

*Acoustical Plaster*

See Below

February 15, 1957

General Sales

See Below

ACOUSTICAL PLASTER

C. E. ABBEY:BDH

H. C. Hoven - Ardmore  
 A. L. Meyer - Ardmore

Carbons

C. E. Berselius - Ardmore  
 K. Likes - Ardmore  
 J. H. Watt - Paoli

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Since this question as to when we will have an Acoustical Plaster that may be applied by a gun comes up frequently from many areas, you might be interested in knowing that the Laboratory is actually pursuing the subject and we hope to have a formula developed within the next 30 to 60 days. We will manufacture the product ourselves and it will be competitive with U.S.G.'s Audicote and National's Spraylite. These products are essentially a mixture of bentonite, diatomaceous earth, asbestos fibers and expanded perlite. This is the so called low cost blow on Acoustical Plaster.

The American Bldrock people of Chicago went out of business as of December 31st, 1956 and no longer will be a factor in the business. They formerly were a source of low cost competition but did not have as good a product quality wise as U.S.G. and National. The other product in this line which is a major factor is that sold by the various Zonolite companies under the trade name Acoustic Plastic. This is the same as the other products except that expanded vermiculite is used instead of expanded perlite.

Just as soon as we have the product available we will get information into the field.

Incidentally we will continue to offer Kalite as a quality product having excellent acoustical properties and being competitive with U.S.G.'s Cabinate M and National's better grade Acoustical Plaster.

RECEIVED  
 PAOLI, PENNSYLVANIA

FEB 18 1957

CERTAIN-TEED PRODUCTS  
 CORPORATION

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