



Good Paint—Good Painter

GOOD materials, plus care in mixing and applying them—that is the formula of all successful painters.

For generations painters have pinned their faith to white-lead paint. They have used it on their most ambitious jobs. From early Colonial times, painters have staked their reputations on white-lead. And they have risen from the ranks and attained success thru their ability in mixing and applying white-lead paint.

Dutch Boy white-lead is pure

white-lead. There is none better obtainable. For years Dutch Boy has been the choice of skilled professional painters—successful painters. They know they can depend on Dutch Boy.

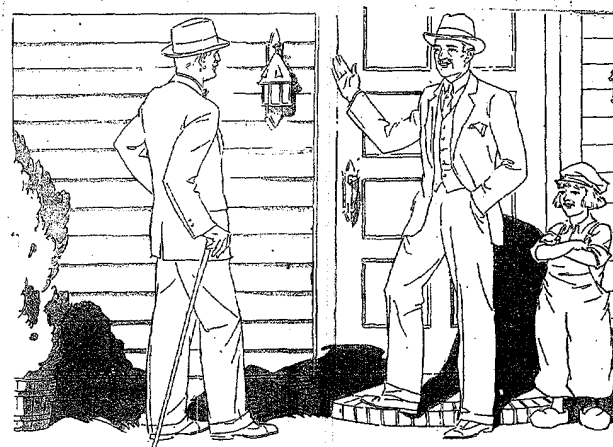
Use Dutch Boy white-lead and build for better business. Good paint helps to make a good painter.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street
Buffalo, 116 Oak Street • Chicago, 900 West 18th Street
Cincinnati, 659 Freeman Avenue • Cleveland, 820 West
Superior Avenue • St. Louis, 722 Chestnut Street • San
Francisco, 485 California Street • Pittsburgh, National
Lead & Oil Co. of Penna., 316 Fourth Avenue • Phila-
delphia, John T. Lewis & Bros. Co., 437 Chestnut Street.



Dutch Boy White-Lead

This Advertisement appears in THE PAINTER AND DECORATOR March, 1927



"That's a good job—who did it?"

THE owner will gladly answer this question. And he will tell others without being asked. He is proud of this paint job.

Make sure of a good paint job by using good paint. White-lead paint has been the stand-by of generations of painters—skilled professional painters who are known for high-class painting. All thru the land these painters are building up solid reputations for dependable workmanship—with the aid of white-lead paint.

Dutch Boy white-lead is pure white-lead. For decades it has been the

choice of the best class of painters. These men have pinned their faith to Dutch Boy white-lead, and to their own ability in mixing and applying it. You can profit by the experience of these men who have reached the top of their profession.

Use Dutch Boy on every job. Dutch Boy makes any job a finer job.

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