Monsanto

MAR 7 1969

FROM (NAME & LOCATION): Tom C. Ford - General Offices

DATE: March 6, 1969

SUBJECT:

REFERENCE:

TO:
Mr. H. H. Bible
Mr. E. J. Bock
Mr. J. L. Gillis
Mr. Finis Morgan
Mr. E. A. O'Neal
Mr. E. J. Putzell
Mr. T. K. Smith
Mr. C. H. Sommer
Mr. M. C. Throdahl

cc: Mr. H. L. Minckler
Mr. H. S. Bergen
Mr. D. J. Forrestal
Mr. J. E. McKee
Mr. R. E. Kelly
Mr. E. P. Wheeler

I would like to inform you about current publicity on the alleged contamination of wildlife by polychlorinated biphenyls -- the Aroclors marketed by the Organic division. Research of this type began several years ago in Sweden and has been continued by several other scientists, including a Dr. Risebrough from the University of California. His work has appeared in NATURE, an English magazine, and SCIENTIFIC AMERICAN.

Late in February, the SAN FRANCISCO CHRONICLE carried a front page story (copy enclosed). This resulted in several customer and governmental inquiries from the West Coast plus a few letters from citizens there.

It now appears this issue will become national. Today we were contacted by TIME which is working on an article for its science section. Since TIME's local correspondent is on the ST. LOUIS POST-DISPATCH, another story could appear locally.

Enclosed is a company statement prepared to answer inquiries. It is the product of a joint effort between Public Relations, Organic, Medical and Law. A "committee" has been established to handle this and future public inquiries. Howard Bergen is the Organic representative; Elmer Wheeler represents Medical.

Tom C. Ford

TCF:sfh
Enclosures