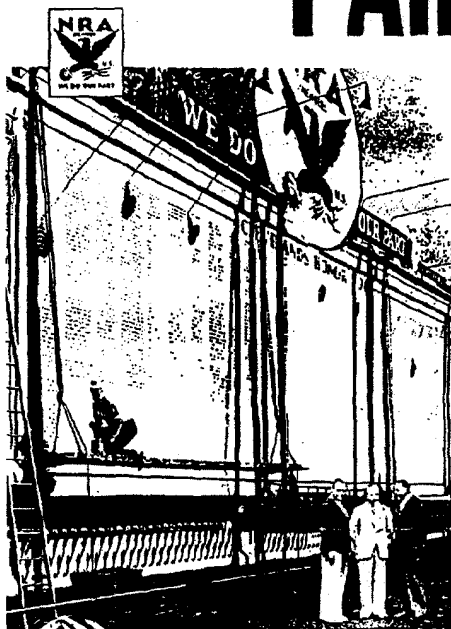


Sherwin-Williams News Photo Flashes

"EVERYBODY'S PAINTING"



WAY IS THE PHOTO
turned unless postage is included.



New Thousands of Buyers Demand Sherwin-Williams Paints As Shipments Grow Larger and Larger

Everywhere, the urge to paint—to protect—to beautify long neglected homes and buildings is evident. In the great industries... in countless homes... among people in all walks of life, fresh paint is being applied. Here, on this page, captured by the camera's eye, is dramatic proof from far and near, that Sherwin-Williams "quality" paint products are "first in the thoughts of millions."

Join this forward movement. Protect and beautify—save money, too—with Sherwin-Williams "Quality" paints. See your local "Paint Headquarters" or write us for a free copy of the new "Home Decorator". Contains many pages of helpful hints on modern home decorative effects—for both interiors and exteriors. The Sherwin-Williams Co., 801 Prospect Ave., Cleveland, Ohio.



COLORING THE NEWS? Chicago, Ill.—Old "Charley" Smith, independent news merchant in the city's life, has incentives for beauty and showmanship. With Sherwin-Williams Willow Green House Paint, he brightens up his outdoor "news emporium."



PIGEON MAKES SPEED RECORD Kirk Island, Ill.—



WORLD'S CHAMPION BULLETIN BOARD HONORS HER

entirely with Sherwin-Williams Kent Bulletin Colors. Standing before the sign are Cleveland's Mayor, Roy T. Miller, Jack Zimmer, and the newly appointed manager of the St. Louis Browns, Rogers Hornsby.



"HOLD YOUR HORSES", IT'S ENAMELOID New York City—Olga Munson, talented ingenue of Joe Cook's new show, "Hold Your Horses," (initial production of John Schuler, Broadway's youngest impresario), has the painting fever too. She assures Frances Upson of the same show that the table will be dry for breakfast. It's Sherwin-Williams Enameloid, the rapid drying decorative enamel, of course.



TRADE MARK LLOYD'S GARDEN AND PAINTS Co.



"YOUNGSTERS OF NOVELAND" Chicago, Ill.—Left to right, Bryan Washburn, Jr., Elsie Ferguson, Jr., Eric von Stroheim, Jr., and Charles Blackwell, Jr.

committee craft are touched with Sherwin-Williams.

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