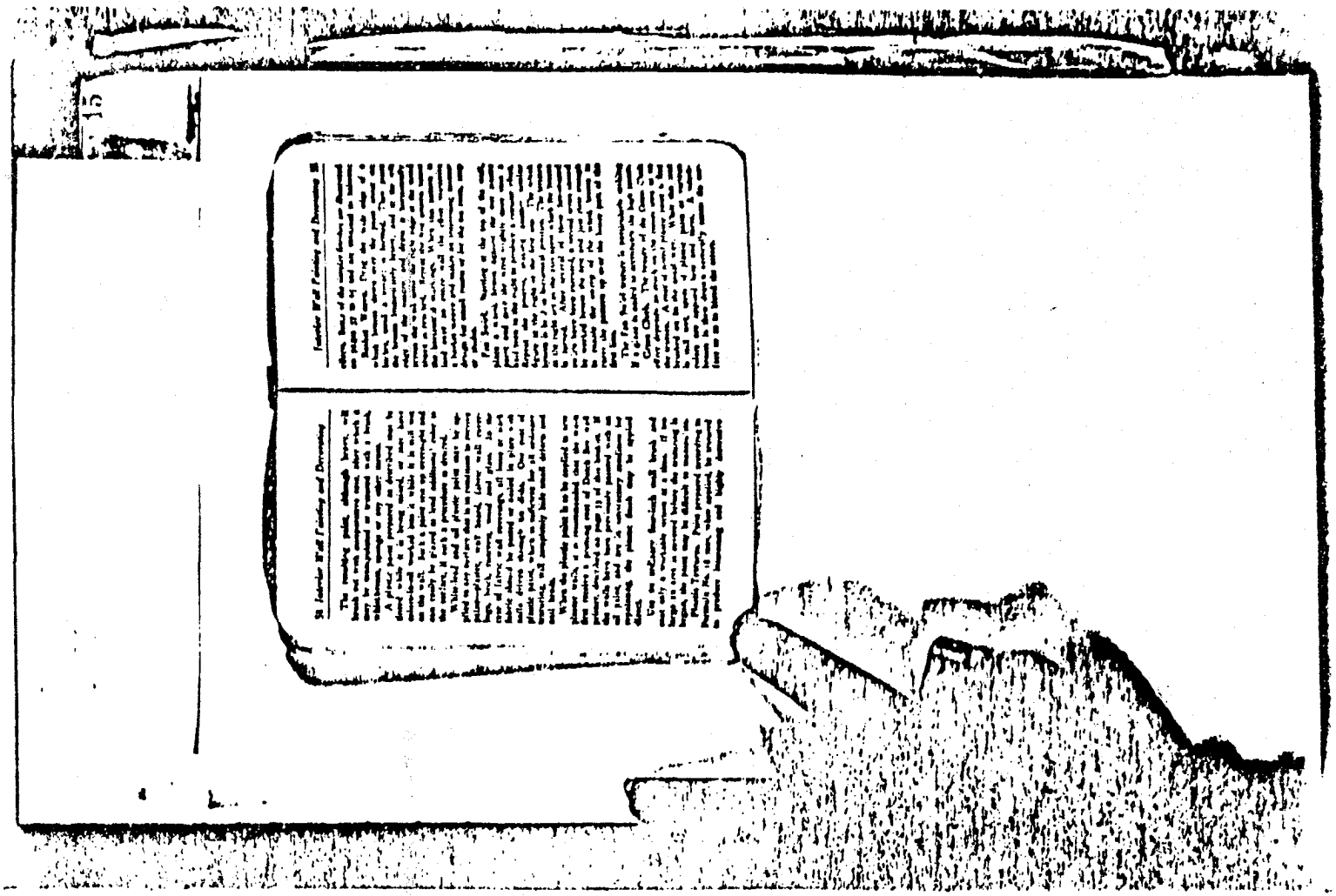

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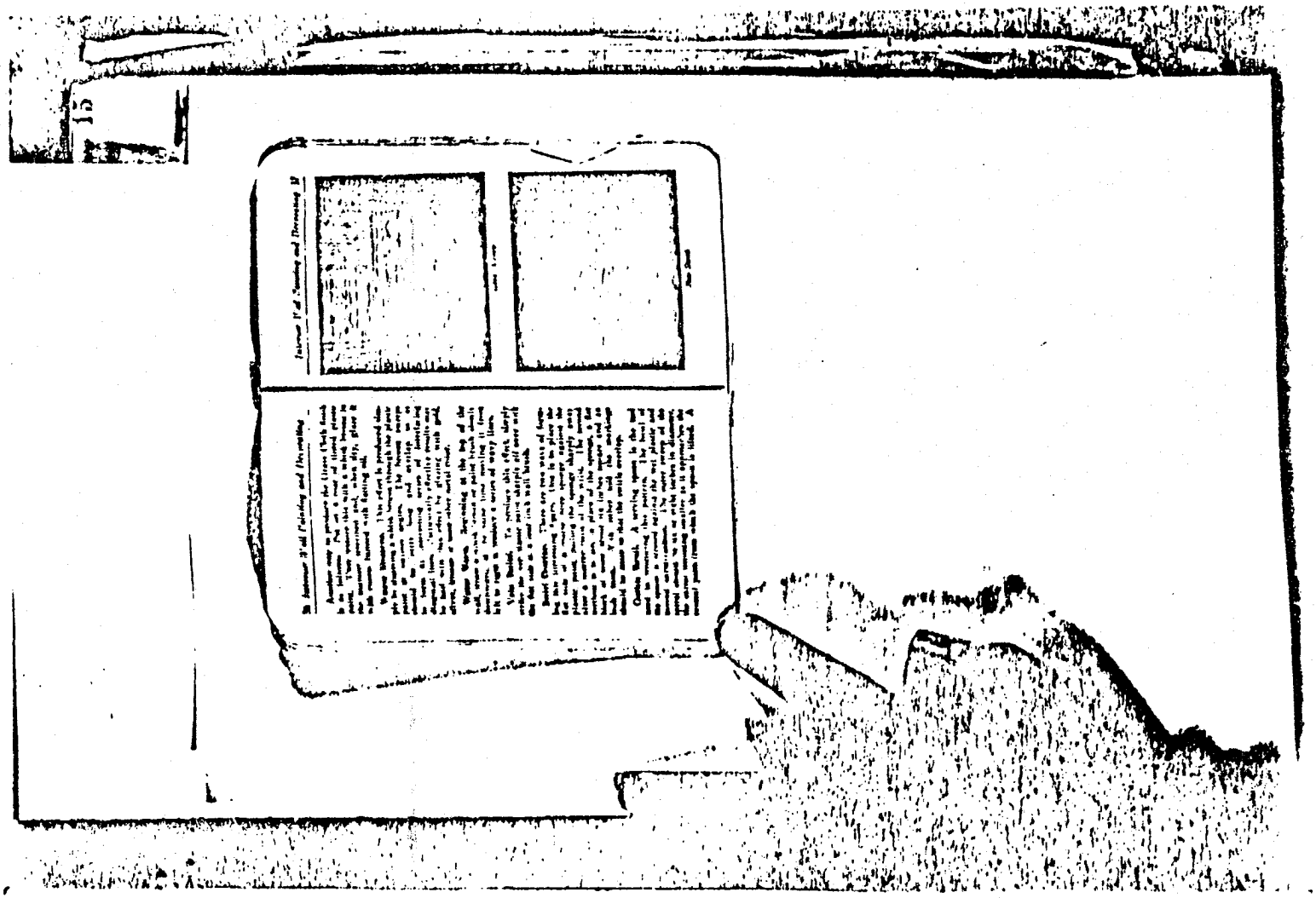

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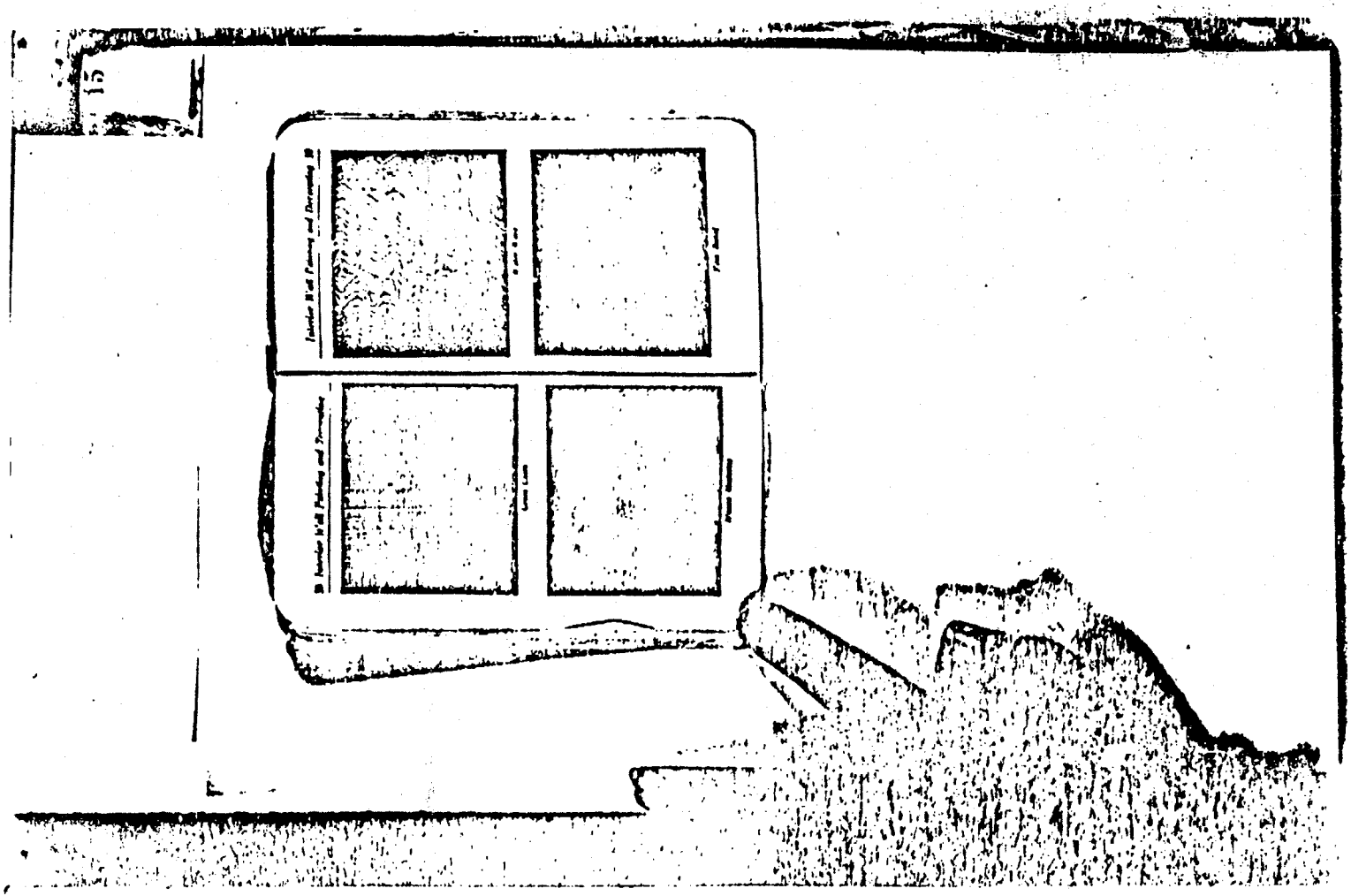

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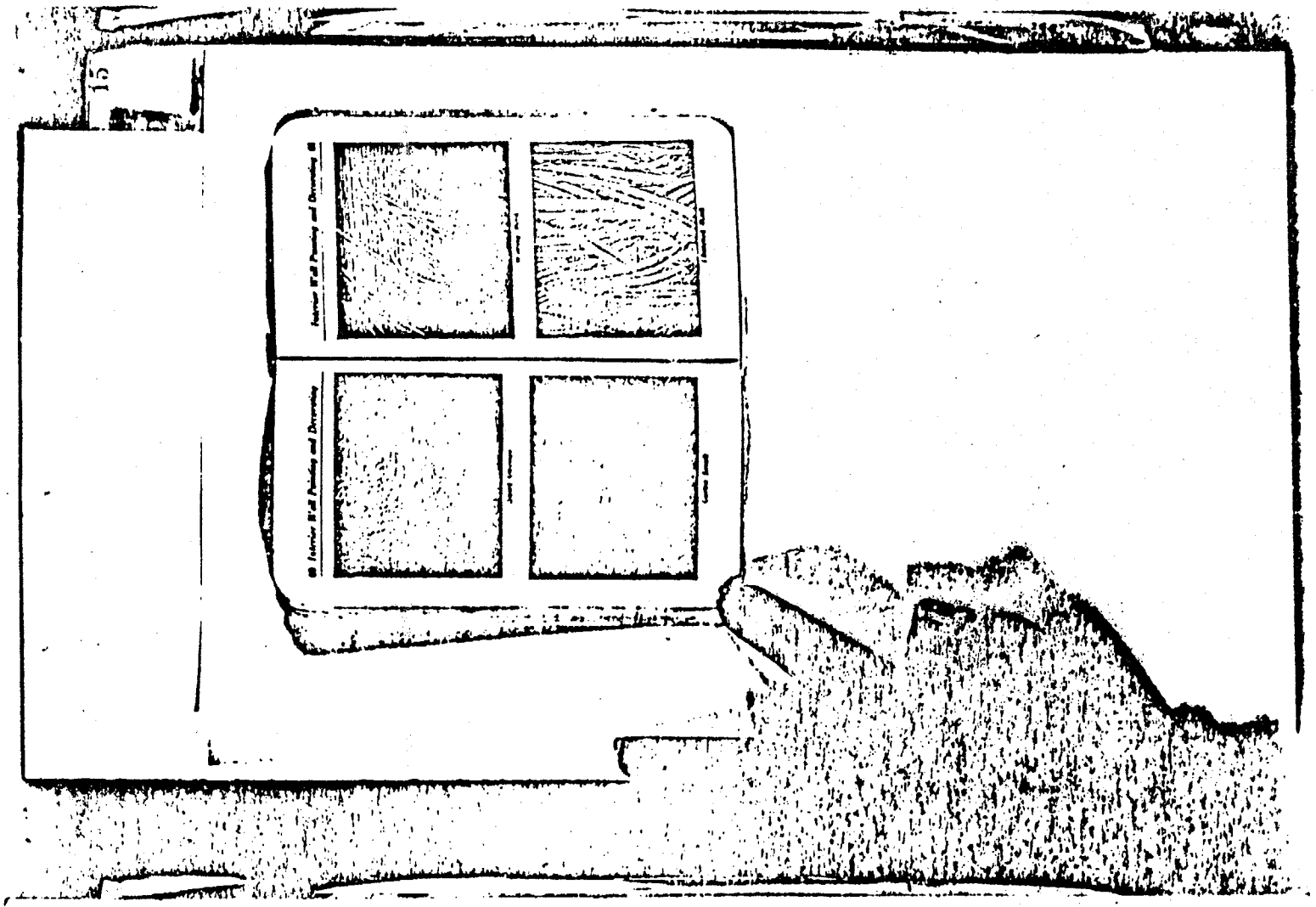

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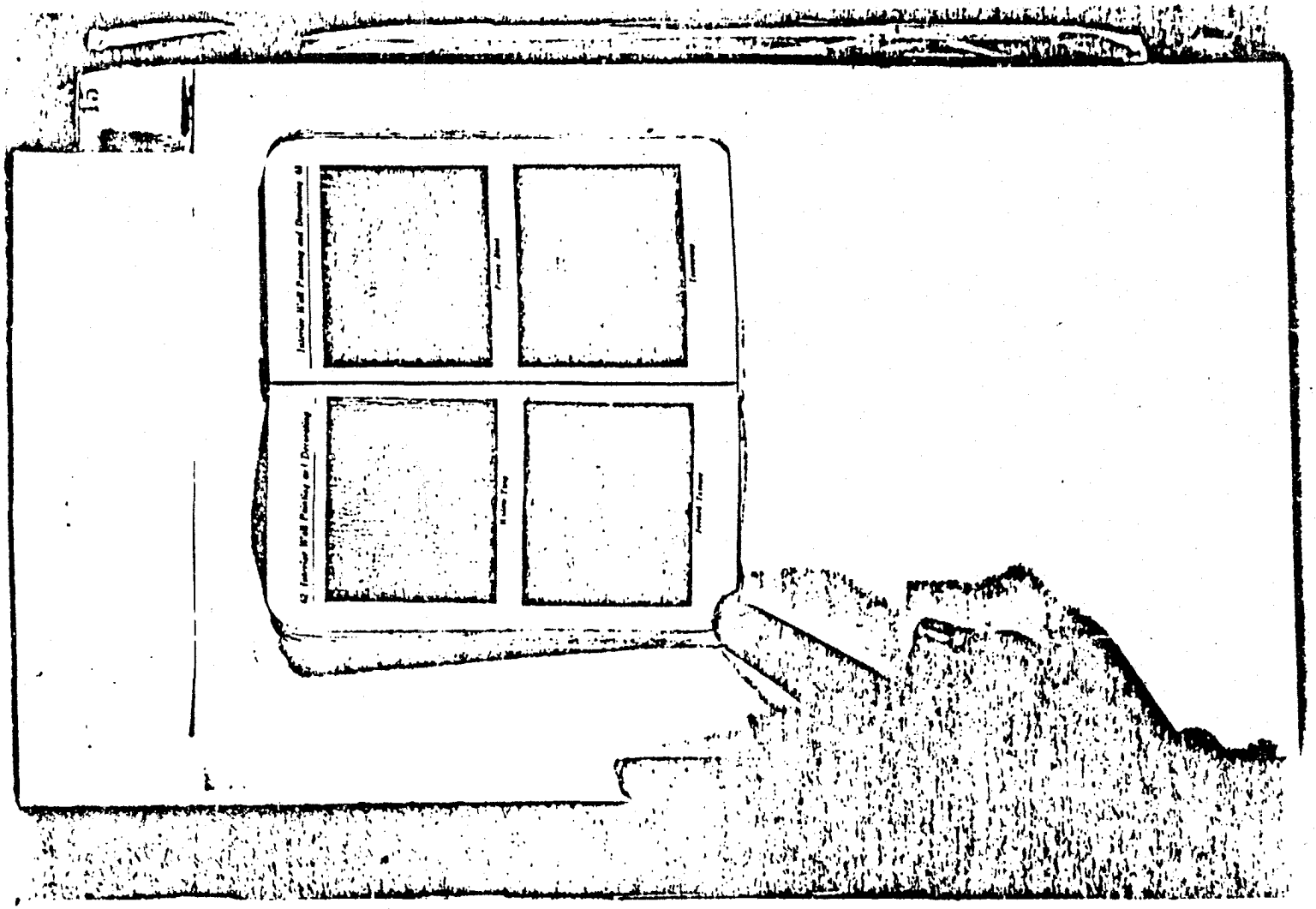

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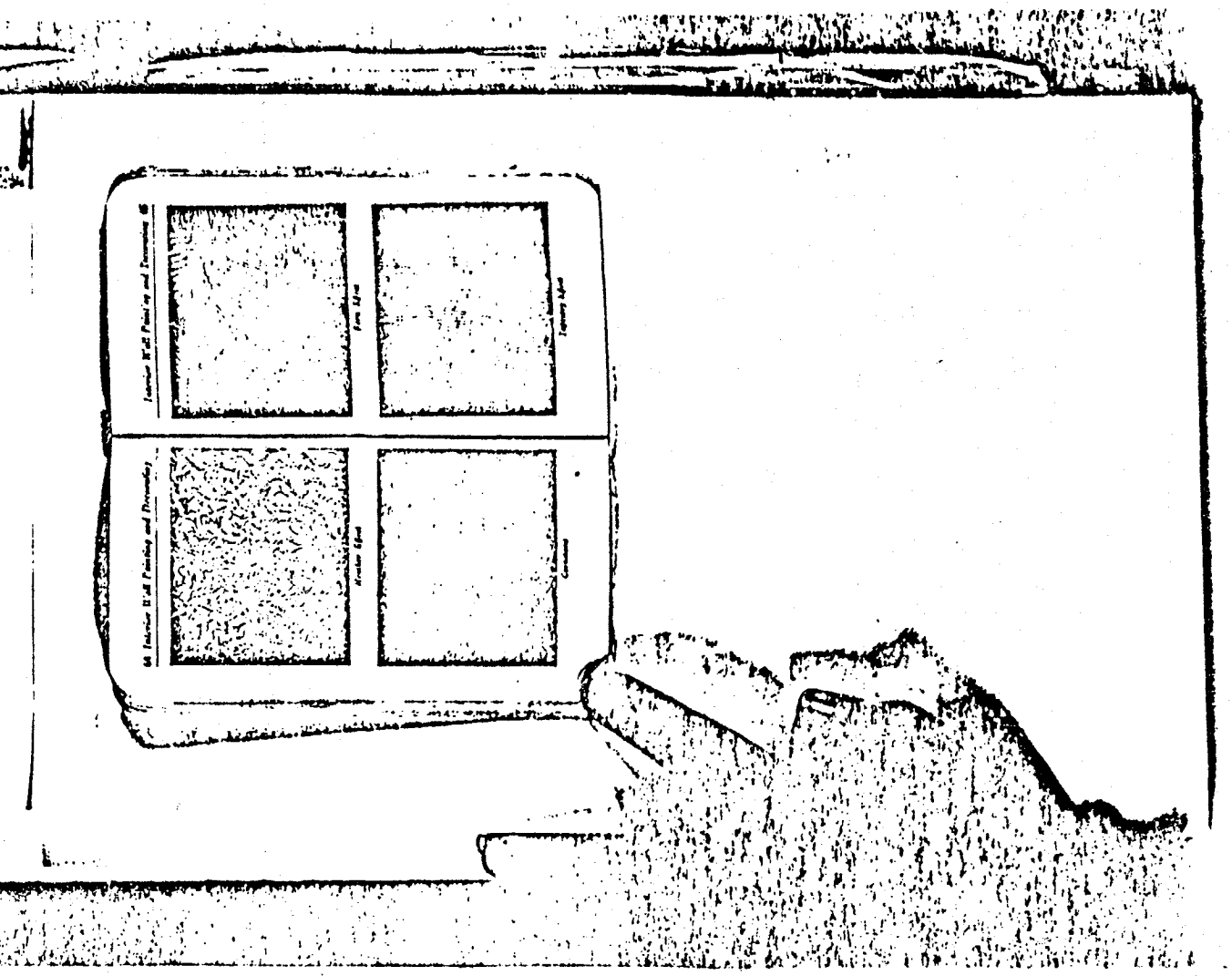

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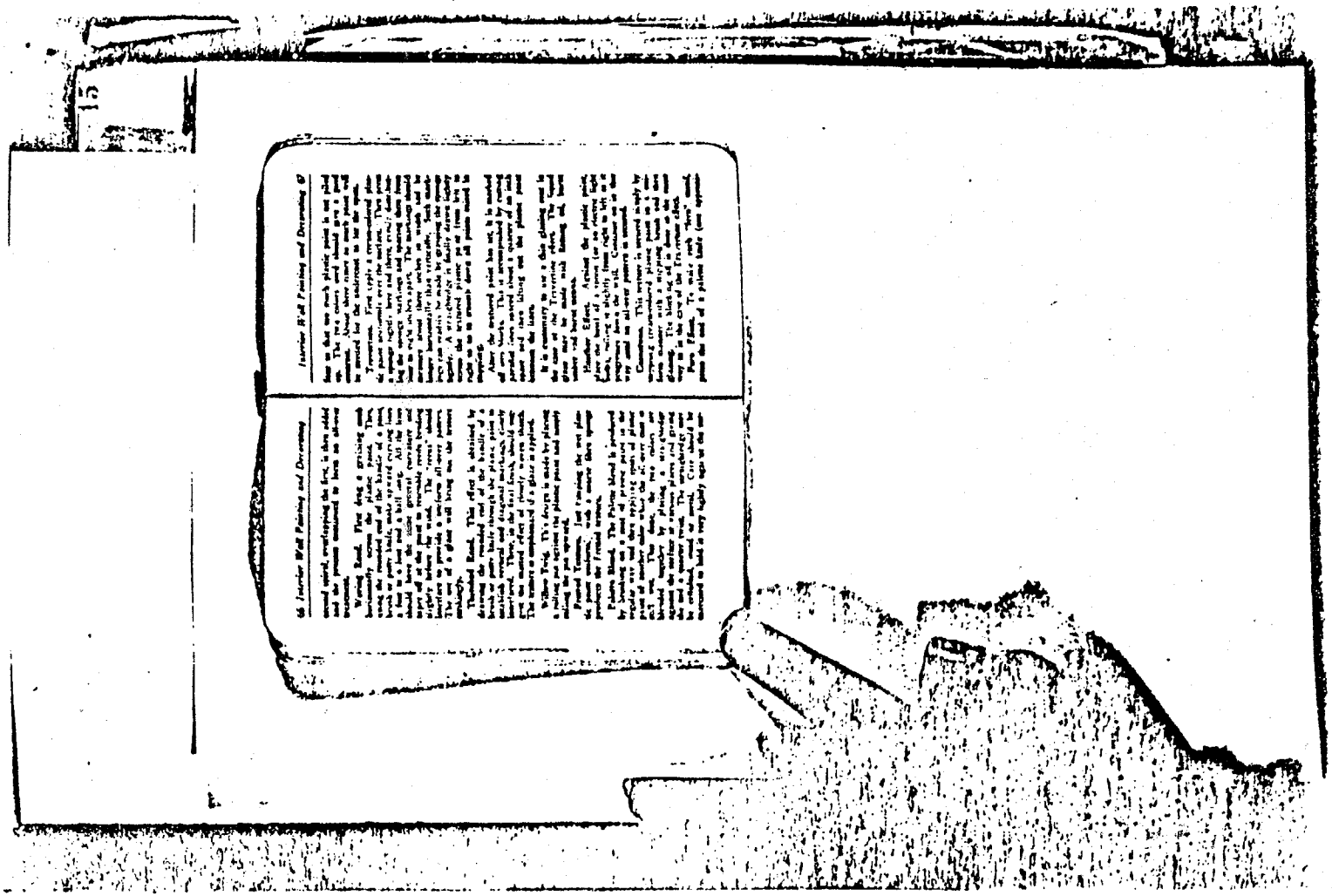

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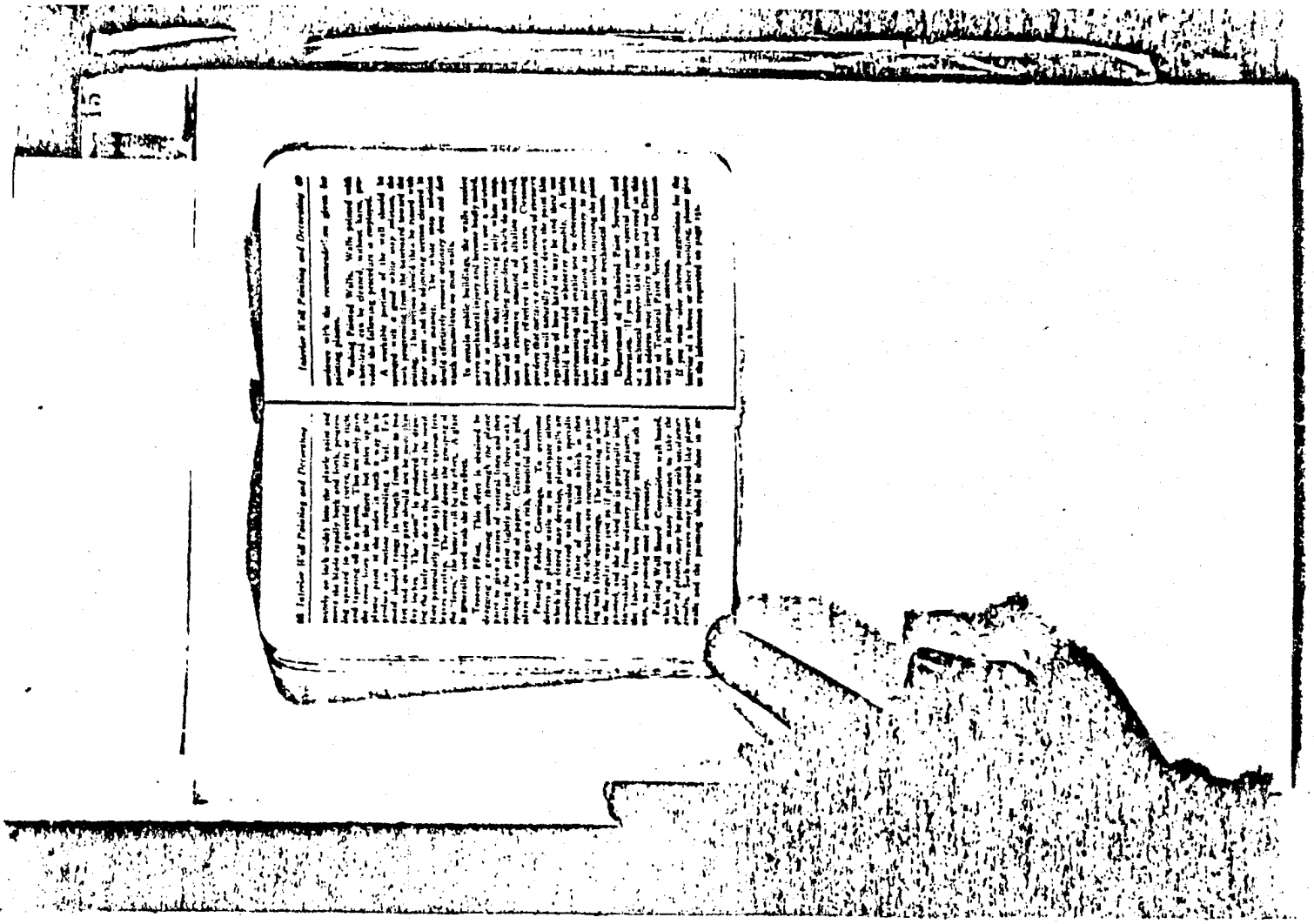

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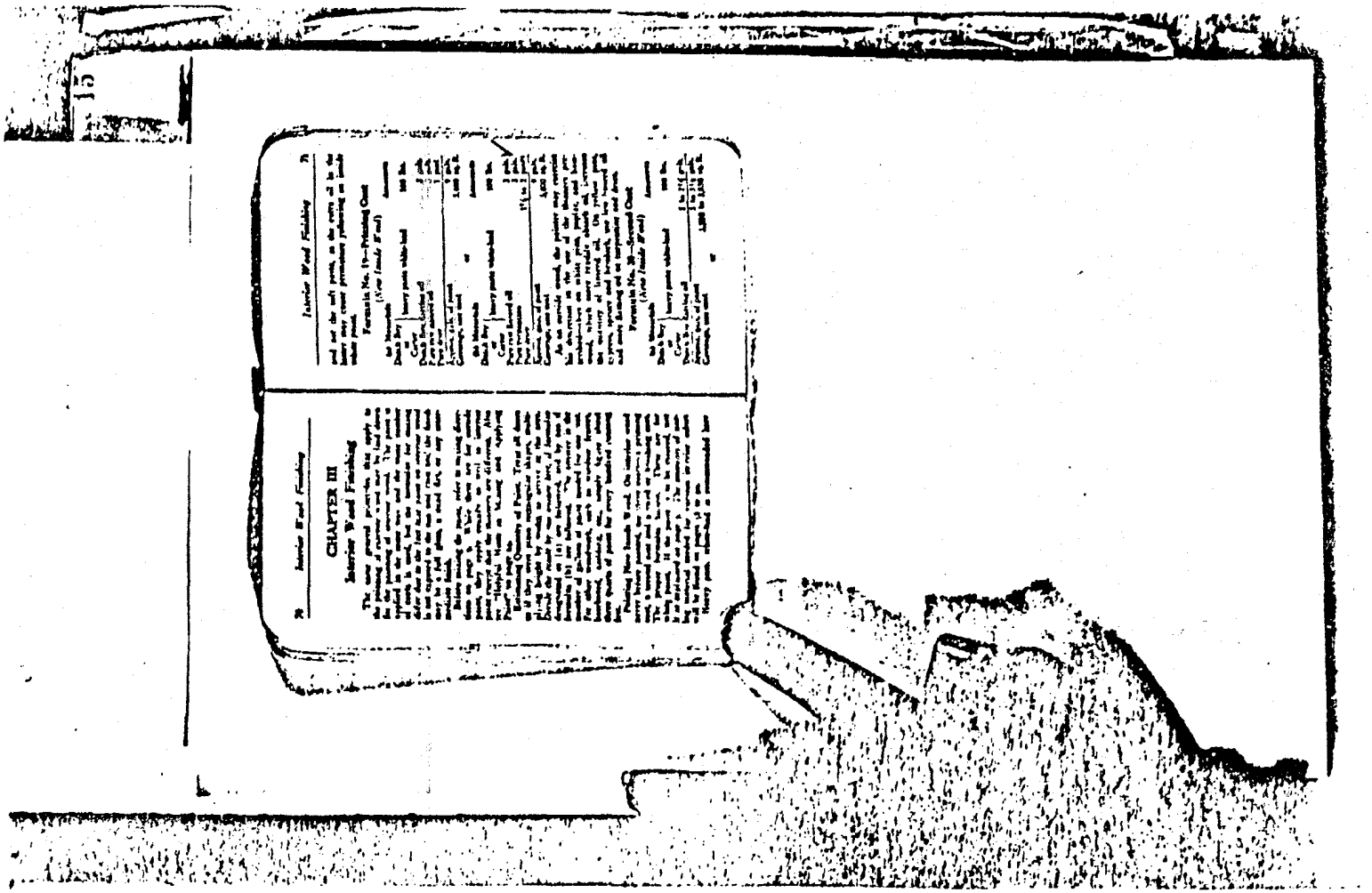

CHAPTER III

Interior Wood Finishing

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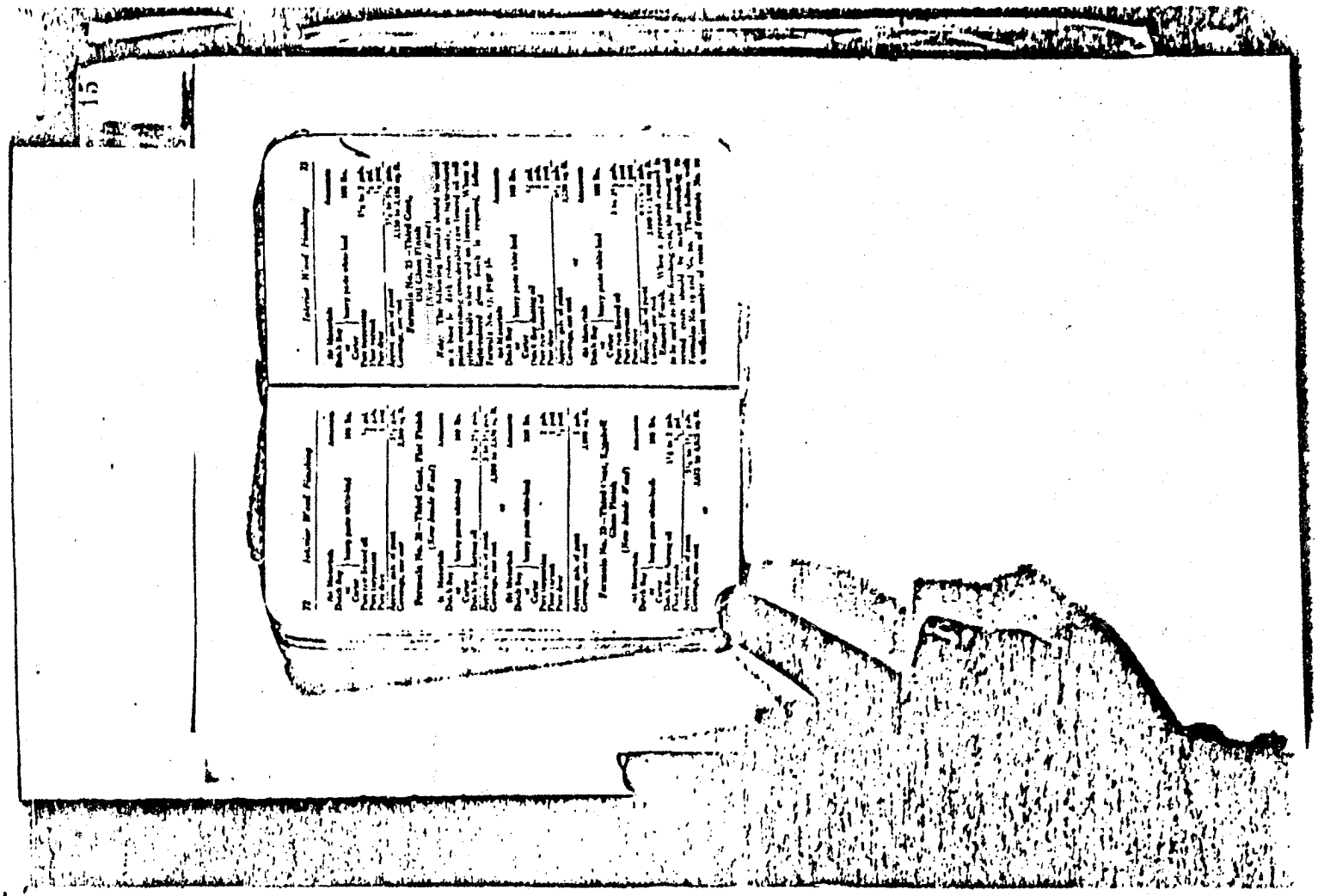

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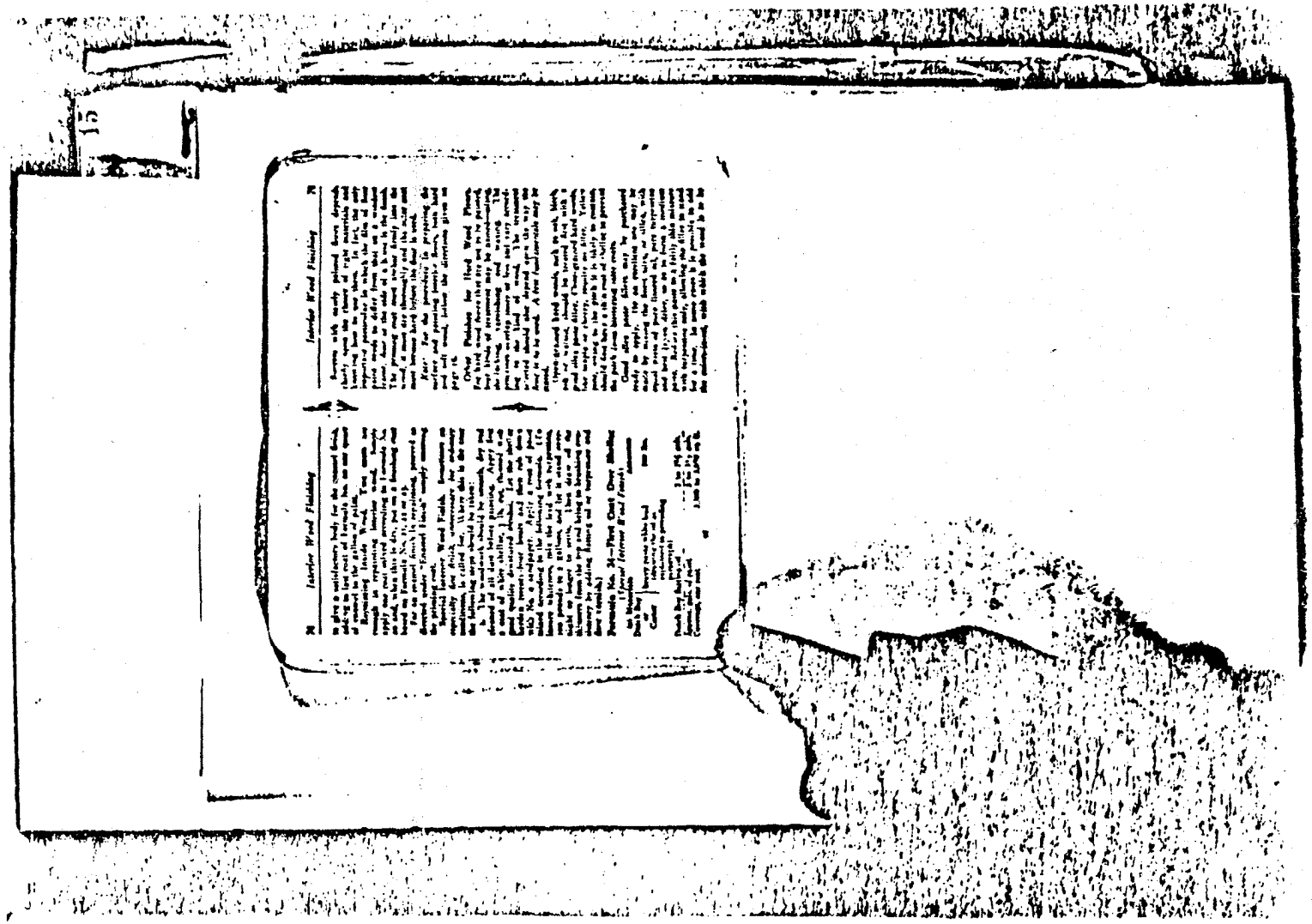

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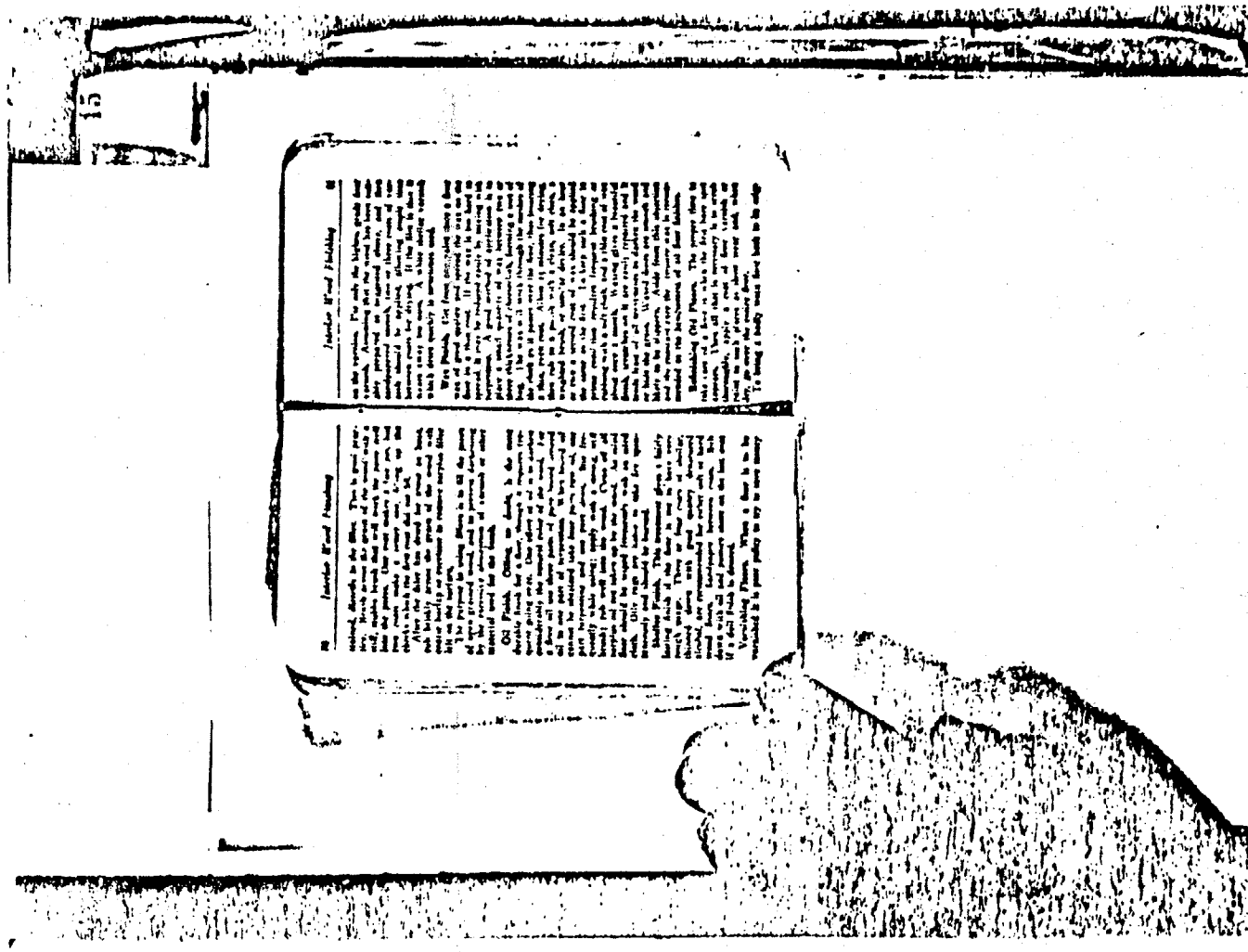

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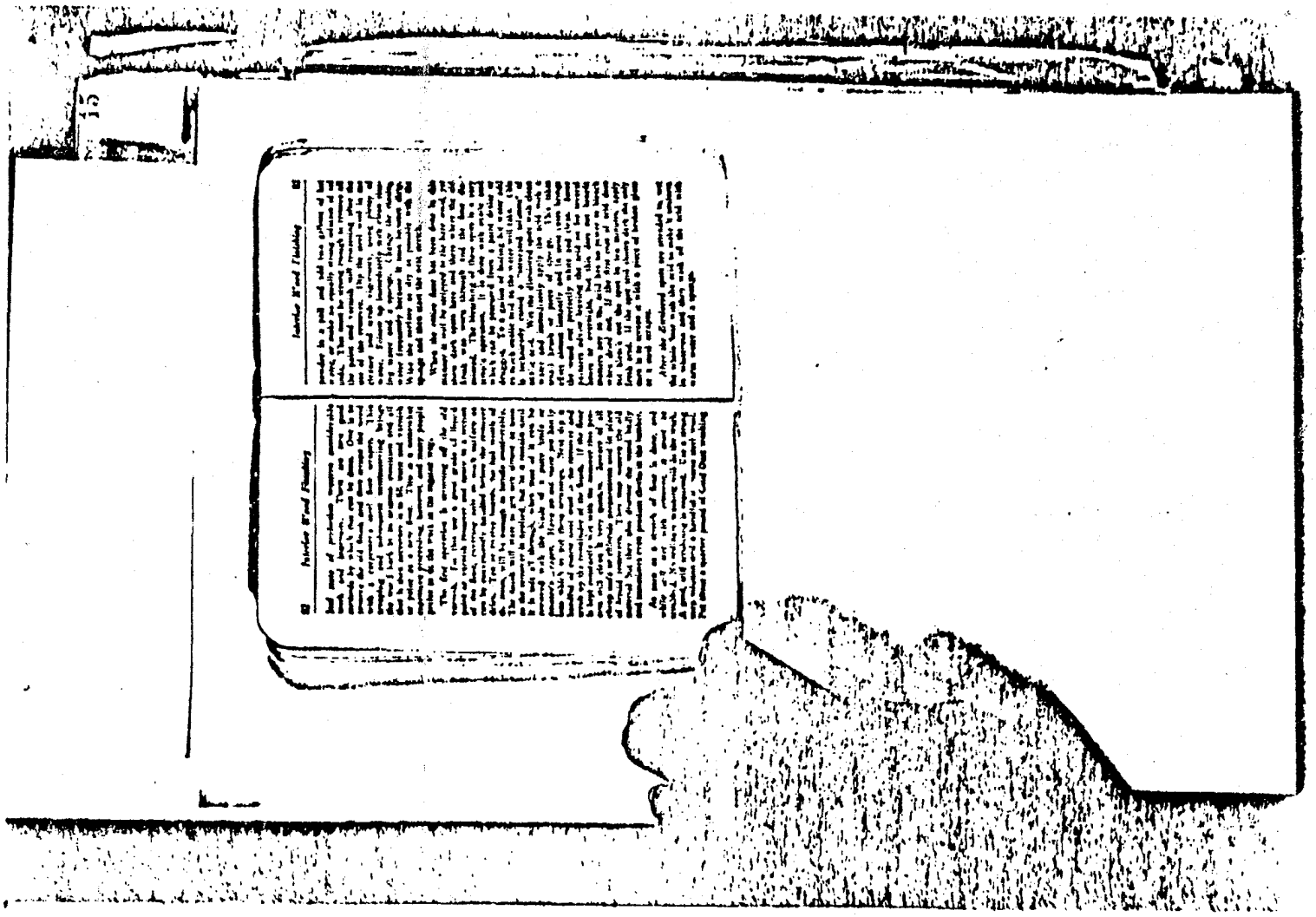

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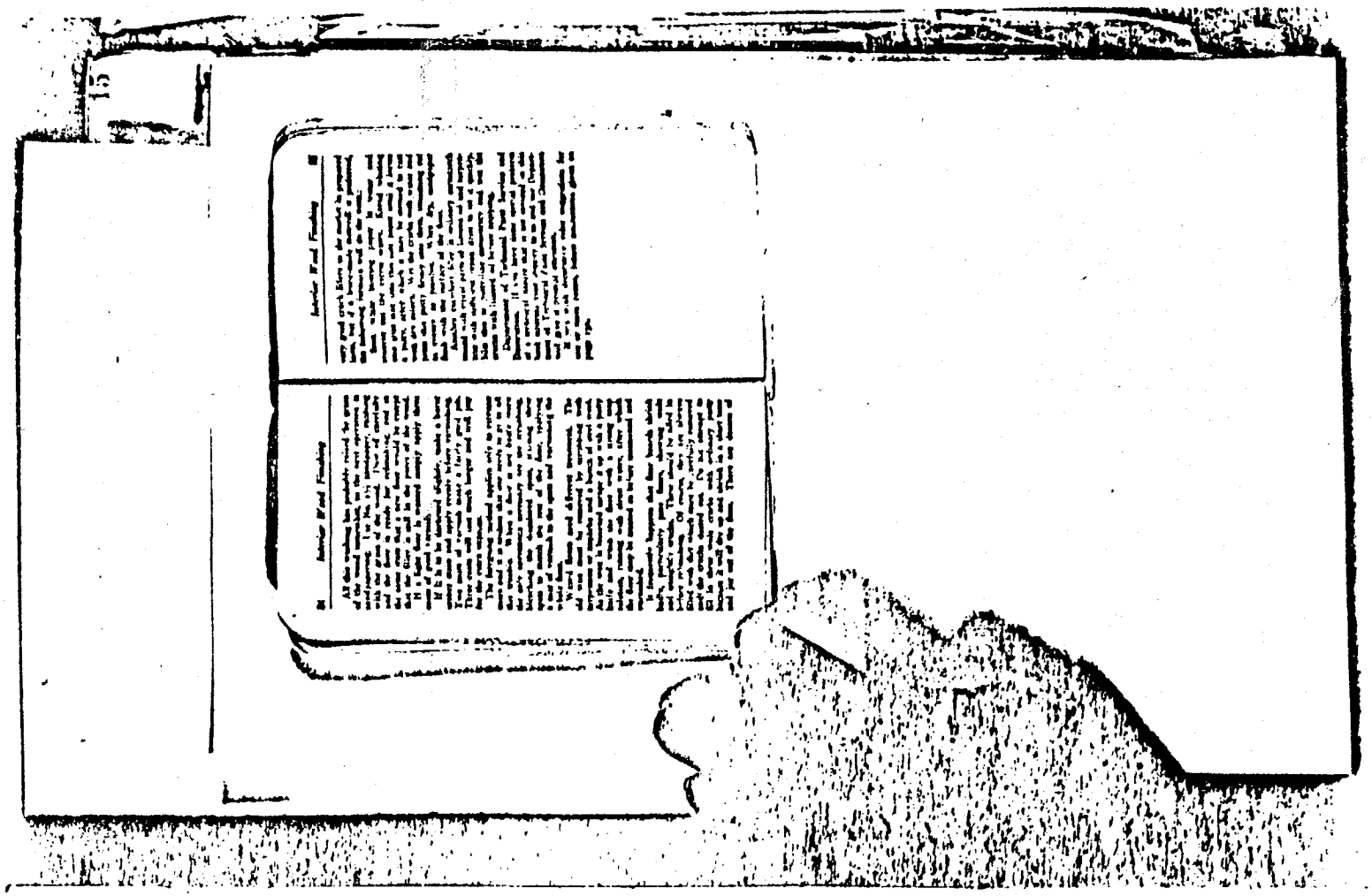

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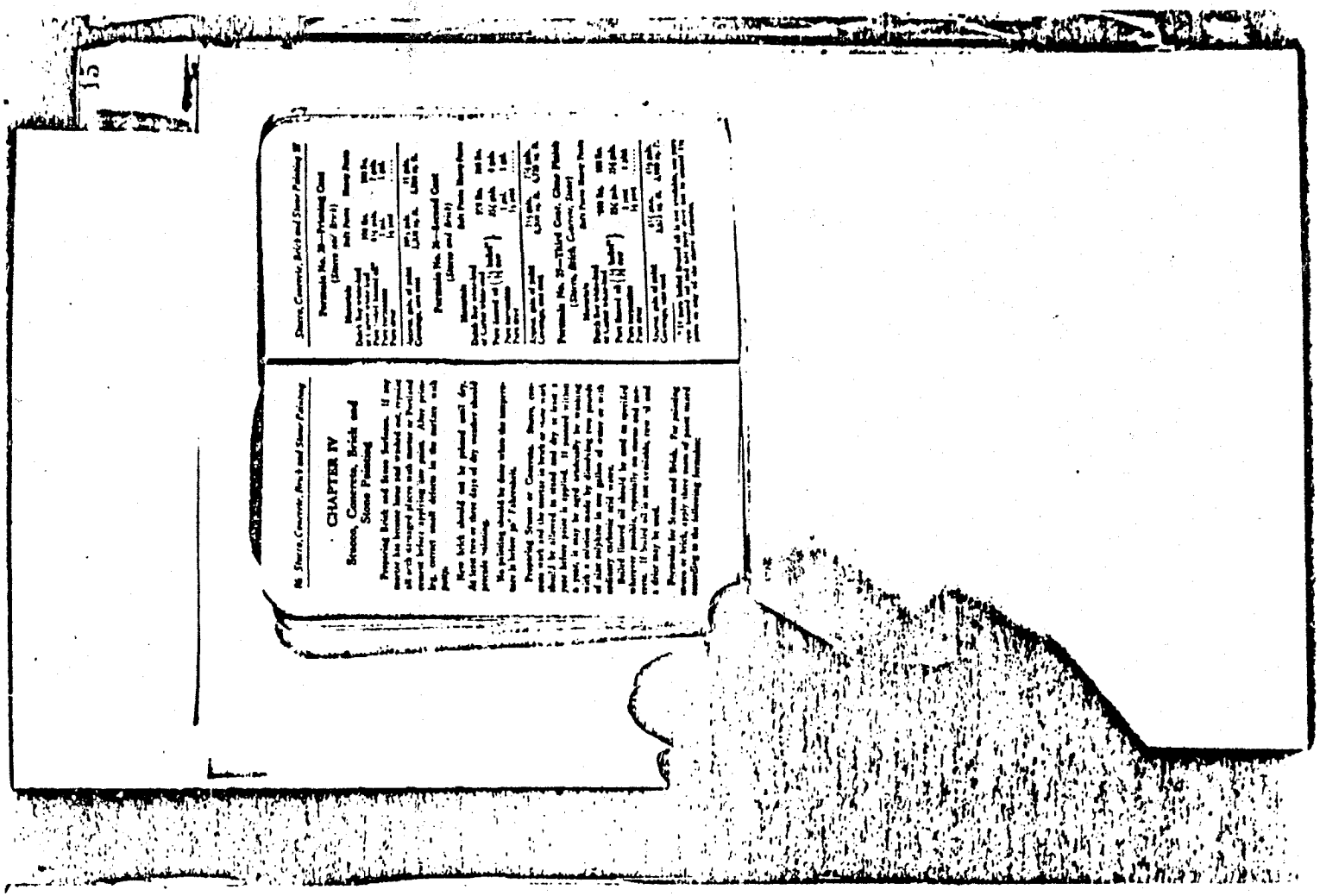

CHAPTER IV

Stucco, Concrete, Brick and Stone Painting

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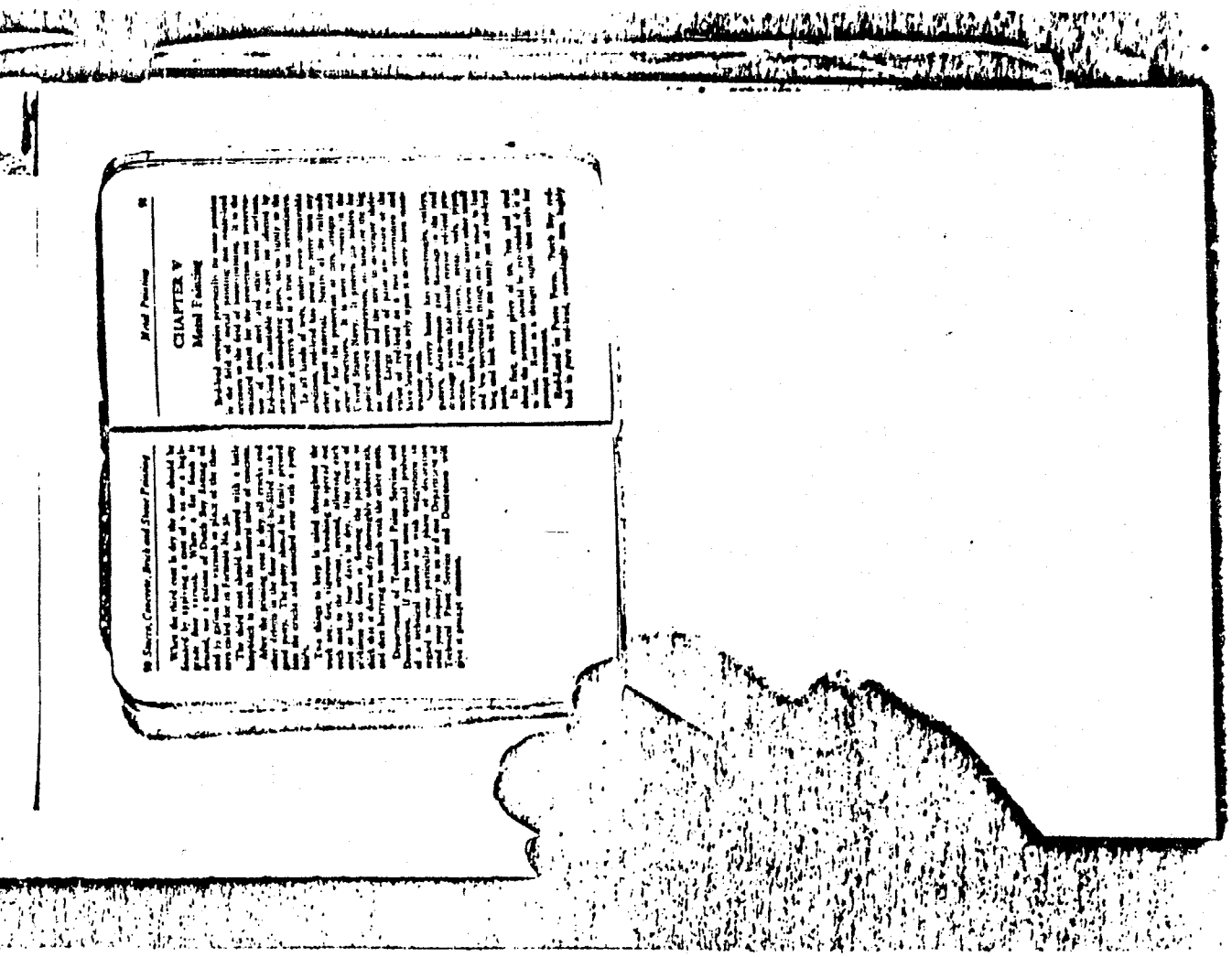

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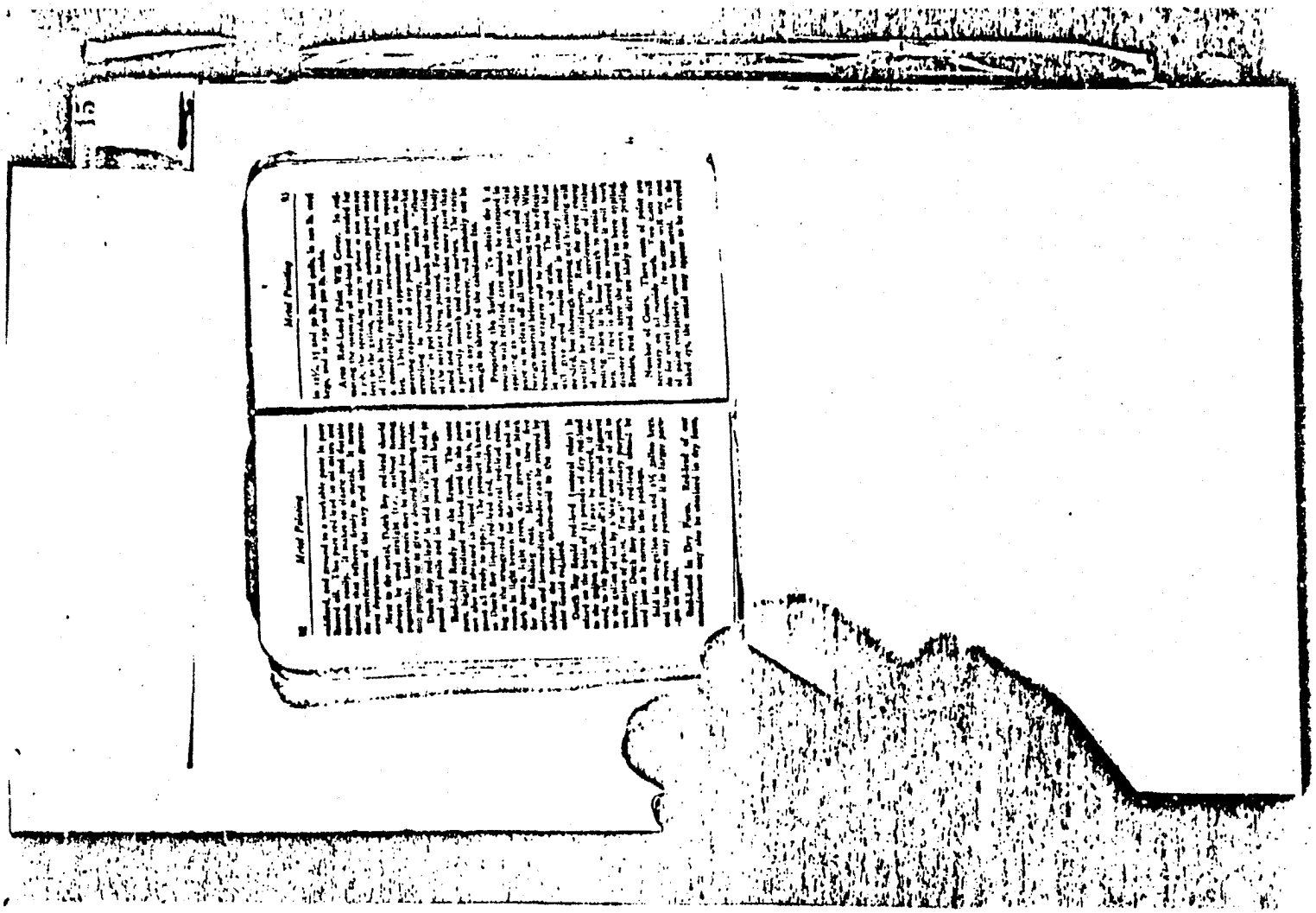

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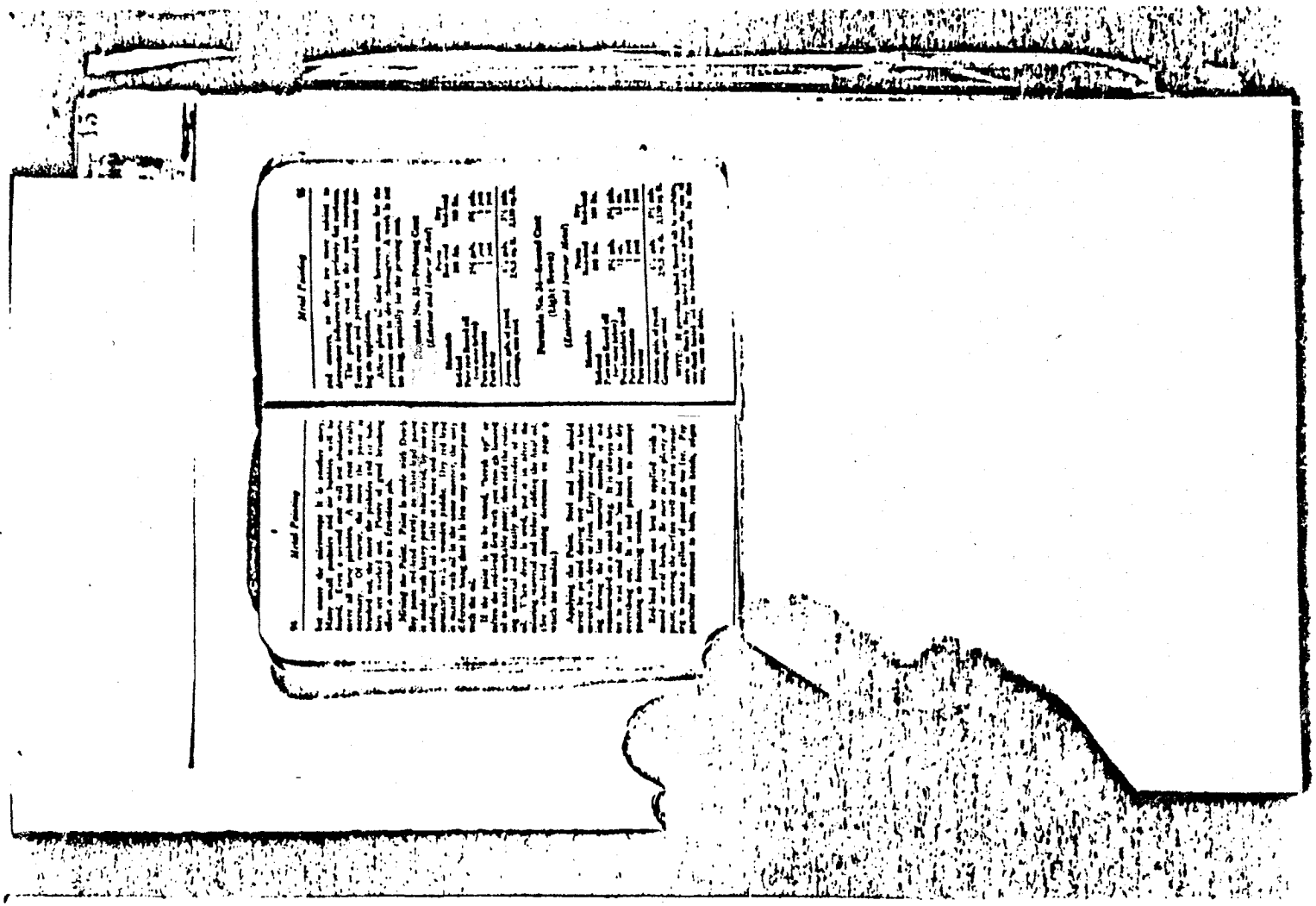

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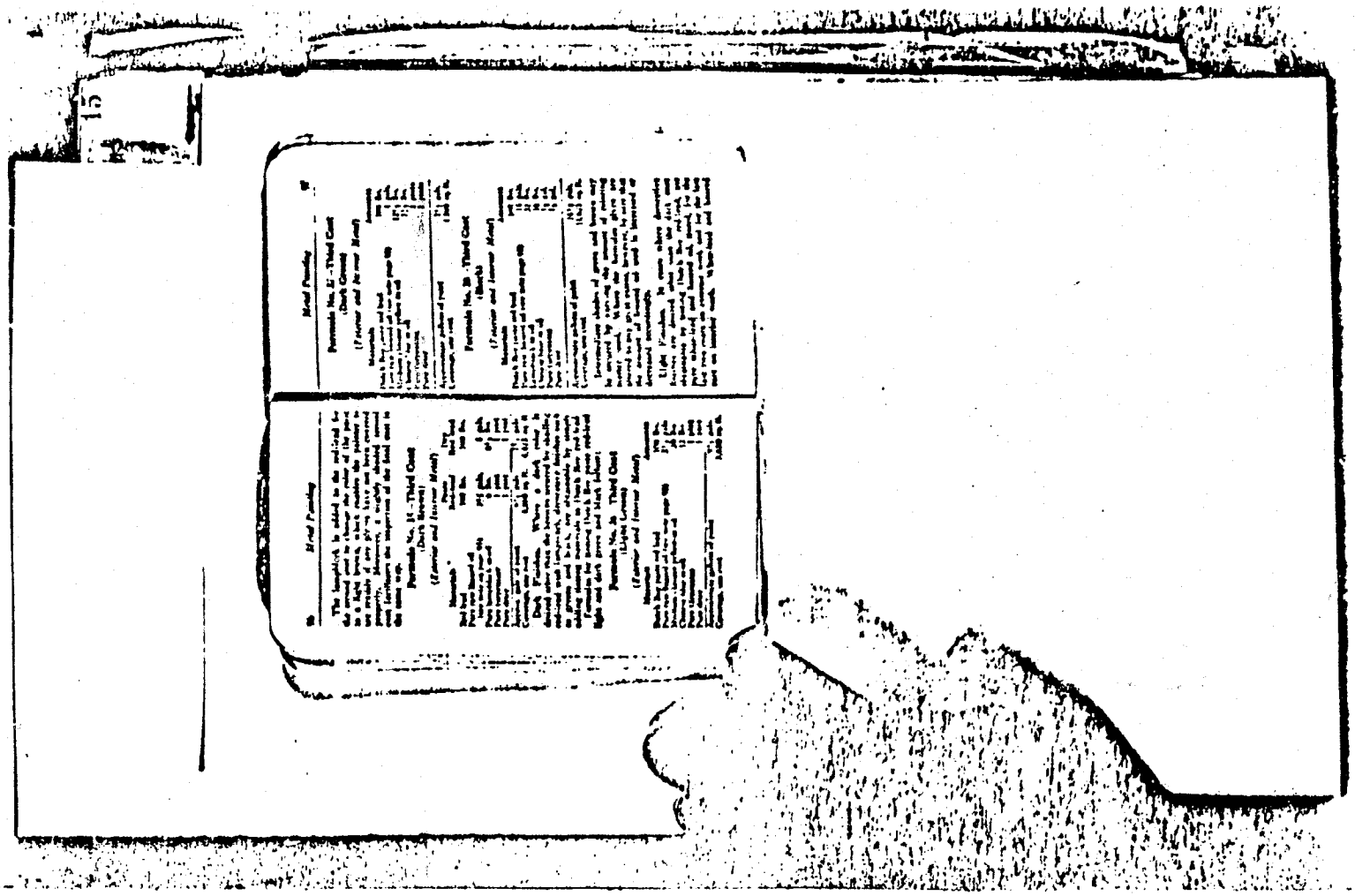

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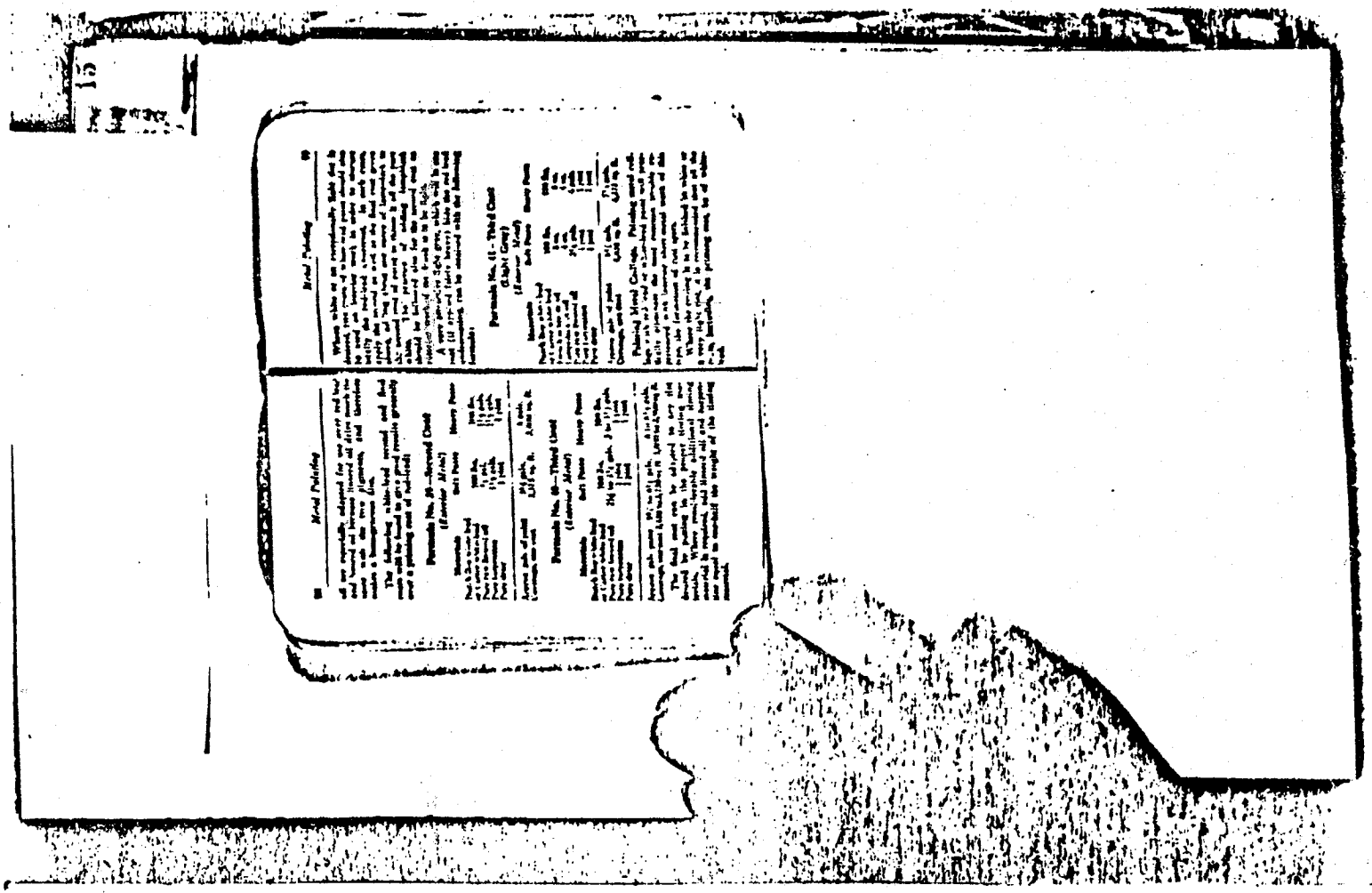

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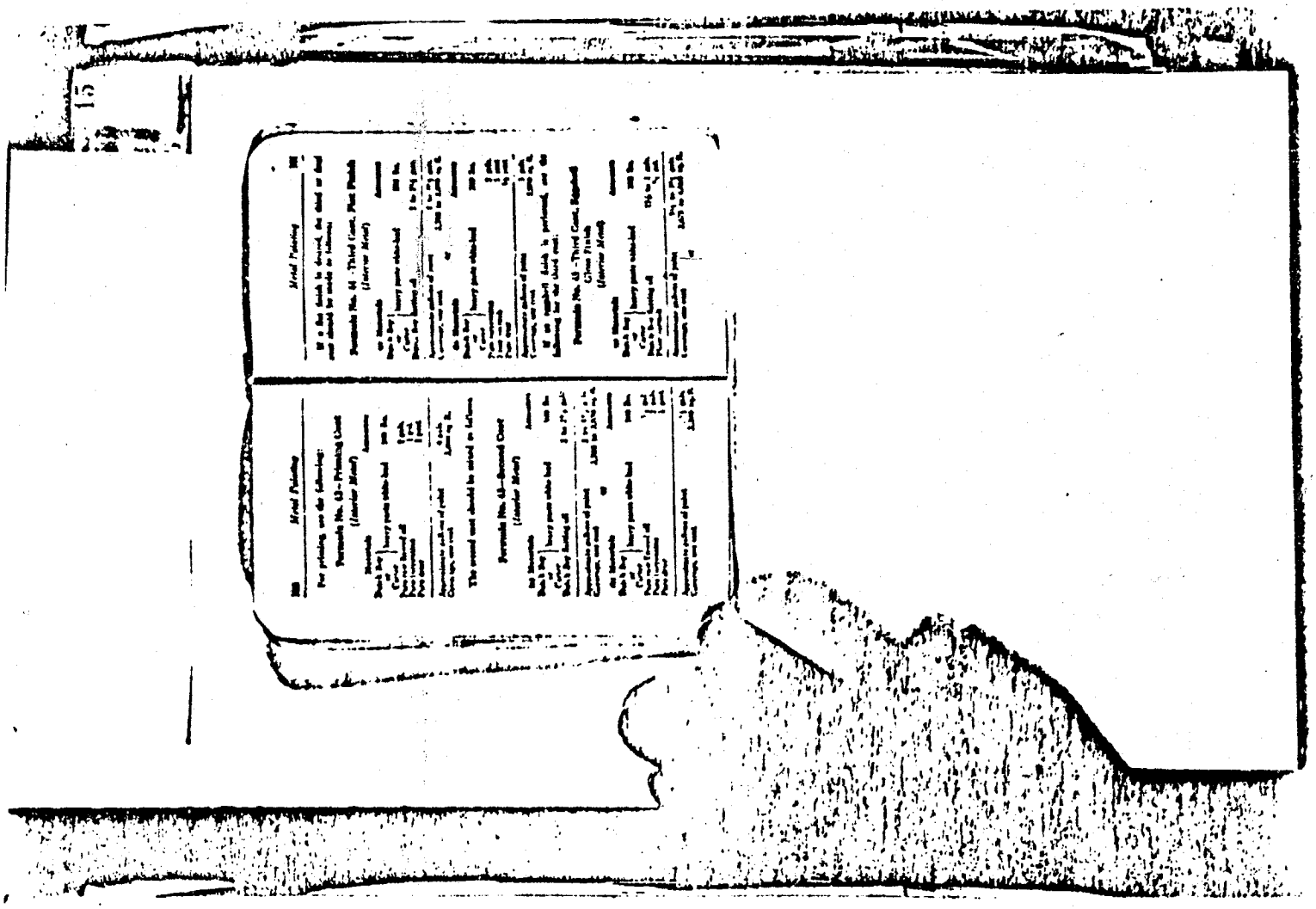

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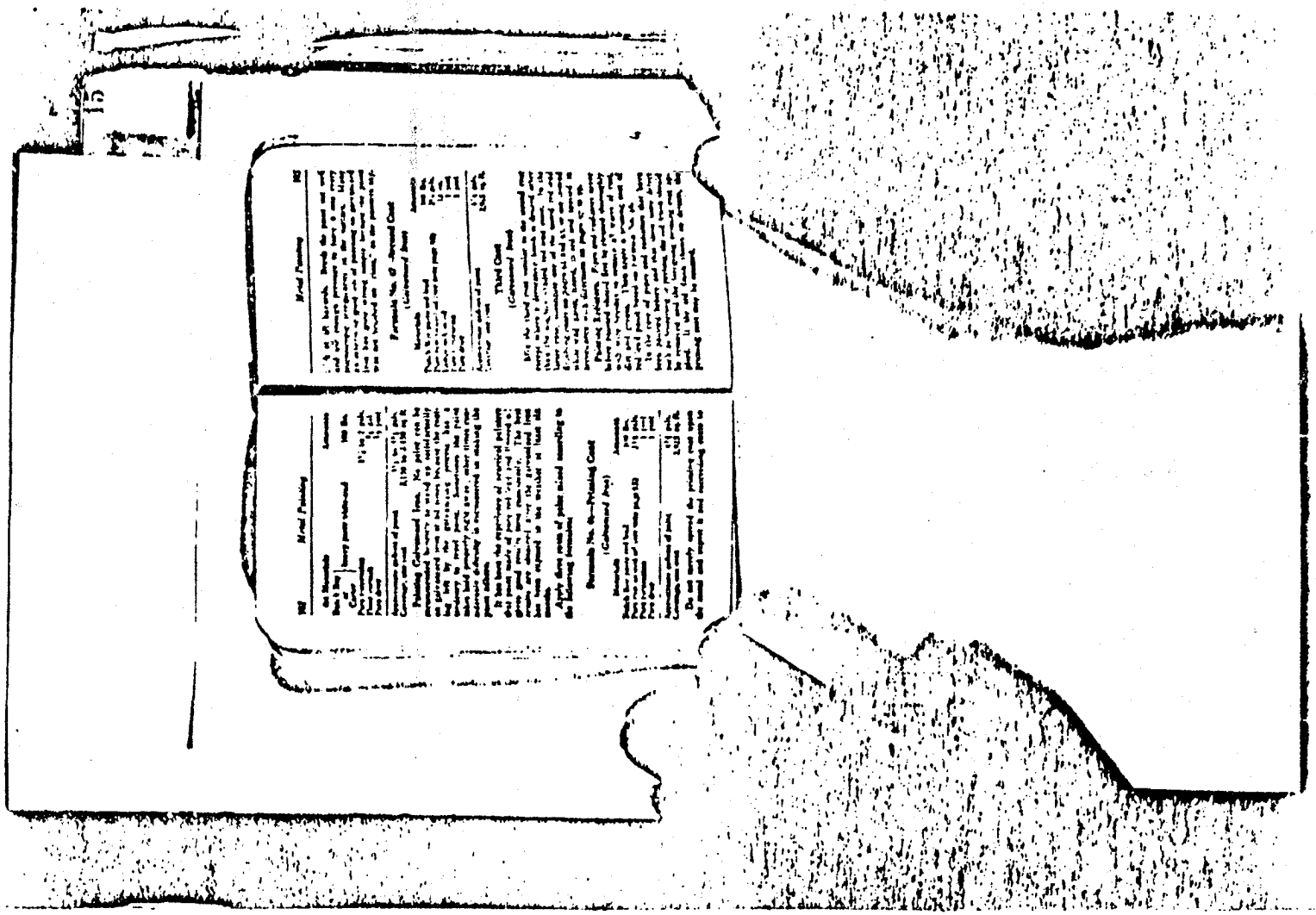

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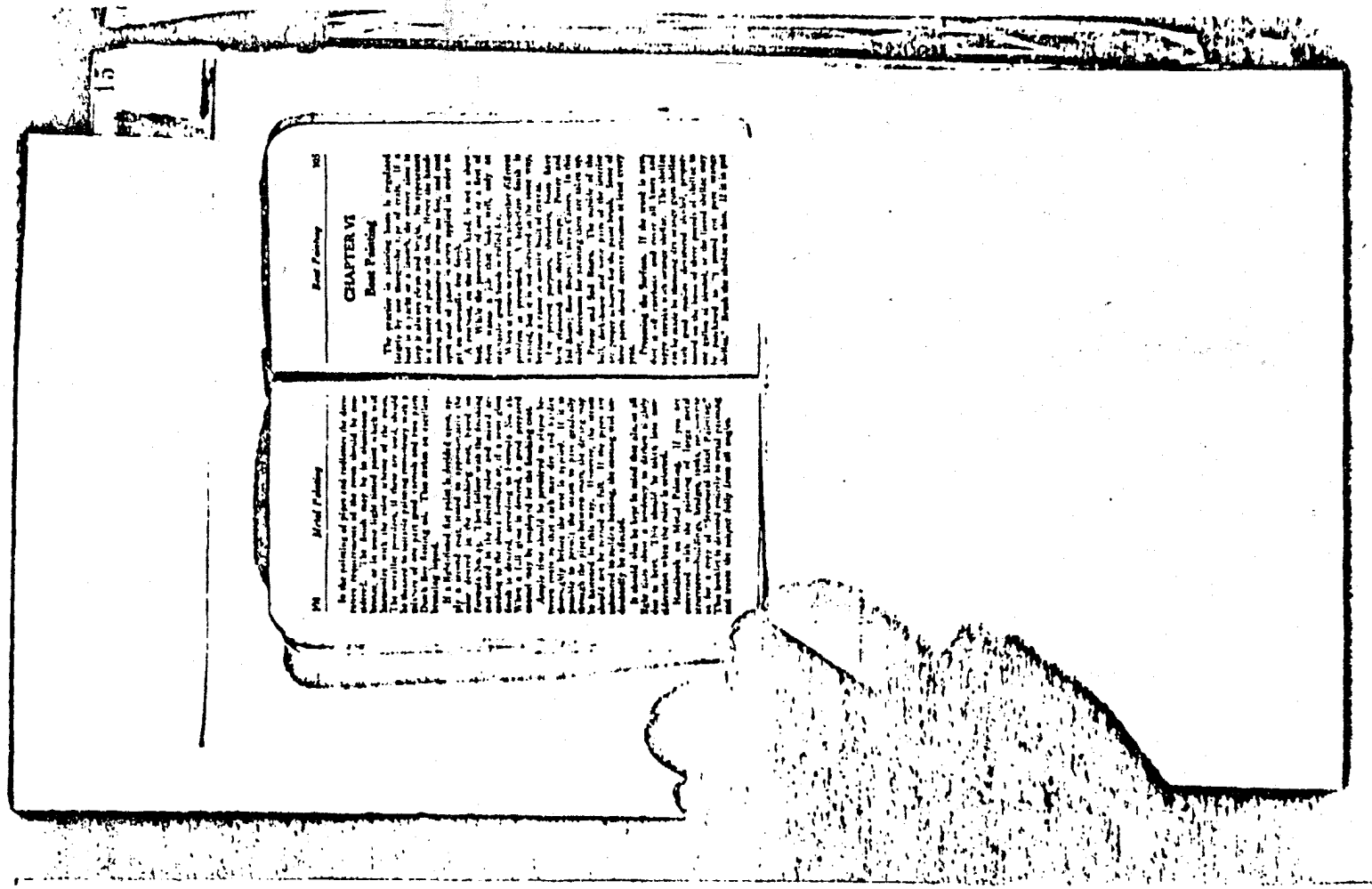

CHAPTER VI

Boat Painting

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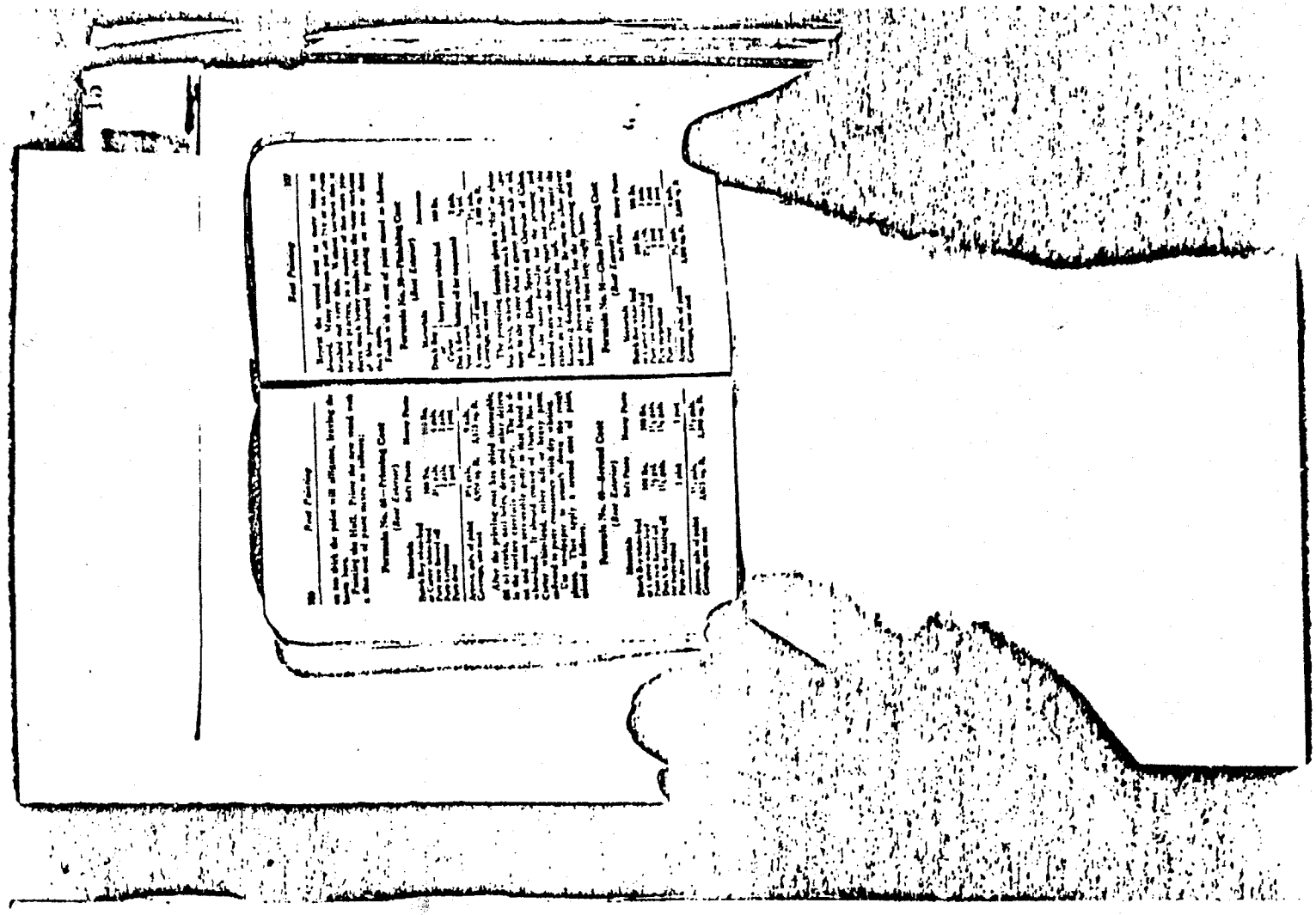
NLI 110587



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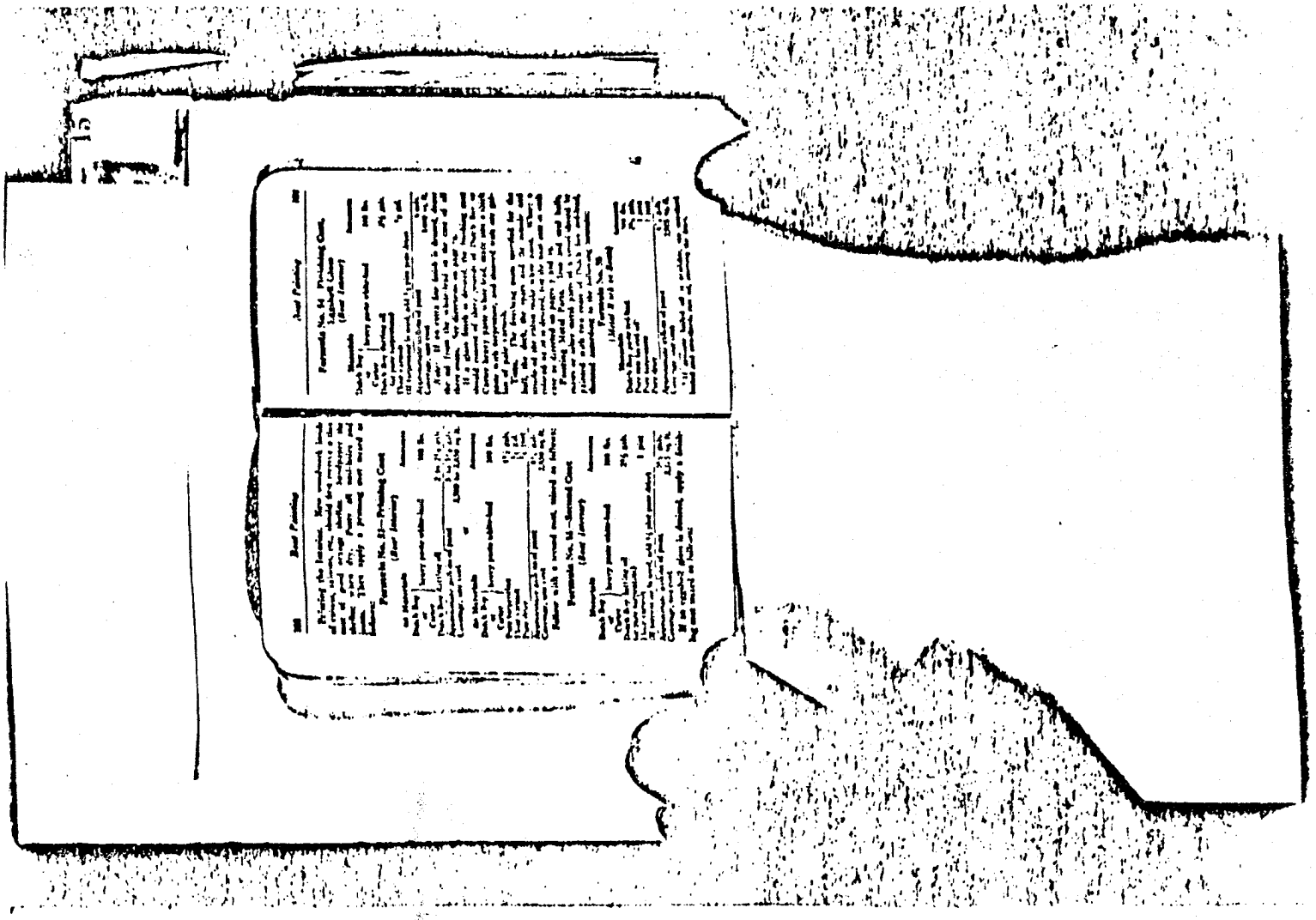

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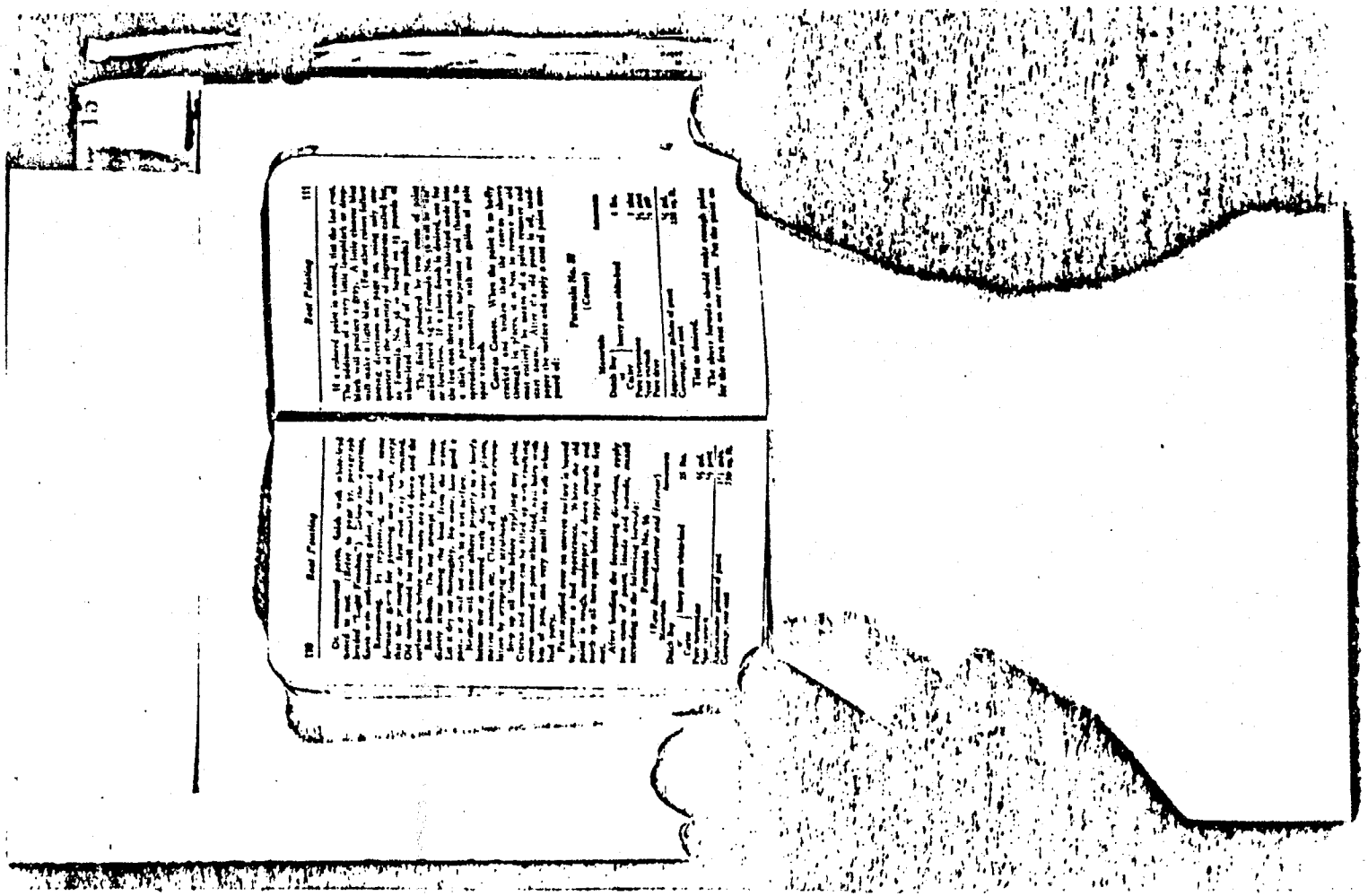

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CHAPTER VIII

Common Painting Defects Their Cause and Cure

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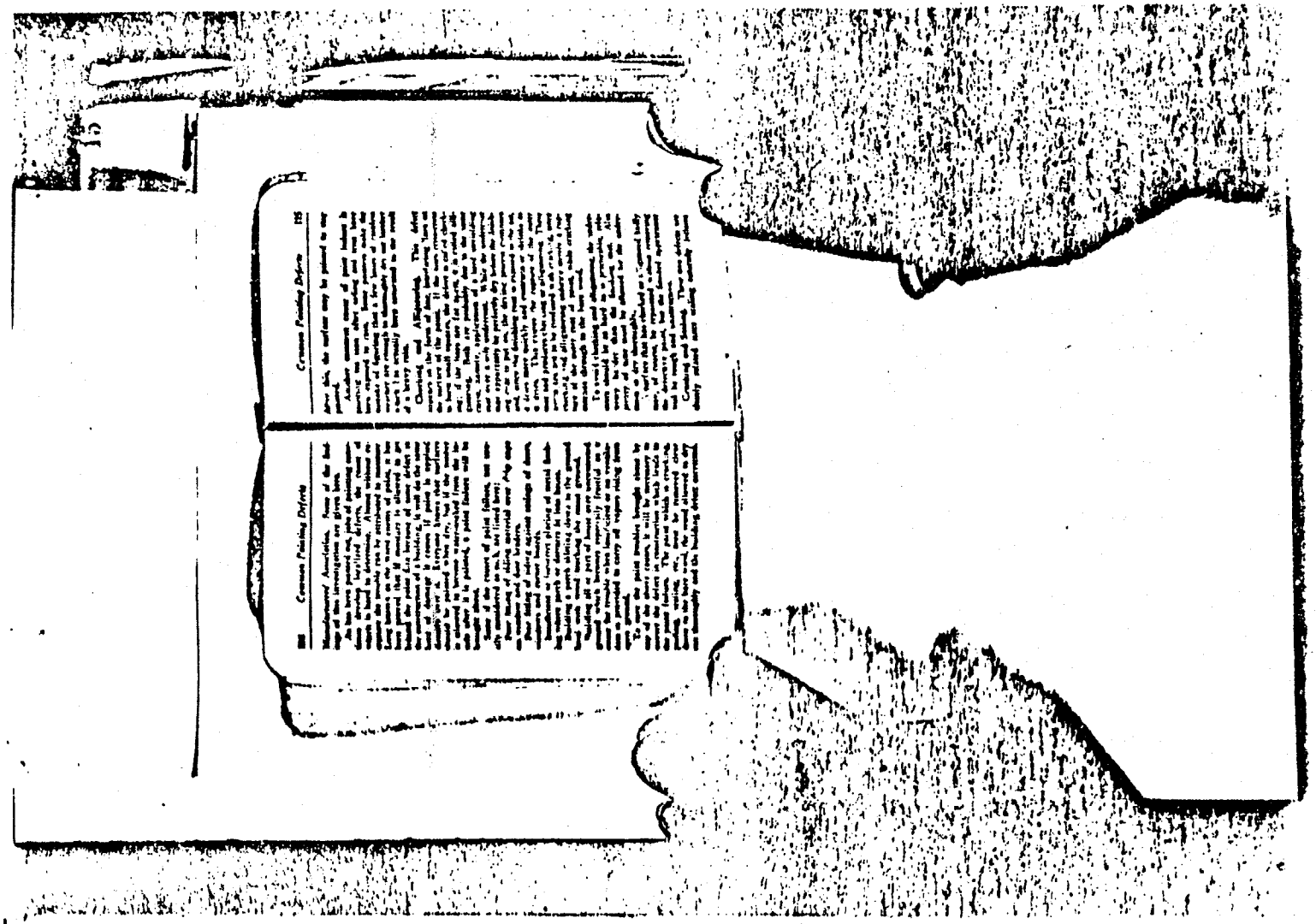

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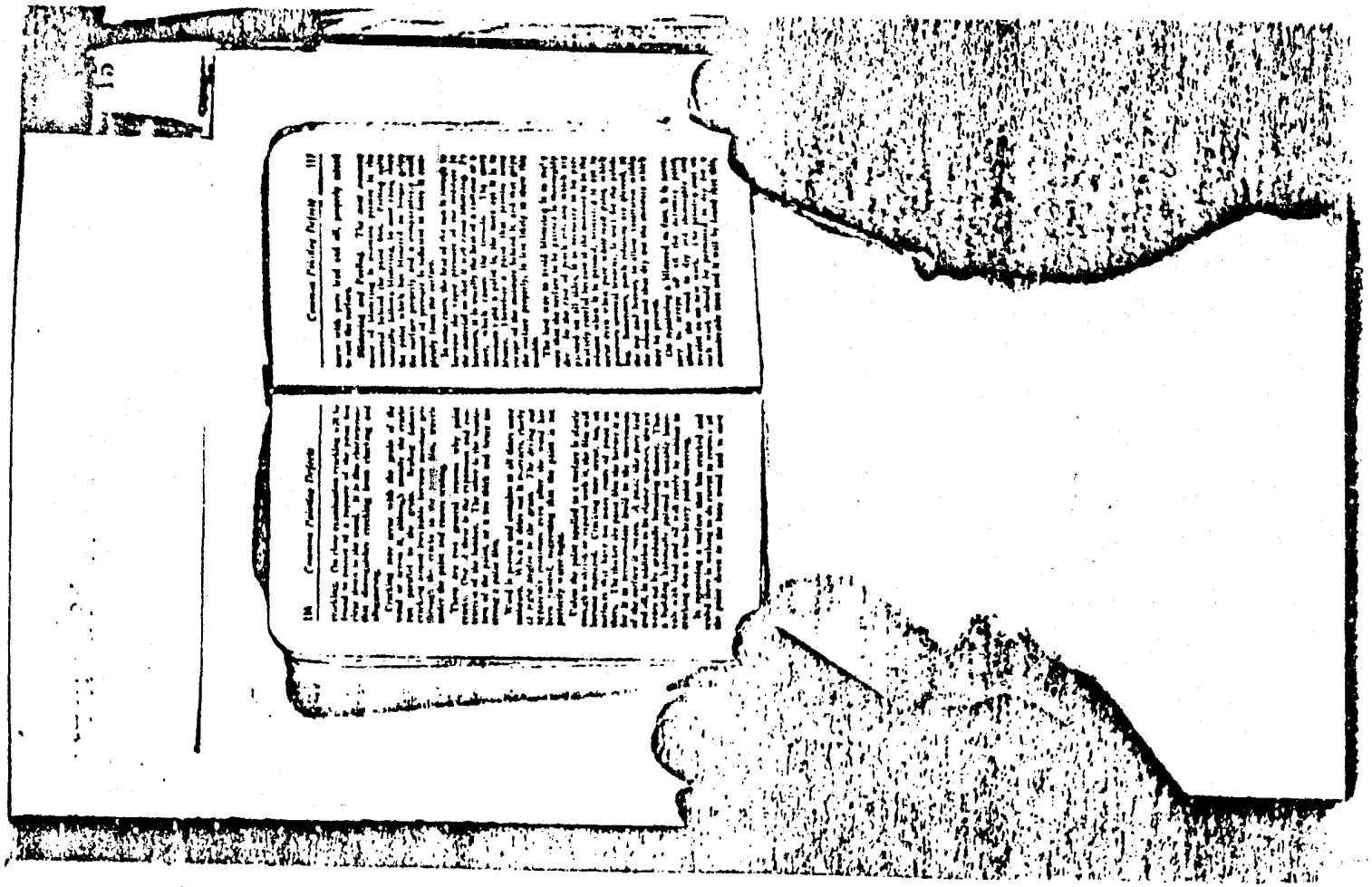

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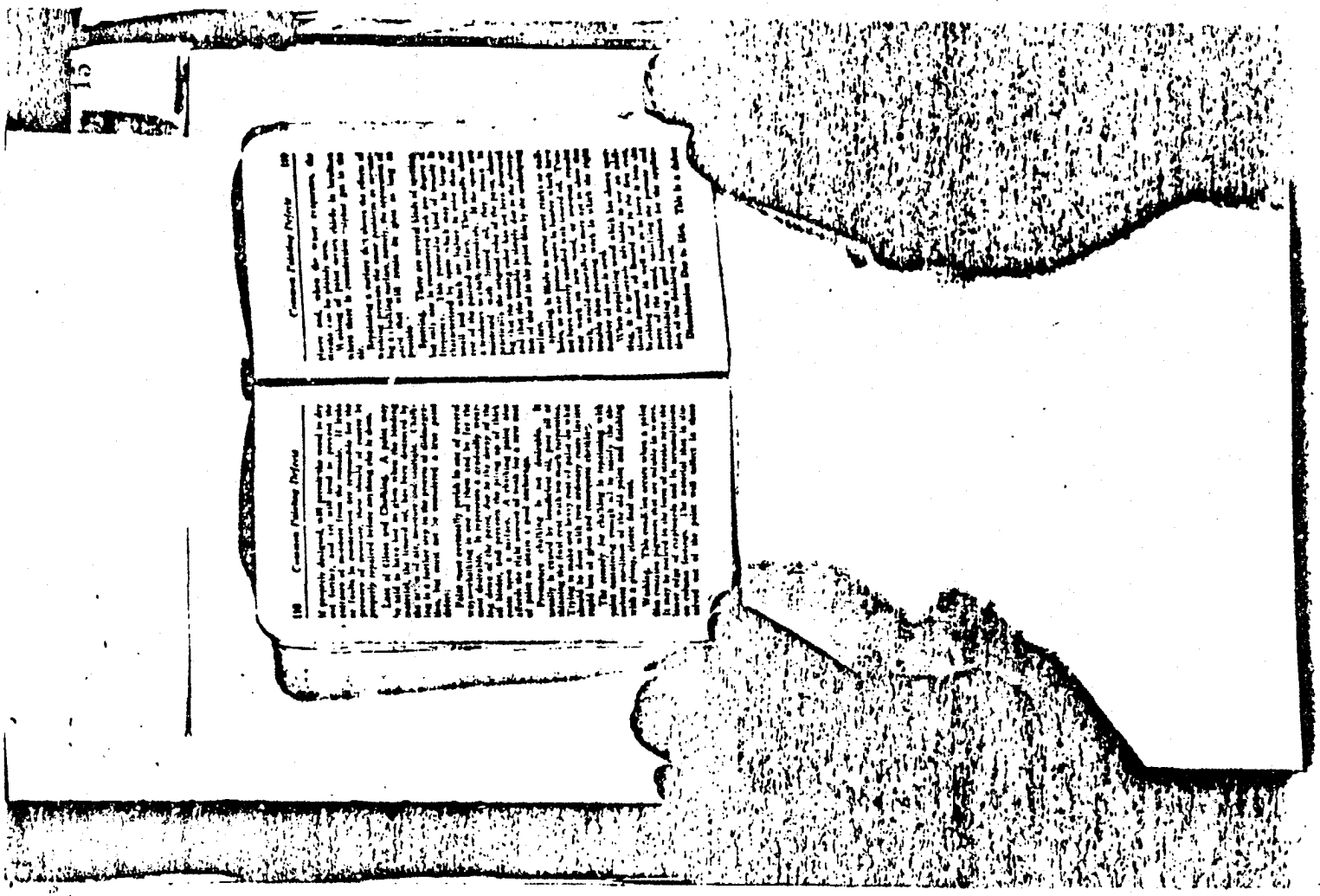

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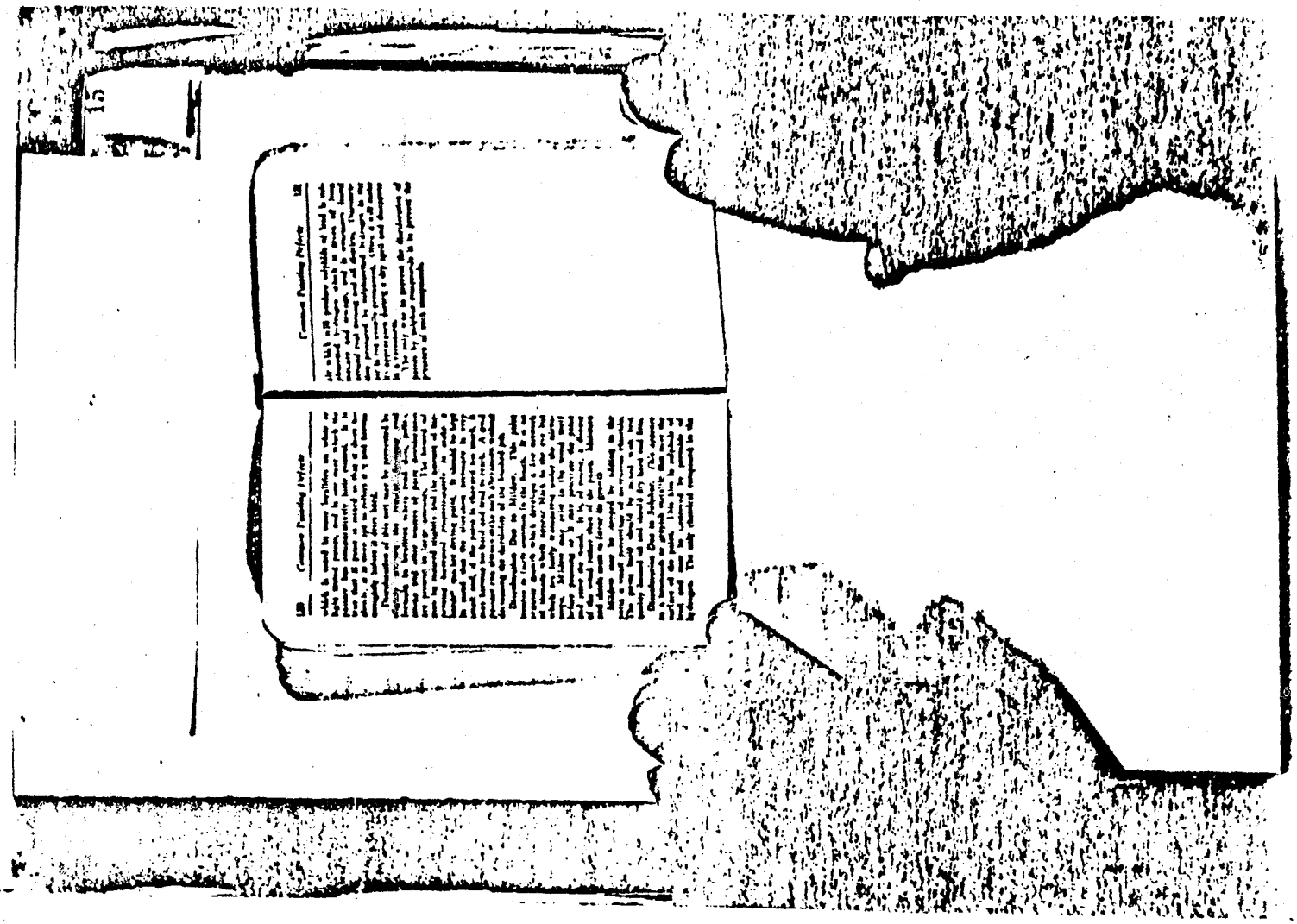

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CHAPTER VIII

General Painting Parts

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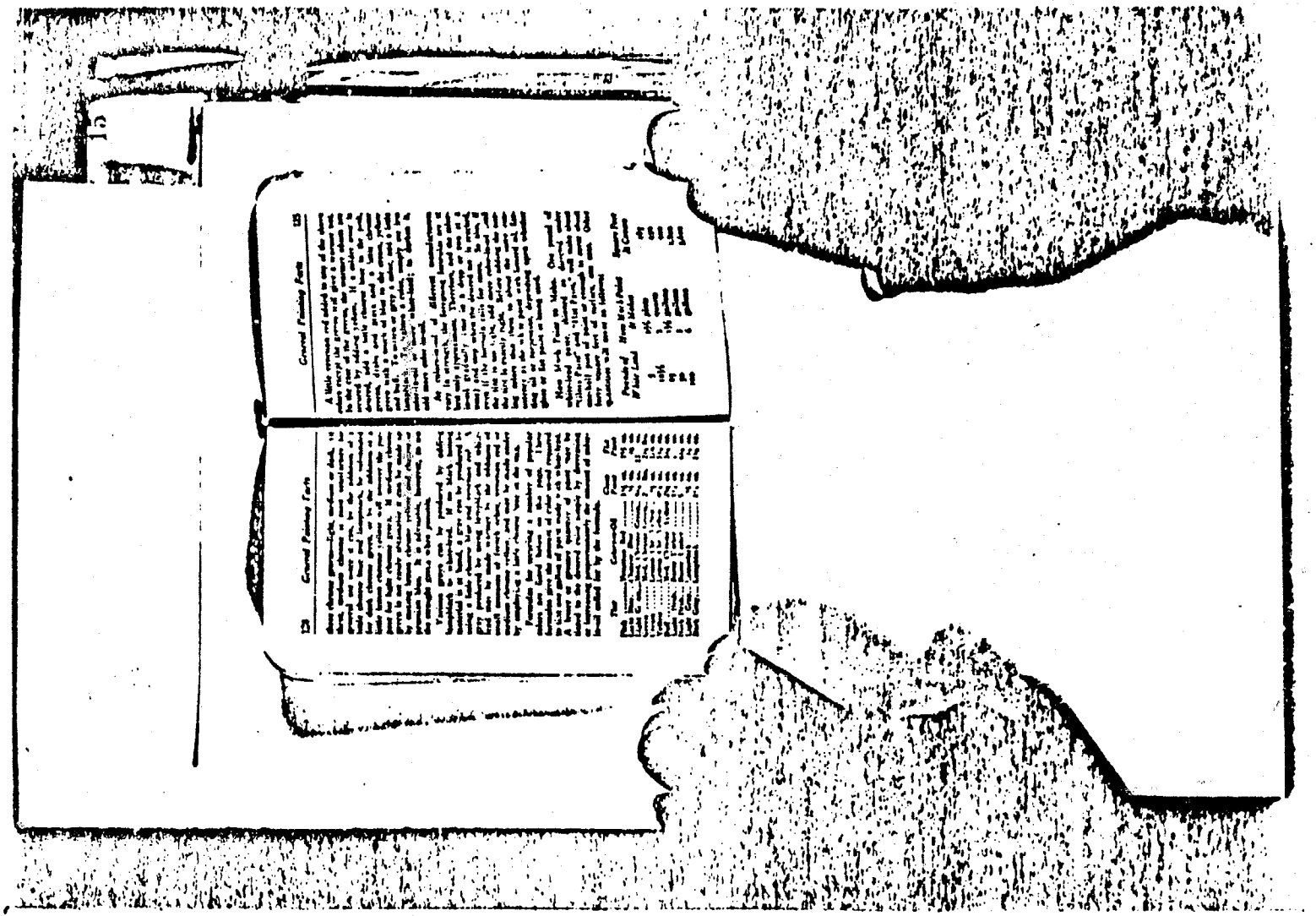

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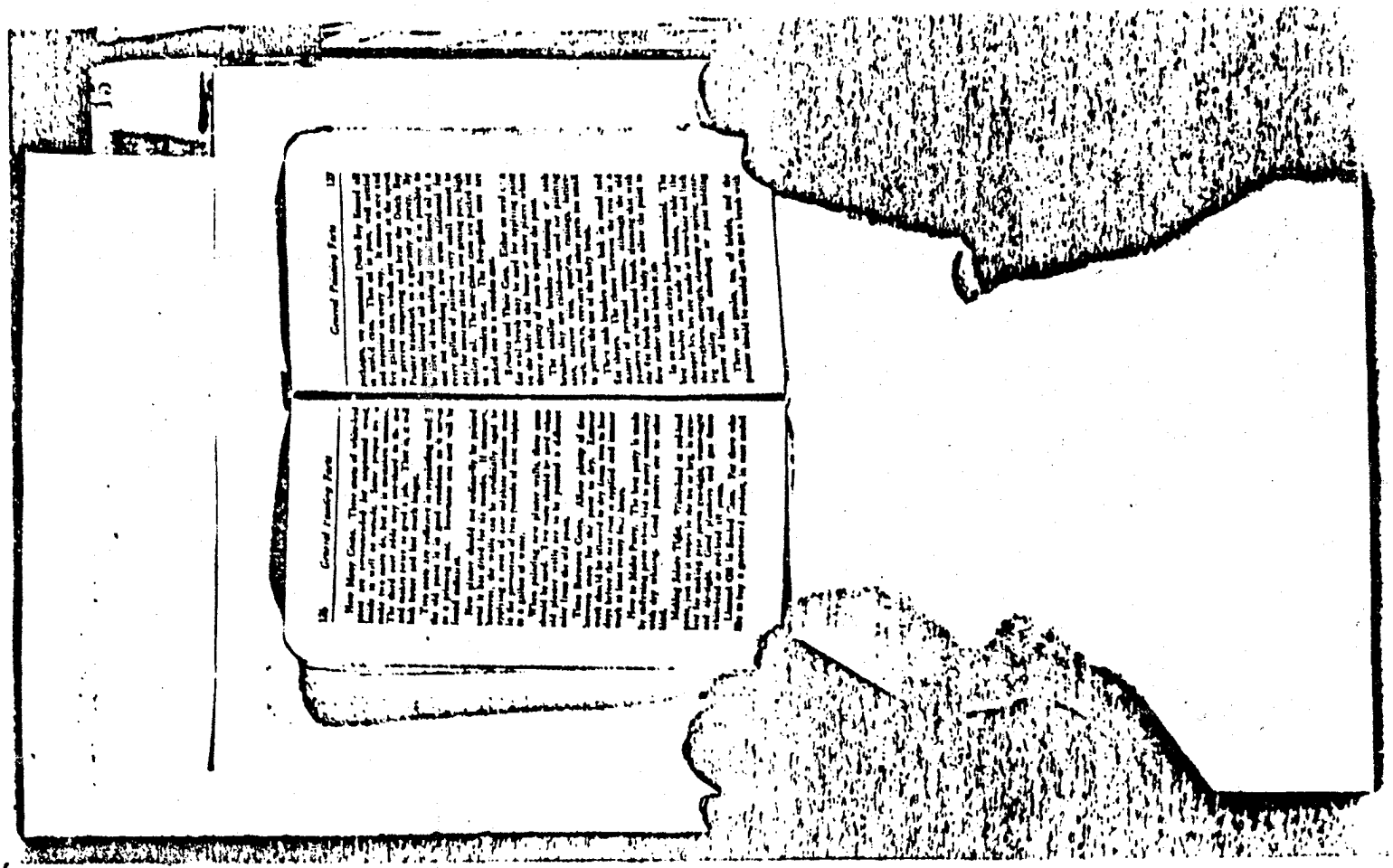

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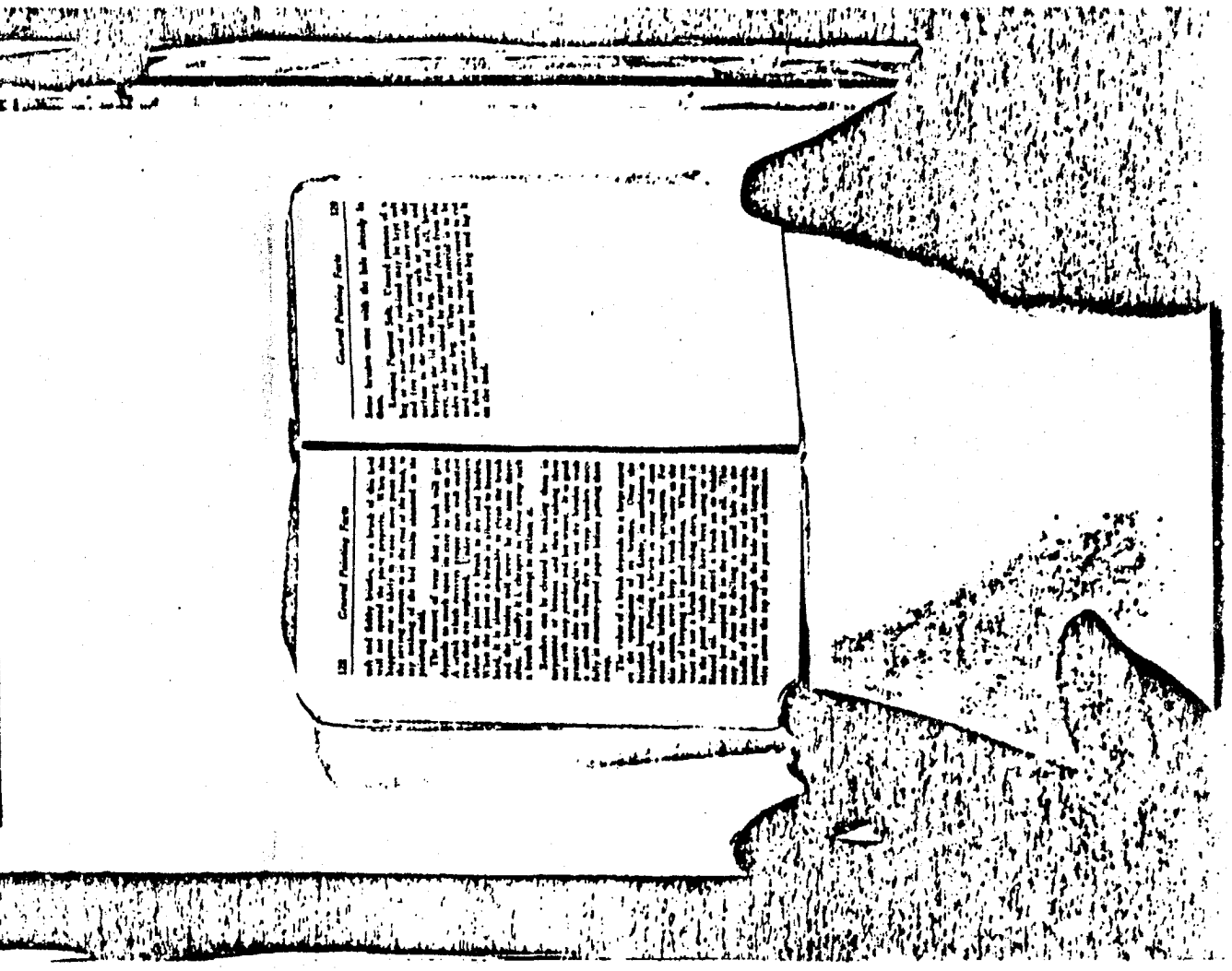

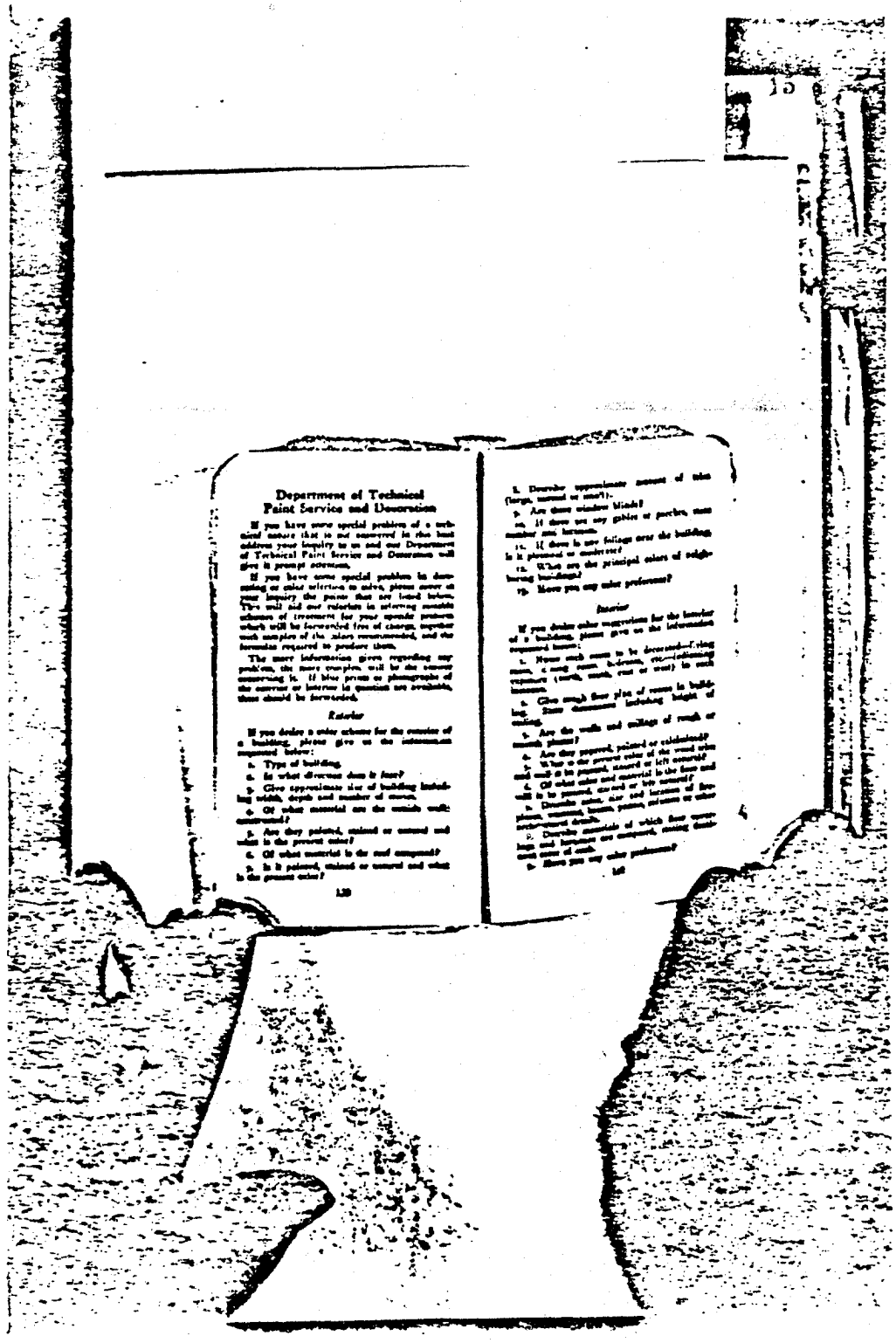

Department of Technical Paint Service and Decoration

If you have some special problem of a technical nature that is not answered in this best address your inquiry to us and our Department of Technical Paint Service and Decoration will give it prompt attention.

If you have some special problem in decorating or color selection to solve, please cover in your inquiry the points that are listed below. This will aid our colorists in selecting suitable schemes of treatment for your special problem which will be forwarded free of charge, together with samples of the colors recommended, and the formulas required to produce them.

The more information given regarding any problem, the more complete will be the answer concerning it. If blue prints or photographs of the exterior or interior in question are available, these should be forwarded.

Exterior

If you desire a color scheme for the exterior of a building, please give us the information requested below:

1. Type of building.
2. In what direction does it face?
3. Give approximate size of building including width, depth and number of stories.
4. Of what material are the outside walls constructed?
5. Are they painted, stained or natural and what is the present color?
6. Of what material is the roof composed?
7. Is it painted, stained or natural and what is the present color?

8. Describe approximate amount of trim (large, normal or small).
9. Are there window blinds?
10. If there are any gables or porches, state number and location.
11. If there is any foliage near the building, is it plentiful or moderate?
12. What are the principal colors of neighboring buildings?
13. Have you any color preference?

Interior

If you desire color suggestions for the interior of a building, please give us the information requested below:

1. Name each room to be decorated—living room, dining room, bedroom, etc.—indicating exposure (north, south, east or west) in each instance.
2. Give rough floor plan of rooms in building. State dimensions including height of ceiling.
3. Are the walls and ceilings of rough or smooth plaster?
4. Are they papered, painted or calcimined?
5. What is the present color of the wood trim and will it be painted, stained or left natural?
6. Of what color and material is the floor and will it be painted, stained or left natural?
7. Describe color, size and location of fireplaces, wainscot, beams, panels, columns or other architectural details.
8. Describe materials of which floor coverings and hangings are composed, stating distinct color of each.
9. Have you any color preference?

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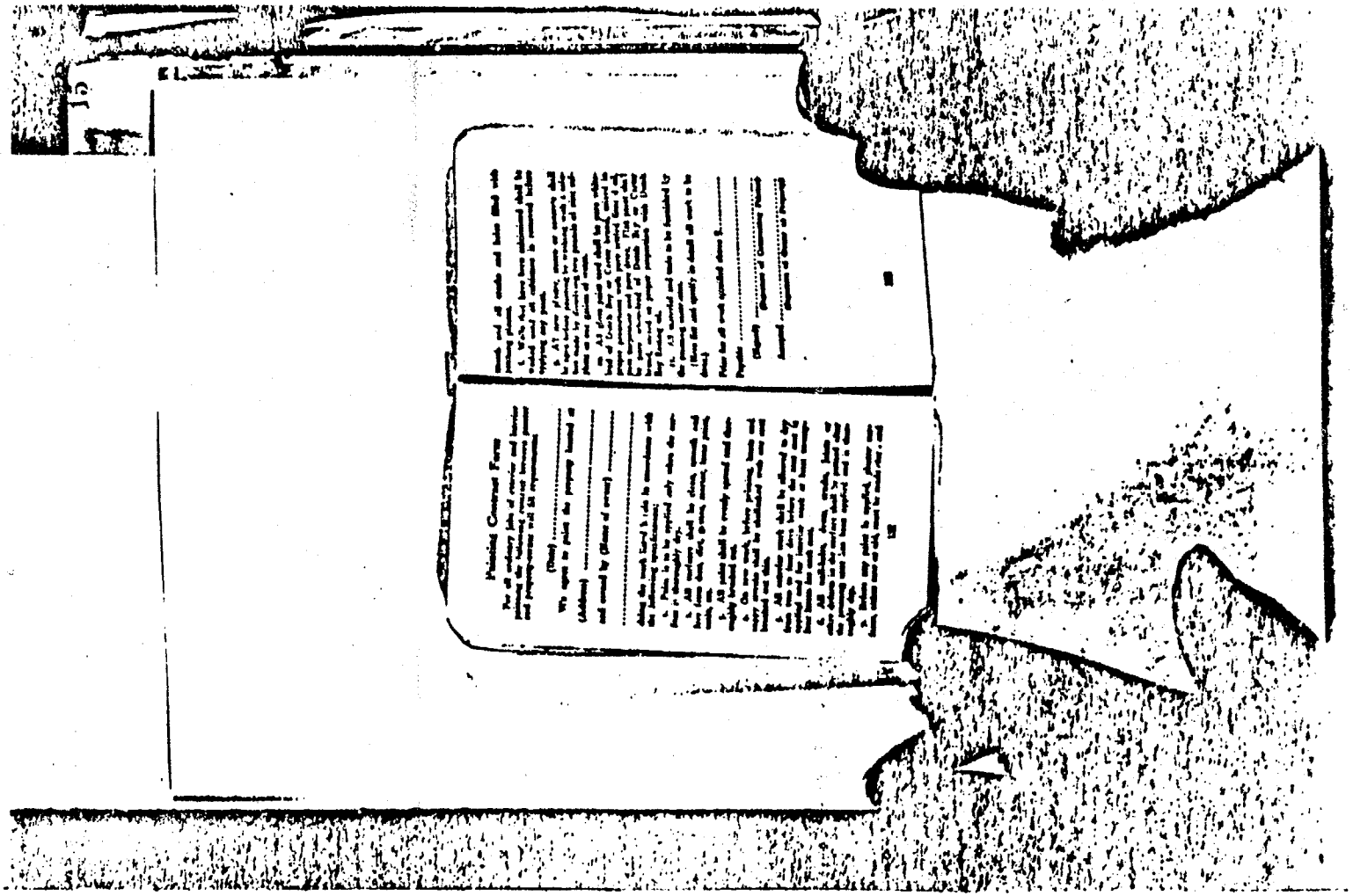

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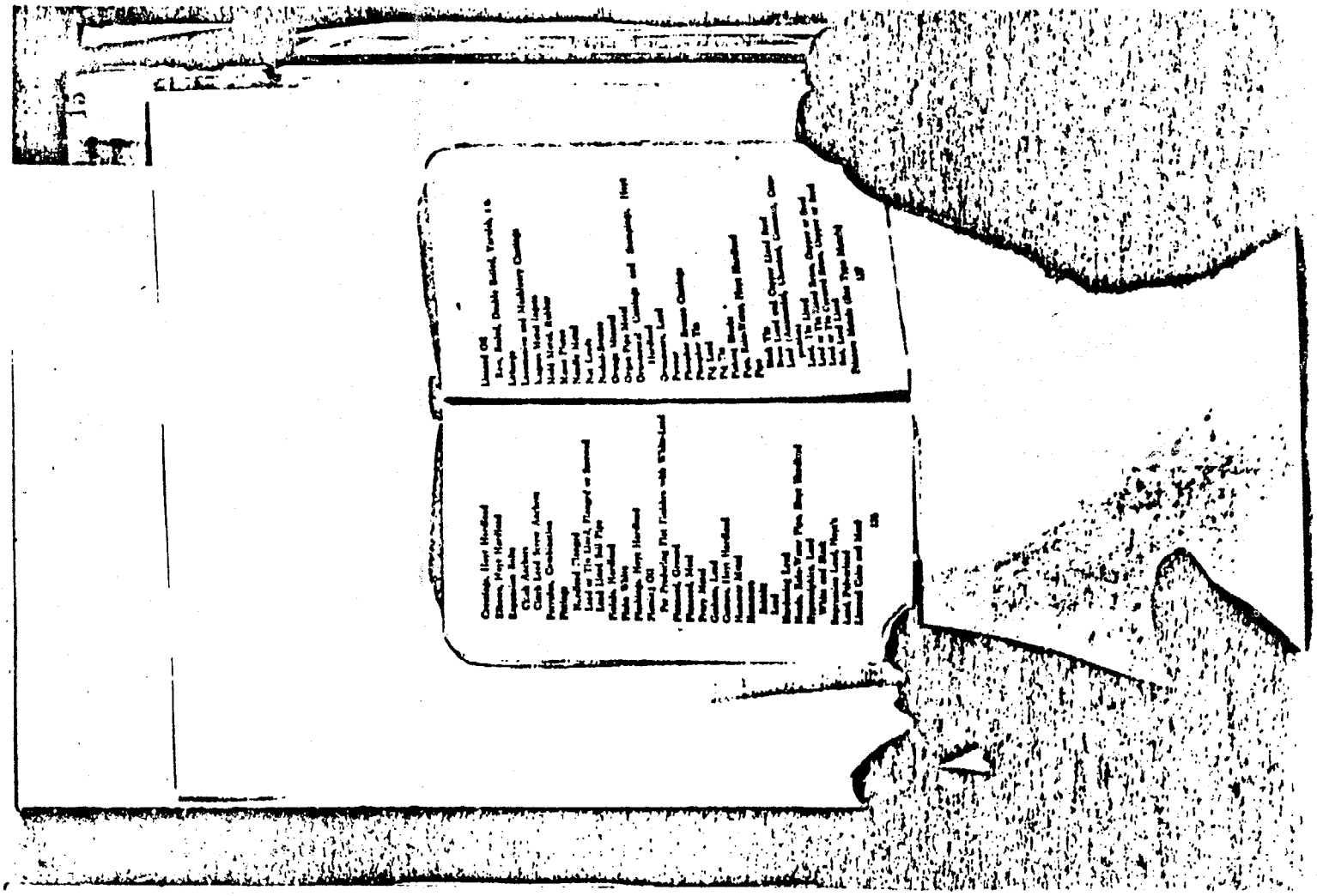

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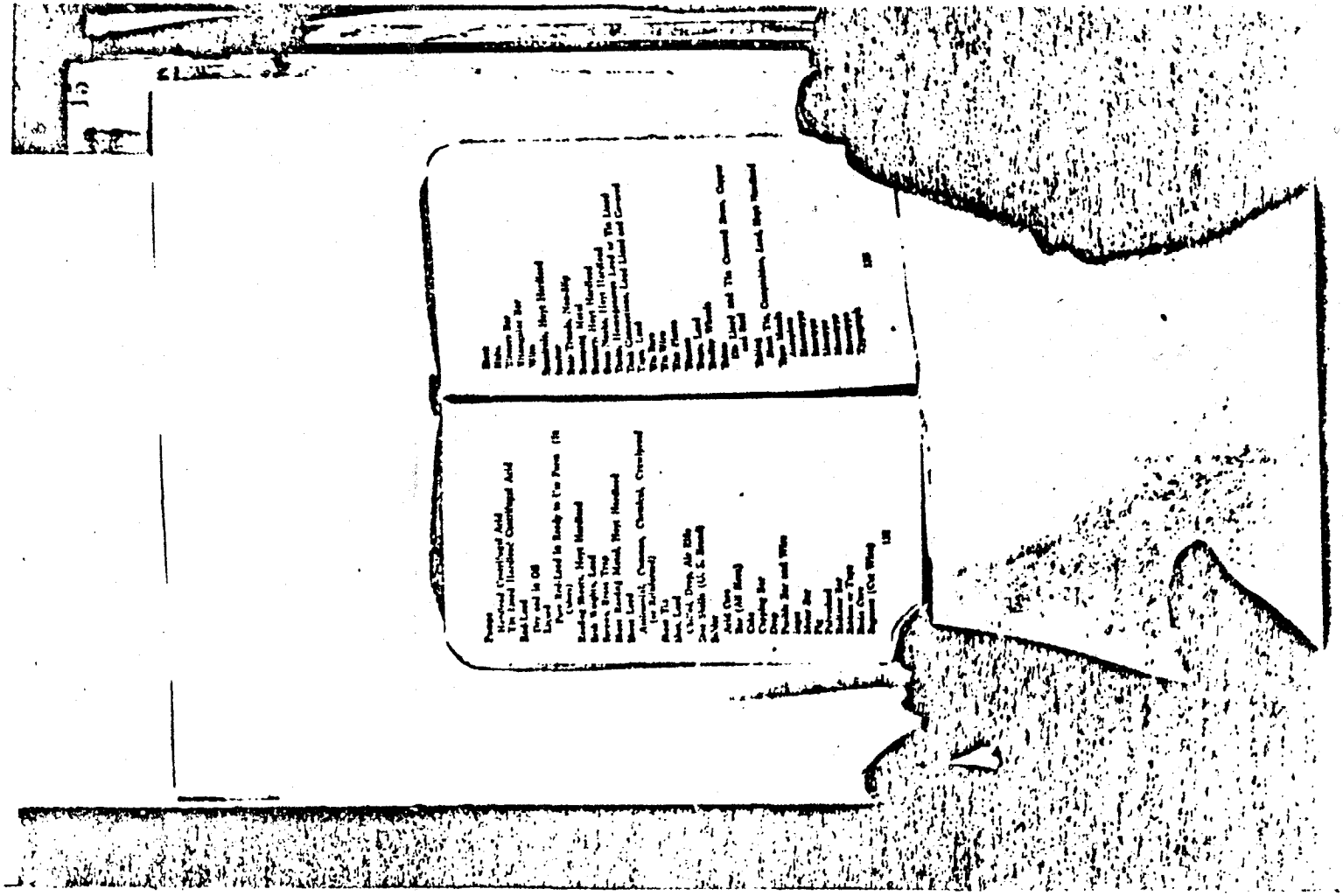

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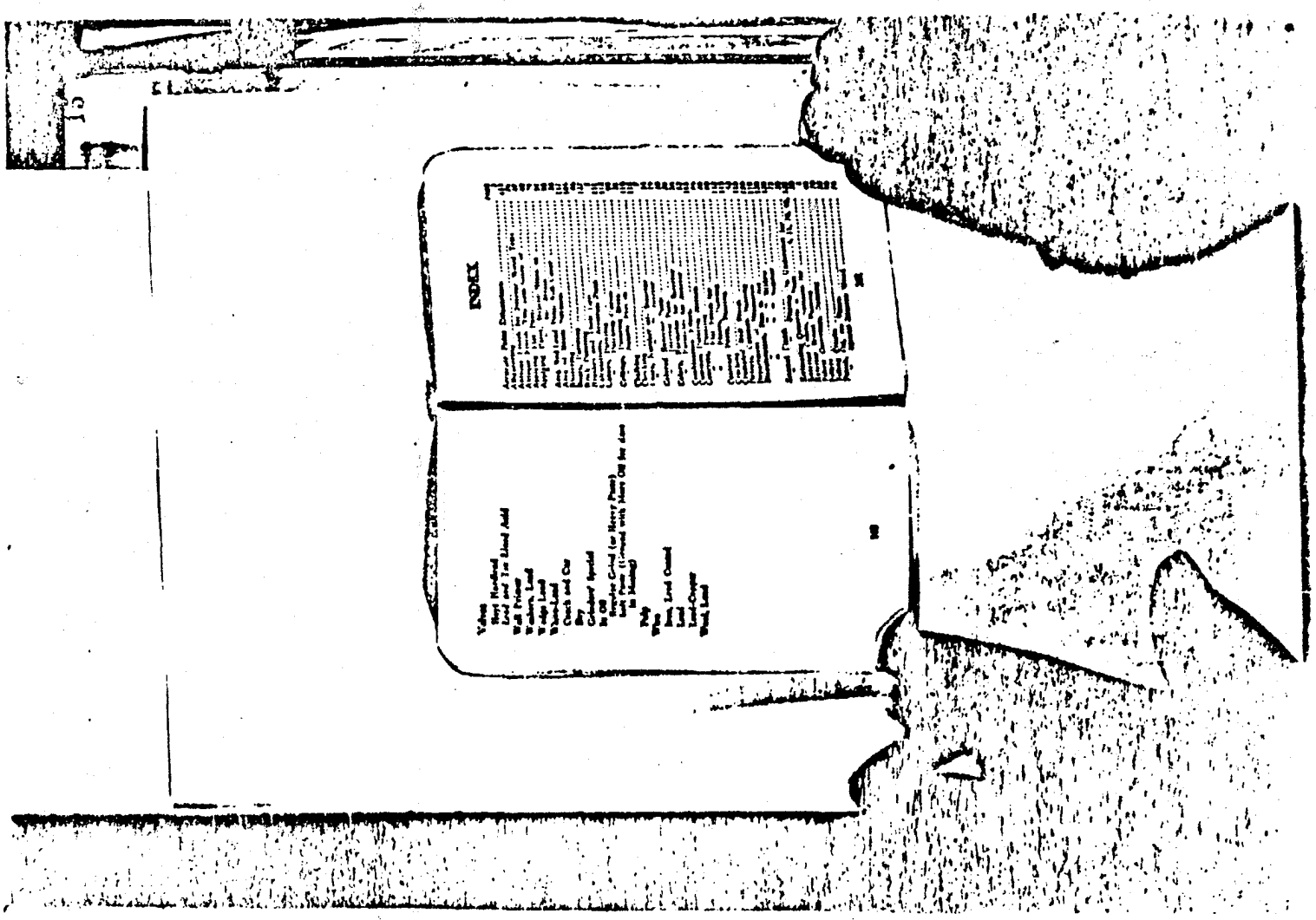

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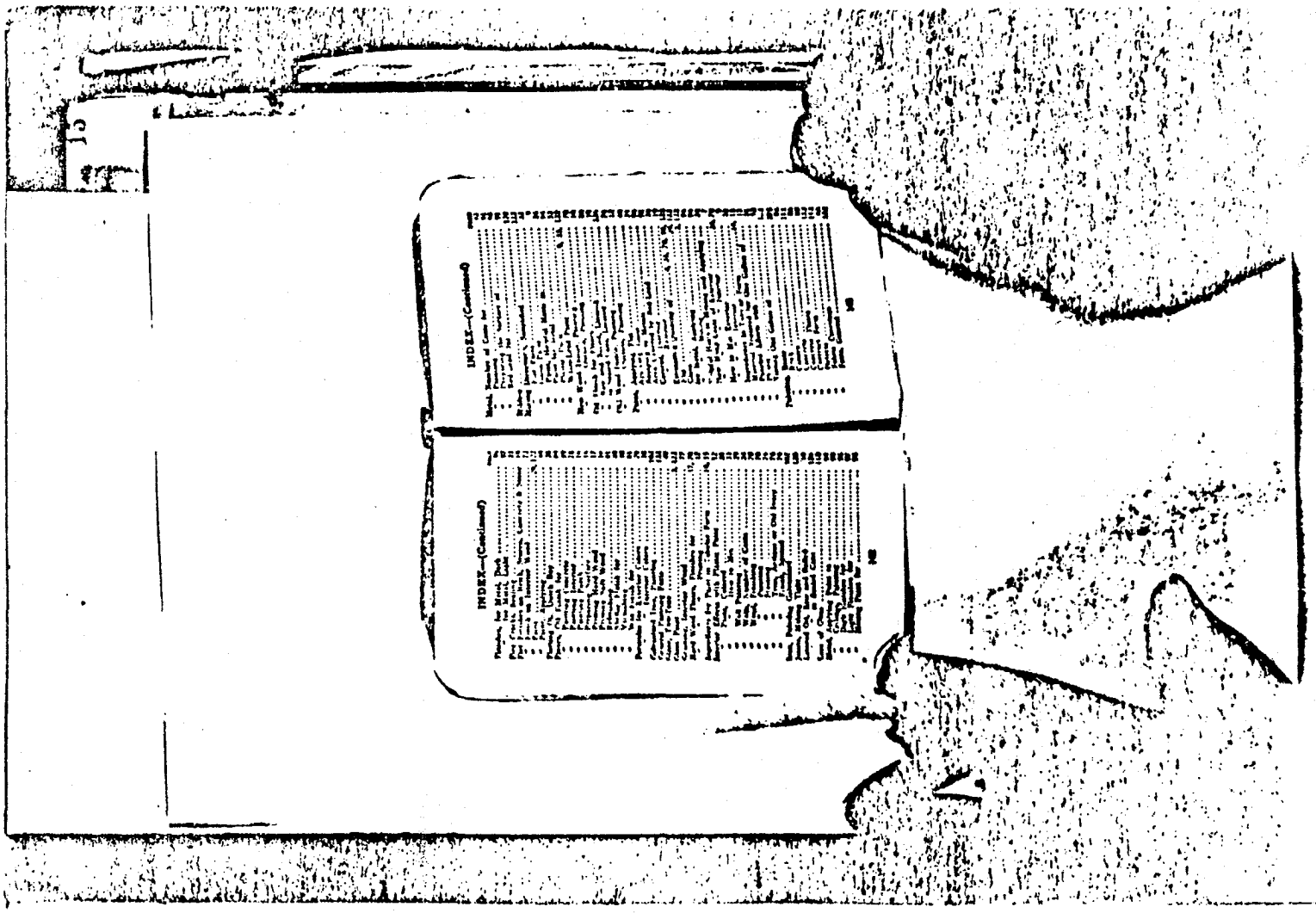

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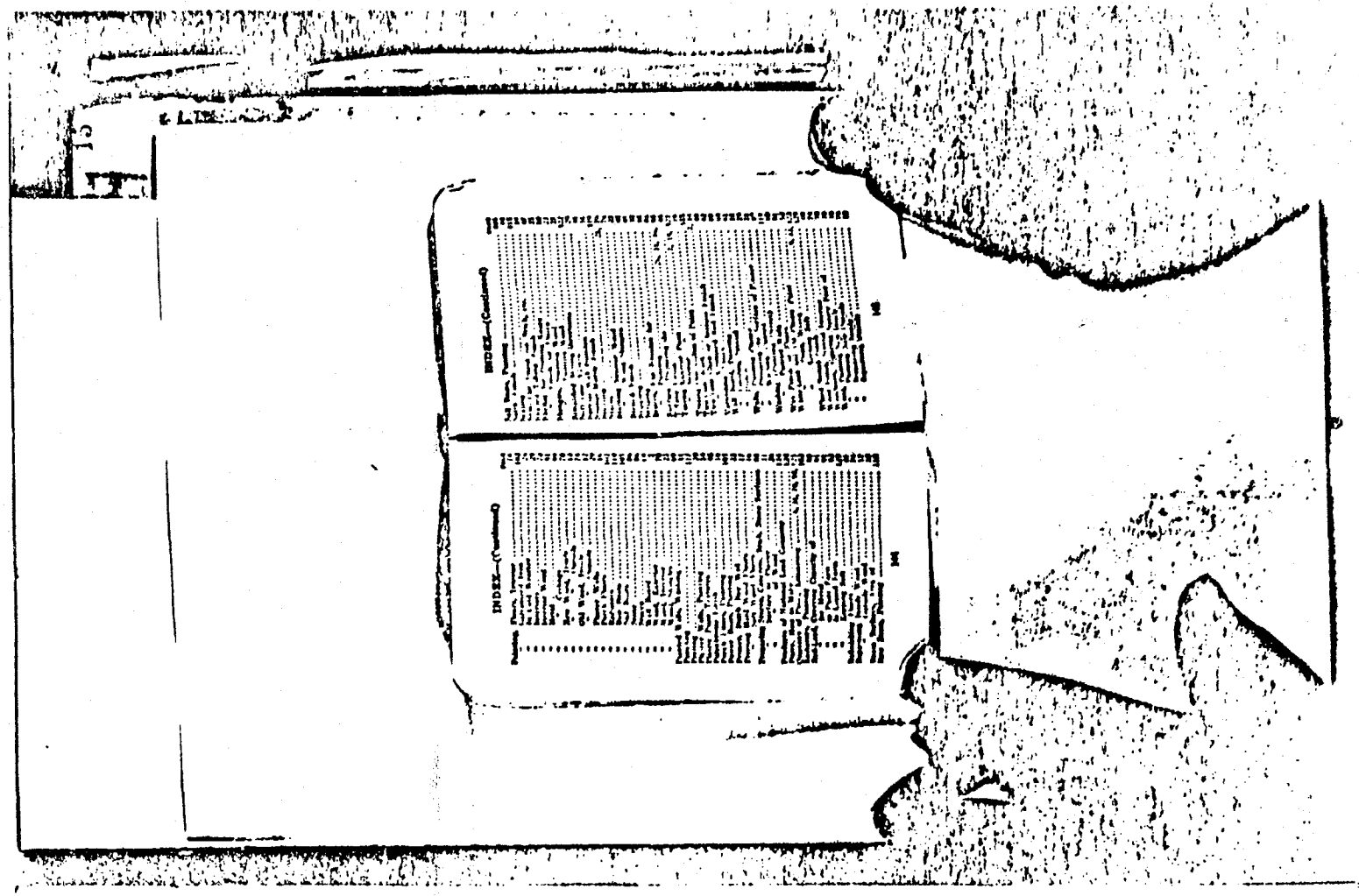

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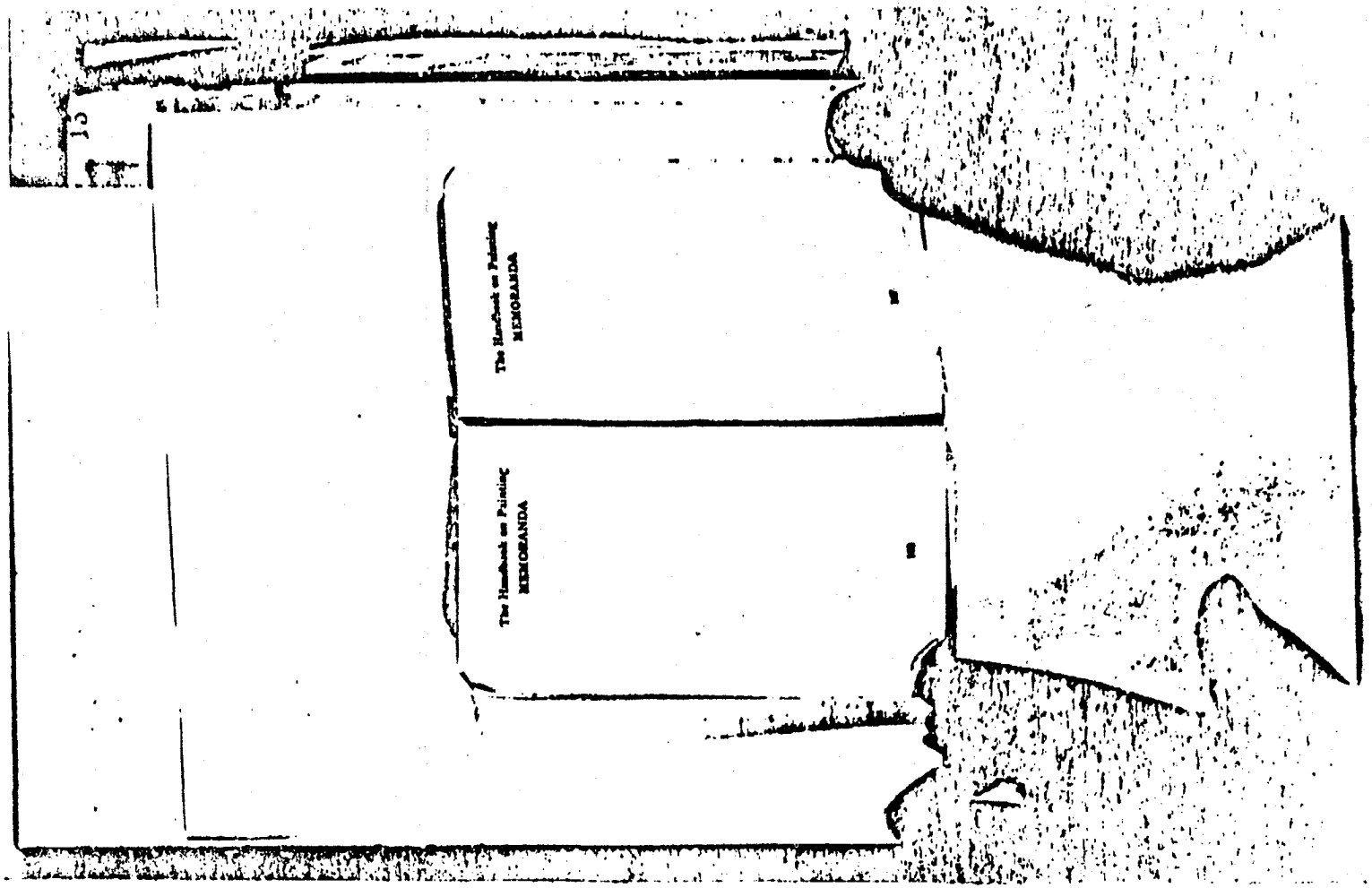

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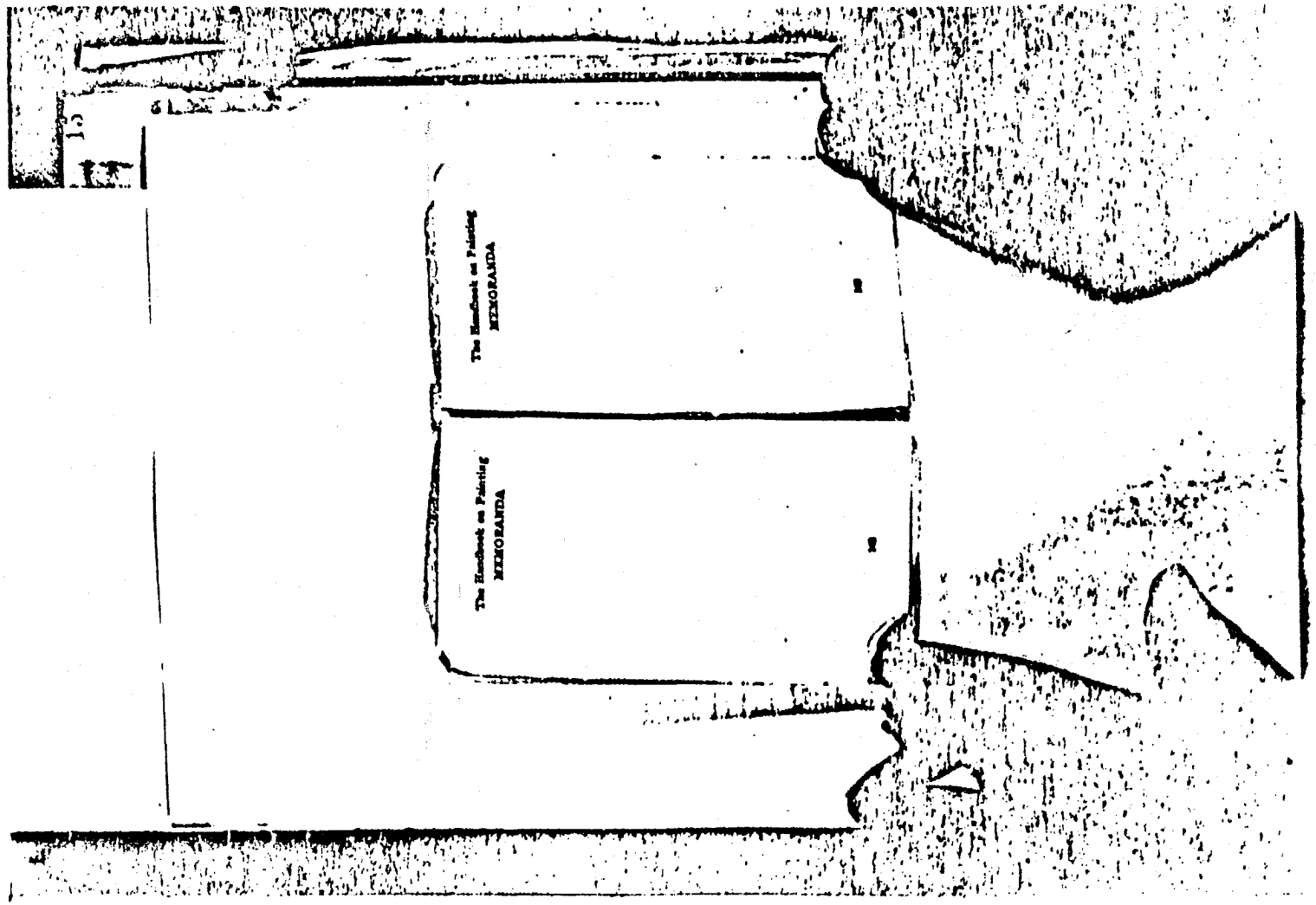

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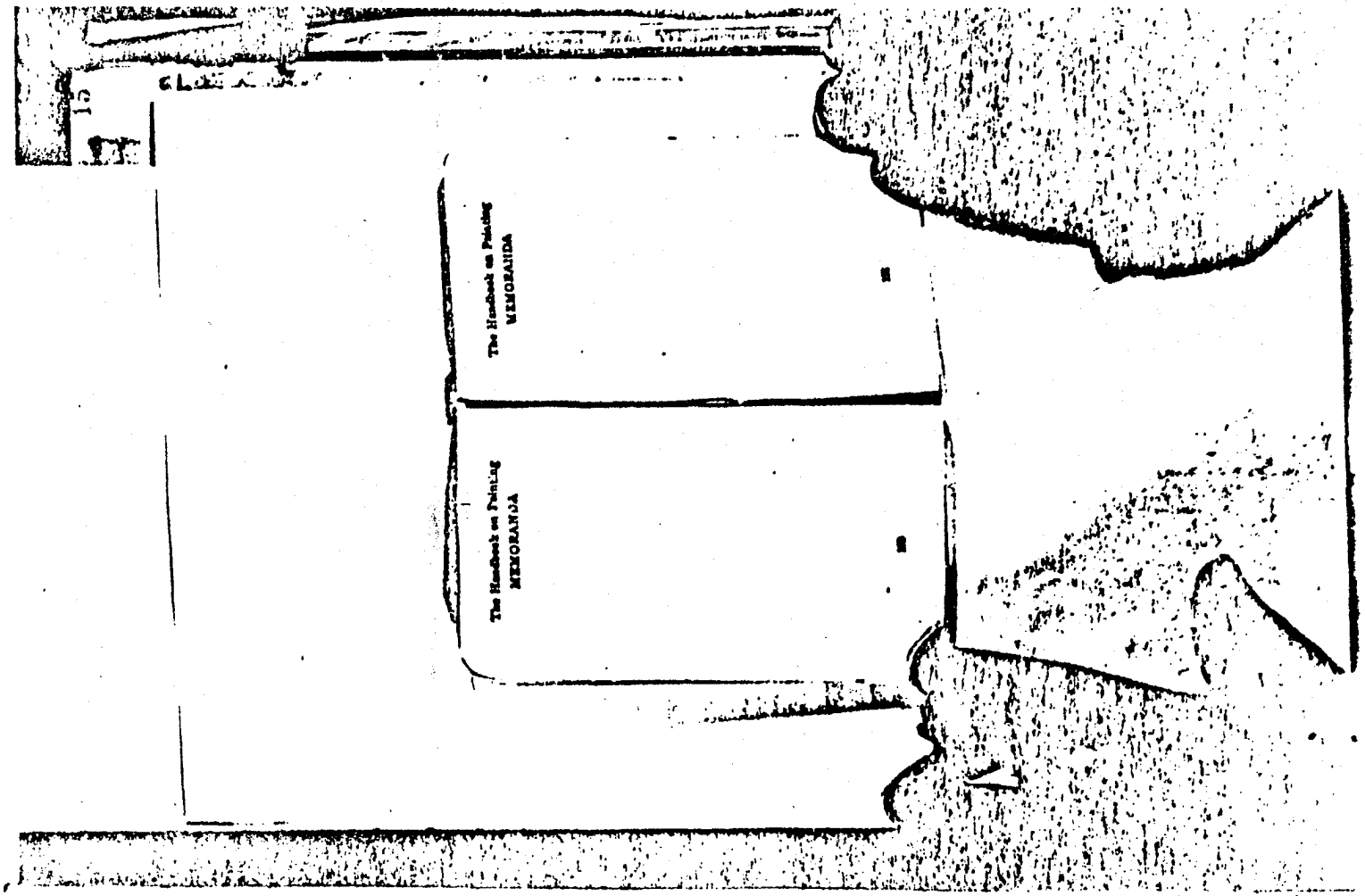

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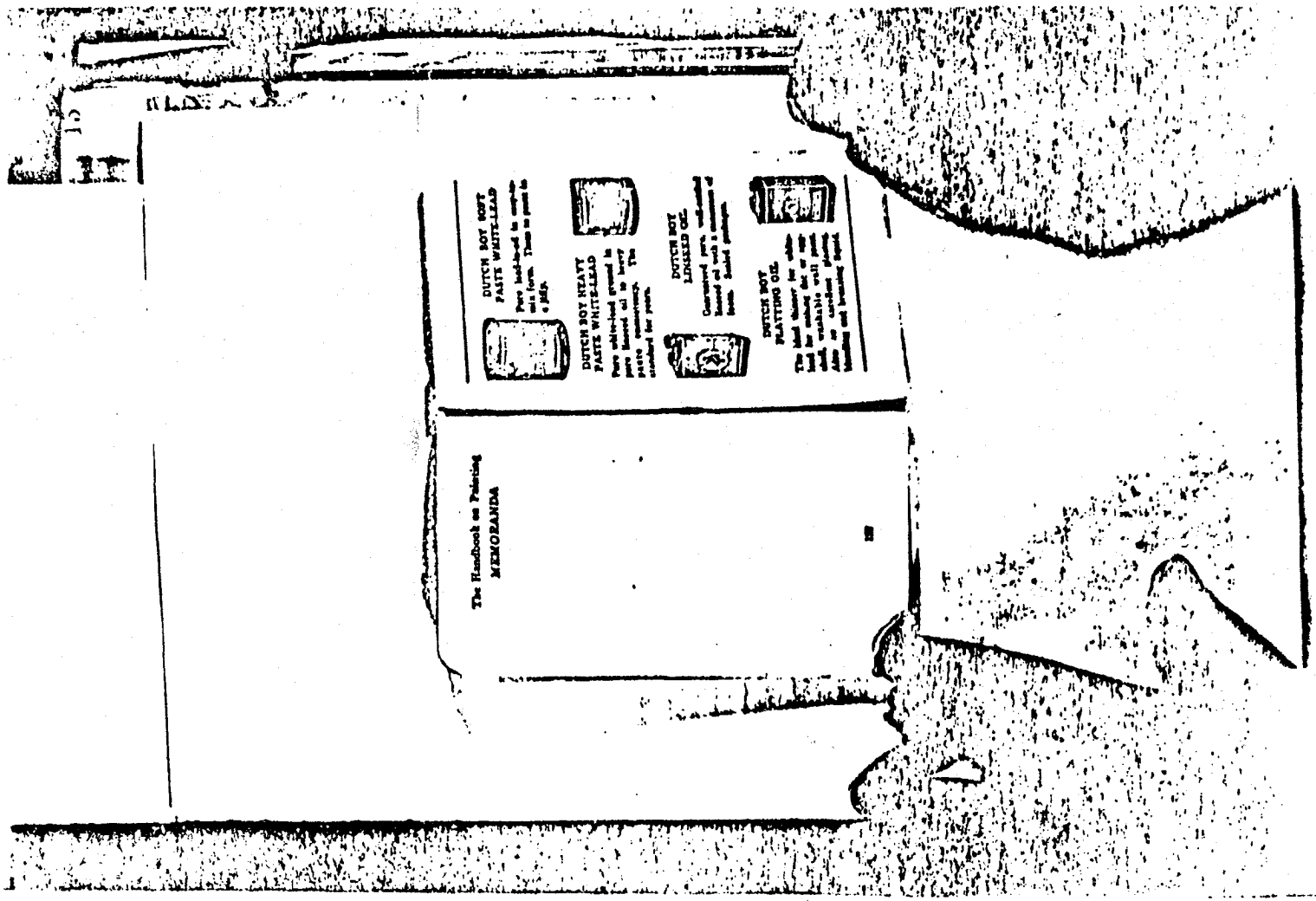

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