Monsanto

Do reserve file.

FROM (NAME & LOCATION) E. Muschick - B3ND

DATE June 16, 1971

SUBJECT

REFERENCE

cc: R.N. Brell/Group B3NE
J.R. Darby 1760
C.P. Farley B3NE
R.V. Johnson B3ND
E.L. Kaiser B3ND
J.D. Wright B3NJ

TO : REGIONAL MANAGERS
FIELD SALESMEN

Attached is a contribution by Sumner Twiss of Chrysler to the June issue of Automotive Industry.

This article should help toward better understanding of some of your customers' activities - and problems.

E. Muschick

/rd
Attachments

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