

Inside Washington

The Lead-based Paint Poisoning Elimination Act of 1969 and The Lead-Based Paint Elimination Act of 1969. These two bills of direct interest to our industry have been introduced by Rep. Ryan (D-N.Y.). The first of these (H.R. 9191) would provide Federal financial assistance to help cities and communities of the U.S. develop and carry out intensive local programs to detect and treat incidents of lead-based paint poisoning. H.R. 9191 would authorize funds in the amount of \$7.5 million for each of the fiscal years 1969, 1970 and 1971; the program would be administered by the Department of Health, Education and Welfare. The second bill (H.R. 9192) has a similar objective—funds of \$13.5 million per year for the same period to support a program administered by the Department of Housing and Urban Development to eliminate the causes of lead-based paint poisoning.

NPVLA has written Rep. Ryan endorsing these two legislative proposals and offering staff assistance. The letter pointed out that the industry already is working closely with officials of the New York City Health Department to assist in their campaign for promoting education and research on lead poisoning.

National Painting and Decorating Week. Rep. Hungate (D-Mo.) has introduced a Joint Resolution in the House authorizing the President to proclaim the period June 14 through June 21 as National Painting and Decorating Week. Senator Cook (R-Ky.) and Senator Bayh (D-Indiana) introduced a similar Joint Resolution in the Senate. These proposals presently are before the House and Senate Judiciary

(See Washington, p. 46)

DOT Decides Not to Act on Flammable Liquid Definition

A little more than a year after its initial announcement of proposed rule making with regard to the definition of "flammable liquids" the Department of Transportation has announced final action on the proposal.

In the May 1, 1969 edition of THE FEDERAL REGISTER, the DOT made the following statement on possible re-definition of flammable liquids:

"After analyzing the numerous comments received in this regard, the Board has decided to **reconsider** these proposals. The Board has also determined **not** to adopt at this time certain definitions proposed in the notice. Other proposals contained in the notice that have either been dropped or altered are specifically discussed hereinafter. **Therefore, the action taken in this document is to be considered as final action on Notice 68-2 (Docket HM-3) and if after reconsideration, it is determined that further rule making action is warranted on any of the items that were proposed, but not adopted, a new notice of proposed rule-making will be issued.**" (Emphasis supplied).

This notice came as official confirmation of informal assurances NPVLA had received that the matter was practically dead.

Under present regulations a flammable liquid is defined as "any liquid which gives off flammable vapors (as determined by flash point from Tagliabue's open-cup tester, as used for testing of burning oils)

at or below a temperature of 80 degrees F." The DOT proposal would have raised the limits and changed the flammability definition to read "any liquid having a flash point of 110 degrees F. or lower (open-cup) or 100 degrees F. or lower (closed-cup) and having a vapor pressure not exceeding 40 p.s.i.a. at 100 degrees F."

In compliance with such a proposal, many industry products would have required "red labeling".

In response to this proposal, NPVLA solicited comments from industry members. The data received showed that not a single accident had occurred during the transportation of paint and paint products within the proposed range. In addition, DOT indicated to NPVLA that it did not have data on hand indicating the instances of actual hazards within the proposed range.

Although the May 1 statement is an announcement of final action, NPVLA will continue to watch the situation closely.

Attention!

The President's Reception, one of the highlights of the NPVLA Annual Meeting, has been shifted from Monday evening, October 27, to Tuesday evening, October 28, at Palmer House.



Shell Chemical Co. Gift: 25 Copies of "Paint" Debut As New PIEB Educational Film

The Paint Industry Education Bureau has announced that Shell Chemical Co. has donated twenty-five copies of Shell's new film, "Paint," to PIEB for lending purposes.

This 16mm. sound and color film runs 25 minutes and traces the long and complex history of one of man's most durable and useful discoveries—paint. It is an informative and easily understood introduction to the subject for youngsters but is also a sophisticated and authoritative film for those already well versed in art and paint technology.

While paint manufacturing has become a complex industry with dual purposes of decoration and protection, its beginnings can be traced back more than 30,000 years to cave dwellers and man's need to give shape and color to his surroundings.

"Paint" shows in vivid color and extraor-

dinary detail how paint has been made and used through the centuries . . . from primitive man decorating his cave through the industrial revolution of the nineteenth century to the present—where complex coatings are manufactured for the mass market.

Commented Michael Heckford, director of the film, "Life today is so much easier for painters—one just goes to the shop around the corner to buy materials ready-made. I do not envy the artist who had to grind all his own colors on a marble slab now that I have learned what hard work it can be. No doubt the advances in paint technology over the last 50 years or so have been fantastic. . . ."

"Paint" is available on free loan to all NPVLA members. A brochure on the film has been enclosed in this issue of COATINGS. Loans will be made on a first come-first served basis.

Rensselaer Color Lab Announces 1969 Color Technology Summer Program

The Rensselaer Color Measurement Laboratory at Rensselaer Polytechnic Institute in Troy, New York has announced details of its 1969 Summer Program in Color Technology. The program will include the following courses: Principles of Color Technology (August 11-15); Color Technology for Management (August 21-22); and Advanced Color Measurement (August 25-29).

Color Technology for Management is a new course designed to aid executives responsible for research, production or sales of colored products in reaching correct management decisions based on the principles of color technology. It will describe what can and what cannot be expected from programs of instrumental color measurement and control and from computer color matching. Management personnel attending this course will learn how to recognize realistic programs in these areas and how to avoid highly inflated proposals not based on reality.

Principles of Color Technology (August 11-15) is intended to provide both theory and practice in the description, specification and measurement of color. It will be of particular interest to industrial personnel responsible for color matching and color control.

Advanced Color Measurement (August 25-29) is a limited-attendance laboratory course which will provide individual instruction to a group of not more than 12 participants. In general, the qualifications for attendance are two or more years' experience in instrumental color measurement; or a shorter period of experience plus completion of the course Principles of Color Technology or an equivalent course elsewhere.

Color Technology and two other color courses being offered are under the direction of Fred W. Billmeyer, Jr., Professor of Analytical Chemistry at Rensselaer. Dr. Billmeyer had 15 years' experience in industrial color measurement before coming to Rensselaer. He is President of the Inter-Society Color Council, a fellow of the Optical Society of America and a member of the American Association of Textile Chemists and Colorists, the Society of Plastics Engineers and the New York Society for Paint Technology. Professor Billmeyer will be assisted by Max Saltzman, Manager of Color Technology, Allied Chemical Corporation and Adjunct Professor of Chemistry at Rensselaer.

For further information contact the Office of Continuing Studies, Rensselaer Polytechnic Institute, Troy, New York 12181.

Lowrey, Orling Named To NPVLA Board

Edward A. Foy, NPVLA President, has announced two new appointments to the NPVLA Board of Directors. They are Eric G. Orling of National Lead Company and W. C. Lowrey of Shell Chemical Co.

Mr. Orling is manager of the Titanium Pigment Division of National Lead Company. He is also a member of the Board of Directors and the Executive Committee of Baker Castor Oil Company, a subsidiary of National Lead Company. He will replace Edward Rowley on the Board of Directors and on the Executive Committee of NPVLA.

For the past five years, Mr. Lowrey has been Shell Chemical Co.'s Washington representative. Prior to coming to Washington, he was manager of the Plastics and Resins Division of Shell Chemical Co. He will be finishing out the term of William Q. Mooney, also of Shell Chemical Co.

June 30 Deadline For Va. Paint Registrations

In accordance with Section 59.1-182 of the Virginia Paint Law, paint manufacturers in the State of Virginia have until June 30, 1969 to renew the registrations on their paints.

Section 59.1-182 of the Virginia Paint Law states: "All registration shall expire on the thirtieth day of June following date of issuance, unless such registration shall be renewed annually, in which event expiration date shall be extended for each year of renewal registration or until otherwise terminated."

It is important to note that applications for renewal received after June 30 cannot be accepted and will be returned. Paints which were registered on expired certificates must be registered again in accordance with instructions in PL-2A.

To comply with the law, each registrant must submit in duplicate an executed application blank furnished by the Department of Agriculture and Commerce before June 30. Forms may be obtained by writing to the Department of Agriculture and Commerce, Division of Technical Services, 203 N. Governor St., Room 404, Richmond, Va. 23219.

THE COATINGS INDUSTRY'S MANAGEMENT DEVELOPMENT SEMINAR

AUGUST 6-15, 1969

This Seminar is an intensive 9 day educational experience in both general management practices and those management problems unique to the Coatings Industry. It is designed to make top and upper-middle management people more modern, more efficient and more productive — thus making them more valuable to their companies.

Sponsored by:
THE PAINT INDUSTRY
EDUCATION BUREAU

UNIQUE FEATURES

This Seminar has some unique features not found in other programs. They are:

1. The course length — just 9 concentrated, intensive days.
2. Carefully selected course content to meet the management needs of the Coatings Industry people.
3. Small groups where people learn from one another as well as from the professional staff.
4. Use of two management games, role playing and business-oriented cases.
5. Texts, cases, and assignments are mailed for advance preparation.
6. Opportunity for work with other men from your own industry whose problems and needs are the same as yours.

TUITION

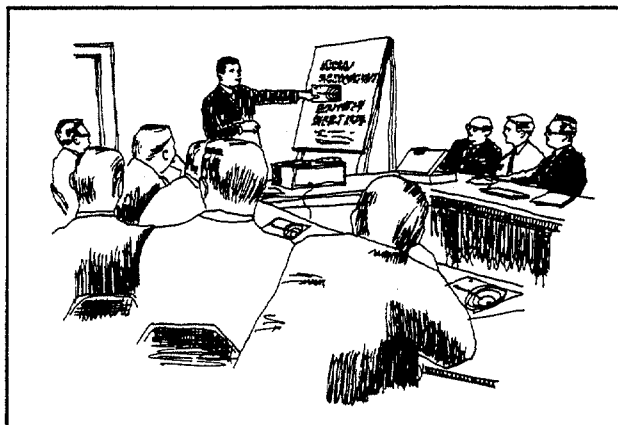
Total tuition for the Seminar is \$500 per person, including all instruction, course materials, and textbooks. *All personal expenses are extra.* A \$100 deposit is required upon application with the balance due six weeks before the course starts. Refunds of tuition (less cost of materials sent) will be made only if a replacement can be found. Companies are encouraged to substitute another man if a registrant cannot attend. Participants are encouraged to room together in order to benefit from the individual interaction.

LOCATION & FACILITIES

The Seminar will be held at the Lodge of the Four Seasons, Lake Ozark, Missouri. This facility is ideally located for the easy access of participants and is the type of environment suited for a meaningful learning experience.

EARLY REGISTRATION

Enrollment in the Management Development Seminar is limited to a small group which can work together profitably. Registrations will be handled on a first come-first served basis. The seminar is limited to thirty (30) participants.



REGISTRATION FORM MANAGEMENT DEVELOPMENT SEMINAR

Send To:
P. I. E. B.
1500 Rhode Island Avenue, N.W.
Washington, D. C. 20005

Please enroll the following for the Management Development Seminar:

1.				
Last Name	First	Initial	Company Position	Date
2.				
3.				
4.				

..... Check Enclosed for Total Amt. (\$500)

..... (Signed)

..... \$100 Partial Payment Enclosed
(Balance Due by June 30, 1969)

..... Address

..... Telephone No.

..... Company

(Please make checks payable to P. I. E. B.)

0000-NLI-000020891

Marine Coatings Conf. Draws Record Crowd to New York City

Approximately 225 representatives of the shipping, shipbuilding and ship repair industries, government agencies, suppliers and manufacturers of marine coatings attended the Ninth Annual Marine Coatings Conference on May 7 at The Summit Hotel in New York City.

Highlight of this year's Conference was the luncheon address of Captain Maurice Nugent, Office of the Chief of Navy Information in Washington, D.C. Capt. Nugent's thought-provoking talk was entitled "Management Attitudes for the Seventies."

During the morning session H. E. Pattee, Battelle Memorial Institute, discussed "The Effect of Protective Coatings on Weldability of Selected Steels." Anthony Rufolo, U. S. Naval Applied Science Laboratory, spoke on "A Fundamental Approach to Marine Fouling Studies Using Labora-

tory-reared Organisms." He was followed by William Briggs, Newport News Shipbuilding and Dry Dock Company, who discussed "Coatings in Shipbuilding and Ship Repair."

During the afternoon session, the participants heard David Barber of ICI America, Inc. discuss "Recent Developments with Chlorinated Rubber High Build Marine Coatings." Eugene Moran III of Moran Towing Company discussed "Special Paint and Coatings Considerations in Operation of Tugs, Barges and Workboats."

All of the speeches will be reproduced and available on request from NPVLA headquarters. Please indicate the speaker if copies of all the speeches are not desired. A complete set of the talks will be mailed to all persons who registered for the Conference.

Marine Committee Focuses On Government Activities at NYC Meeting

The Fourth Annual Meeting of the Marine Coordinating Committee—held at The Summit Hotel in New York City on May 6—was attended by more than 50 representatives of shipping, shipbuilding and ship repair industries, government agencies, suppliers and manufacturers of marine coatings. This meeting is sponsored by the NPVLA Marine Finishes Manufacturers Committee in order to bring all segments of the maritime industry together to discuss methods to improve coatings performance, new application techniques and other matters of mutual interest.

After welcoming remarks by the Chairman (Herbert D. Hammond of Farboil Co.), Ralph W. Netterstrom, Chief, Division of Maritime Safety, Bureau of Labor Standards, U.S. Department of Labor, reported on the new Safety and Health Regulations (for ship repairing, shipbuilding and ship-breaking) and plans of his Department for use of the "Material Data Sheet" which was developed jointly with NPVLA, Shipbuilders Council of America and other affected industry groups. Mr. Netterstrom commended NPVLA for its cooperation and assistance in helping complete this vital project.

Irving Poretz, Office of Ship Construction, U.S. Maritime Administration, Department of Commerce, next gave an interesting and informative talk on his agency's study concerning underwater cleaning methods. After a lively discussion, it was agreed that the state of the art of under-

water painting needed to be improved. Comment also was made on the ASTM Committee D-1 project on test and development methods for marine coatings, and the new organization and objectives of the American Institute for Merchant Shipping (AIMS) were outlined briefly.

Extensive discussion followed a brief report on the status of the new Guidelines for Pesticide Regulations, currently under development by the Pesticides Regulations Division, U.S. Department of Agriculture. The relative responsibilities of coatings manufacturers and applicators also were discussed at length, and particular note was made of the government proposal for a "spot patch" test in the Navy's new FDL program.

The NPVLA Marine Finishes Manufacturers Committee will meet at NPVLA headquarters June 4 to evaluate the May 6 meeting, and follow-up on recommendations made at that meeting.

Committees and favorable action is anticipated.

State Taxation of Interstate Commerce. The Special Subcommittee on State Taxation of Interstate Commerce of the House Judiciary Committee approved the Bill (H.R. 7906) which would bring uniformity to State laws taxing businesses operating across State lines. Full committee action is expected in late May. A similar measure passed the House last year but was never considered by the Senate Finance Committee.

National Product Safety Commission. Legislation extending the life of this Commission for one year (to June 30, 1970), was approved by the Senate on May 8.

Trademarks

The following trademarks of interest to members will be registered by the U. S. Patent Office unless opposed within 30 days of their publication in the Official Gazette as shown. Details may be obtained from the Association's Trademark Bureau.

Class 1—Raw or Partly Prepared Materials; **Class 4**—Abrasives & Polishing Materials; **Class 6**—Chemicals & Chemical Compositions; **Class 12**—Construction Materials; **Class 16**—Protective & Decorative Coatings; **Class 28**—Brooms, Brushes & Dusters; **Class 52**—Detergents & Soaps.

Issue of May 6, 1969: **Class 1**—CHEMPAR (& design), HERCOWETT, R 570. **Class 4**—FM. **Class 6**—D-24, CLEVE-TEK, EDCO, ST. JOE (w/words Lead-Free Zinc Oxide & design). **Class 16**—FM, TOWNCO, DURON (& design), EPOXA-COLOR, ATCO. **Class 29**—FM.

Issue of May 13: **Class 6**—POLY-PREP, DELFLOC. **Class 12**—SWISS. **Class 16**—SWISS, ABCITE, D-S-C.

A West German Company is interested in contacting American Paint Manufacturers who produce **electrically conductive coatings**. The Rohlf Company is interested in both clear and pigmented types. A purchase arrangement or license to manufacture may be worked out. If interested, please contact: Rohlf Elektromechanik GMBH, Walstrobe 9, 6968 Waldurn/Baden, West Germany.



Panelists at a recent meeting of the Wood Finishes Group in Greensboro, N. C. discussed furniture finishes problems and solutions.