MAY 26 1994

Kevin -

Here is our community relations plan. Let me know if you have any comments or questions

Joanne

DSW 136928

STLCOPCB4036888

Monsanto Carondelet Plant Community Relations Plan - 1994

Long Term Goals

1. Develop an ongoing dialogue between the plant and the community. Increase plant's understanding of community concerns.

2. Educate community about the plant, our products and the value provided by the presence of our facility.

3. Prepare community for "worst-case scenario" under accidental release, economic or other relevant issues.

4. Direct financial, resource and time contributions, consistent with company policies, in a targeted manner for the community.

5. Build trust.

Short Term Goals/ Objectives

1. Develop community advisory panel to provide a forum for community concerns and issues.

Key Audiences for the Monsanto Carondelet Plant

Community leaders
Fenceline neighbors
Neighbors from nearby areas

1. Maintain strong relationships through regular meetings, updates, involvement.

2. Conduct plant tours for community and student groups.

3. Maintain staff presence on board of directors of local community organizations.

4. Sponsor two local teachers to TIE workshop.

5. Continue support of local schools by initiating an "Adopt A School" program or other partnership program.

6. Be responsive to community questions or complaints.

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Emergency responders
Fire Marshall
Police Chief

1. Continue to host CAER drills involving emergency responders. Invite LEPC members and community leaders to observe.

2. Provide full explanation of all Title III information updates.

3. Take fire officials on annual plant tour to point out process and chemical storage locations.

4. Provide timely information about key safety or emergency response issues.

5. Sponsor Firefighter for Hazmat training or Texas A&M Fire School.

Local elected officials:
Brian May, State Representative
Dan Gruen, Alderman
John Scott, State Senator

1. Maintain strong relationships through regular correspondence, social events, briefing sessions.

2. Continue annual contact with state reps in Jefferson City.

3. Brief about issues prior to public announcements.

Media:
South Side Journal
The Bugle
Nabor-Link News

1. Seek opportunities for positive publicity including Fund donations, safety or environmental improvements, and improvements to plant or community.

2. Respond to all media inquiries in a timely manner.

3. Consider inviting the media to attend emergency drills and other strategic plant activities.

Monsanto Fund

1. Try to have a staff member on the board of each organization to whom sizable contributions are made.

2. Ensure our Monsanto Fund donations meet our community relations goals.

3. Continue bulk of financial support to Carondelet Community Betterment Federation. Also continue support for PATCH, YMCA, Lyon and Hancock schools. Other organizations will be considered on a case-by-case basis.

Community Advisory Panel (CAP)

1. Provide time, financial support and other resources required for CAP to function and grow.

2. Educate CAP about plant's products, manufacturing processes, and safety and environmental programs.

3. Conduct plant tour for CAP.

4. Allow CAP to be create their own charter.

5. Be open with CAP about issues they may discuss.

Timetable

April - Community Advisory Panel Core Team will participate in first meeting.

May - Other CAP members will be selected.
Question & Answer brochure will be distributed to nearby residences and businesses.

June - First CAP meeting will be held.

June & July - CAP charter will be finalized.

Goal Assessment Method

We will measure the impact of our plan by using the CAP's perceptions and knowledge. By the end of 1994, this panel will be operating for six months. Measuring the CAP's progress will determine the achievement of many of our community relations plan's goals.