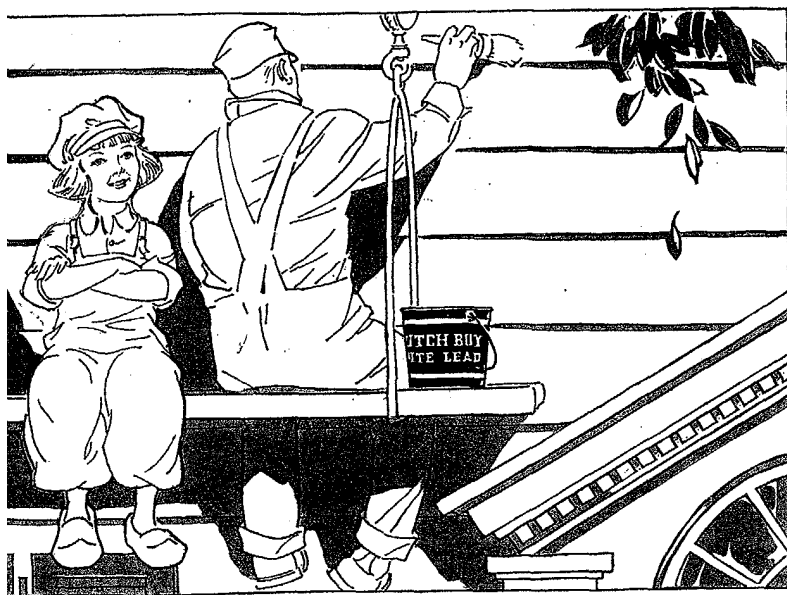


The paint that painters choose



Put your questions up to us

In many ways we can help you produce painting jobs that will make homeowners proud.

For example, our Department of Decoration probably can be of assistance to you. Our color specialists will suggest color treatments for the decoration of any type of building. They will supply color schemes, paint specifications, and color samples—complete in every detail. Their services are free.

Write this department in care of our nearest branch. Discuss any decorating problem you may have—interior or exterior.

Have you heard about the Never Fail Plan? It is helping hundreds of painters all over the country to land profitable new contracts. It can do the same for you. Start it to work immediately. Write for details.

FROM early Colonial times, successful painters used white-lead paint. These men used white-lead to sustain their reputations for workmanship.

They have prided themselves on their skill and applying white-lead paint. Upon this foundation of workmanship, the reputations of painters have won success.

For many years skilled professional painters have chosen Dutch Boy white-lead. They swear by it because they know they can depend on Dutch Boy. The success of their land their jobs are testimonials to Dutch Boy.

You can profit by the experience of these painters who have achieved success in their profession. They lay the foundation for a solid reputation for workmanship. Use Dutch Boy white-lead—pure and uniform. You can depend on Dutch Boy for the quality of your work.

NATIONAL LEAD CO.

New York, 111 Broadway
 Buffalo, 116 Oak St.
 Cincinnati, 659 Freeman Ave.
 St. Louis, 722 Chestnut St.
 Philadelphia, John T. Lewis & Bros. Co., 437 N. 3rd St.
 Boston, 100 State St.
 Chicago, 120 N. La Salle St.
 Cleveland, 82 E. 9th St.
 San Francisco, 100 Market St.
 Pittsburgh, National Lead & Oil Co. of Penna., 3rd St.



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