

IOP IN NEW MONTEREY

venue Cafe

PREPARED TO PLEASE YOU
Breakfast—Lunches—Dinners
ADE PIES OUR SPECIALTY
Rib Steak, New York Cut
Potatoes, SPECIAL. **55¢**
Mr. and Mrs. E. T. Kohn, Props.

's Radio Service

Lighthouse Ave. Phone 4806
Repairs
Sales Dept.
L. Ray Turner
Radio and Electrical
Household Appliances

vay Drug Store

Fred Nicholas, Prop.
and Hoffman Phone 6325
TOCK OF DRUGS AND LIQUORS,
MAGAZINES AND SUNDRIES
place to shop . . . ample parking space

utral Grocery

A. C. Lopez, Prop.
MEATS AND GROCERIES
FRUITS AND VEGETABLES
& H. Green Trading Stamps
DELIVERY—PHONE 7289
New Monterey

en's News Stand

622 Lighthouse Ave.
r magazines, daily newspapers,
and wedding cards, smokers'
andies, stationery, toys.
ILL SORENSEN, Prop.

HICKS & HOWELL



Leslie Hicks and Carleton Howell, sole owners of the firm of Hicks & Howell, have each had more than 20 years of experience in the automotive business. The firm, established about a year ago, is peninsula distributor for Firestone tires, batteries, radios and accessories.

Additionally, the firm sells used cars and has an automotive repair department.

Leslie Hicks, born in Lassen County, California, came to the peninsula at an early age, attended local schools and is a graduate of the Pacific Grove high school. He will be remembered as captain and star player of the Breakers cage team for two years and president of the student body. He is married and is the father of three children.

Carleton Howell is a na-



HICKS



HOWELL

tive of Monterey and attended its schools. He was graduated from the Monterey high school where he played center on the school's basketball team. Like Hicks, he is married and is the father of three children. Also like his partner, Howell's first job after graduation was in the auto business. Howell is secretary of the Merchants Association of New Monterey, a position he has held for many years.

Thrift Food Store

614 Lighthouse Phones 3173 and 3174
Free Delivery in Monterey and Pacific Grove
on orders of \$1.00 or more.
FINEST QUALITY MEATS, FRESH PRODUCE,
QUALITY GROCERIES, LIQUORS AND WINES
EVERY DAY LOW PRICES

UNION SUPPLY CO.

BUILDING MATERIALS—PAINTS—MILLWORK
Complete Service to Home Builders, Including Financing
WOOD SHINGLES LAST LONGER

586 Lighthouse

Phone 5149



The Seal of Perfection
Peninsula-Wide Service
Carmel 78 Phones Monterey 8429
Del Monte Dairy

Rudolph's

FURNITURE STORE

Smart furnishings, furniture that is correct, need not cost you more.
"YOU GET BOTH AT RUDOLPH'S"



Dutch Boy Paints

VERNON POTTERY
Houseware and Hardware

New Monterey Hardware Store

536 Lighthouse Ave.

AL. BELL, Owner

Phone 3857

SED CARS

OLET SEDAN—
leage. **\$345**
clean car
EDAN **\$225**
ition
OLET SEDAN **\$75**
or its age
EDAN **\$95**
Good tires and paint

EAT COVERS

For sedan or **\$6.95**
filled
For **\$2.95** and **\$3.95**
filled

FIRESTONE FACTORY REBUILT TIRES

7.00 - 16 \$9.65 6.00 - 16 \$7.50
6.50 - 16 \$7.90 5.50 - 17 \$6.50

REPAIR DEPARTMENT

Our low overhead enables us to offer you substantial savings on all types of repair jobs. Be sure to get our estimate first!

HICKS & HOWELL

Sole Owners

FIRESTONE-DISTRIBUTORS FOR THE
MONTEREY PENINSULA

674 Lighthouse

Phone 4321

USED RADIOS

1939 TEN TUBE RADIO **\$35.00**
Three bands. Arm-chair model
TABLE-MODEL RADIO **\$12.50**
CABINET RADIO **\$10.00**

FIRESTONE BATTERIES from \$5.25

We carry a stock of 100 batteries at all times in order to care for your immediate needs.