

DUTCH BOY *Soft Paste* WHITE-LEAD

*makes lead paint
in a few minutes*

DUTCH BOY *soft paste*—the easier-to-thin lead-in-oil—has several distinct advantages that painters and other paint buyers immediately see.

It is easily and quickly brought to brushing consistency. A "hundred" can actually be thinned to paint in six or seven minutes. It can be tinted with remarkable ease. It saves both time and labor.

Soft paste is really "shop lead"—the same high-grade white-lead contained in heavy paste but with a higher percentage of linseed oil ground in at the factory. It is this extra oil that gives *soft paste* its easy-breaking advantages. And the smooth paint that *soft paste* gives has exceptional spreading qualities.

Dutch Boy *soft paste* white-lead is sold by the pound in 100 lb. steel kegs and in 50, 25, and 12½ lb. steel pails. Our Dutch Boy trademark on each package guarantees the contents to be pure white-lead and pure linseed oil—*nothing else*.



DUTCH BOY RED-LEAD IN OIL

Are you handling Dutch Boy red-lead? Fine, uniform, highly oxidized—there is no better red-lead obtainable . . . no better paint for metal. In convenient paste form . . . 100 lb. kegs; 50, 25, 12½ lb. pails.

"Save the surface and
you save all"
—Plaster's Word

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Board St.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 900 Albany St.
Chicago, 900 West 18th St.
Cleveland, 828 W. Superior Ave.
San Francisco, 231 Montgomery St.



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