



Pure Paint on Your House

is like thick leather soles on your shoes

MANY grades of leather and near-leather are used for soles. Just as many grades of paint are used for houses. But, as the old adage says, "Appearances are deceptive." The good-looking sole may soon be oozing water, and the paint which looked O.K. in the can may offer poor protection to your house.

That is why it is so important when you buy paint to get the best. Then you buy positive *protection*. To sell *cheaply*, paints must be made of poor or inferior ingredients—inferior because they merely color the surface and do not form a *really protective* film when the paint is applied.

Pure paint, on the other hand, is made of those ingredients which produce a tough, elastic, *enduring* film—proof against the elements.

Remember that labor is two-thirds the cost of painting. Don't waste it on cheap paint. The surest way of getting real protection is to buy Fuller Pure Paints.

For all large painting jobs consult a master painter.

W. P. FULLER & CO.
301 Mission Street, San Francisco

23 Branches in Pacific Coast Cities - Factories in San Francisco, Los Angeles and Portland

FULLER PAINTS Since 1849 VARNISHES PIONEER WHITE LEAD

List of Pure Prepared and Phoenix Pure Paint Dealers in San Francisco

DOWNTOWN DISTRICT

John A. Bunney . . . 1165 Market St.
Chas. Brown & Sons . . 871 Market St.
Joest Bros. . . 1053 Market St.
Marshall-Nowell Paint Co. 1274 Market St.
Montrose & Jensen . . 445 Jones St.

MISSION & HAYES VALLEY DISTRICT

Herman J. Art . . . 3277 Mission St.
T. White Eastman Co. . 2744 Mission St.
Farrara Hardware Co. . 4540 Mission St.
J. H. Kruse . . . 23rd & Shotwell Sts.
S. Mariani & Sons . . 3362 Mission St.
Page Hardware Co. . . 600 Buenvorth St.
T. G. Norman & Sons . . 882 Valencia St.
Jos. H. Oquid . . . 572 Castro St.
Spring Valley Lumber Yard . 2401 San Jose Ave.
Wolfe Lumber & Hardware Co. 2299 Polk St.
Wm. Tuggey & Son . . . 1885 24th St.
W. O. Hardware Co. . . 3588 16th St.

*Dealers also listed
in phone directory under paints
classified section*

POLK STREET DISTRICT

Dimmet Hardware Co. . . 1715 Polk St.

FILLMORE DISTRICT

C. A. Bowman . . . 1661 Divisadero St.
Demaria Marina Co. . . 3011 Fillmore St.
Theo. H. Fredericksen . 3029 Fillmore St.
Fillmore Hardware Co. . 1824 Fillmore St.
San Francisco Electric & Hardware Co. . . 1006 Fillmore St.
Pick Bros. 520 Haight St.

RICHMOND DISTRICT

American Hardware & Supply Co. 225 Clement St.

F. E. Gilton 3936 Geary St.
A. Goddard 431 Balboa St.
Geary Hardware Co. . . 5549 Geary St.
Bay View Hardware Co. . 6150 Geary St.

SUNSET & WESTERN ADDITION

A. B. C. Hardware . . 1530 Haight St.
Daniel Foley 1049 Lincoln Way
Fennel Hardware Co. . 51 West Portal Dr.
POTRERO DISTRICT
S. F. Plumbing & Supply Co. 5015 3rd St.

NORTH BEACH DISTRICT

Florio & Figoni 1411 Grant Ave.
Giampolini & Co. . . . 1418 Grant Ave.
D. Cerelli 561 Columbus Ave.

WESTWOOD PARK DISTRICT

Ruggles & Allen . . . 1556 Ocean Ave.

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Brandes Table T

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N. and K.
Brandes Superior
Trum
Repeater

Erla Audio Trans
Acme Super Hete
Kellogg Audio Tr
Sexton Condensers
Fada Condensers,

