REPRODUCED IN THE NATIONAL ARCHIVES

Full-Gloss Finish
Category: Interior Gloss Paint
Color: White
Number: 1030
Quality: First

PIGMENT: 30.8%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Ti-Cal L.O.	300	11.5	6.00 Cwt.	$18.00
Titanox A	90	2.77	14.75 "	13.28
1% Kadox Zinc	3	.06	8.00 "	.24
VEHICLE: 63.2%				
V-478 Ful-Gloss Vehicle	570	74	1.07 Gal.	79.18
V-971 Mixing Vehicle	7.3	1	.91 "	.91
2026 Mineral Spirits	75	11	.10 "	1.10
2038 Borax Solution	8.4	1	.02 "	.02
Cobalt Oilsolate	9.5	1.3	2.76 "	3.59
Lead Nuodex	9.3	1	1.54 "	1.54
				$117.86
Calculated Yield	1,072.7	103.63		
Manufacturing Loss 3.5%		3.63		
Actual Yield		100		

COST ANALYSIS:
(Per Gallon)

Material Cost	1.179
Direct Labor Cost	.063
Factory Overhead	.116
Bulk Cost	1.358
Complete Package Cost	.241
Factory Cost in Package	1.60

PRICES:

(A) To a Company owned or controlled outlet	1.75
(B) To an independent wholesaler	1.951
(C) By Company owned or controlled outlet to retail customer	3.80
(D) To an independent retailer (Dealer)	2.295
(E) To other (specify)	3.00 *
	2.55 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

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