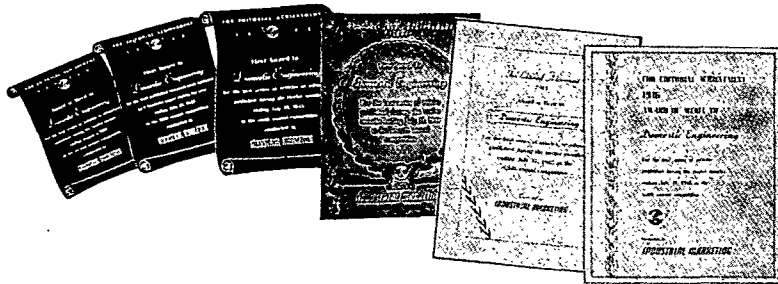
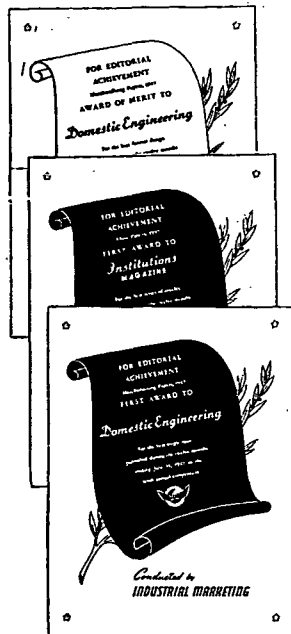


Domestic Engineering Publications

1801 Prairie Avenue, Chicago 16, Illinois



9 TIMES A WINNER! During the past seven years DOMESTIC ENGINEERING editorial programs have been signally honored by our nation's top-flight judges of editorial excellence.

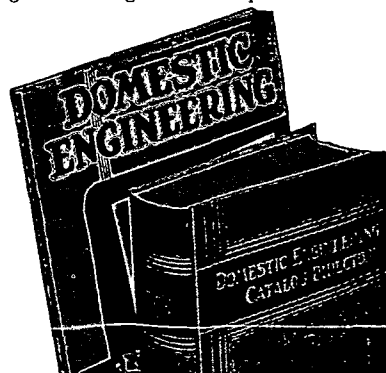


3 Awards
in 1947!

Why do we call attention to these achievements? First, because they are of definite significance to every manufacturer in this field. For, behind all of the editorial projects of these publications there is organization, teamwork, balance and attention to long range objectives. Not only are these the ingredients of prize winning editorial programs, they are prime requisites which must be provided by a publication if the advertising carried in it is to be of greatest possible benefit to readers and advertisers alike.

These awards signify a consistent, year-after-year effort plus a constantly broadening base of editorial service. The prize winning achievements of past years have become the basis for greater and more noteworthy accomplishments of succeeding years. This has been demonstrated by the growing intensity of the competition for these prizes. Over 600 entries were registered in the contest.

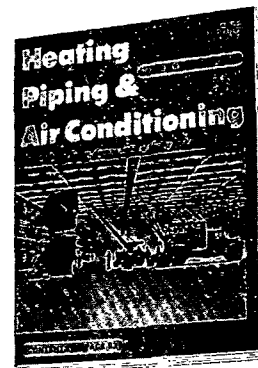
These editorial efforts, launched as routine service for our industry, have been given outstanding recognition among all business publications.



1378

KEENEY PUBLISHING COMPANY
6 North Michigan Avenue, Chicago 2, Ill.

Heating, Piping and Air Conditioning



This is the publication which carries the Journal of the A.S.H.V.E. in addition to its own regular editorial section. Its field is that of industry and large buildings. It is devoted to the design, installation, operation, and maintenance of heating, piping and air conditioning systems in such plants and buildings.

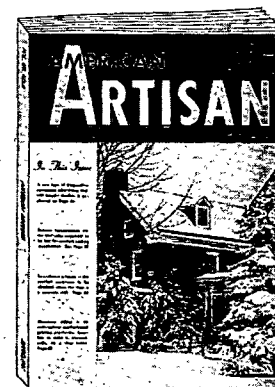
Each January issue includes a complete directory of commercial and industrial heating, piping, and air conditioning equipment, which lists all products, their trade names, and the manufacturers' addresses. It is the established buying and specifying guide of the industry.

H. P. & A. C. is read by consulting engineers and architects... contractors... and engineers in charge of heating, piping and air conditioning in industrial plants, and other large buildings, federal, state, and city governments, school boards, and public utilities. All A.S.H.V.E. members are subscribers.

Such coverage means, for the advertiser, consideration at all points in the selling of a heating, piping, or air conditioning product... consideration in its selection during the preparation of plans and specifications; in its actual purchase for installation; in its year-round buying for operating and maintenance requirements. Without waste, the manufacturer of air conditioning products and equipment can reach through H. P. & A. C. those from whom he is seeking the necessary engineering acceptance. Write for our new booklet "A Quick Picture."

Member—A.B.P.—A.B.C. Subscription Prices—U.S. \$3 per year.
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American Artisan



AMERICAN ARTISAN covers the field of warm air heating, residential air conditioning, and sheet metal contracting. Its readers are warm air heating and sheet metal contractors, dealers, jobbers, manufacturers, and public utility companies.

A special section of each issue has been devoted to air conditioning since 1932, when it first became apparent that air conditioning for homes was to be along the lines of the central forced warm air heating system. As a result of the ready adaptability of this type of heating system to all air conditioning factors, hundreds of thousands of homes today have winter air conditioning—supplied through forced warm air heating with air cleaning and humidification. Cooling apparatus can be attached to these systems readily whenever year-round air conditioning is desired.

Each January issue includes a complete directory of warm air heating, air conditioning, and sheet metal products and equipment, which lists all products, their trade names, and the manufacturers' addresses.

The key man in the residential air conditioning picture is the warm air heating and sheet metal contractor—the one man experienced in "treating air" at a central place and getting it properly distributed. And the key publication—because it reaches these key men with an information service that has made it the recognized authority on residential air conditioning practice—is AMERICAN ARTISAN. For full information on this field, write for a copy of "A Quick Picture."

Member—A.B.P.—A.B.C. Subscription Prices—U.S. \$3 per year.
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