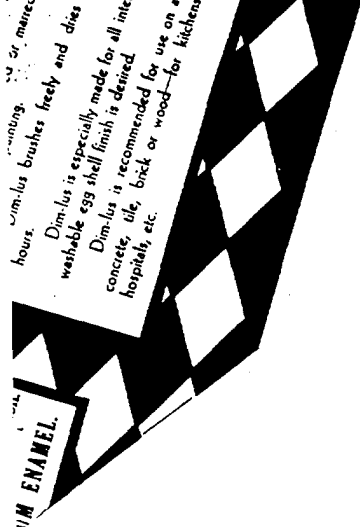




BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "Bri-Mar Dimlus"
 CATEGORY: Interior Semi Gloss Paint
 COLOR: White
 NUMBER: 800
 QUALITY: First

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 48.3%				
Titanium Dioxide	175	5.50	\$15.16 cwt.	\$26.53
Titanox Calcium	50	2.00	5.91 "	2.96
Asbestine	180	7.50	1.10 "	1.98
Atomite	200	9.00	1.85 "	3.70
VEHICLE: 51.7%				
Varnish #59		50	.86 gal.	43.00
Refined Linseed Oil		15	.93 ¹ / ₂ "	14.03
Heavy Bodied Raw Linseed Oil		4	.90 "	3.60
Dryer W		7 ¹ / ₂	.61 "	4.58
Mineral Spirits		11 ¹ / ₂	.12 "	1.38
CALCULATED YIELD		112		101.76
MANUFACTURING LOSS 2-1/2%		2 ³ / ₄		
ACTUAL YIELD		109 ¹ / ₄		

N 4503

COST ANALYSIS:

Material Cost Per Gallon (Total Cost Divided By Actual Yield).....	.93
Direct Labor Cost Per Gallon	.05
Factory Overhead Per Gallon	.10
Bulk Cost Per Gallon	\$1.08
Complete Package Cost Per Gallon (Container Plus Filling Expense).....	.17
Factory Cost In Package Per Gallon	\$1.25

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of Buyers or Transferees:

(A) To a Company owned or controlled outlet	none
(B) To an independent Wholesaler	\$2.04
(C) By Company owned or controlled outlet to retail customer	none