BERKSHIRE EAGLE, Pittsfield, Mass. Aug. 12, 1977

In Brief . . .

GE's image as a good corporate neighbor ought to be greatly enhanced by the genuinely all-out effort the company is making to deal conscientiously with the problem of PCB pollution in the Housatonic River. It's a problem, to be sure, that GE was mainly responsible for creating in the first place — but that was before anyone in or out of the company had any reason to realize what a toxic substance they were dealing with. The important thing now is to minimize the ill effects as much as possible, and in this task the company deserves a community vote of thanks for going well beyond what the environmental authorities have demanded of it.